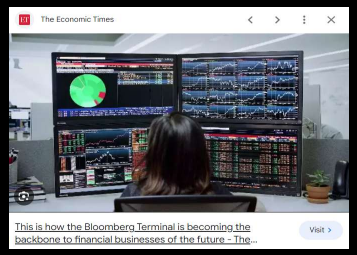
WASHINGTON, DC, Metro – 5 P18+ Profiles of IHEART RADIO Listeners!

Brand New Data as of August 31, 2025!

Complete Demographic & Media Use Profiles









iHeart RADIO

97.1 WASH-FM

BIG 100.3

HOT 99.5

DC 101

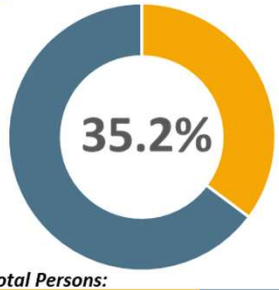
And, Yes! You ARE Smart Enough to Read a Bloomberg Terminal. So get ready to Learn!

HUBBARD BROADCASTING INC. HB INC.

(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM) Radio Stations: WASH-FM Radio Stations: WBIG-FM Radio Stations: WIHT-FM Radio Stations: WWDC-FM

35.2% or 1,660,062 of WASHINGTON, DC Metro Adults 18 or older listened to IHEART RADIO in the past 7 days. Typical Adults 18 or older who listened to IHEART RADIO in the past 7 days are 47.2 years old (1.2% younger than average) and have a $149,176 (5.3% higher than average) annual household income.

Percent of Market: Adults 18 or older



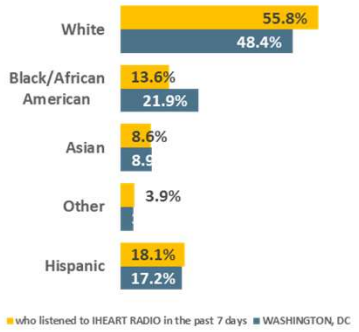
Total Persons:

who listened to IHEART RADIO in the past 7 days	Remainder of WASHINGTON, DC Metro
1,660,062	3,055,228

Gender of Target vs. Market: Adults 18 or older

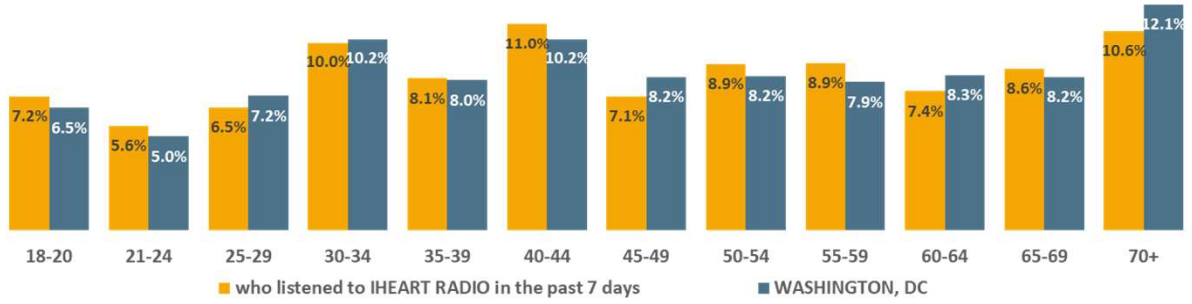
	Men	Men	Women	Women
%M vs. %F:	48.0%	48.8%	52.0%	51.2%
Average Age:	47.3	47.6	47.2	48.0
# Persons:	796,046	2,301,230	864,016	2,414,060

Ethnicity of Target vs. Market:

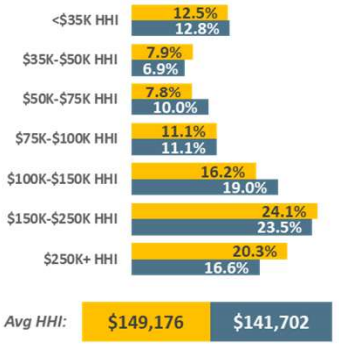


Age Cell Demographics of Target vs. Market:

Adults 18 or older	Average Age: 47.2	47.8
	who listened to IHEART RADIO in the past 7 days	WASHINGTON, DC



HHI of Target vs. Market:



Avg HHI:	$149,176	$141,702

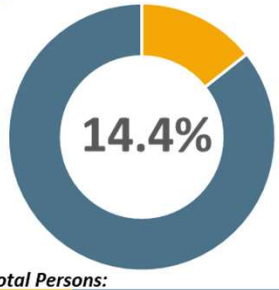
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

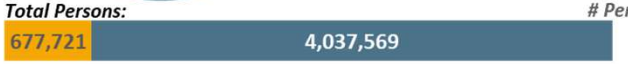
14.4% or 677,721 of WASHINGTON, DC Metro Adults 18 or older listened to WASH-FM in the past 7 days. Typical Adults 18 or older who listened to WASH-FM in the past 7 days are 46.6 years old (2.4% younger than average) and have a $144,096 (1.7% higher than average) annual household income.

Percent of Market: Adults 18 or older

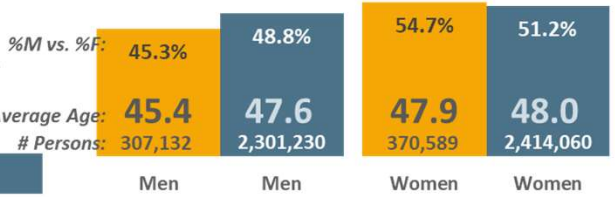


- who listened to WASH-FM in the past 7 days
- Remainder of WASHINGTON, DC Metro

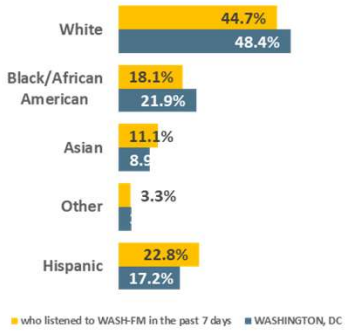
Total Persons:



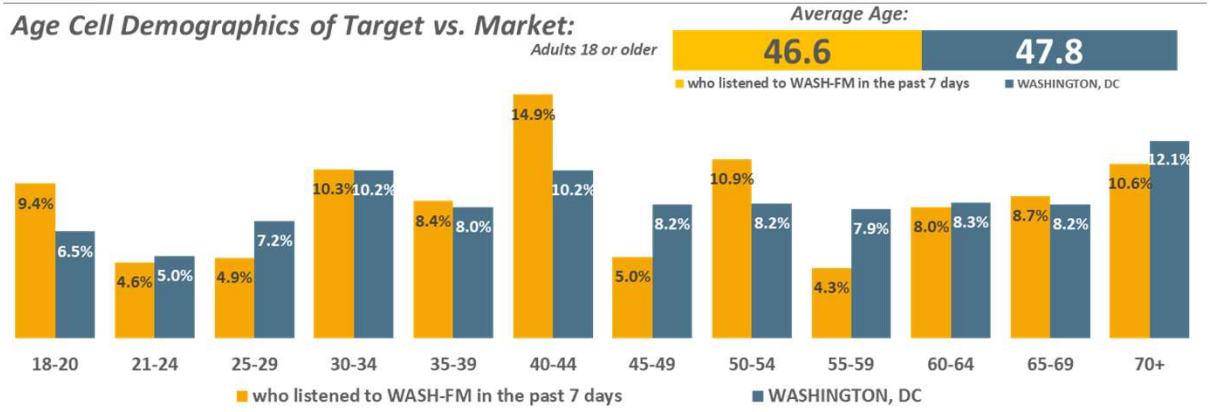
Gender of Target vs. Market: Adults 18 or older



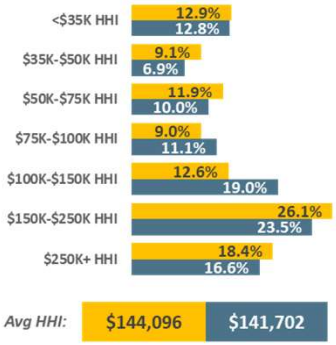
Ethnicity of Target vs. Market:



Age Cell Demographics of Target vs. Market:



HHI of Target vs. Market:



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

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10.1% or 474,840 of WASHINGTON, DC Metro Adults 18 or older listened to WBIG-FM in the past 7 days. Typical Adults 18 or older who listened to WBIG-FM in the past 7 days are 50.7 years old (6.% older than average) and have a $168,980 (19.2% higher than average) annual household income.

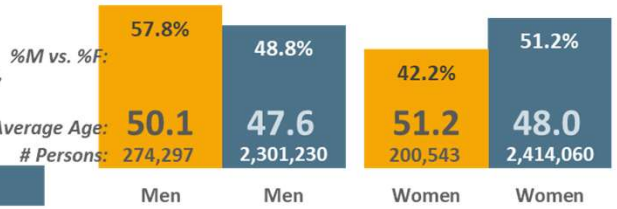
Percent of Market: Adults 18 or older



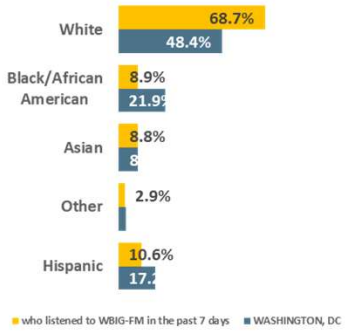
Total Persons:



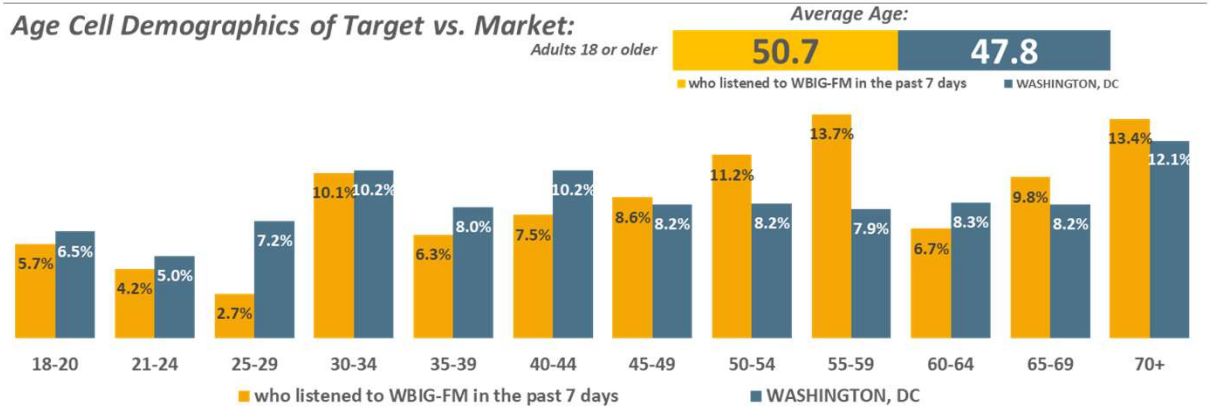
Gender of Target vs. Market: Adults 18 or older



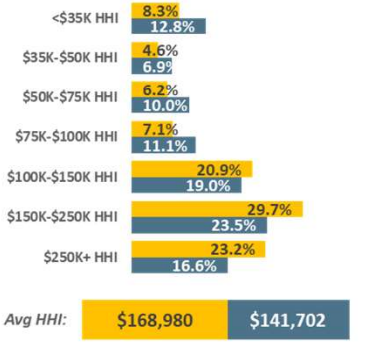
Ethnicity of Target vs. Market:



Age Cell Demographics of Target vs. Market:



HHI of Target vs. Market:

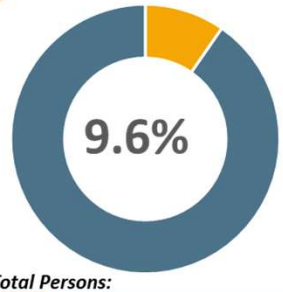


WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

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9.6% or 454,732 of WASHINGTON, DC Metro Adults 18 or older listened to WIHT-FM in the past 7 days. Typical Adults 18 or older who listened to WIHT-FM in the past 7 days are 41.3 years old (13.7% younger than average) and have a $157,413 (11.1% higher than average) annual household income.

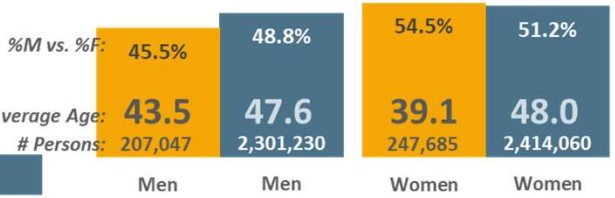
Percent of Market: Adults 18 or older



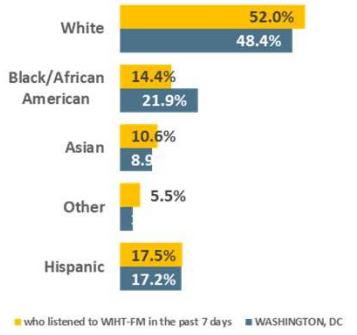
Total Persons:



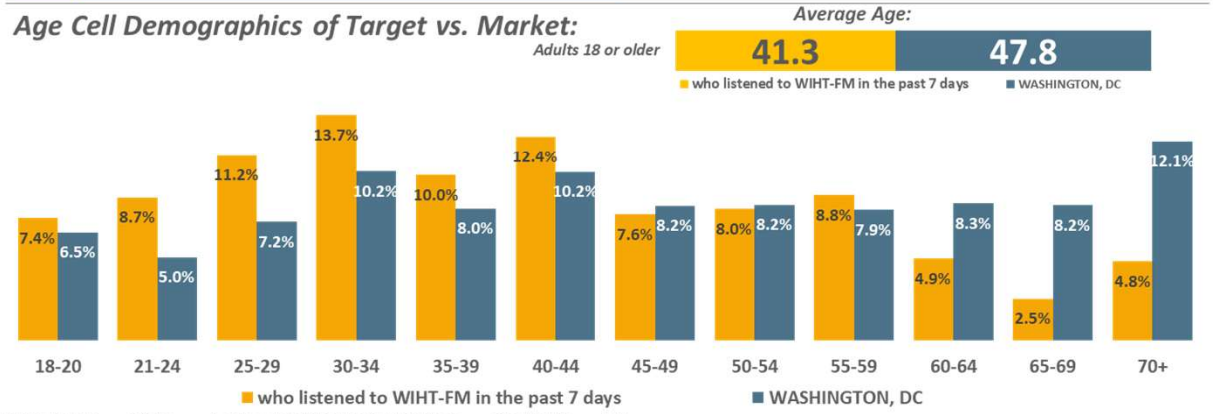
Gender of Target vs. Market: Adults 18 or older



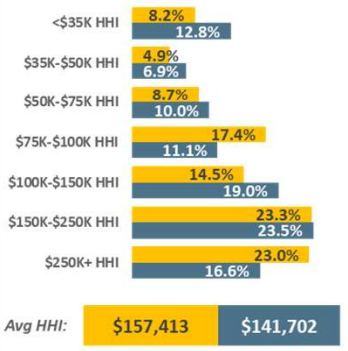
Ethnicity of Target vs. Market:



Age Cell Demographics of Target vs. Market:



HHI of Target vs. Market:



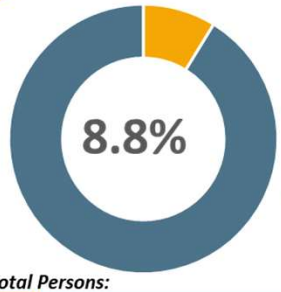
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

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DC 101

8.8% or 413,894 of WASHINGTON, DC Metro Adults 18 or older listened to WWDC-FM in the past 7 days. Typical Adults 18 or older who listened to WWDC-FM in the past 7 days are 46.1 years old (3.6% younger than average) and have a $151,176 (6.7% higher than average) annual household income.

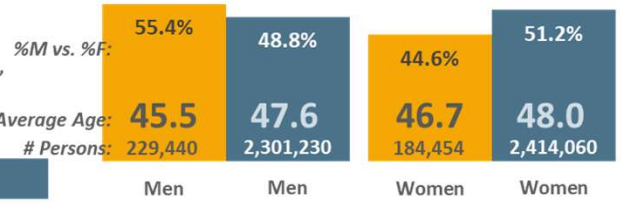
Percent of Market: Adults 18 or older



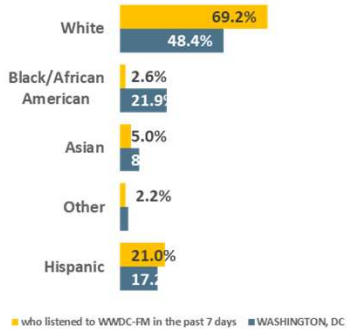
Total Persons:

413,894 | 4,301,396

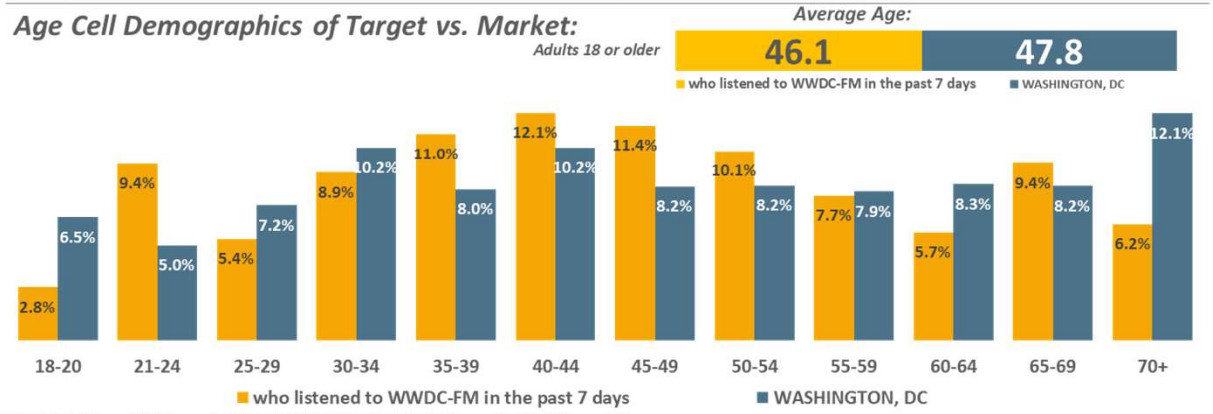
Gender of Target vs. Market: Adults 18 or older



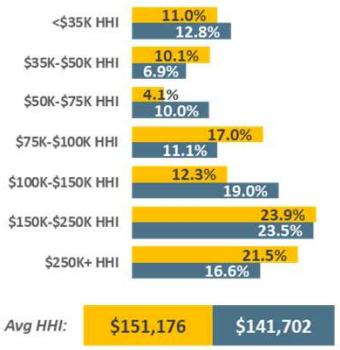
Ethnicity of Target vs. Market:



Age Cell Demographics of Target vs. Market:



HHI of Target vs. Market:



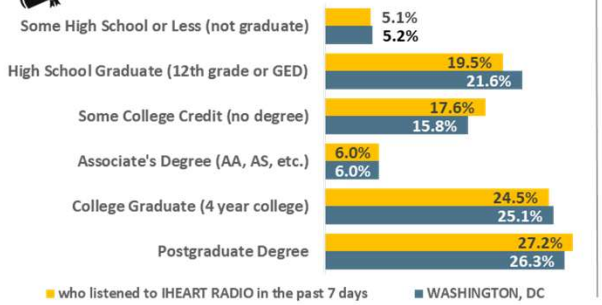
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

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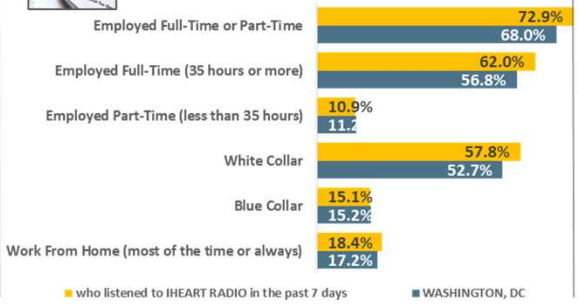
Radio Stations: WWDC-FM

35.2% or 1,660,062 of WASHINGTON, DC Metro Adults 18 or older listened to IHEART RADIO in the past 7 days. Adults 18 or older who listened to IHEART RADIO in the past 7 days are .7% more likely to be a college graduate, 9.2% more likely to work full-time, 4.9% more likely to be married, 9.5% more likely to be a parent of 1 or more children under 18.

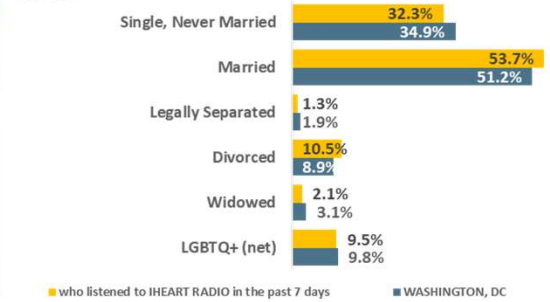
Education Levels: Adults 18 or older



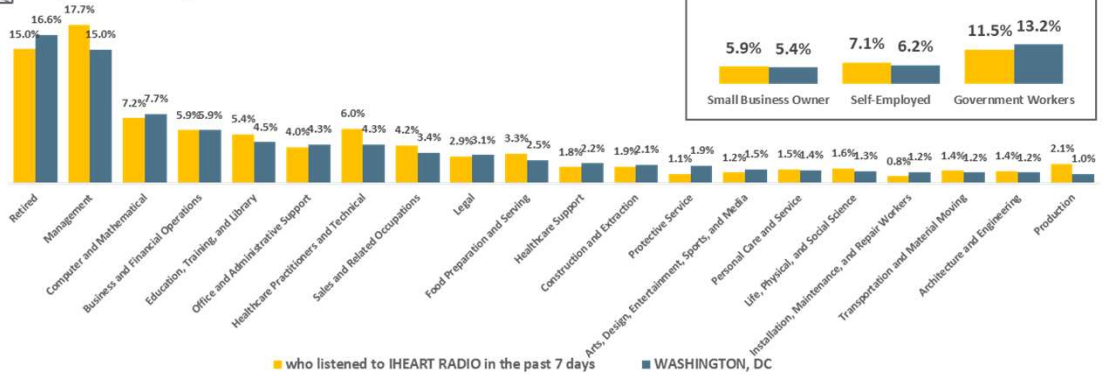
Employment: Adults 18 or older



Marital Status: Adults 18 or older

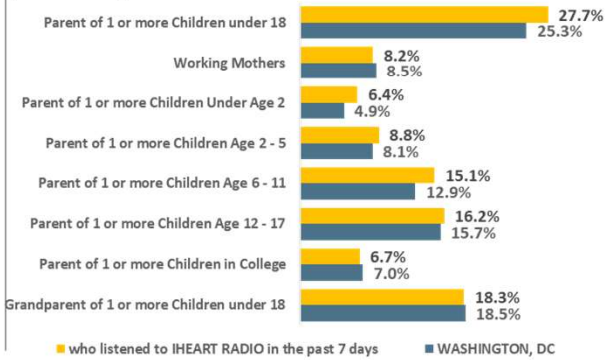


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Government Workers

Stage in Life: Adults 18 or older



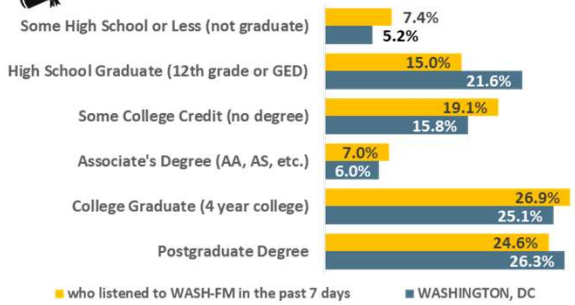
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

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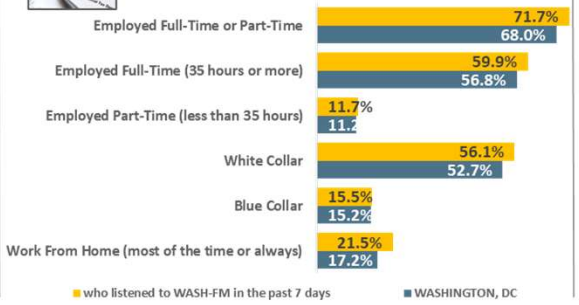
(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

14.4% or 677,721 of WASHINGTON, DC Metro Adults 18 or older listened to WASH-FM in the past 7 days. Adults 18 or older who listened to WASH-FM in the past 7 days are .2% more likely to be a college graduate, 5.5% more likely to work full-time, 3.4% more likely to be married, 27.5% more likely to be a parent of 1 or more children under 18.

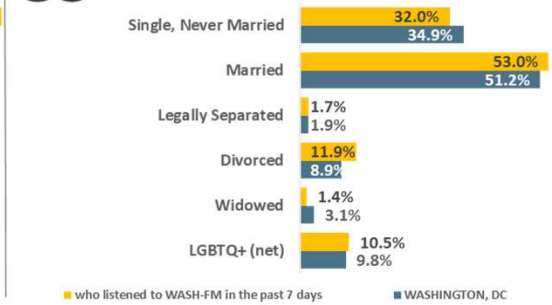
Education Levels: Adults 18 or older



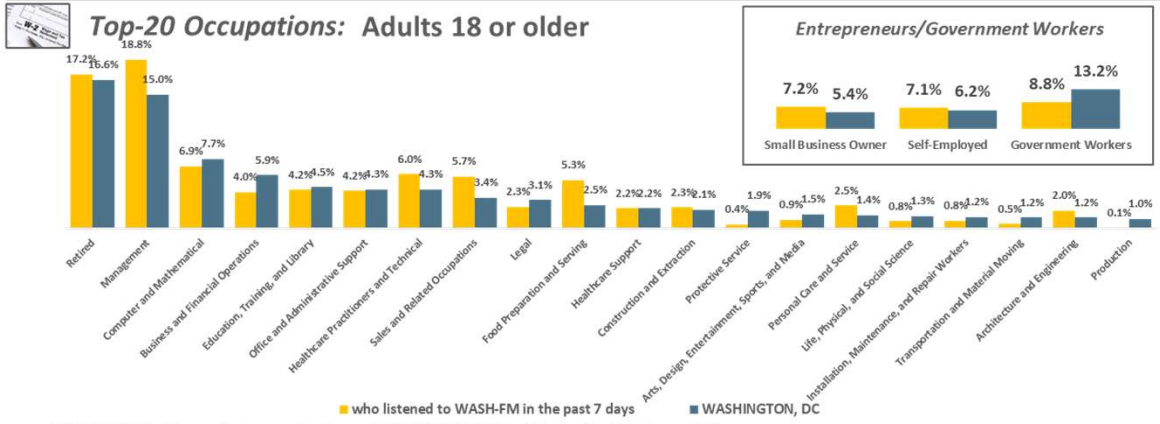
Employment: Adults 18 or older



Marital Status: Adults 18 or older

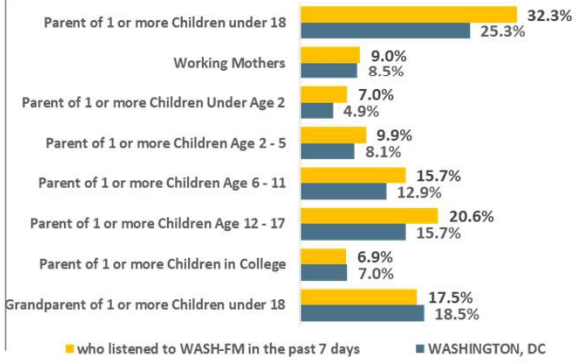


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Government Workers

Stage in Life: Adults 18 or older



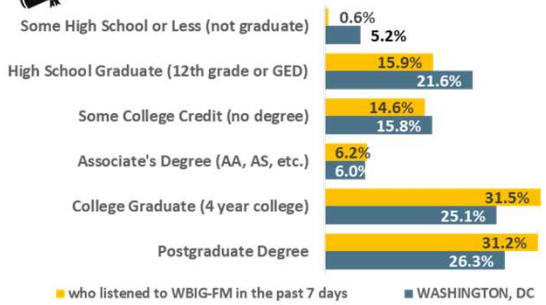
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

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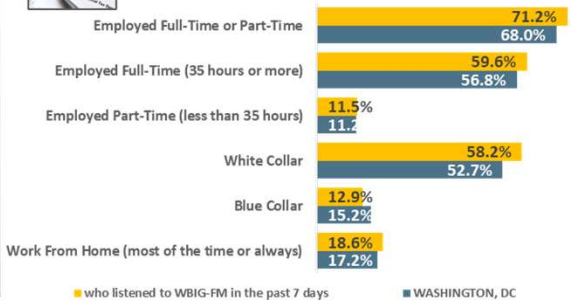
Radio Stations: WASH-FM

10.1% or 474,840 of WASHINGTON, DC Metro Adults 18 or older listened to WBIG-FM in the past 7 days. Adults 18 or older who listened to WBIG-FM in the past 7 days are 22.% more likely to be a college graduate, 5.% more likely to work full-time, 21.% more likely to be married, 26.1% more likely to be a parent of 1 or more children under 18.

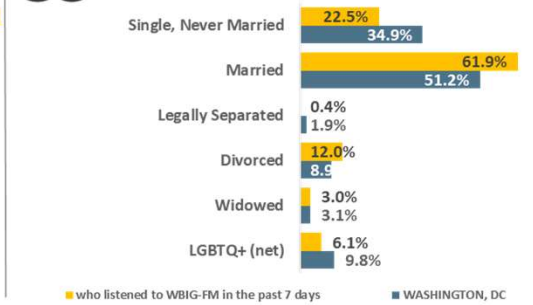
Education Levels: Adults 18 or older



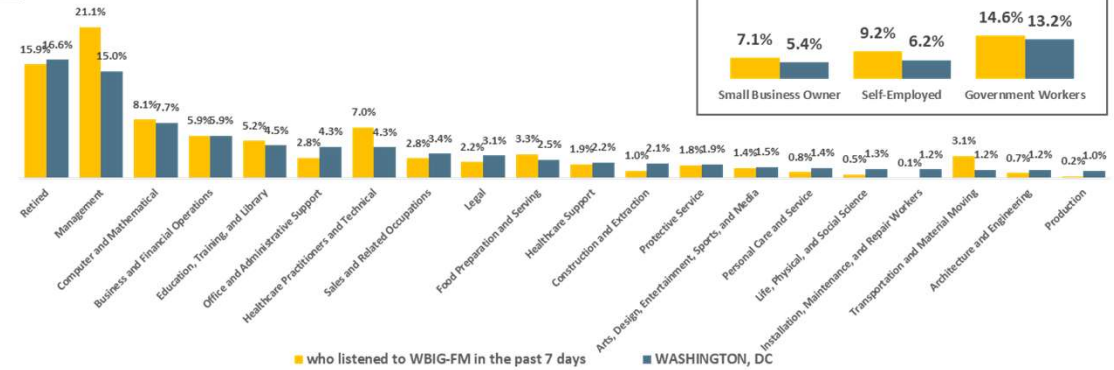
Employment: Adults 18 or older



Marital Status: Adults 18 or older

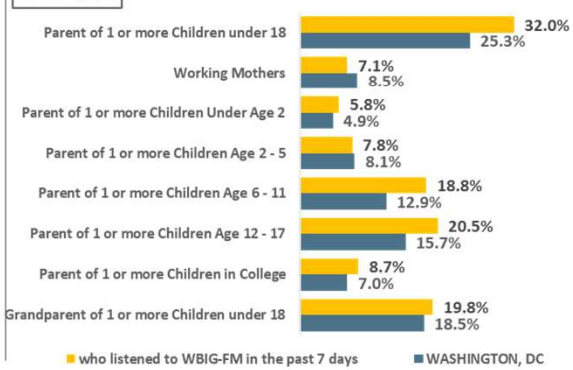


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Government Workers

Stage in Life: Adults 18 or older



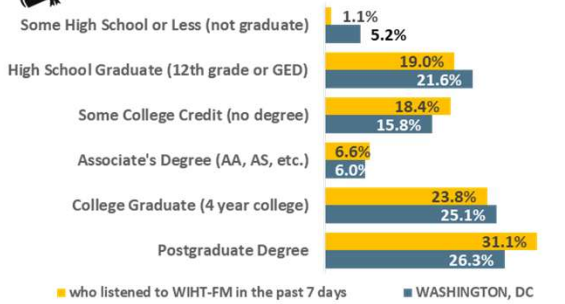
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

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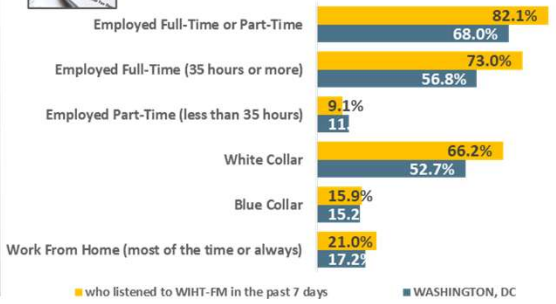
Radio Stations: WBIG-FM

9.6% or 454,732 of WASHINGTON, DC Metro Adults 18 or older listened to WIHT-FM in the past 7 days. Adults 18 or older who listened to WIHT-FM in the past 7 days are 6.8% more likely to be a college graduate, 28.4% more likely to work full-time, 7.7% more likely to be married, 9.8% more likely to be a parent of 1 or more children under 18.

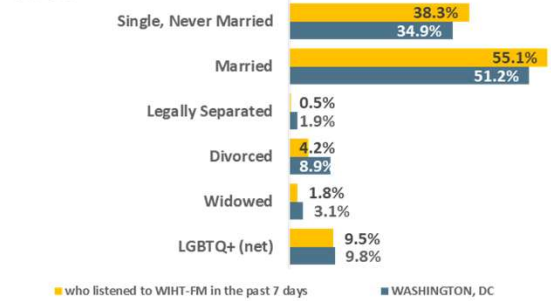
Education Levels: Adults 18 or older



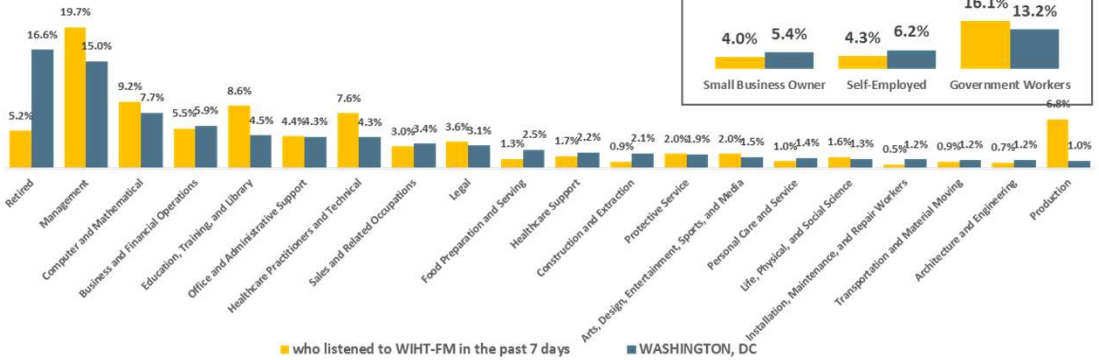
Employment: Adults 18 or older



Marital Status: Adults 18 or older

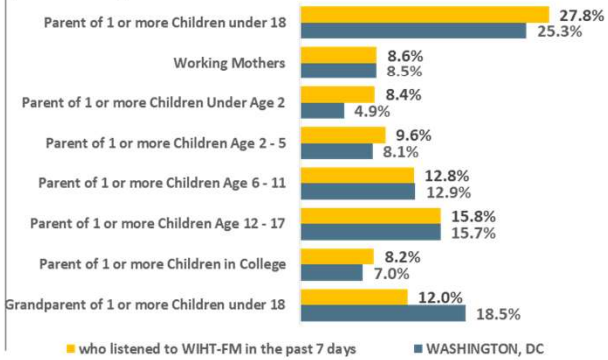


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Government Workers

Stage in Life: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

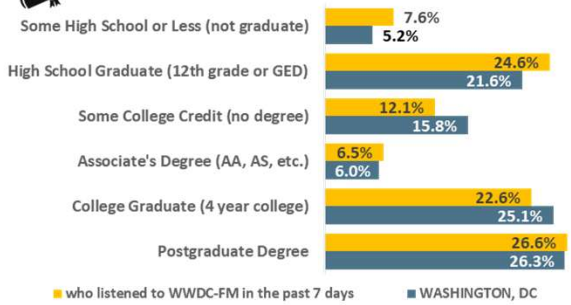
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Radio Stations: WIHT-FM

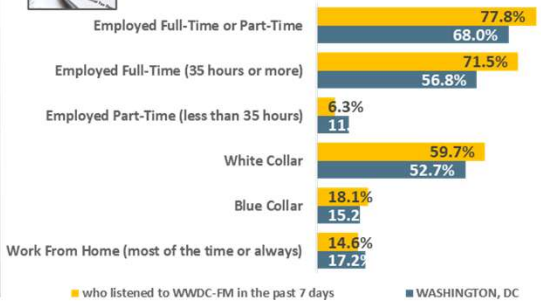
DC 101

8.8% or 413,894 of WASHINGTON, DC Metro Adults 18 or older listened to WWDC-FM in the past 7 days. Adults 18 or older who listened to WWDC-FM in the past 7 days are 4.3% less likely to be a college graduate, 25.9% more likely to work full-time, 4.4% more likely to be married, 15.3% more likely to be a parent of 1 or more children under 18.

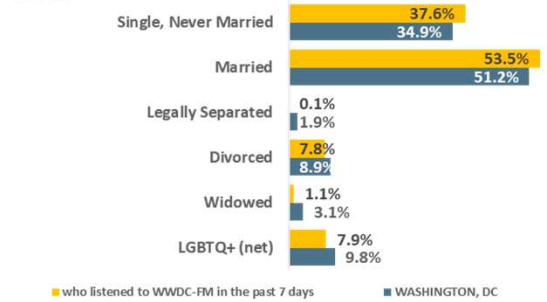
Education Levels: Adults 18 or older



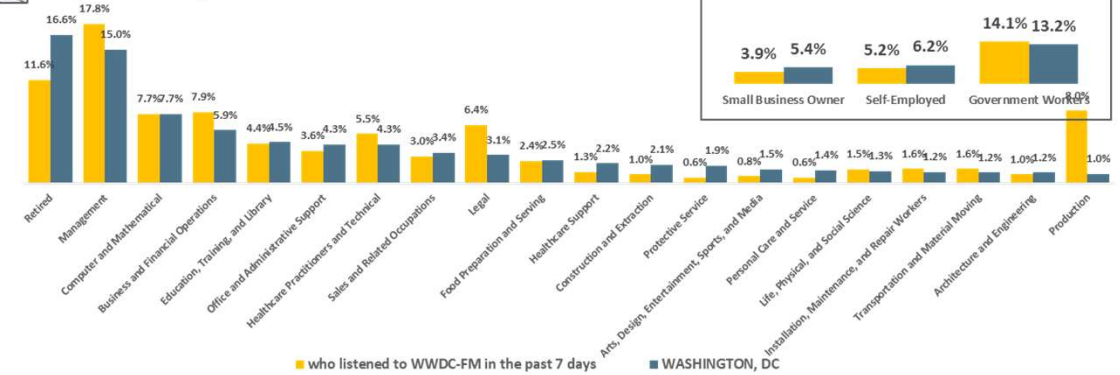
Employment: Adults 18 or older



Marital Status: Adults 18 or older

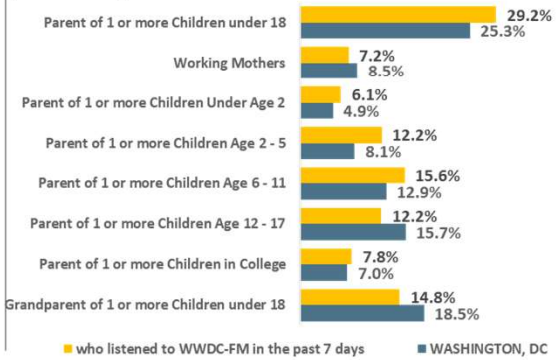


Top-20 Occupations: Adults 18 or older



Entrepreneurs/Government Workers

Stage in Life: Adults 18 or older



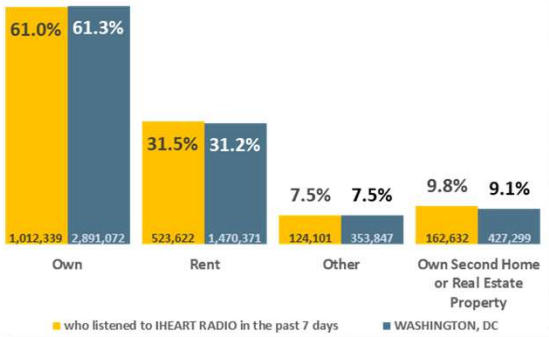
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

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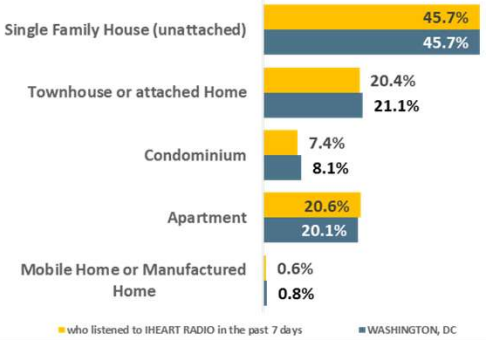
Radio Stations: WWDC-FM

35.2% or 1,660,062 of WASHINGTON, DC Metro Adults 18 or older listened to IHEART RADIO in the past 7 days. Adults 18 or older who listened to IHEART RADIO in the past 7 days are .5% less likely to own their home, 8.2% more likely to own a higher valued home, .% more likely to have a single-family home, 12.3% more likely to have a dog.

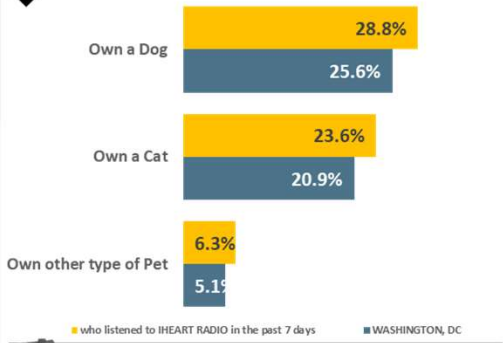
Own/Rent/Other: Adults 18 or older



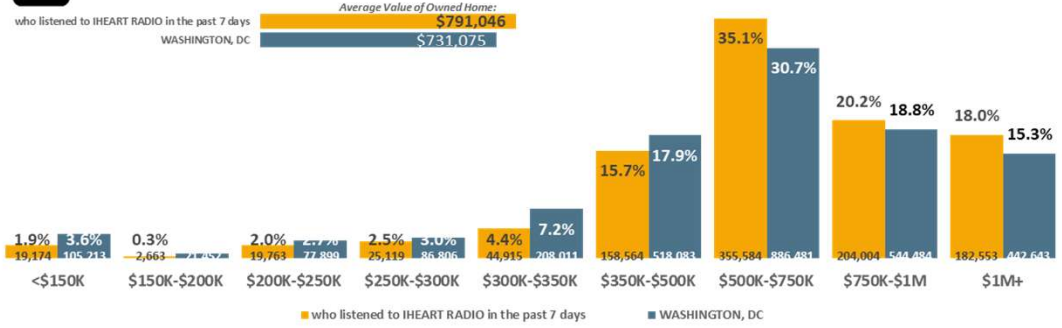
Type of Home: Adults 18 or older



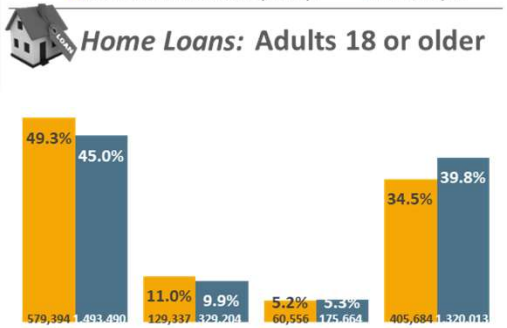
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



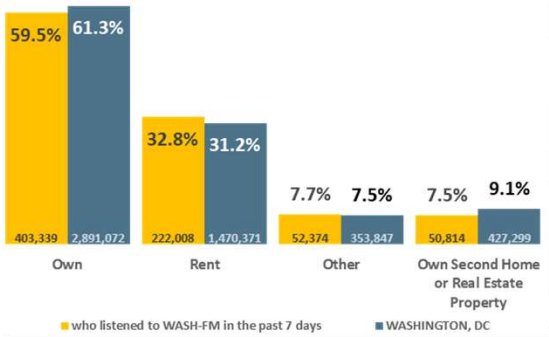
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

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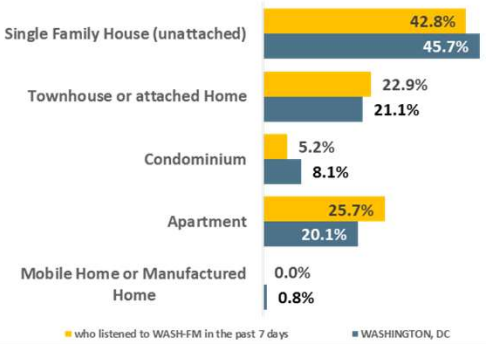
(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

14.4% or 677,721 of WASHINGTON, DC Metro Adults 18 or older listened to WASH-FM in the past 7 days. Adults 18 or older who listened to WASH-FM in the past 7 days are 2.9% less likely to own their home, 16.4% more likely to own a higher valued home, 6.2% less likely to have a single-family home, 11.4% more likely to have a dog.

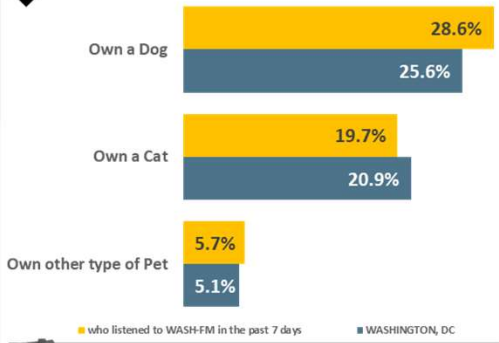
Own/Rent/Other: Adults 18 or older



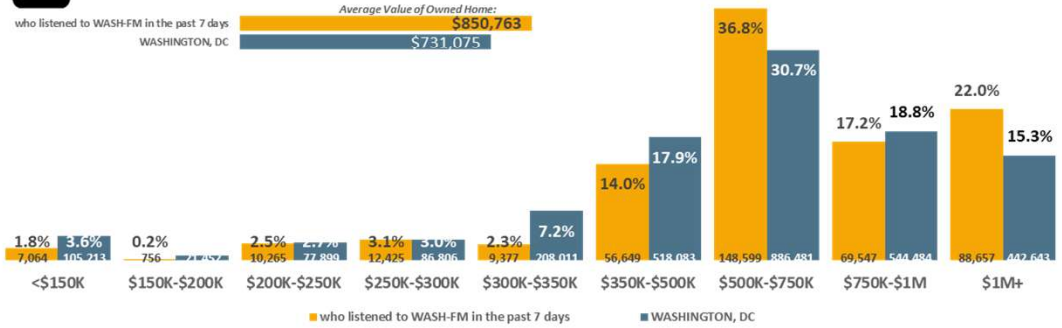
Type of Home: Adults 18 or older



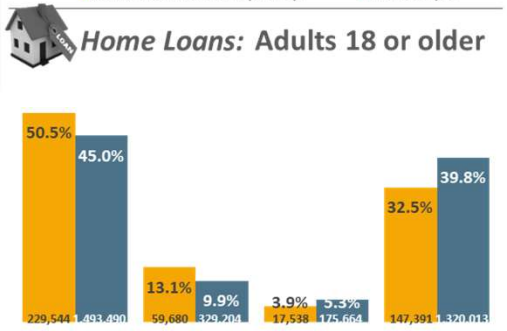
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



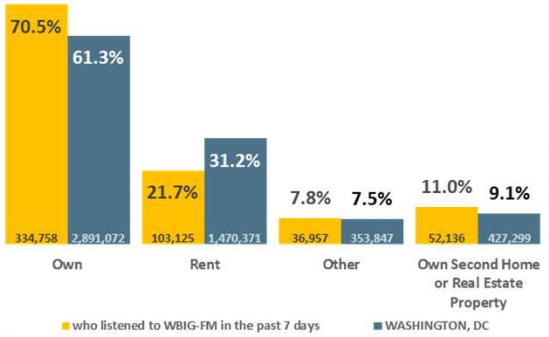
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

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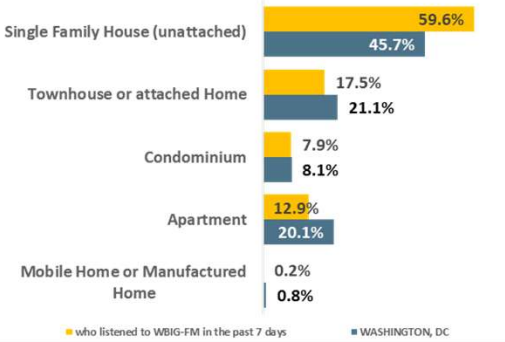
Radio Stations: WASH-FM

10.1% or 474,840 of WASHINGTON, DC Metro Adults 18 or older listened to WBIG-FM in the past 7 days. Adults 18 or older who listened to WBIG-FM in the past 7 days are 15.% more likely to own their home, 8.5% more likely to own a higher valued home, 30.4% more likely to have a single-family home, 34.6% more likely to have a dog.

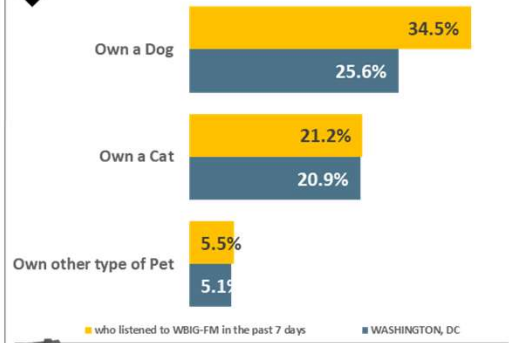
Own/Rent/Other: Adults 18 or older



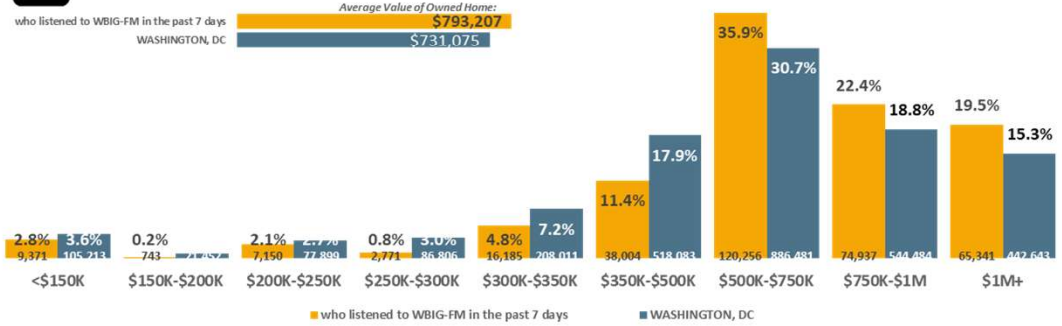
Type of Home: Adults 18 or older



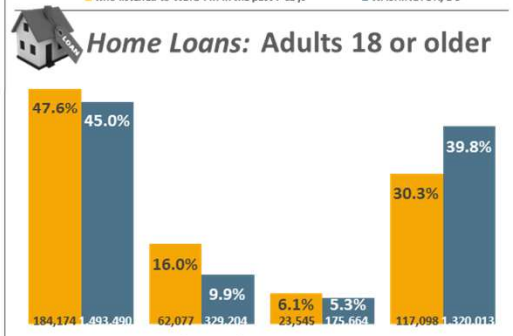
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



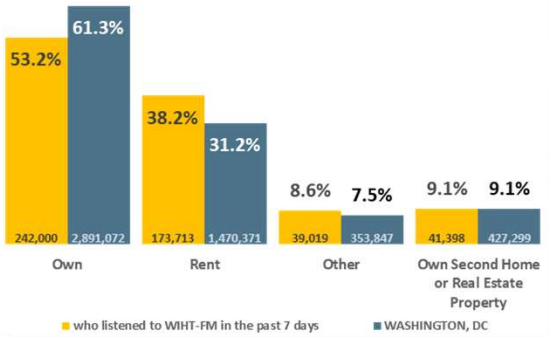
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

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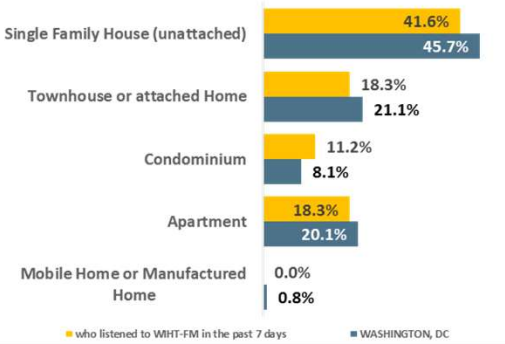
Radio Stations: WBIG-FM

9.6% or 454,732 of WASHINGTON, DC Metro Adults 18 or older listened to WIHT-FM in the past 7 days. Adults 18 or older who listened to WIHT-FM in the past 7 days are 13.2% less likely to own their home, 5.1% more likely to own a higher valued home, 9.% less likely to have a single-family home, 5.% more likely to have a dog.

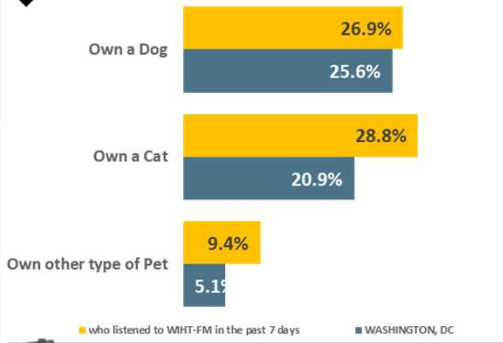
Own/Rent/Other: Adults 18 or older



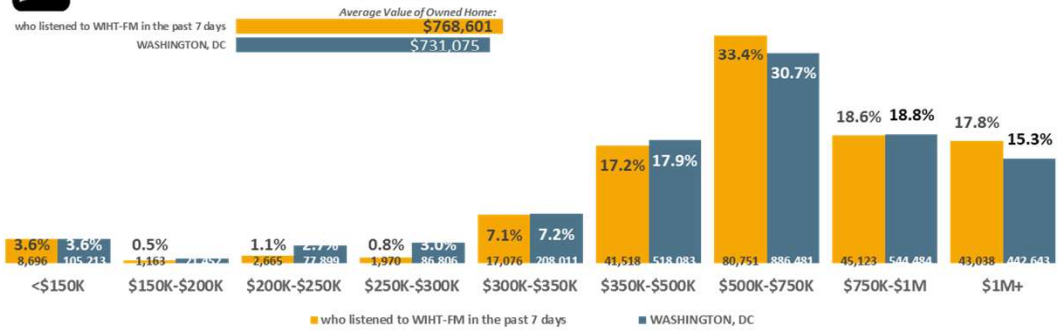
Type of Home: Adults 18 or older



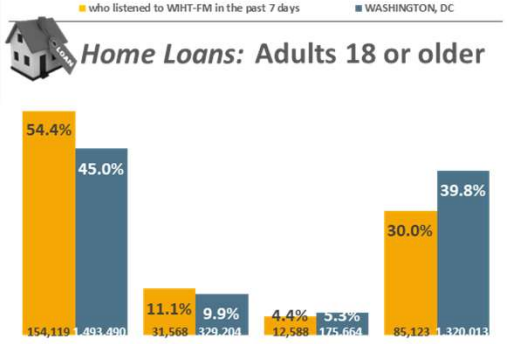
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

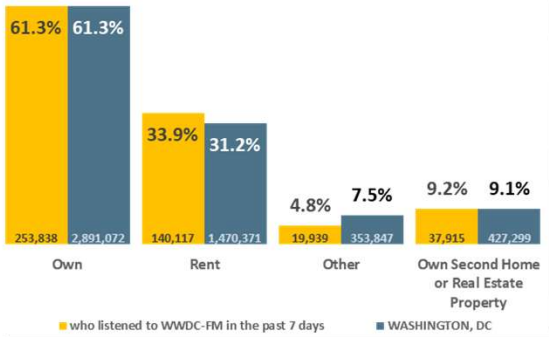
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Radio Stations: WIHT-FM

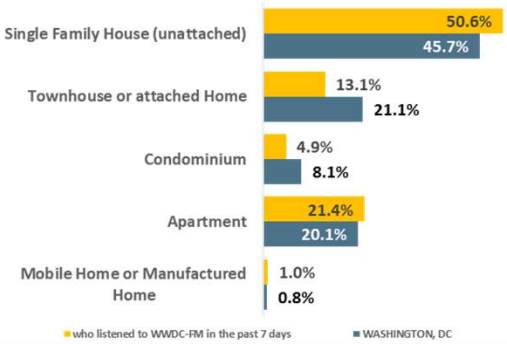
DC 101

8.8% or 413,894 of WASHINGTON, DC Metro Adults 18 or older listened to WWDC-FM in the past 7 days. Adults 18 or older who listened to WWDC-FM in the past 7 days are .% more likely to own their home, 6.% more likely to own a higher valued home, 10.7% more likely to have a single-family home, 23.5% more likely to have a dog.

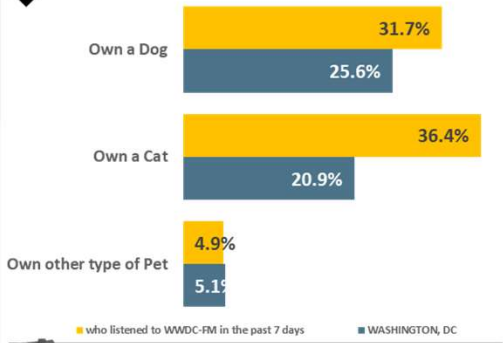
Own/Rent/Other: Adults 18 or older



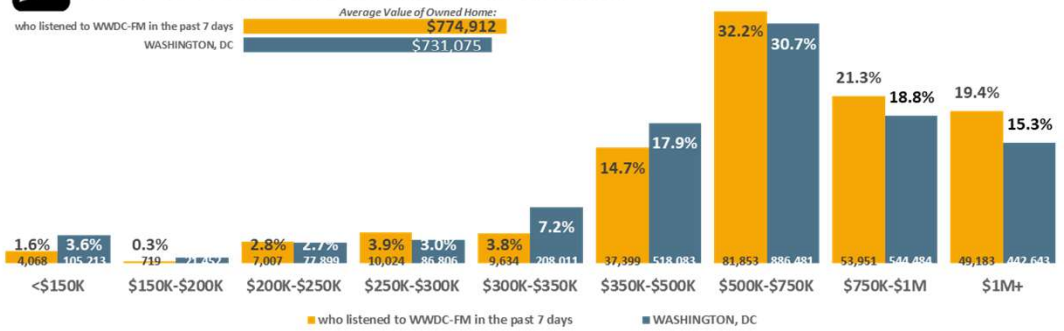
Type of Home: Adults 18 or older



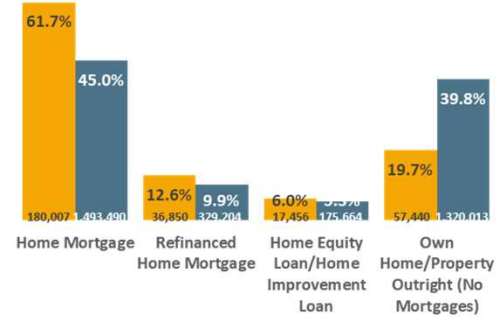
Pets in Home: Adults 18 or older



Value of Owned Home: Adults 18 or older



Home Loans: Adults 18 or older



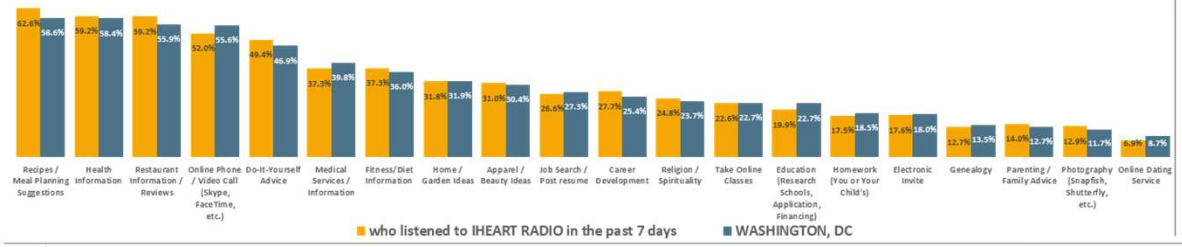
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

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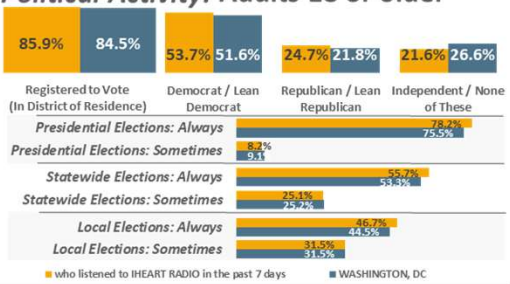
Radio Stations: WWDC-FM

35.2% or 1,660,062 of WASHINGTON, DC Metro Adults 18 or older listened to IHEART RADIO in the past 7 days. Adults 18 or older who listened to IHEART RADIO in the past 7 days are 5.4% more likely to look up D-I-Y advice online, 5.% more likely to always vote in local elections, 7.6% more likely to belong to a gym, .8% more likely to fly domestic past yr.

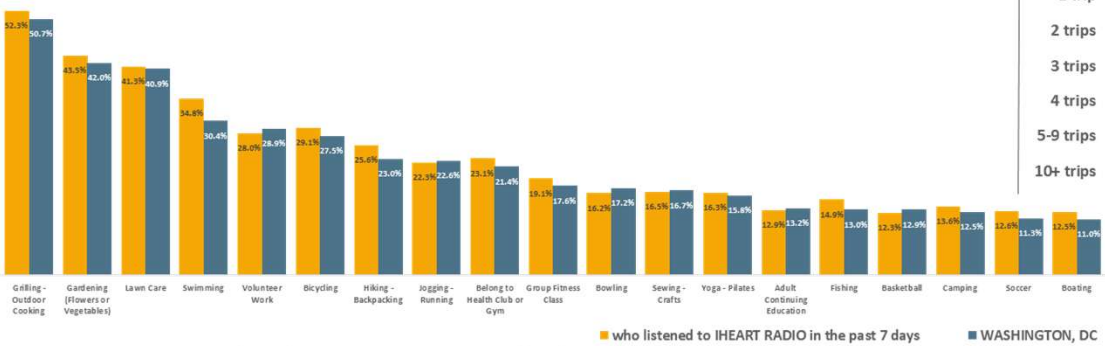
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



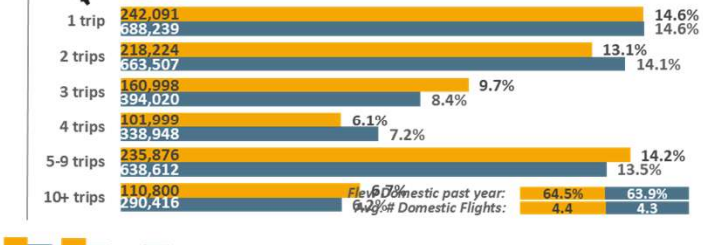
Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

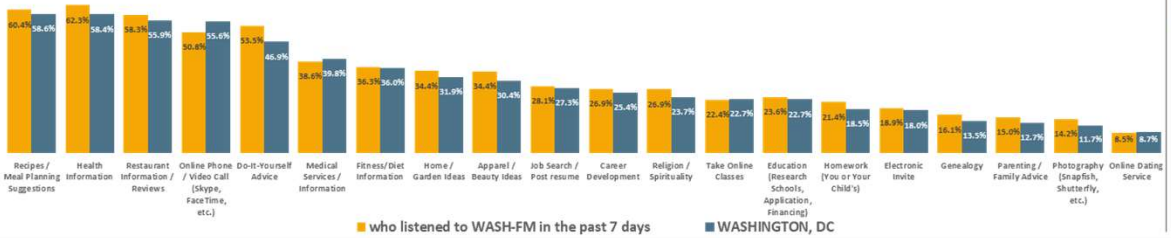
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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

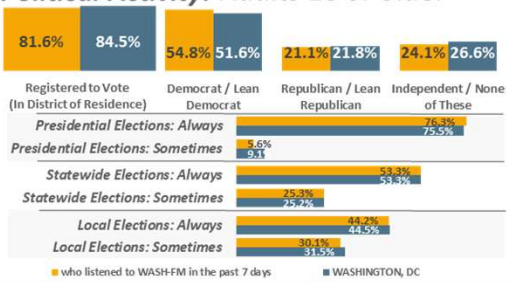
97.1 WASH-FM

14.4% or 677,721 of WASHINGTON, DC Metro Adults 18 or older listened to WASH-FM in the past 7 days. Adults 18 or older who listened to WASH-FM in the past 7 days are 14.1% more likely to look up D-I-Y advice online, .6% less likely to always vote in local elections, 29.9% more likely to belong to a gym, 10.3% more likely to fly domestic past yr.

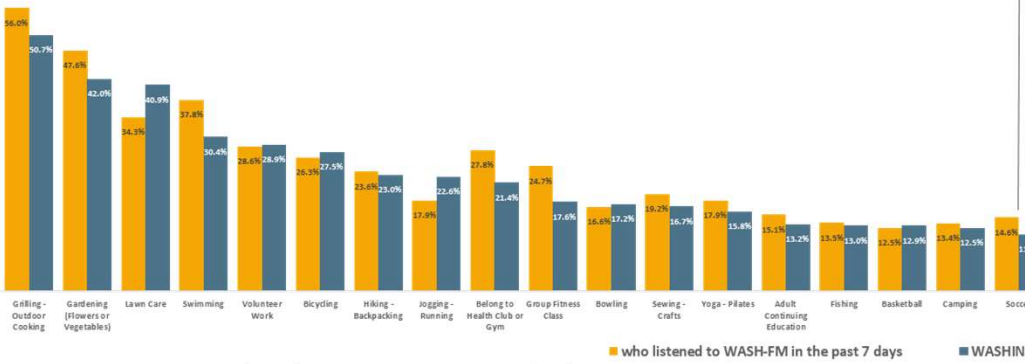
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



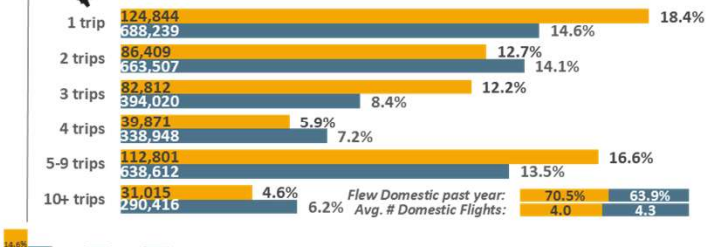
Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older

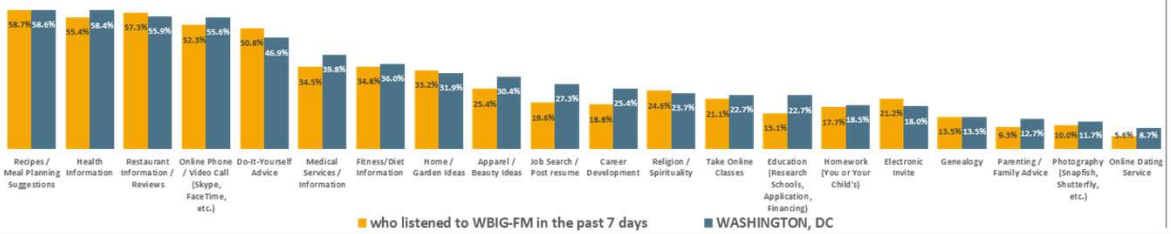


WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

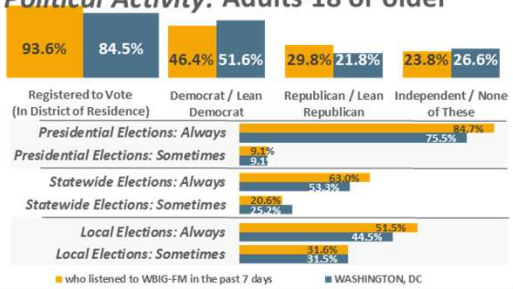
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10.1% or 474,840 of WASHINGTON, DC Metro Adults 18 or older listened to WBIG-FM in the past 7 days. Adults 18 or older who listened to WBIG-FM in the past 7 days are 8.4% more likely to look up D-I-Y advice online, 15.7% more likely to always vote in local elections, 6.1% more likely to belong to a gym, 5.1% more likely to fly domestic past yr.

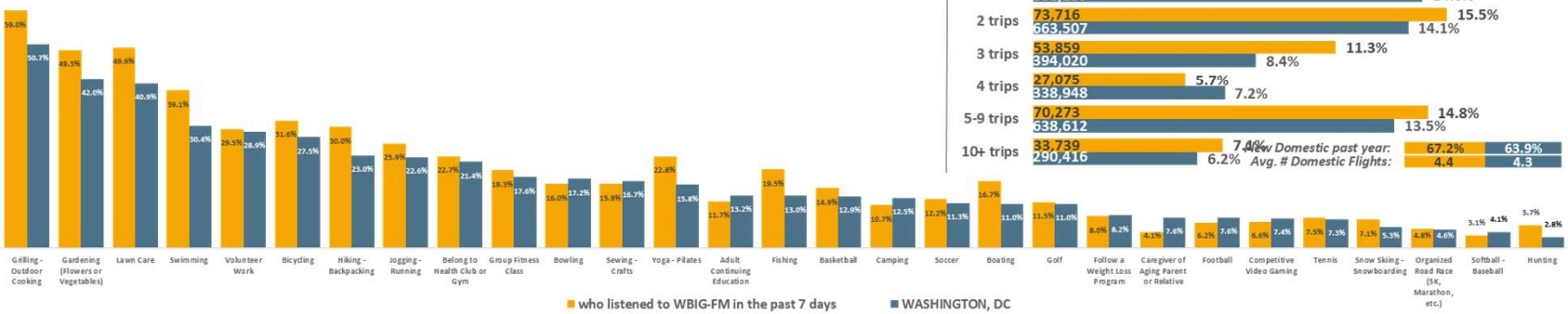
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



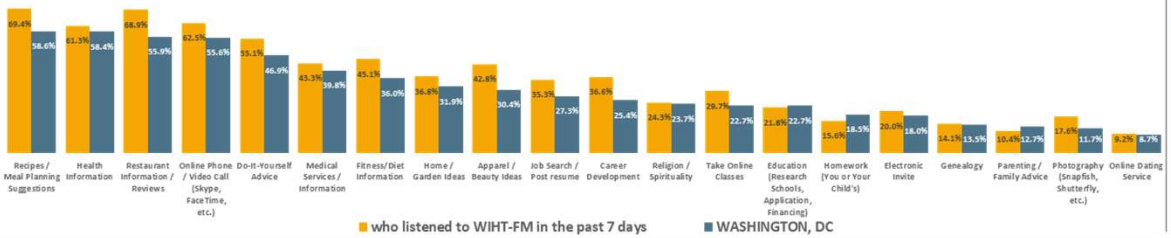
Past 12-months Domestic Airline Trips: Adults 18 or older

WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

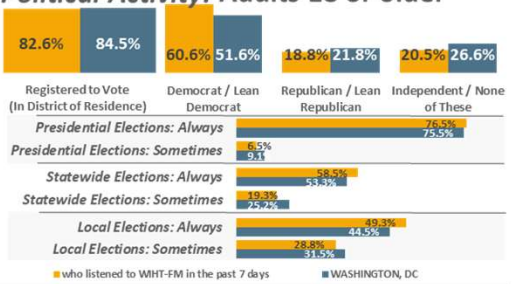
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9.6% or 454,732 of WASHINGTON, DC Metro Adults 18 or older listened to WIHT-FM in the past 7 days. Adults 18 or older who listened to WIHT-FM in the past 7 days are 17.6% more likely to look up D-I-Y advice online, 10.9% more likely to always vote in local elections, 26.6% less likely to belong to a gym, .2% less likely to fly domestic past yr.

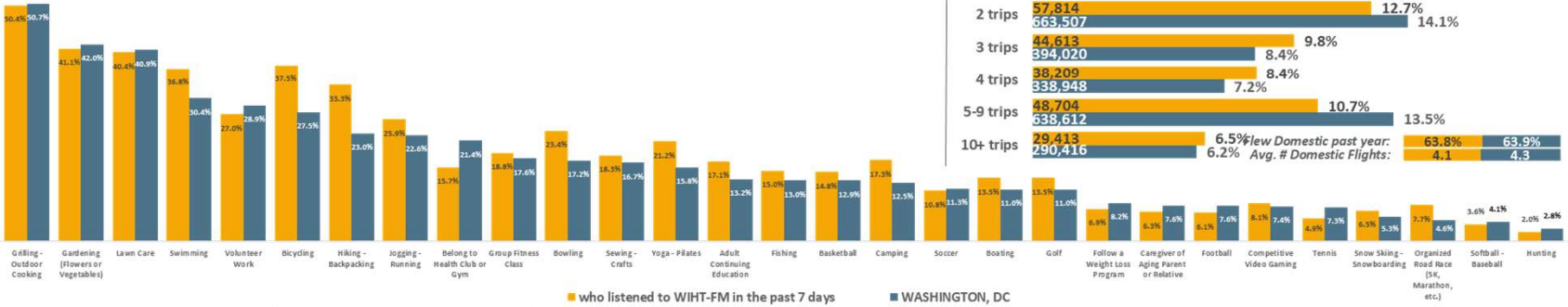
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older

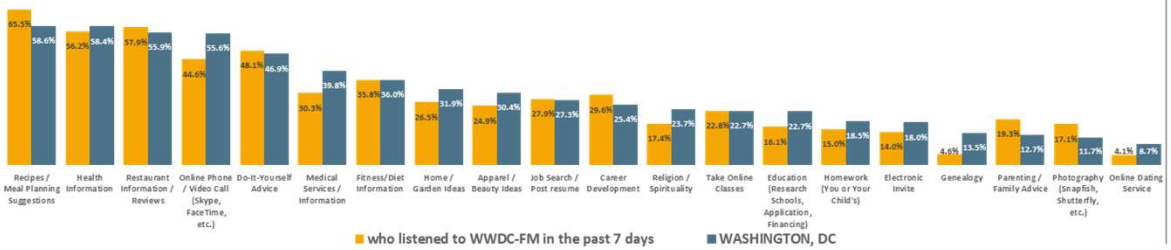
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

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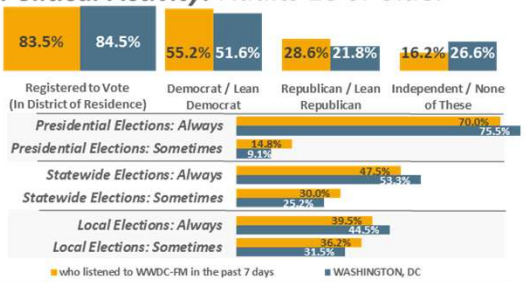
DC 101

8.8% or 413,894 of WASHINGTON, DC Metro Adults 18 or older listened to WWDC-FM in the past 7 days. Adults 18 or older who listened to WWDC-FM in the past 7 days are 2.7% more likely to look up D-I-Y advice online, 11.2% less likely to always vote in local elections, 5.6% less likely to belong to a gym, 17.2% less likely to fly domestic past yr.

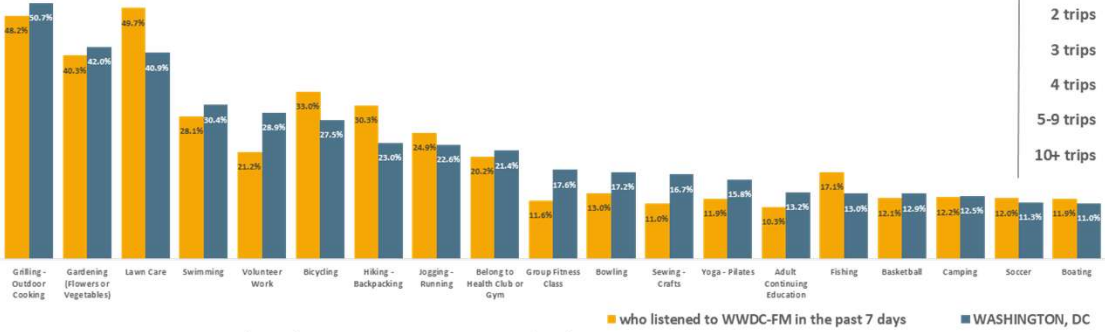
Top-20 past 30-days Online Lifestyle Activites: Adults 18 or older



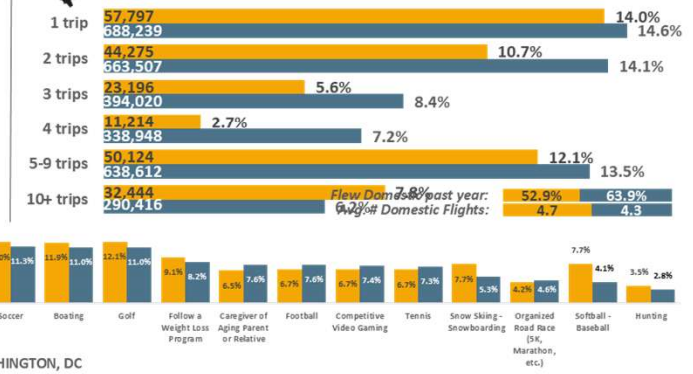
Political Activity: Adults 18 or older



Top-30 past 12-months Active Lifestyle Activites: Adults 18 or older



Past 12-months Domestic Airline Trips: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

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Radio Stations: WWDC-FM

35.2% or 1,660,062 of WASHINGTON, DC Metro Adults 18 or older listened to IHEART RADIO in the past 7 days. Adults 18 or older who listened to IHEART RADIO in the past 7 days are 3.2% more likely to use QSRs past mo., 2.1% more likely to use Sit-Down Restaurants past mo., .9% more likely to use Casinos past yr., 5.4% less likely to smoke cigarettes.

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users: 85.5% / 82.8% — 1,419,173 / 3,904,778

Avg. Monthly QSR Meals: 5.6 / 5.9

Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users: 74.6% / 73.0% — 1,238,054 / 3,443,754

Avg. Monthly Sit-Down Restaurant Meals: 3.8 / 3.8

Top-10 Cuisines: Adults 18 or older

(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)

who listened to IHEART RADIO in the past 7 days: 459,652 — 27.7%

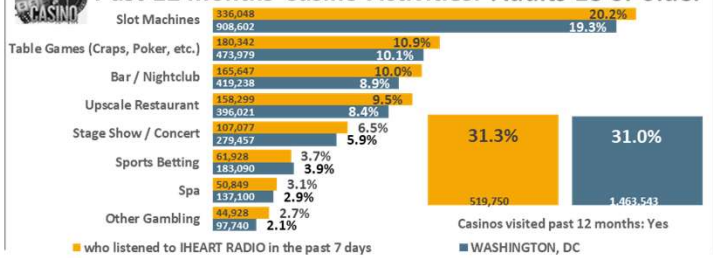
WASHINGTON, DC: 1,286,119 — 27.3%

Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





Used Past 30-days: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

14.4% or 677,721 of WASHINGTON, DC Metro Adults 18 or older listened to WASH-FM in the past 7 days. Adults 18 or older who listened to WASH-FM in the past 7 days are 2.3% more likely to use QSRs past mo., 4.3% more likely to use Sit-Down Restaurants past mo., 11.9% more likely to use Casinos past yr., 12.9% less likely to smoke cigarettes.

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users:



Avg. Monthly QSR Meals:



Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users:



Avg. Monthly Sit-Down Restaurant Meals:



Top-10 Cuisines: Adults 18 or older

(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)

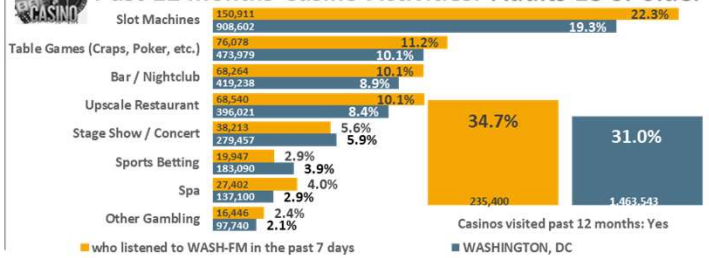


Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





Used Past 30-days: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

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Radio Stations: WASH-FM

10.1% or 474,840 of WASHINGTON, DC Metro Adults 18 or older listened to WBIG-FM in the past 7 days. Adults 18 or older who listened to WBIG-FM in the past 7 days are 7.2% more likely to use QSRs past mo., 10.9% more likely to use Sit-Down Restaurants past mo., 17.9% less likely to use Casinos past yr., 7.2% less likely to smoke cigarettes.

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users:



Avg. Monthly QSR Meals:



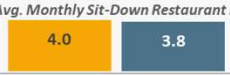
Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users:



Avg. Monthly Sit-Down Restaurant Meals:



Top-10 Cuisines: Adults 18 or older

(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)



Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





Used Past 30-days: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

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9.6% or 454,732 of WASHINGTON, DC Metro Adults 18 or older listened to WIHT-FM in the past 7 days. Adults 18 or older who listened to WIHT-FM in the past 7 days are 3.3% more likely to use QSRs past mo., 5.3% less likely to use Sit-Down Restaurants past mo., 12.2% more likely to use Casinos past yr., .2% more likely to smoke cigarettes.

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users:

Avg. Monthly QSR Meals:

Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users:

Avg. Monthly Sit-Down Restaurant Meals:

Top-10 Cuisines: Adults 18 or older

(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)



Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





Used Past 30-days: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

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Radio Stations: WIHT-FM

DC 101

8.8% or 413,894 of WASHINGTON, DC Metro Adults 18 or older listened to WWDC-FM in the past 7 days. Adults 18 or older who listened to WWDC-FM in the past 7 days are 7.5% more likely to use QSRs past mo., 4.1% less likely to use Sit-Down Restaurants past mo., 3.3% more likely to use Casinos past yr., 17.9% less likely to smoke cigarettes.

Past 30-days QSR Users: Adults 18 or older



Total Monthly QSR Users:



Avg. Monthly QSR Meals:



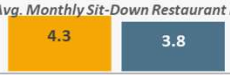
Past 30-days Sit-Down Restaurant Users: Adults 18 or older



Total Monthly Sit-Down Restaurant Users:



Avg. Monthly Sit-Down Restaurant Meals:



Top-10 Cuisines: Adults 18 or older

(Sit-Down Restaurants Used Past 30-days)



Used Restaurant Delivery Service Past 30-days (Grubhub, Uber Eats, etc.)

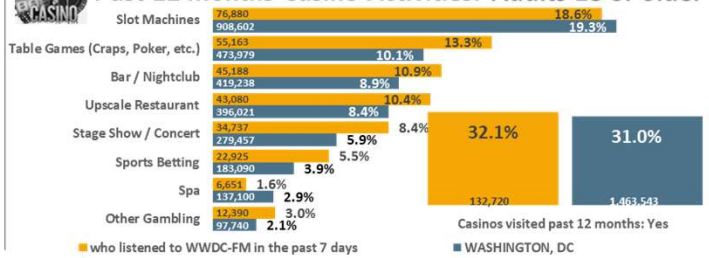


Drank Past 30-days: Adults 18 or older



Past 12 months Casino Activities: Adults 18 or older





Used Past 30-days: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

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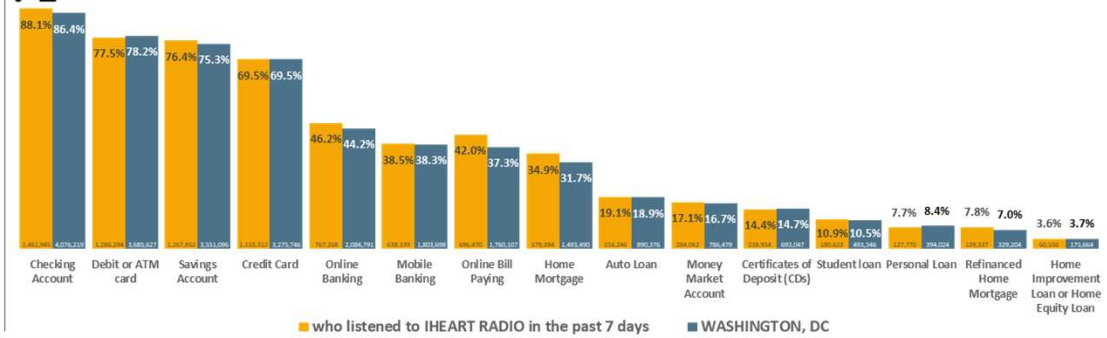
Radio Stations: WWDC-FM

35.2% or 1,660,062 of WASHINGTON, DC Metro Adults 18 or older listened to IHEART RADIO in the past 7 days. Adults 18 or older who listened to IHEART RADIO in the past 7 days are 8.6% more likely to have a 401K, .9% more likely to have an Auto Loan, 12.3% more likely to Invest/Trade Stocks Online, .3% more likely to pay with their Debit Card.

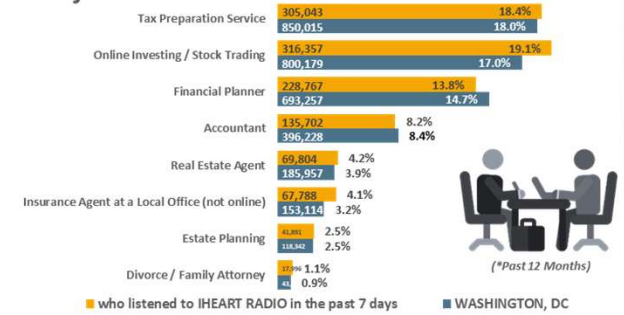
Investments Owned: Adults 18 or older



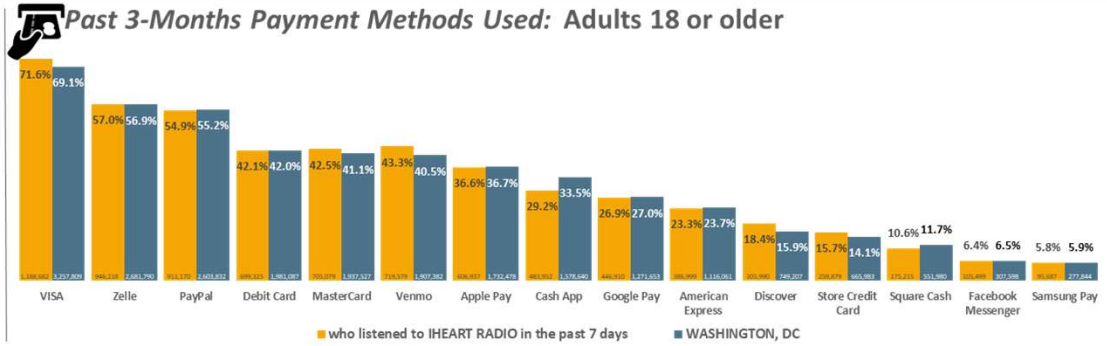
Financial Services Has and/or Uses: Adults 18 or older



Professional Services Used:* Adults 18 or older



Past 3-Months Payment Methods Used: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

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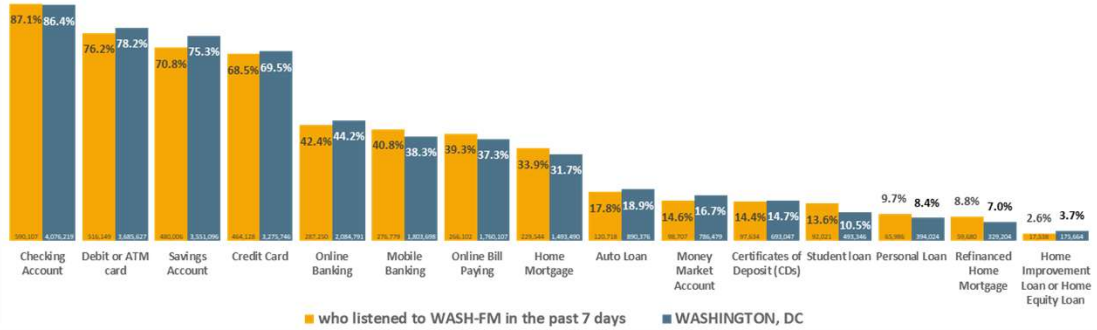
(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

14.4% or 677,721 of WASHINGTON, DC Metro Adults 18 or older listened to WASH-FM in the past 7 days. Adults 18 or older who listened to WASH-FM in the past 7 days are 7.8% less likely to have a 401K, 5.7% less likely to have an Auto Loan, 7.8% more likely to Invest/Trade Stocks Online, 2.4% more likely to pay with their Debit Card.

Investments Owned: Adults 18 or older



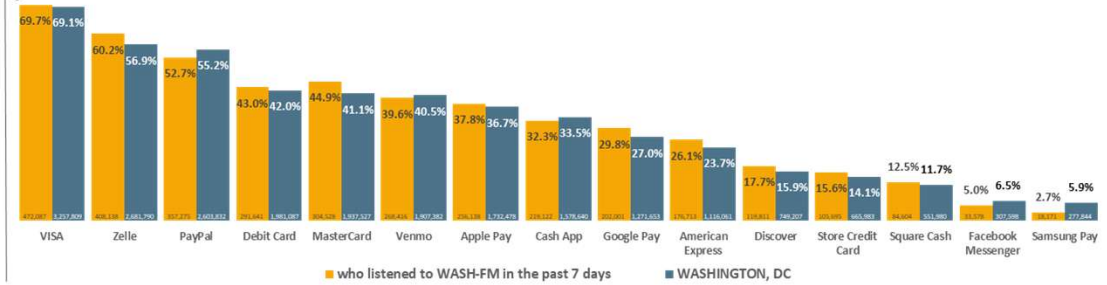
Financial Services Has and/or Uses: Adults 18 or older



Professional Services Used:* Adults 18 or older



Past 3-Months Payment Methods Used: Adults 18 or older

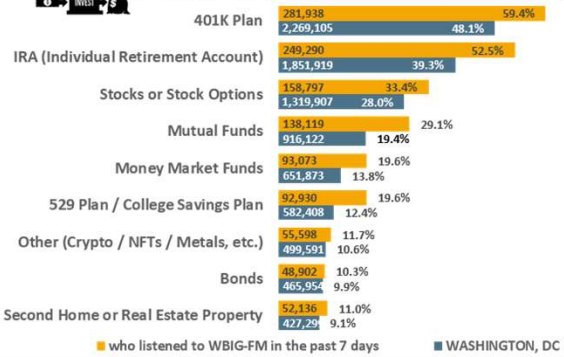


WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

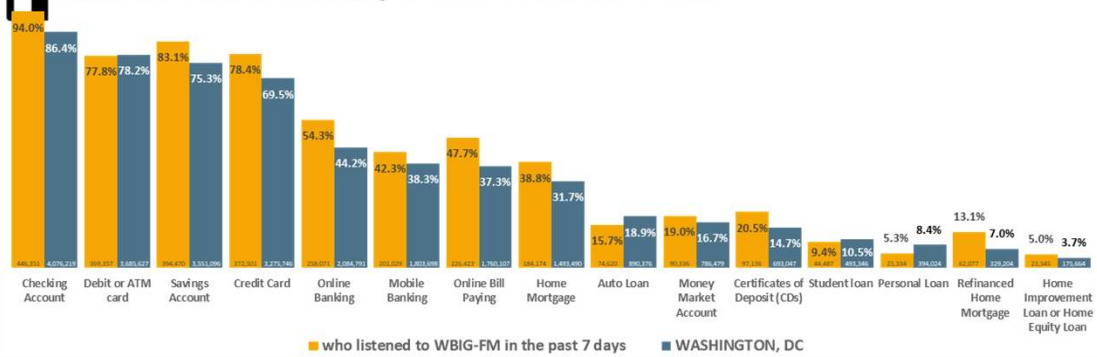
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10.1% or 474,840 of WASHINGTON, DC Metro Adults 18 or older listened to WBIG-FM in the past 7 days. Adults 18 or older who listened to WBIG-FM in the past 7 days are 23.4% more likely to have a 401K, 16.8% less likely to have an Auto Loan, 36.8% more likely to Invest/Trade Stocks Online, 4.6% less likely to pay with their Debit Card.

Investments Owned: Adults 18 or older



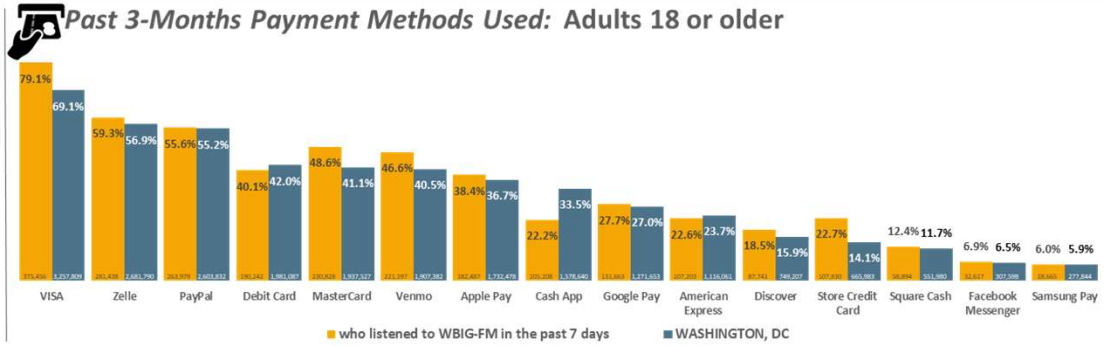
Financial Services Has and/or Uses: Adults 18 or older



Professional Services Used:* Adults 18 or older



Past 3-Months Payment Methods Used: Adults 18 or older



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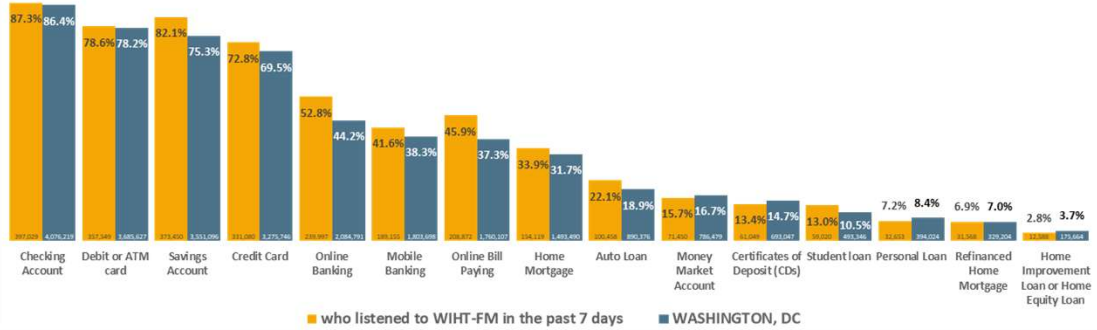
Radio Stations: WBIG-FM

9.6% or 454,732 of WASHINGTON, DC Metro Adults 18 or older listened to WIHT-FM in the past 7 days. Adults 18 or older who listened to WIHT-FM in the past 7 days are 27.3% more likely to have a 401K, 17.% more likely to have an Auto Loan, 1.9% more likely to Invest/Trade Stocks Online, 1.2% less likely to pay with their Debit Card.

Investments Owned: Adults 18 or older



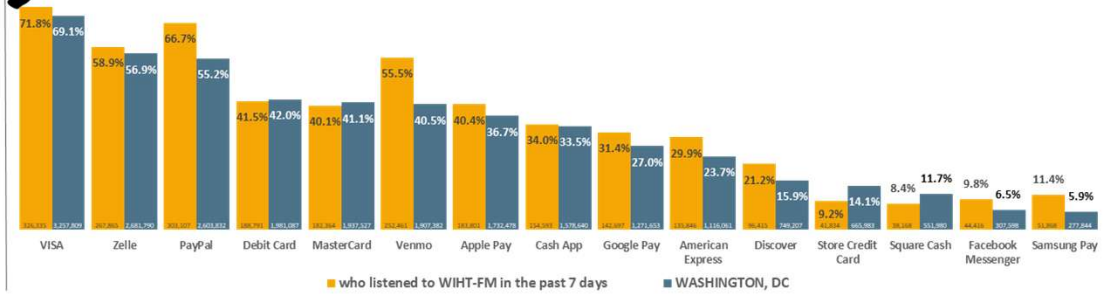
Financial Services Has and/or Uses: Adults 18 or older



Professional Services Used:* Adults 18 or older



Past 3-Months Payment Methods Used: Adults 18 or older

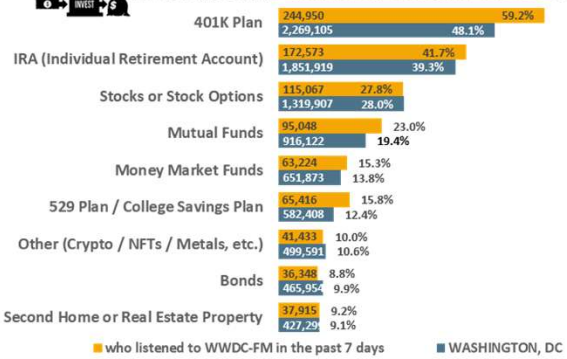


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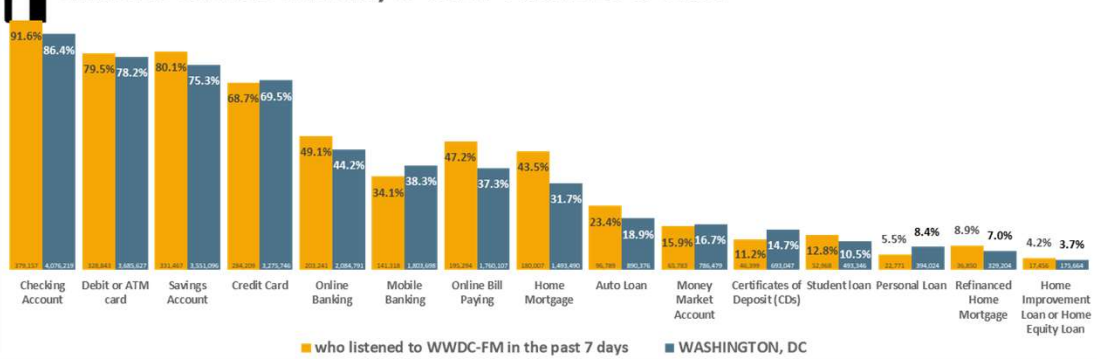
DC 101

8.8% or 413,894 of WASHINGTON, DC Metro Adults 18 or older listened to WWDC-FM in the past 7 days. Adults 18 or older who listened to WWDC-FM in the past 7 days are 23.% more likely to have a 401K, 23.8% more likely to have an Auto Loan, 22.4% more likely to Invest/Trade Stocks Online, 1.5% less likely to pay with their Debit Card.

Investments Owned: Adults 18 or older



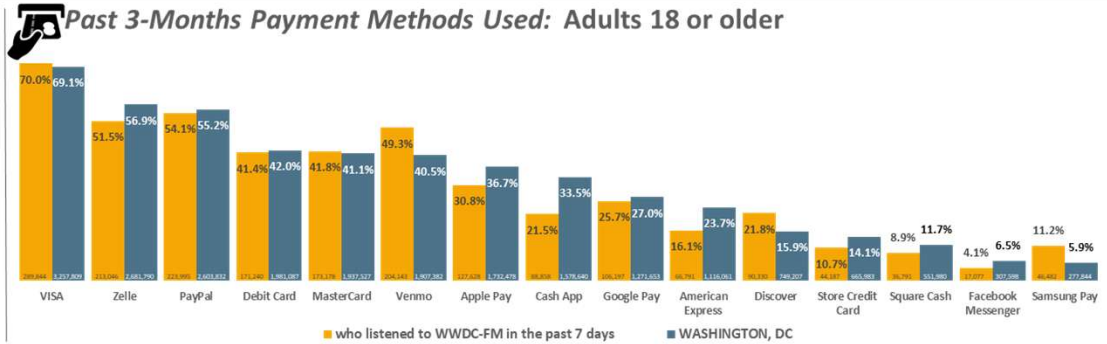
Financial Services Has and/or Uses: Adults 18 or older



Professional Services Used:* Adults 18 or older



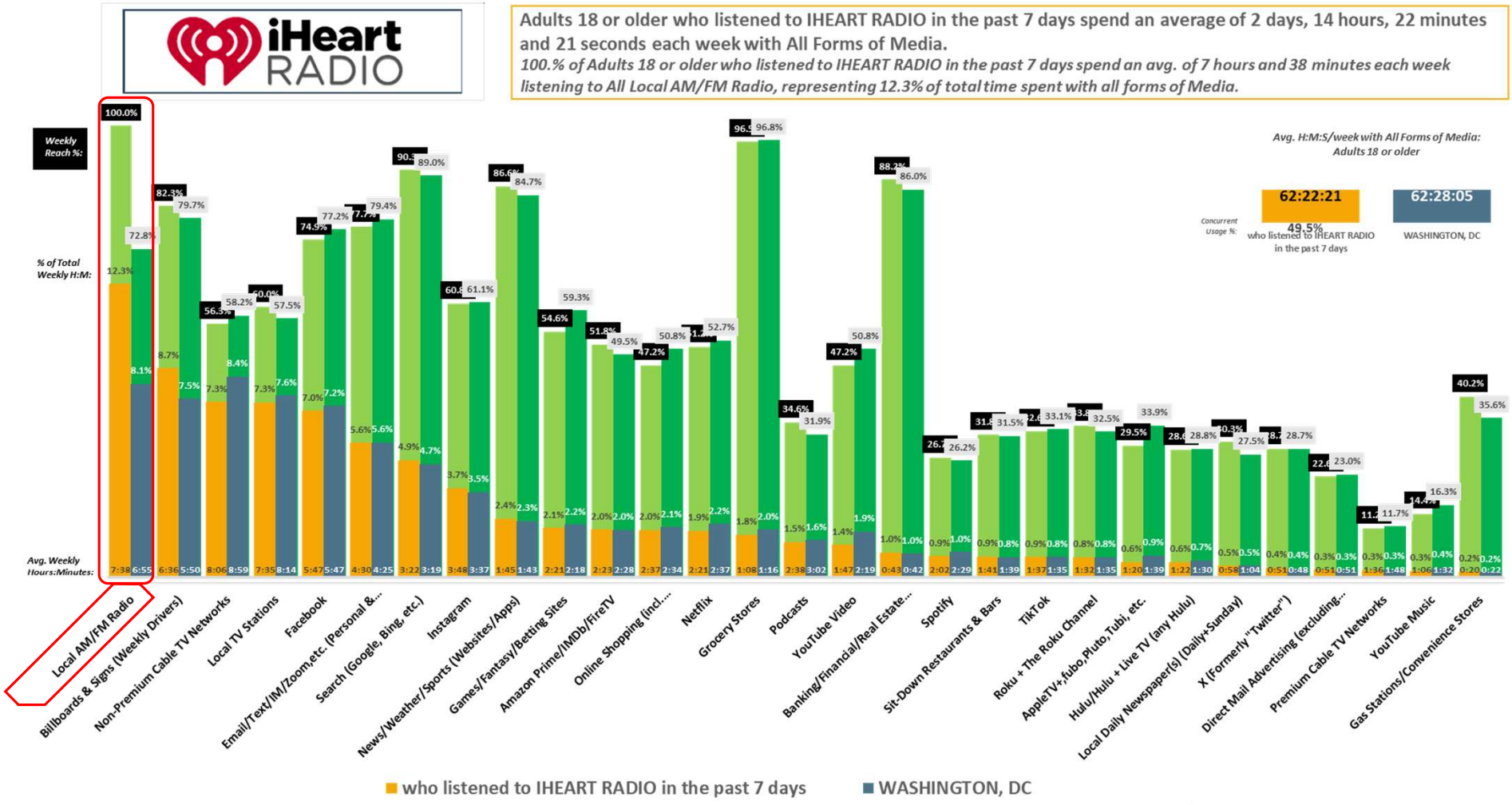
Past 3-Months Payment Methods Used: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

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Radio Stations: WWDC-FM

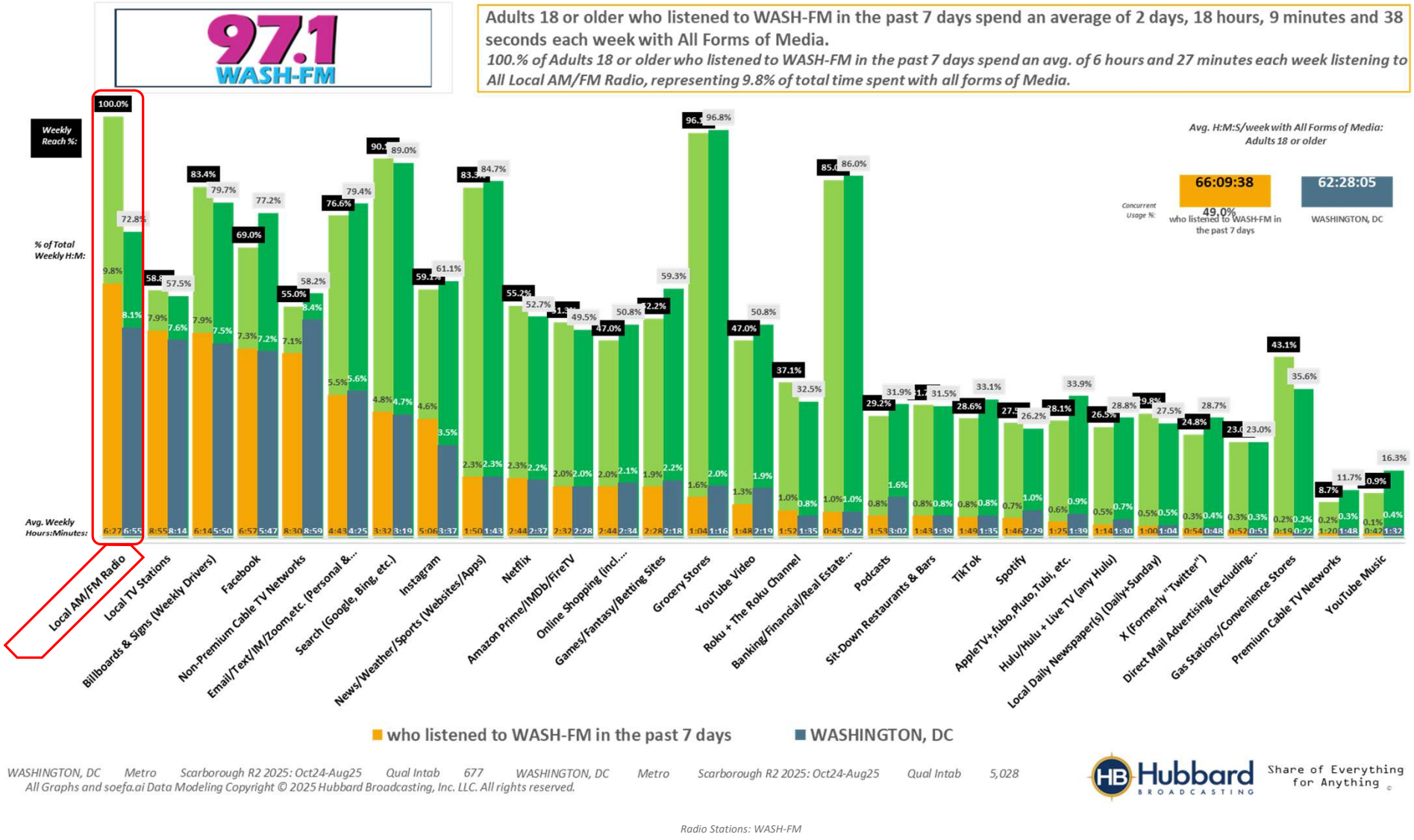


WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

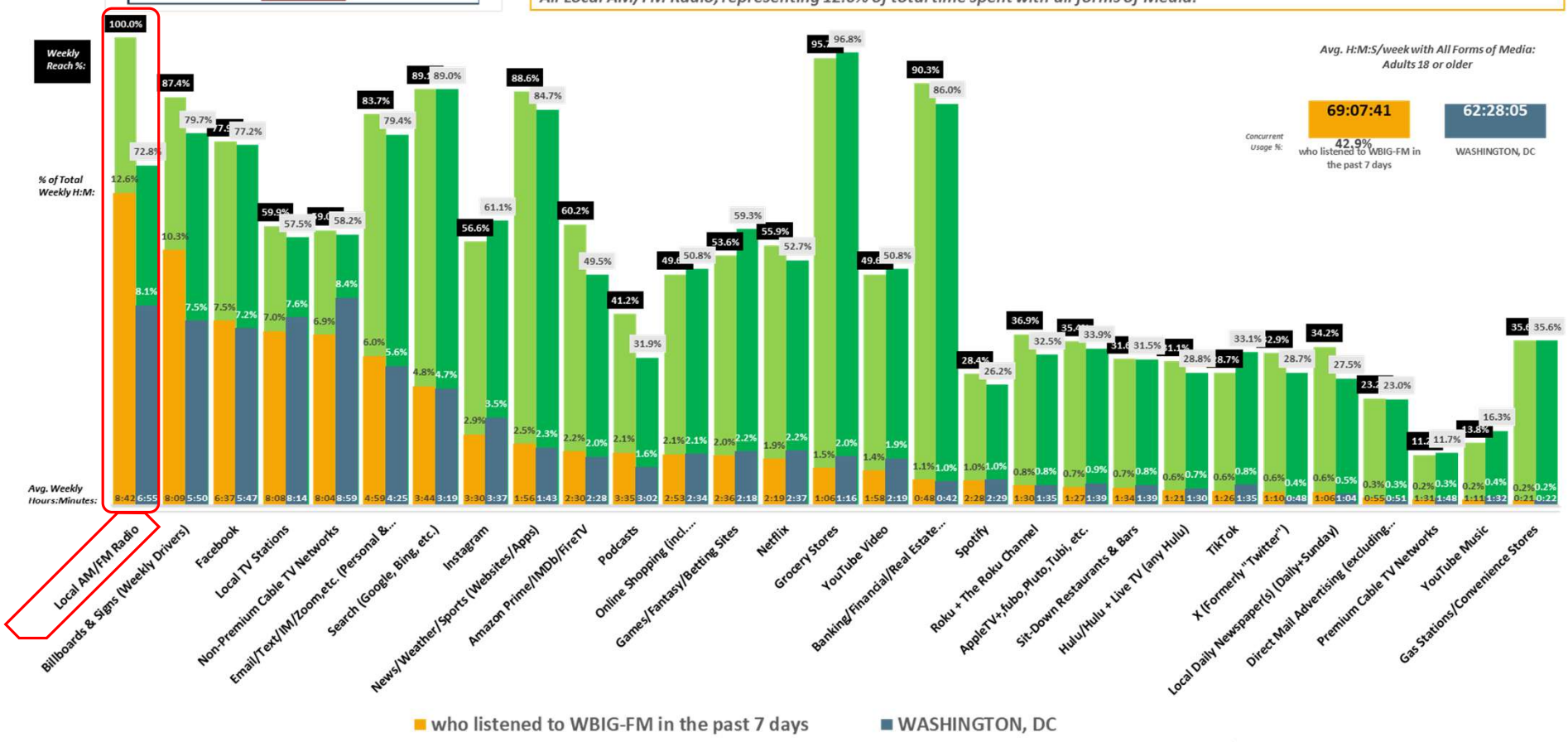
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Radio Stations: WASH-FM

Adults 18 or older who listened to WBIG-FM in the past 7 days spend an average of 2 days, 21 hours, 7 minutes and 41 seconds each week with All Forms of Media.

100.% of Adults 18 or older who listened to WBIG-FM in the past 7 days spend an avg. of 8 hours and 42 minutes each week listening to All Local AM/FM Radio, representing 12.6% of total time spent with all forms of Media.

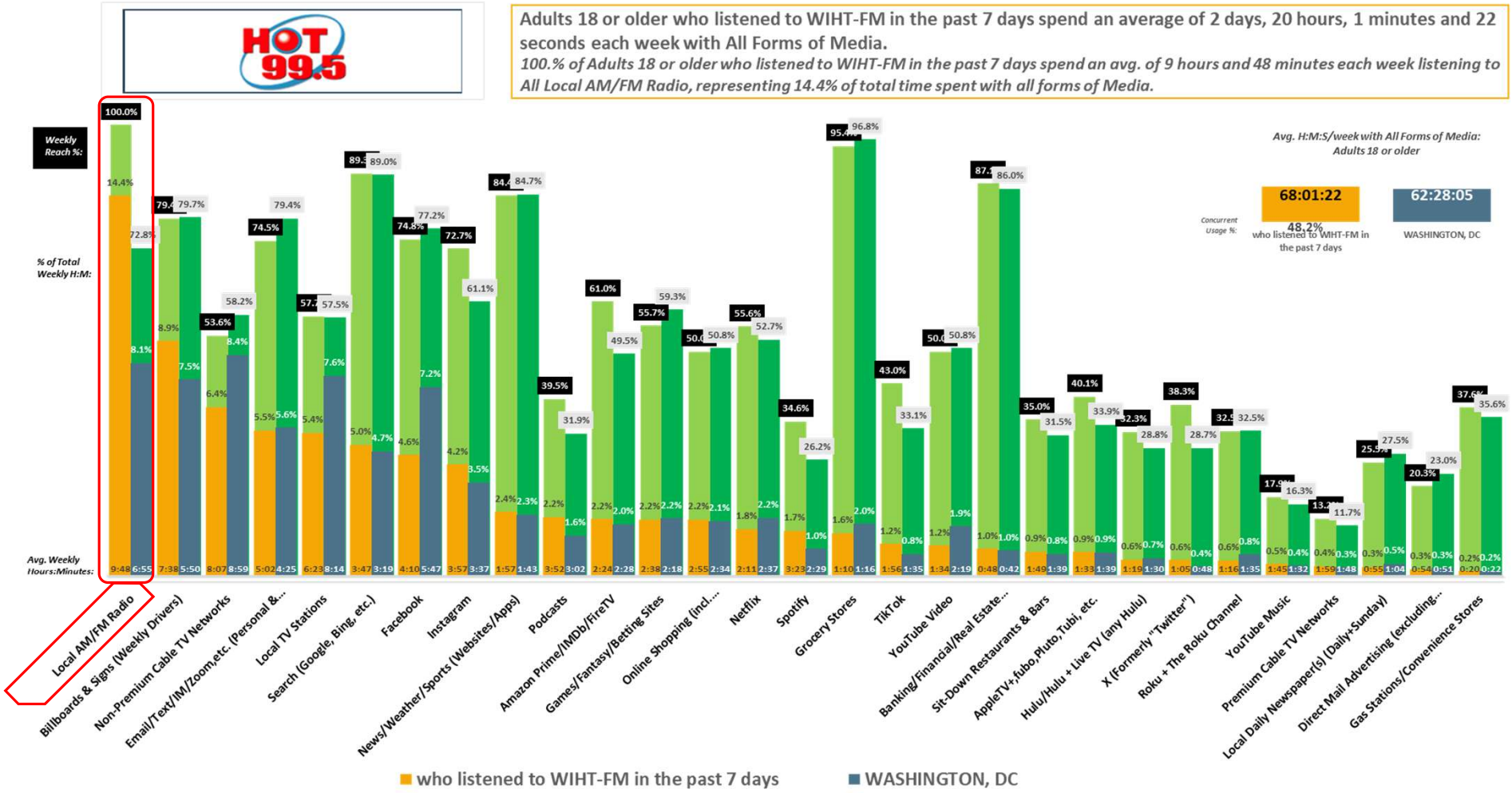


WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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Radio Stations: WBIG-FM



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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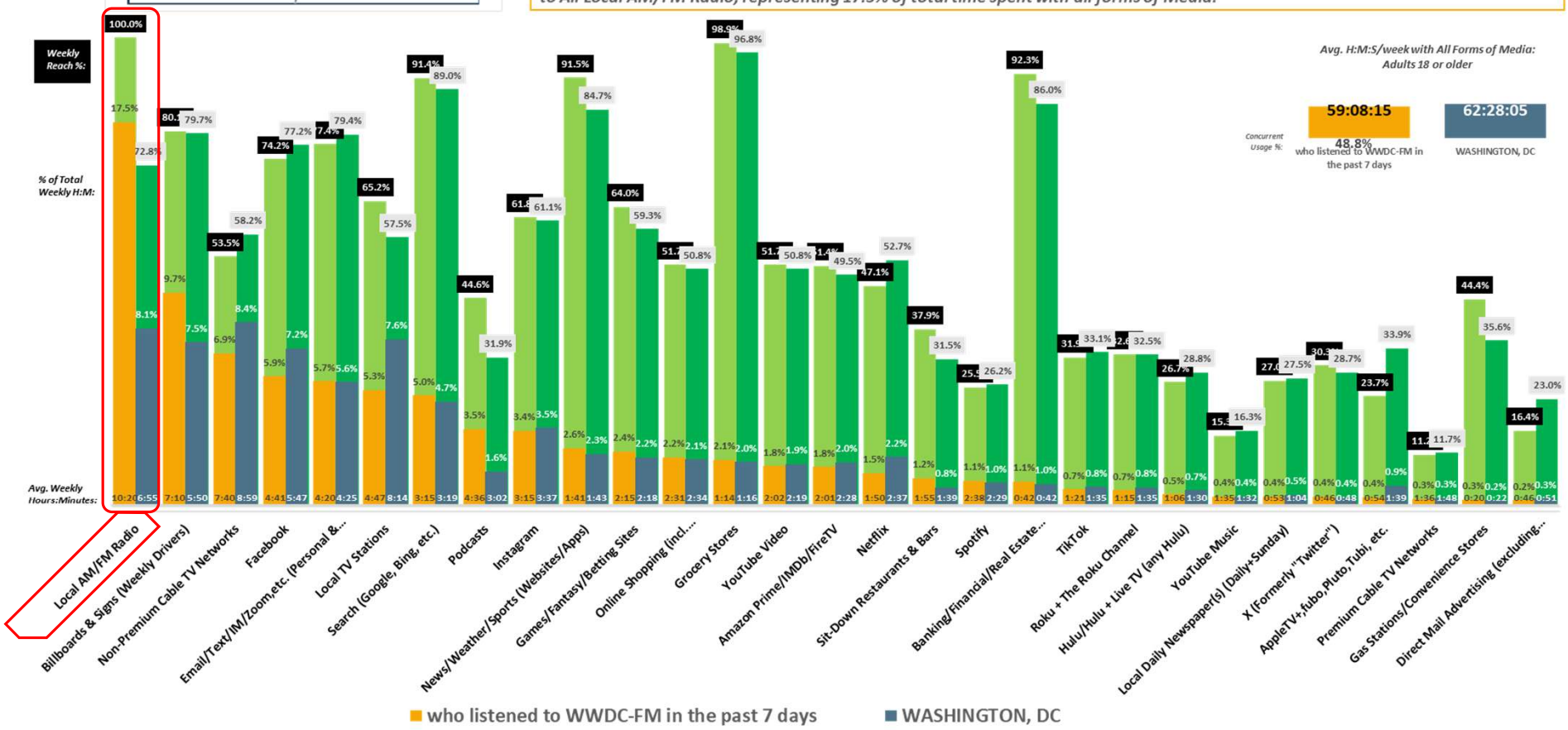
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Radio Stations: WIHT-FM

DC 101

Adults 18 or older who listened to WWDC-FM in the past 7 days spend an average of 2 days, 11 hours, 8 minutes and 15 seconds each week with All Forms of Media.

100.% of Adults 18 or older who listened to WWDC-FM in the past 7 days spend an avg. of 10 hours and 20 minutes each week listening to All Local AM/FM Radio, representing 17.5% of total time spent with all forms of Media.

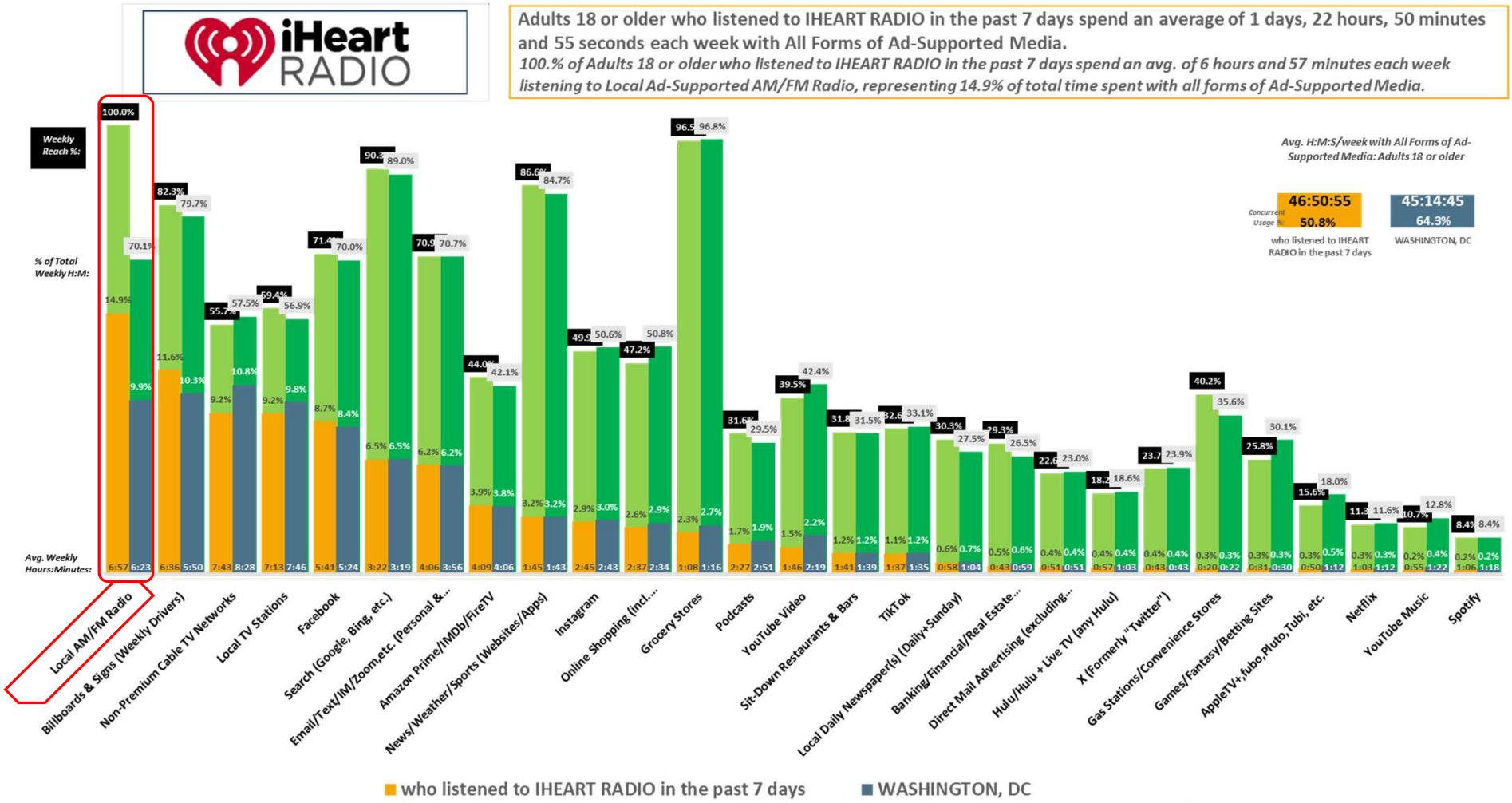


WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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Radio Stations: WWDC-FM

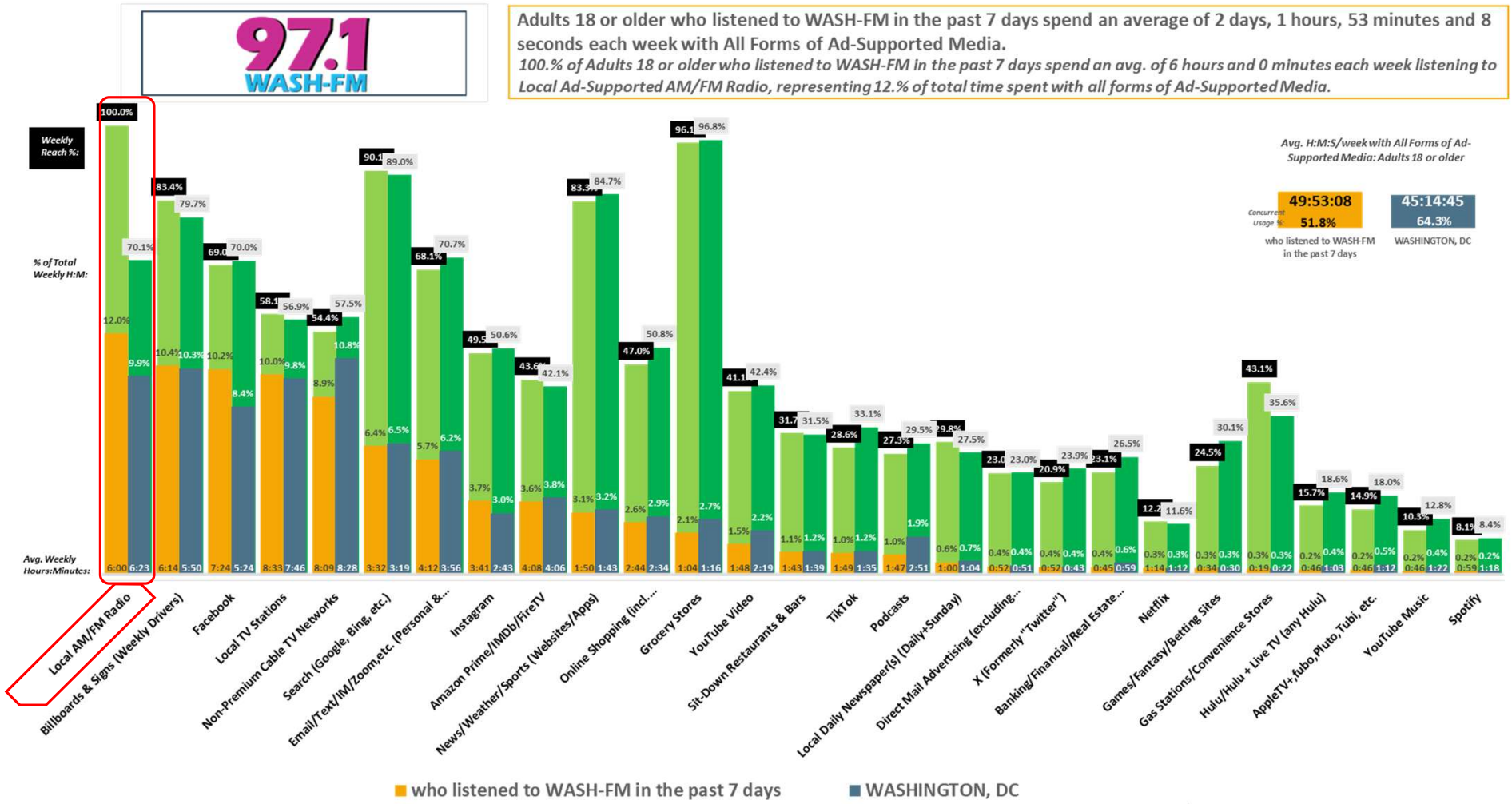


WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

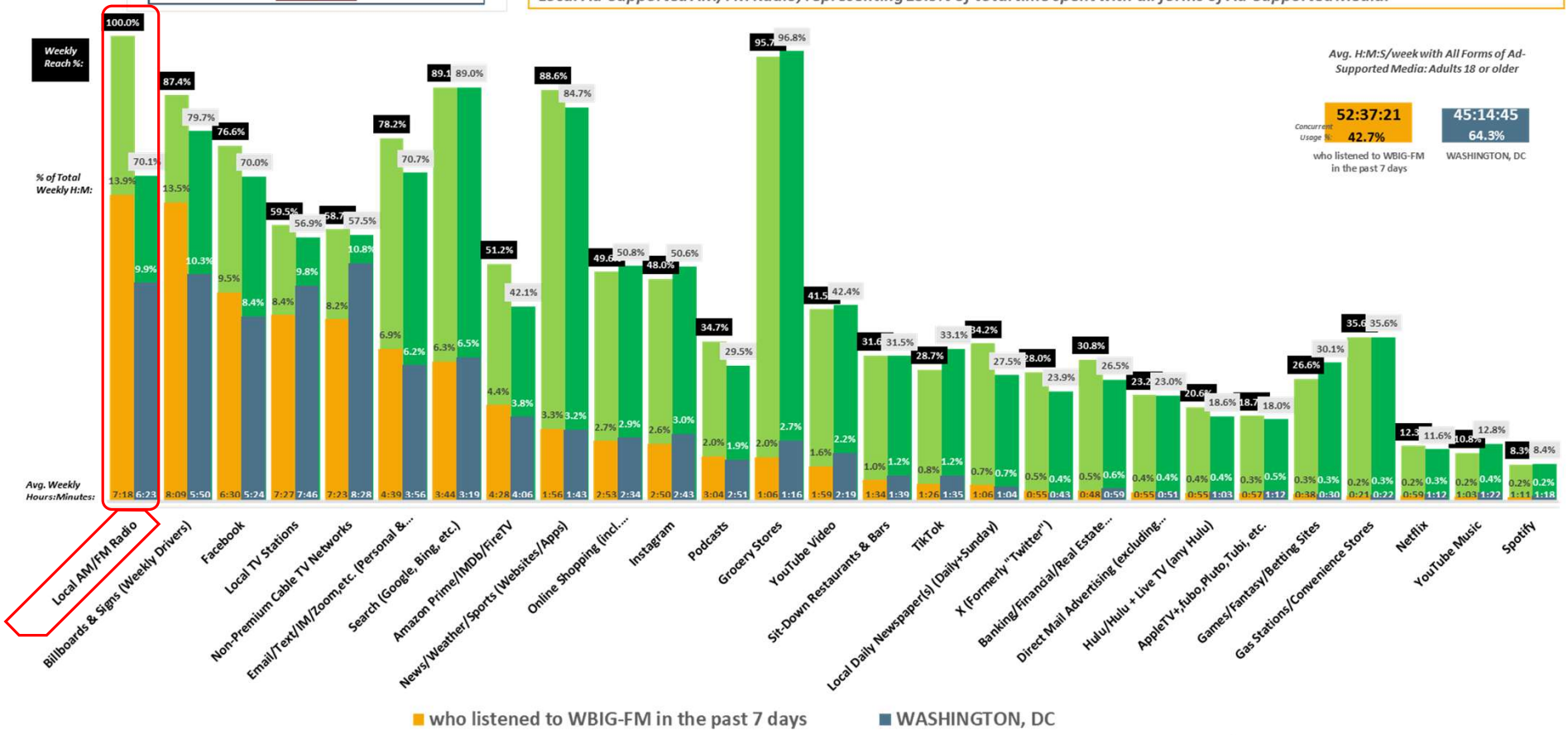
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Radio Stations: WASH-FM

Adults 18 or older who listened to WBIG-FM in the past 7 days spend an average of 2 days, 4 hours, 37 minutes and 21 seconds each week with All Forms of Ad-Supported Media.

100.% of Adults 18 or older who listened to WBIG-FM in the past 7 days spend an avg. of 7 hours and 18 minutes each week listening to Local Ad-Supported AM/FM Radio, representing 13.9% of total time spent with all forms of Ad-Supported Media.

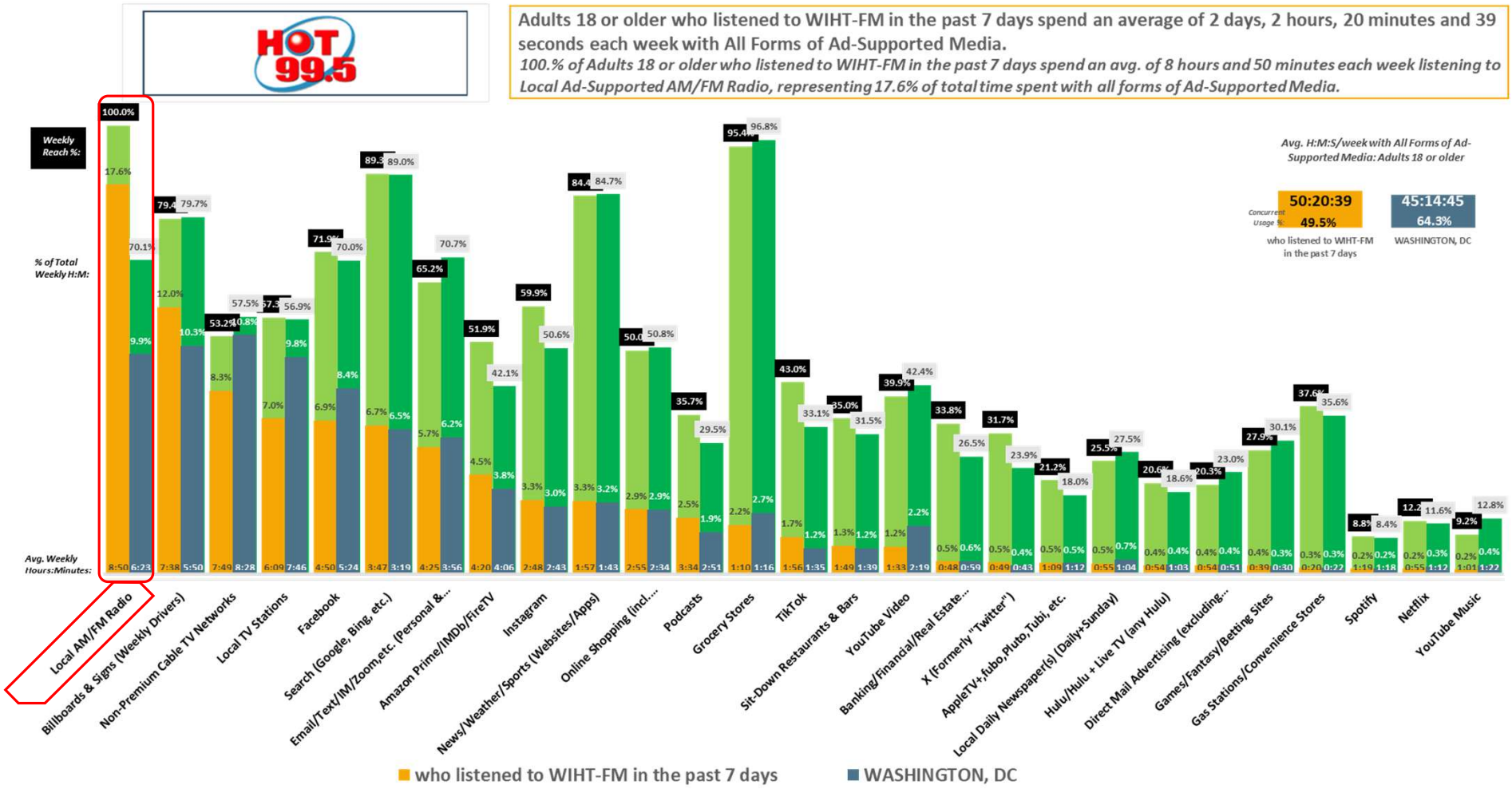


WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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Radio Stations: WBIG-FM



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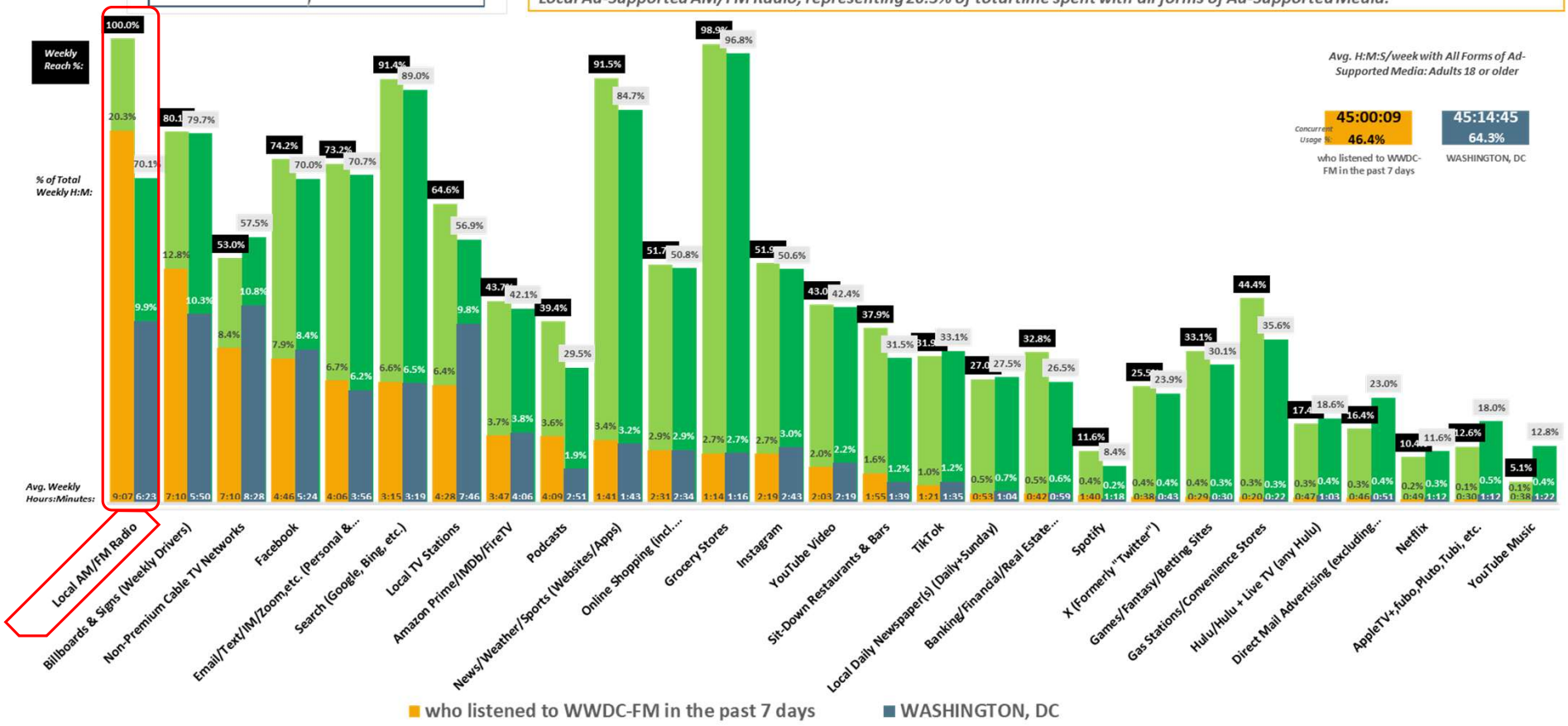
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Radio Stations: WIHT-FM

DC 101

Adults 18 or older who listened to WWDC-FM in the past 7 days spend an average of 1 days, 21 hours, 0 minutes and 9 seconds each week with All Forms of Ad-Supported Media.

100.% of Adults 18 or older who listened to WWDC-FM in the past 7 days spend an avg. of 9 hours and 7 minutes each week listening to Local Ad-Supported AM/FM Radio, representing 20.3% of total time spent with all forms of Ad-Supported Media.



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

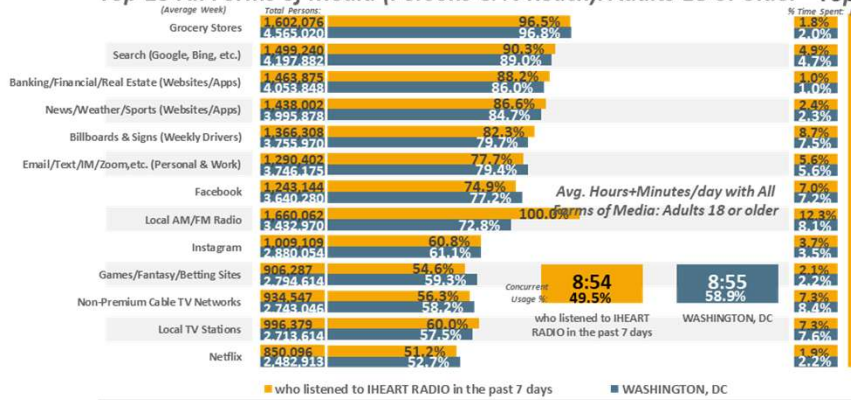
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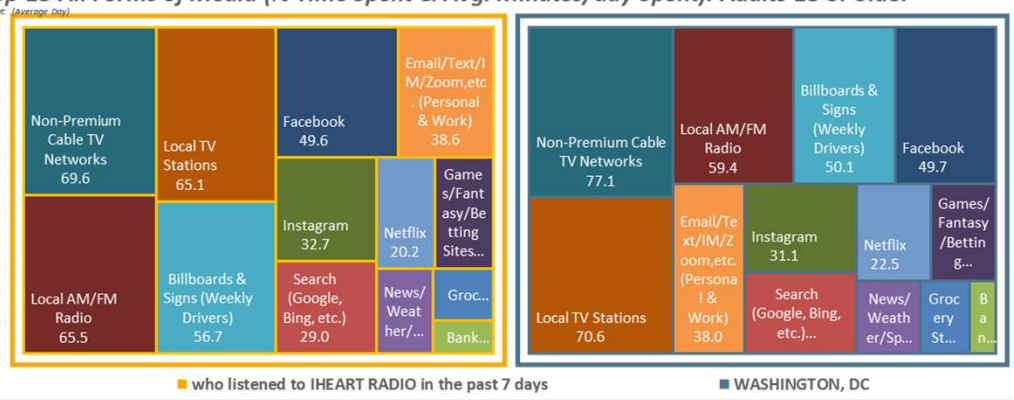
Radio Stations: WWDC-FM

Adults 18 or older who listened to IHEART RADIO in the past 7 days spend an average of 6 hours and 41 minutes each day with All Forms of Ad-Supported Media. 100.% listen to Local AM/FM Radio for an avg. of 59.7 minutes/day. *(Local Radio delivers 14.9% of Time with Ad-Supported Media.)*

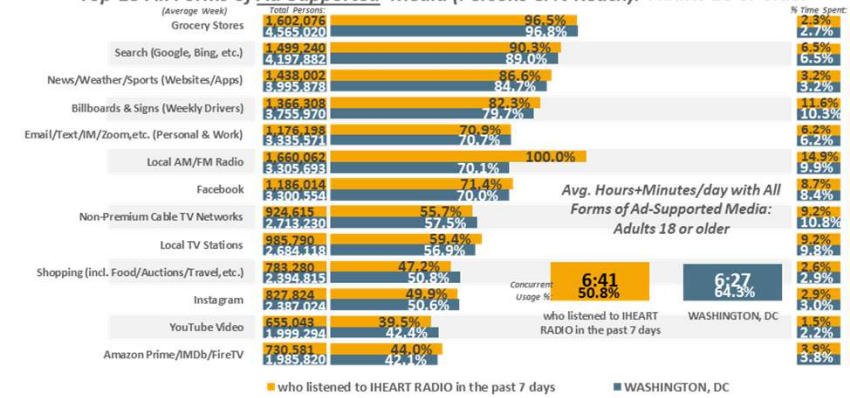
Top-13 All Forms of Media (Persons & % Reach): Adults 18 or older



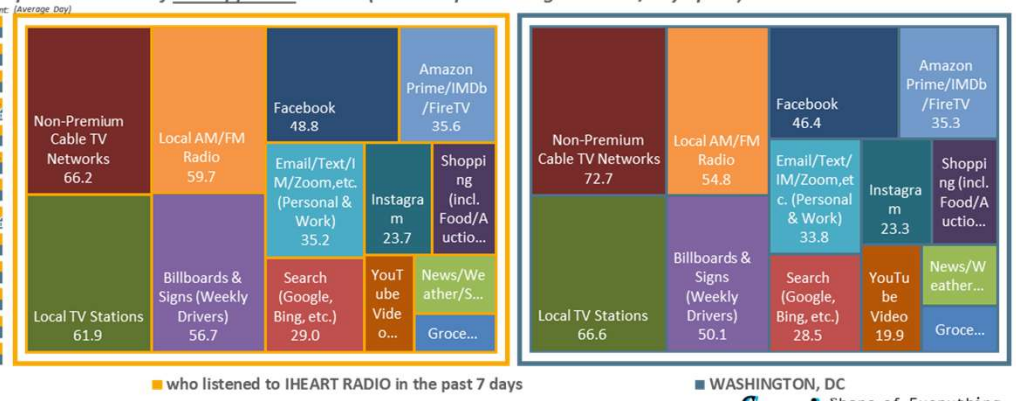
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (Persons & % Reach): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

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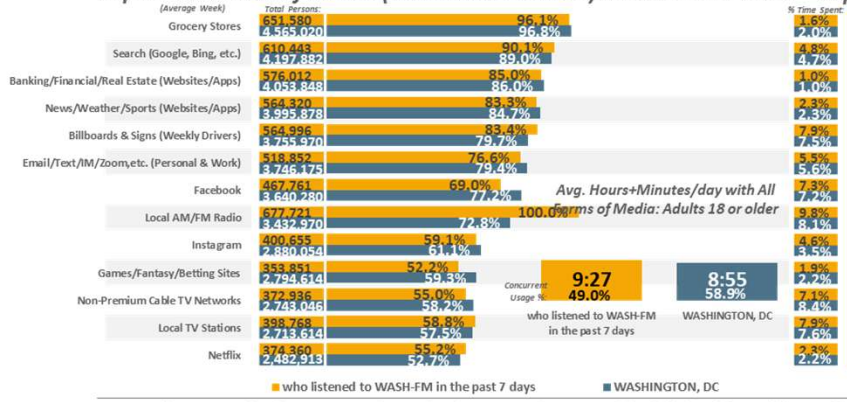
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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

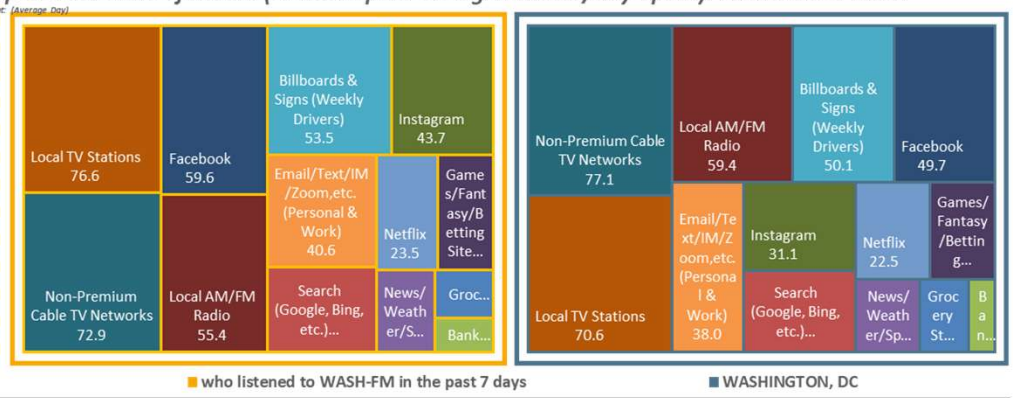
97.1 WASH-FM

Adults 18 or older who listened to WASH-FM in the past 7 days spend an average of 7 hours and 7 minutes each day with All Forms of Ad-Supported Media. 100.% listen to Local AM/FM Radio for an avg. of 51.5 minutes/day. *(Local Radio delivers 12.% of Time with Ad-Supported Media.)*

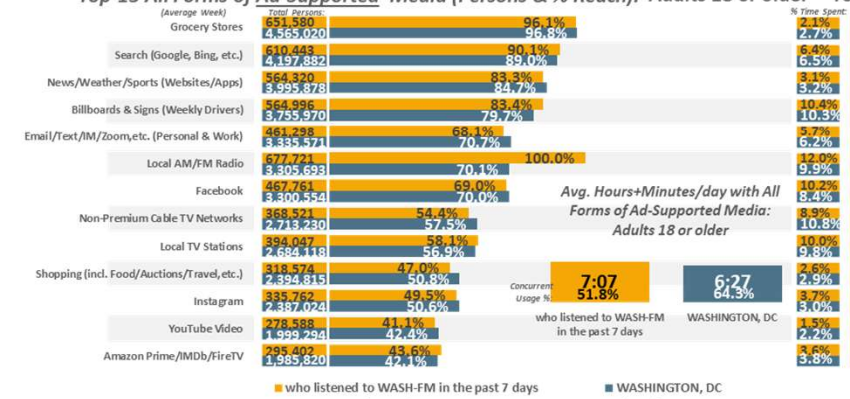
Top-13 All Forms of Media (Persons & % Reach): Adults 18 or older



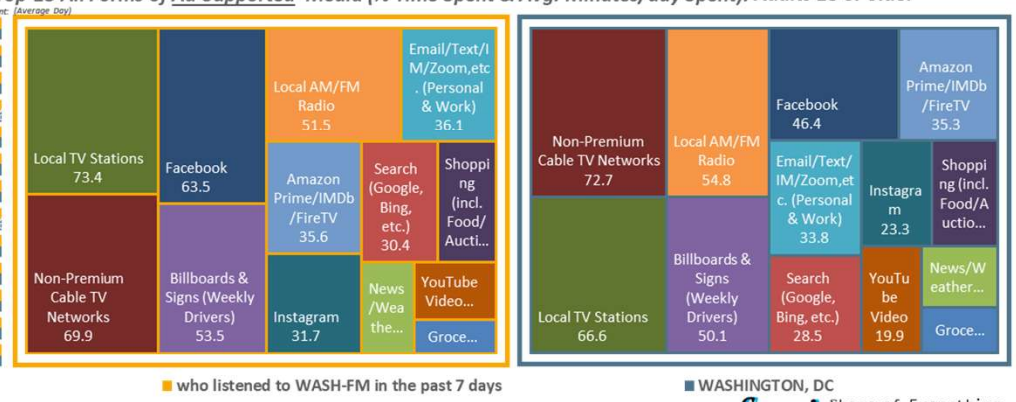
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (Persons & % Reach): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

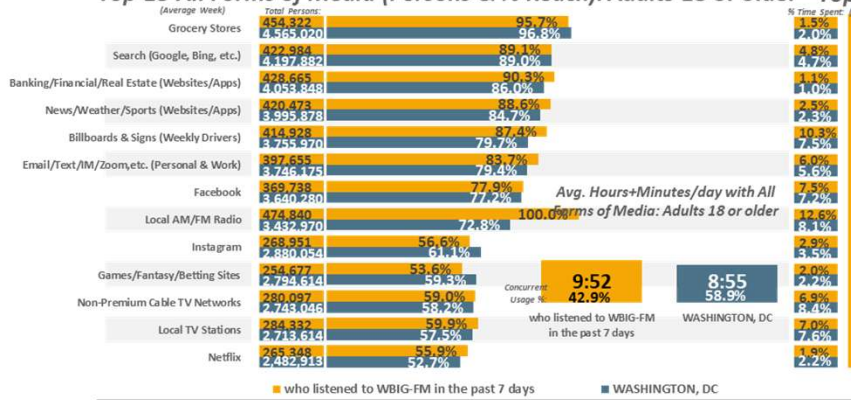
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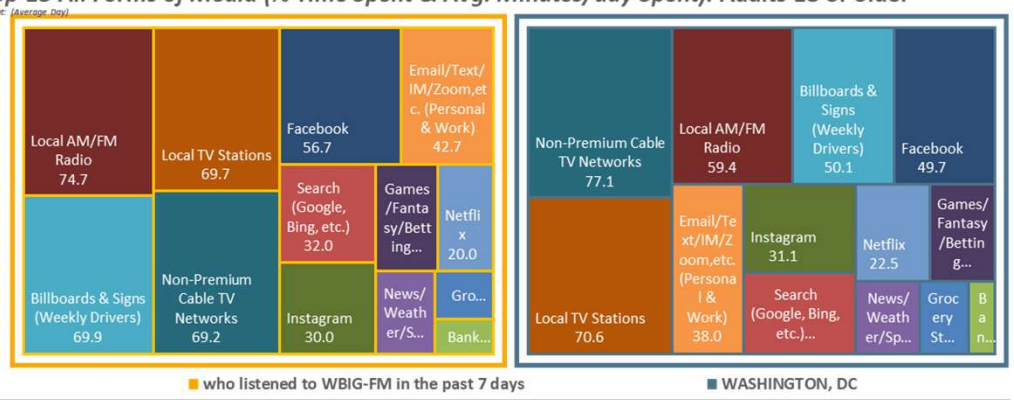
Radio Stations: WASH-FM

Adults 18 or older who listened to WBIG-FM in the past 7 days spend an average of 7 hours and 31 minutes each day with All Forms of Ad-Supported Media. 100.% listen to Local AM/FM Radio for an avg. of 62.7 minutes/day. *(Local Radio delivers 13.9% of Time with Ad-Supported Media.)*

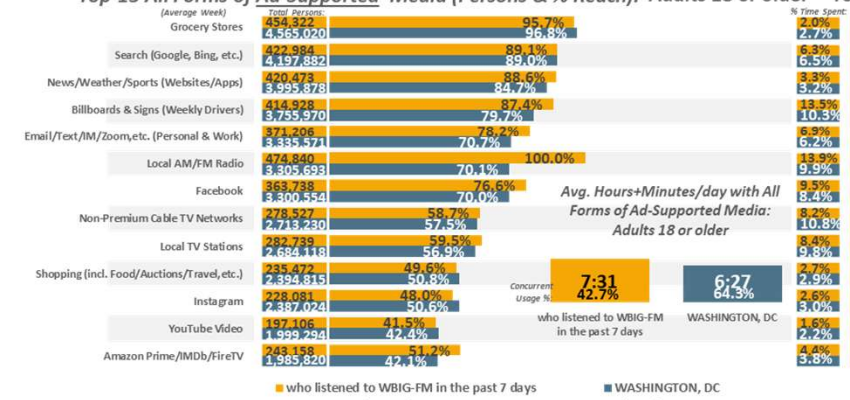
Top-13 All Forms of Media (Persons & % Reach): Adults 18 or older



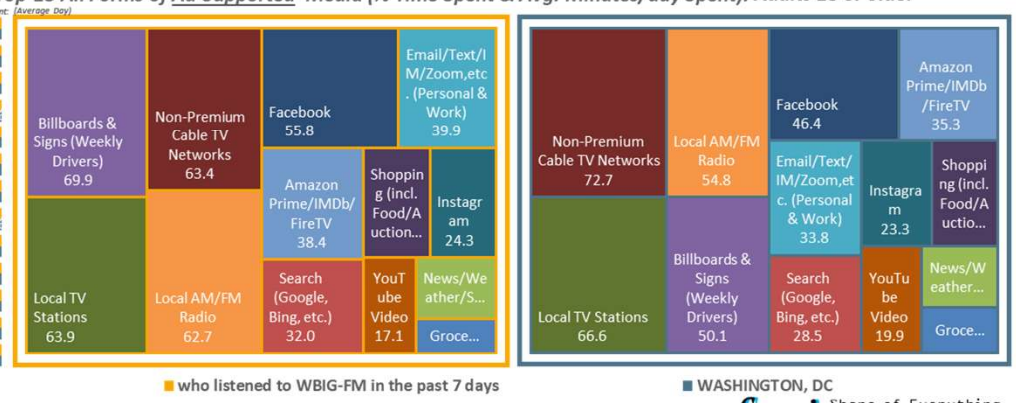
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (Persons & % Reach): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

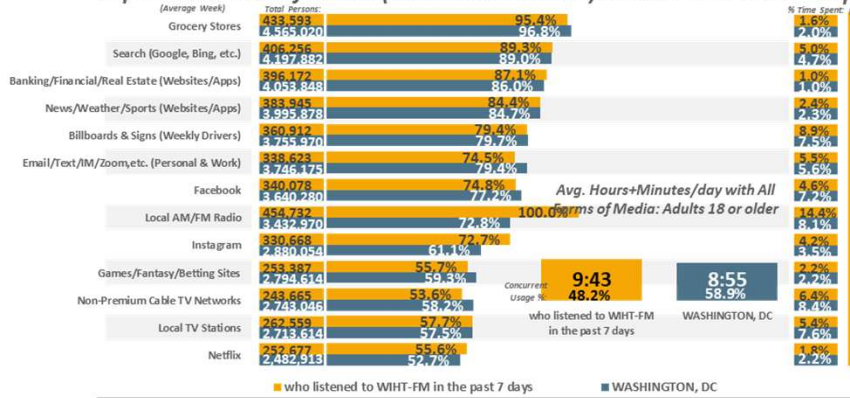
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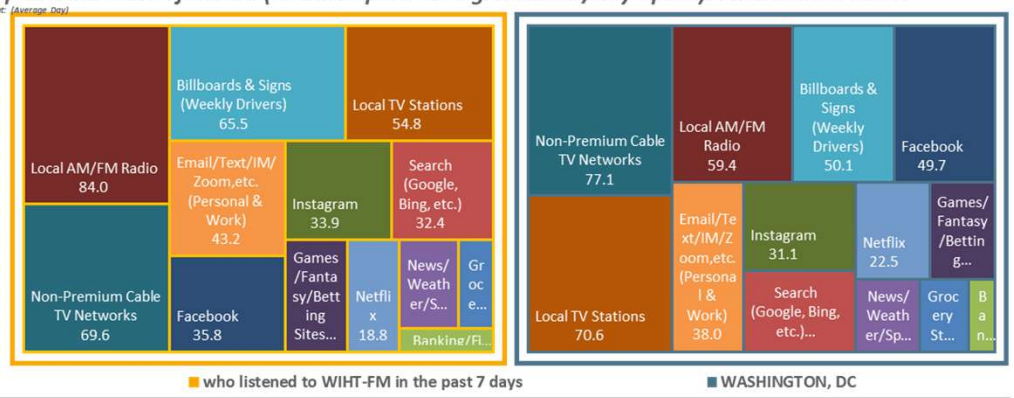
Radio Stations: WBIG-FM

Adults 18 or older who listened to WIHT-FM in the past 7 days spend an average of 7 hours and 11 minutes each day with All Forms of Ad-Supported Media. 100.% listen to Local AM/FM Radio for an avg. of 75.9 minutes/day. *(Local Radio delivers 17.6% of Time with Ad-Supported Media.)*

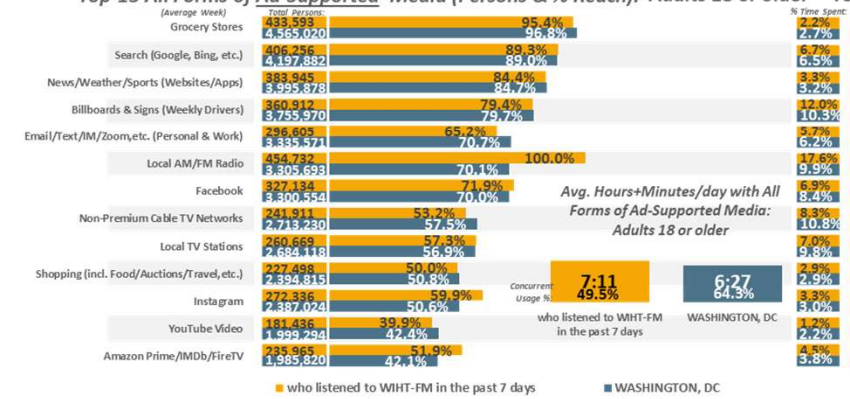
Top-13 All Forms of Media (Persons & % Reach): Adults 18 or older



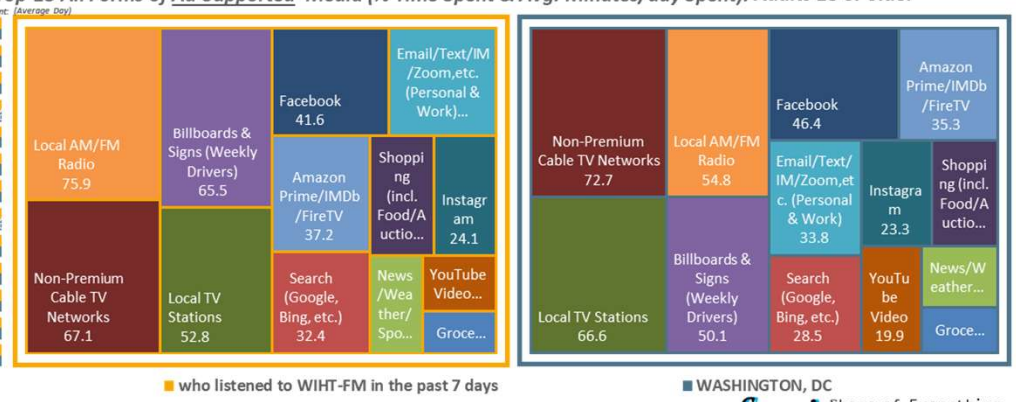
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (Persons & % Reach): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

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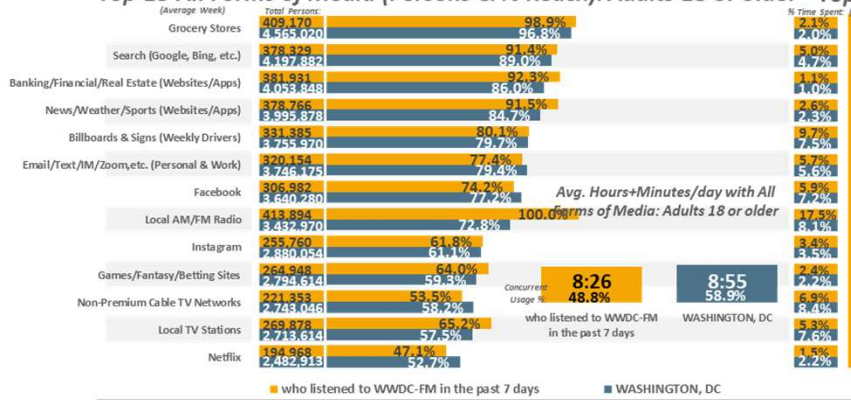
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Radio Stations: WIHT-FM

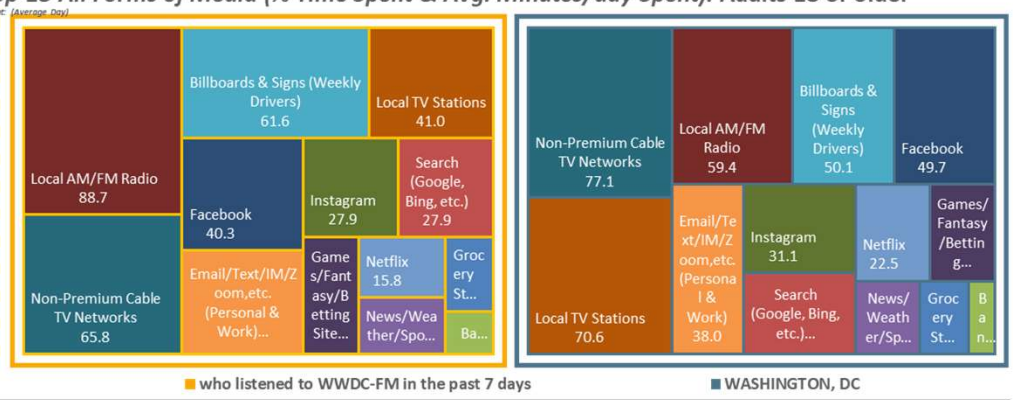
DC 101

Adults 18 or older who listened to WWDC-FM in the past 7 days spend an average of 6 hours and 25 minutes each day with All Forms of Ad-Supported Media. 100.% listen to Local AM/FM Radio for an avg. of 78.3 minutes/day. *(Local Radio delivers 20.3% of Time with Ad-Supported Media.)*

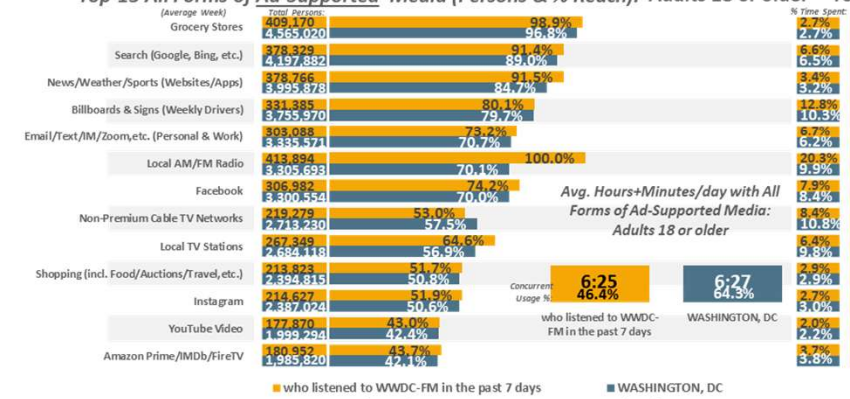
Top-13 All Forms of Media (Persons & % Reach): Adults 18 or older



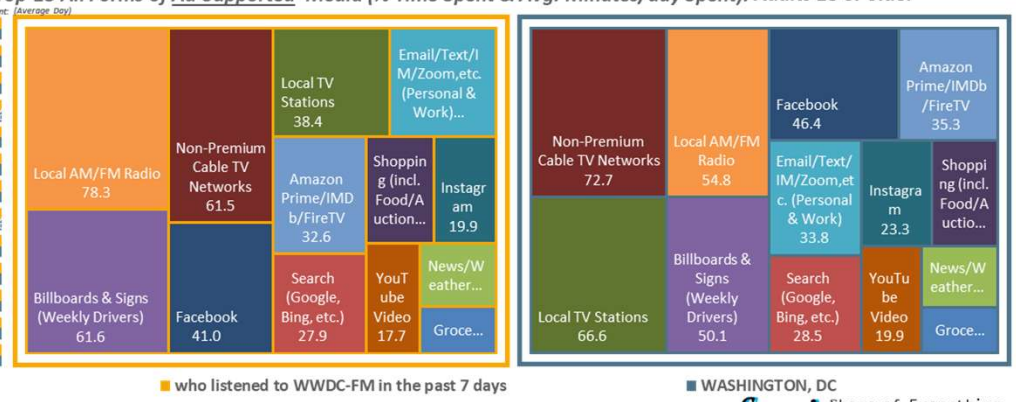
Top-13 All Forms of Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (Persons & % Reach): Adults 18 or older



Top-13 All Forms of Ad-Supported Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

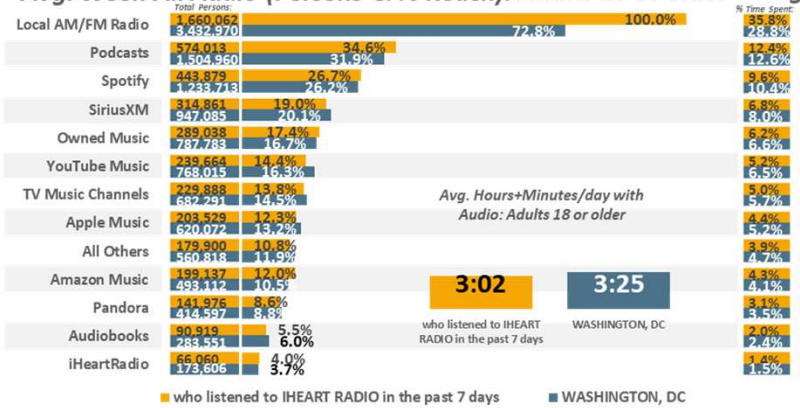
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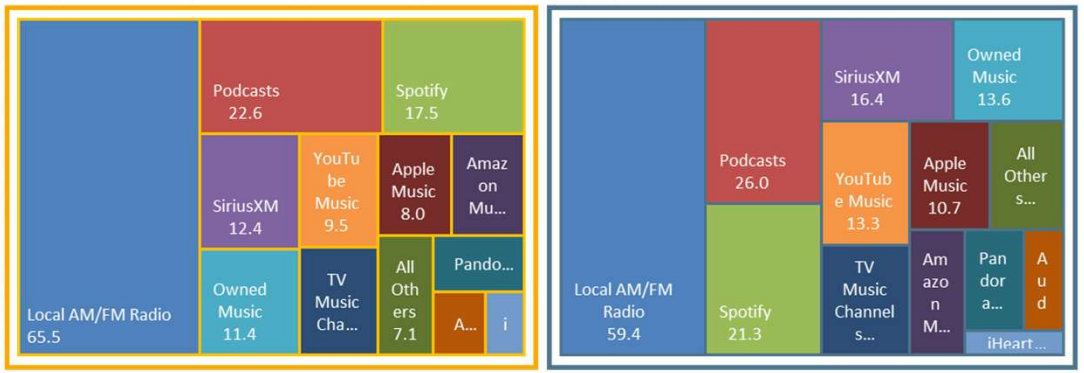
Radio Stations: WWDC-FM

1,660,062 or 100.% of Adults 18 or older who listened to IHEART RADIO in the past 7 days listen to Ad-Supported Local AM/FM Radio for an average of 59.7 minutes every day representing 46.4% of all time spent daily with Ad-Supported Audio.

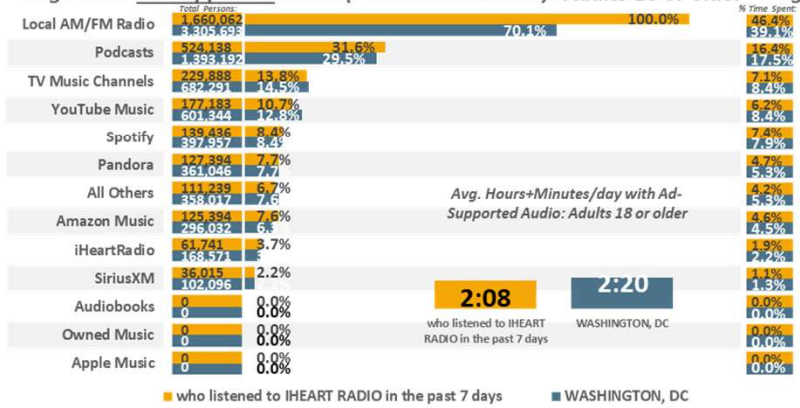
Avg. Week All Audio (Persons & % Reach): Adults 18 or older



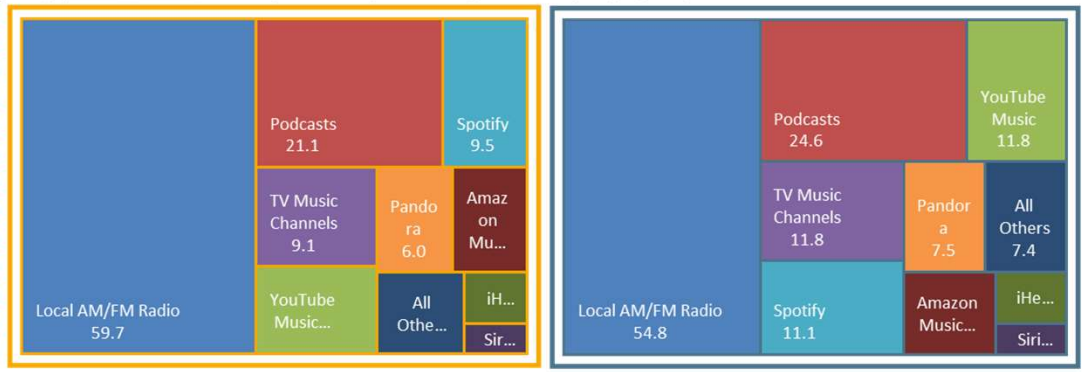
Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

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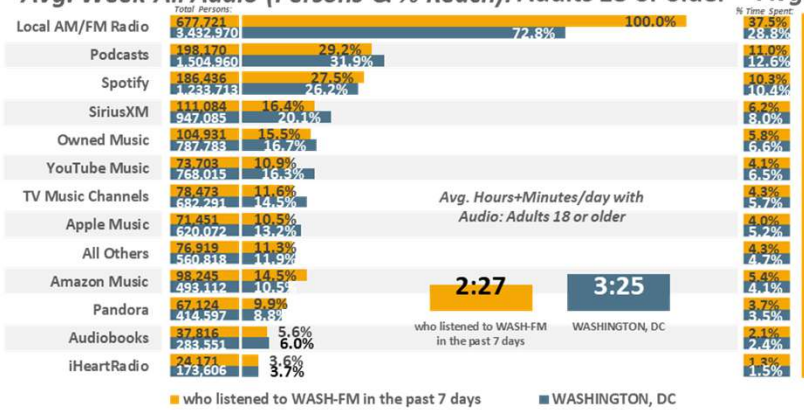
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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

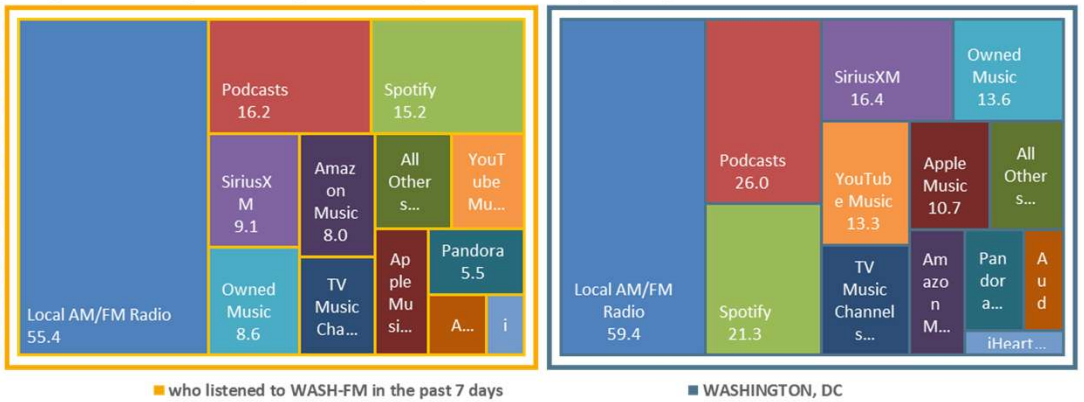
97.1 WASH-FM

677,721 or 100.% of Adults 18 or older who listened to WASH-FM in the past 7 days listen to Ad-Supported Local AM/FM Radio for an average of 51.5 minutes every day representing 47.4% of all time spent daily with Ad-Supported Audio.

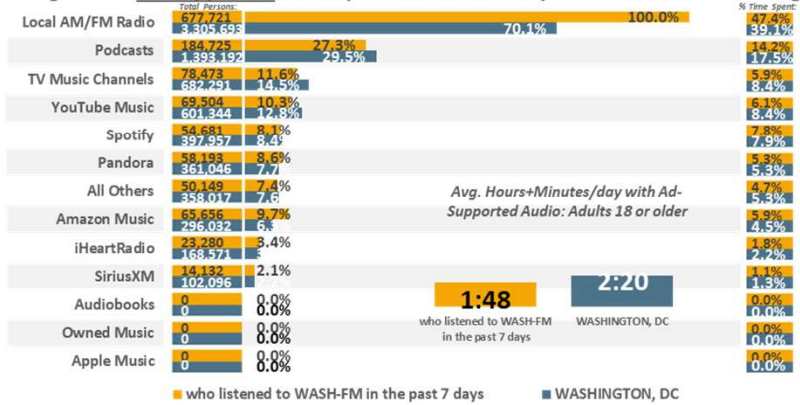
Avg. Week All Audio (Persons & % Reach): Adults 18 or older



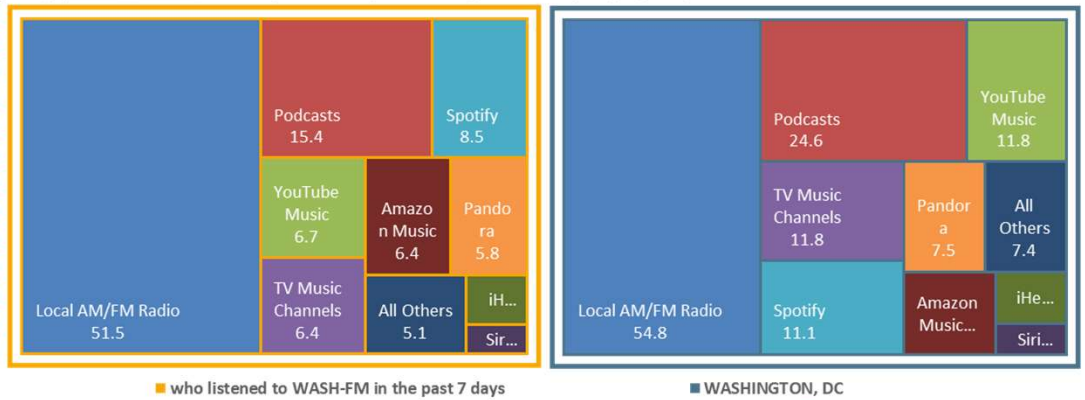
Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

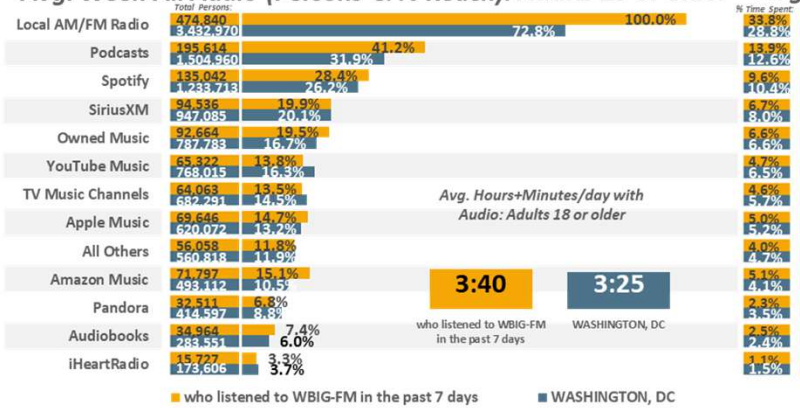
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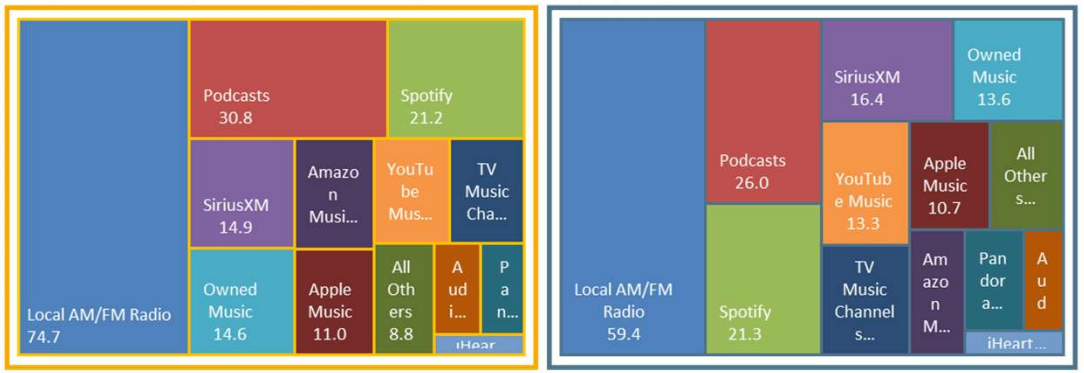
Radio Stations: WASH-FM

474,840 or 100.% of Adults 18 or older who listened to WBIG-FM in the past 7 days listen to Ad-Supported Local AM/FM Radio for an average of 62.7 minutes every day representing 44.% of all time spent daily with Ad-Supported Audio.

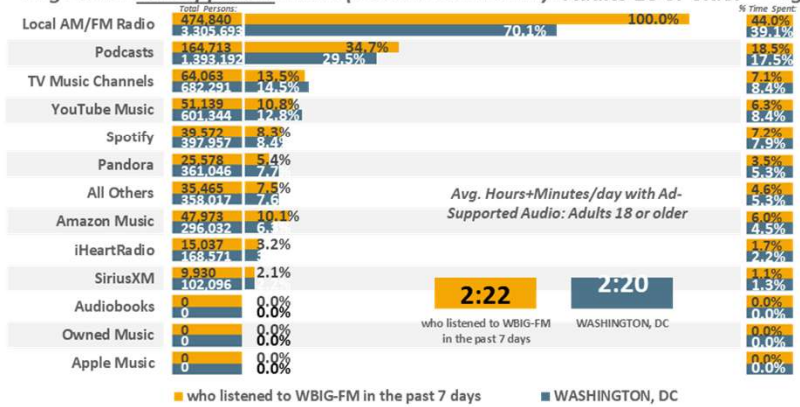
Avg. Week All Audio (Persons & % Reach): Adults 18 or older



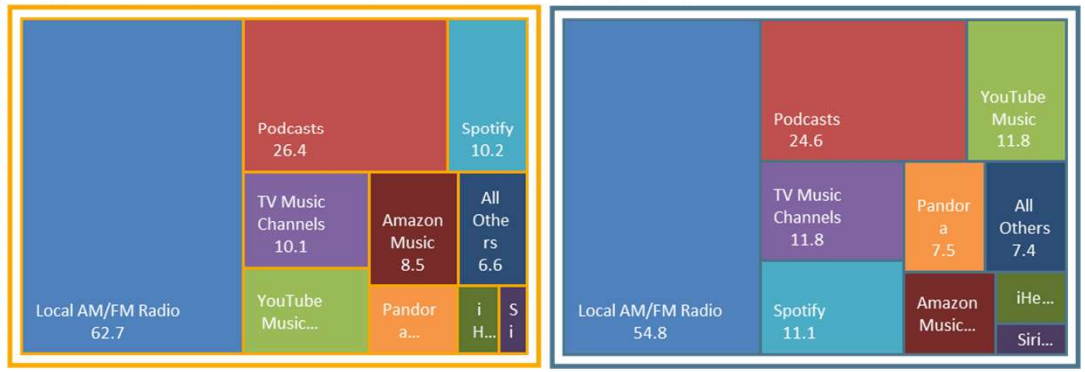
Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

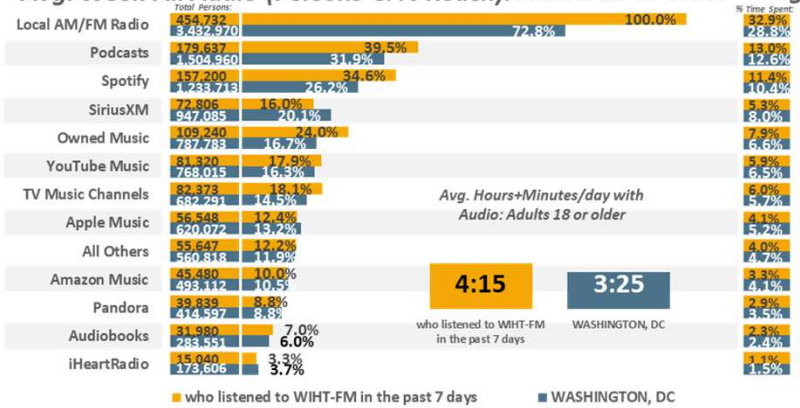
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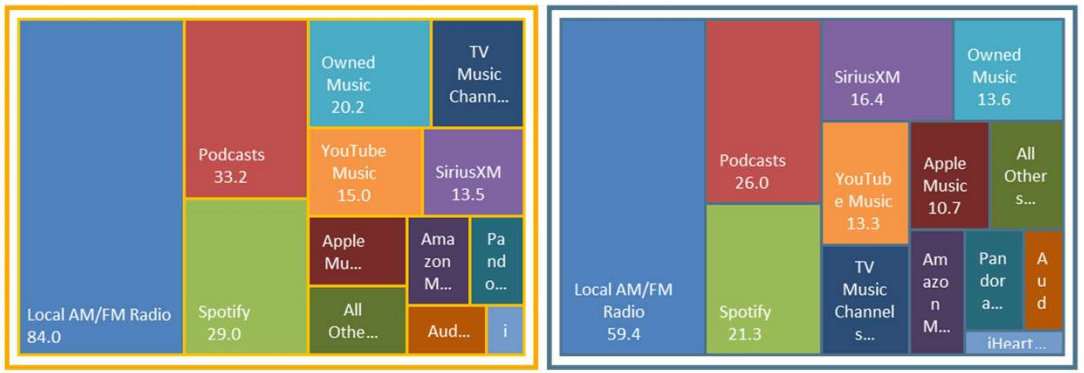
Radio Stations: WBIG-FM

454,732 or 100.% of Adults 18 or older who listened to WIHT-FM in the past 7 days listen to Ad-Supported Local AM/FM Radio for an average of 75.9 minutes every day representing 45.4% of all time spent daily with Ad-Supported Audio.

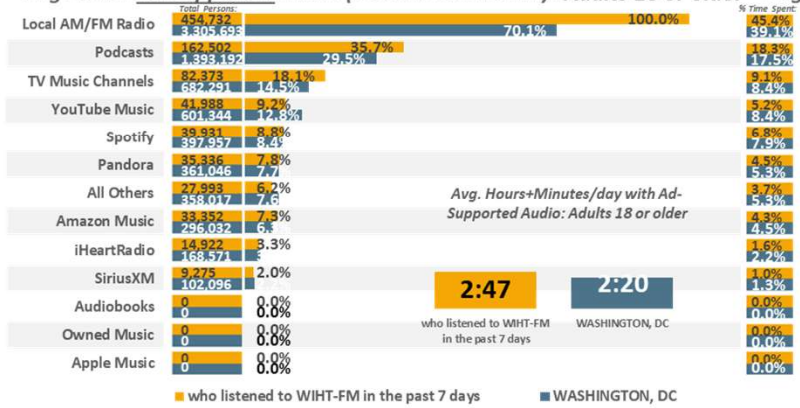
Avg. Week All Audio (Persons & % Reach): Adults 18 or older



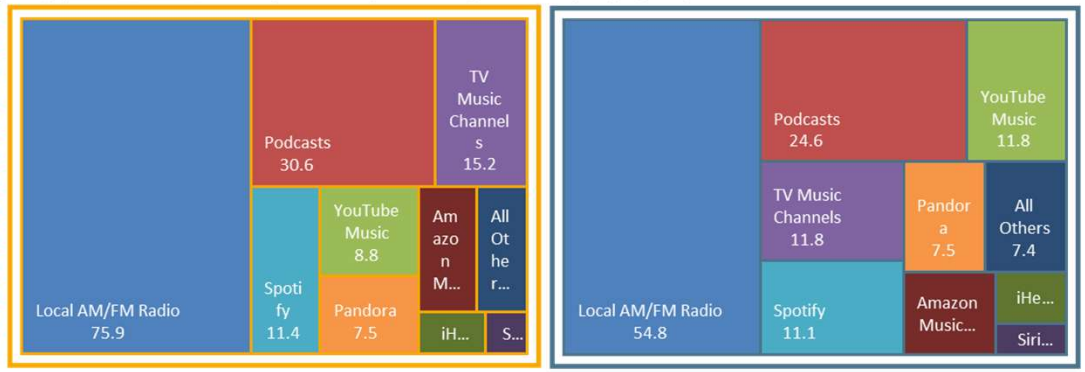
Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

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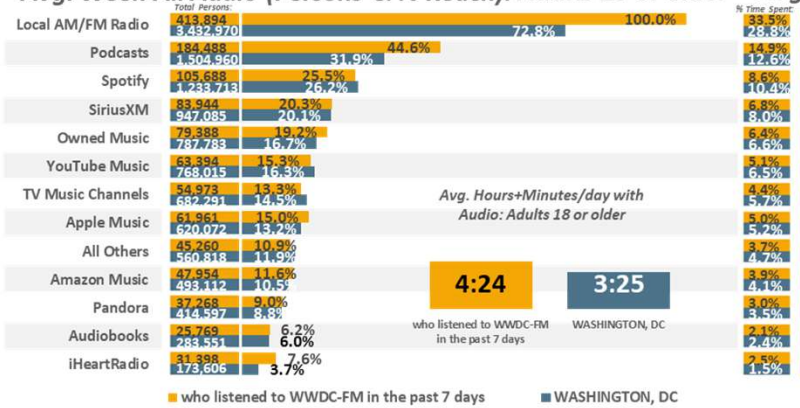
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Radio Stations: WIHT-FM

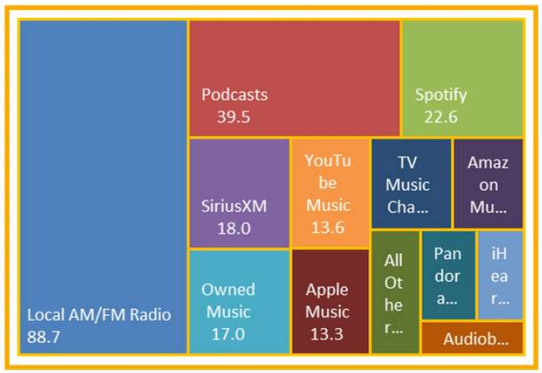
DC 101

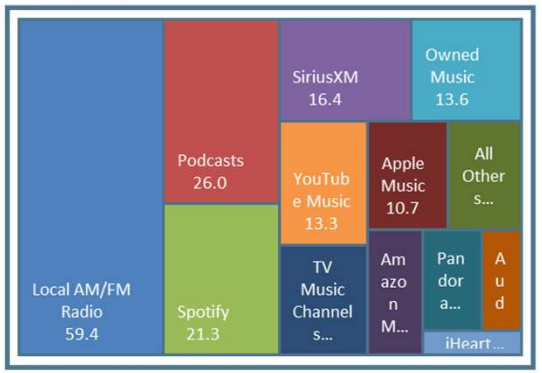
413,894 or 100.% of Adults 18 or older who listened to WWDC-FM in the past 7 days listen to Ad-Supported Local AM/FM Radio for an average of 78.3 minutes every day representing 44.6% of all time spent daily with Ad-Supported Audio.

Avg. Week All Audio (Persons & % Reach): Adults 18 or older

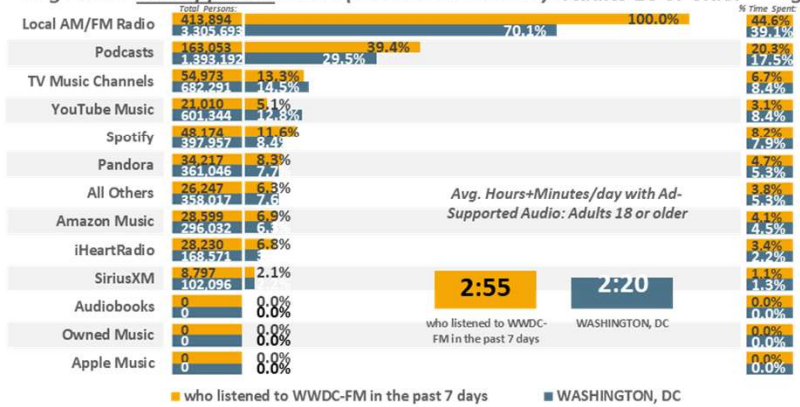


Avg. Day All Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

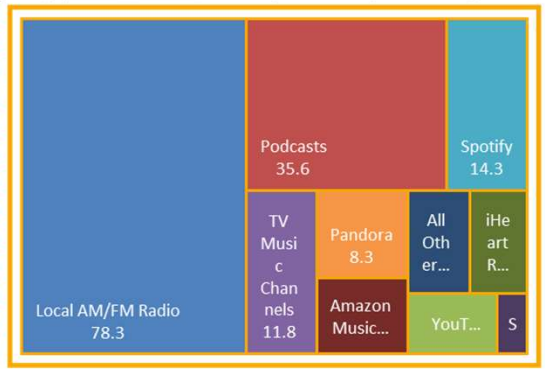


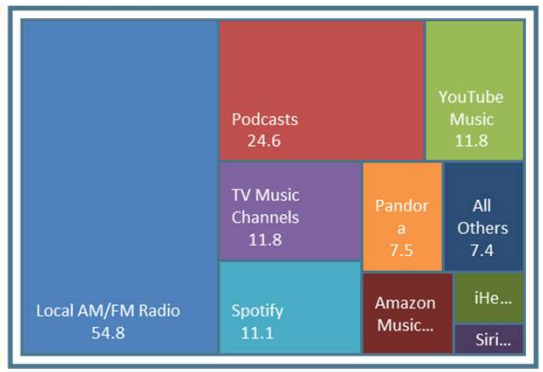


Avg. Week Ad-Supported Audio (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Audio (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





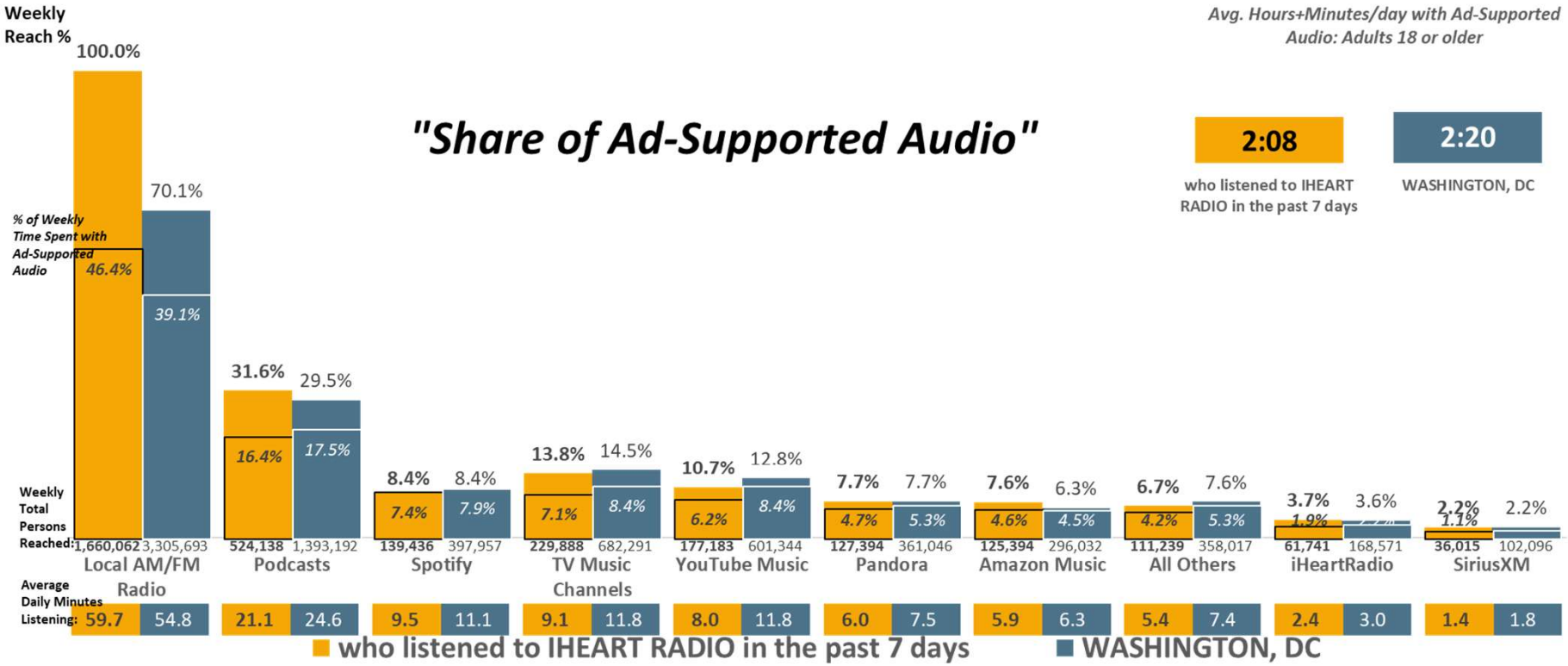
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

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Radio Stations: WWDC-FM

1,660,062 or 100.% of Adults 18 or older who listened to IHEART RADIO in the past 7 days listen to Ad-Supported Local AM/FM Radio for an average of 59.7 minutes every day representing 46.4% of all time spent daily with Ad-Supported Audio.



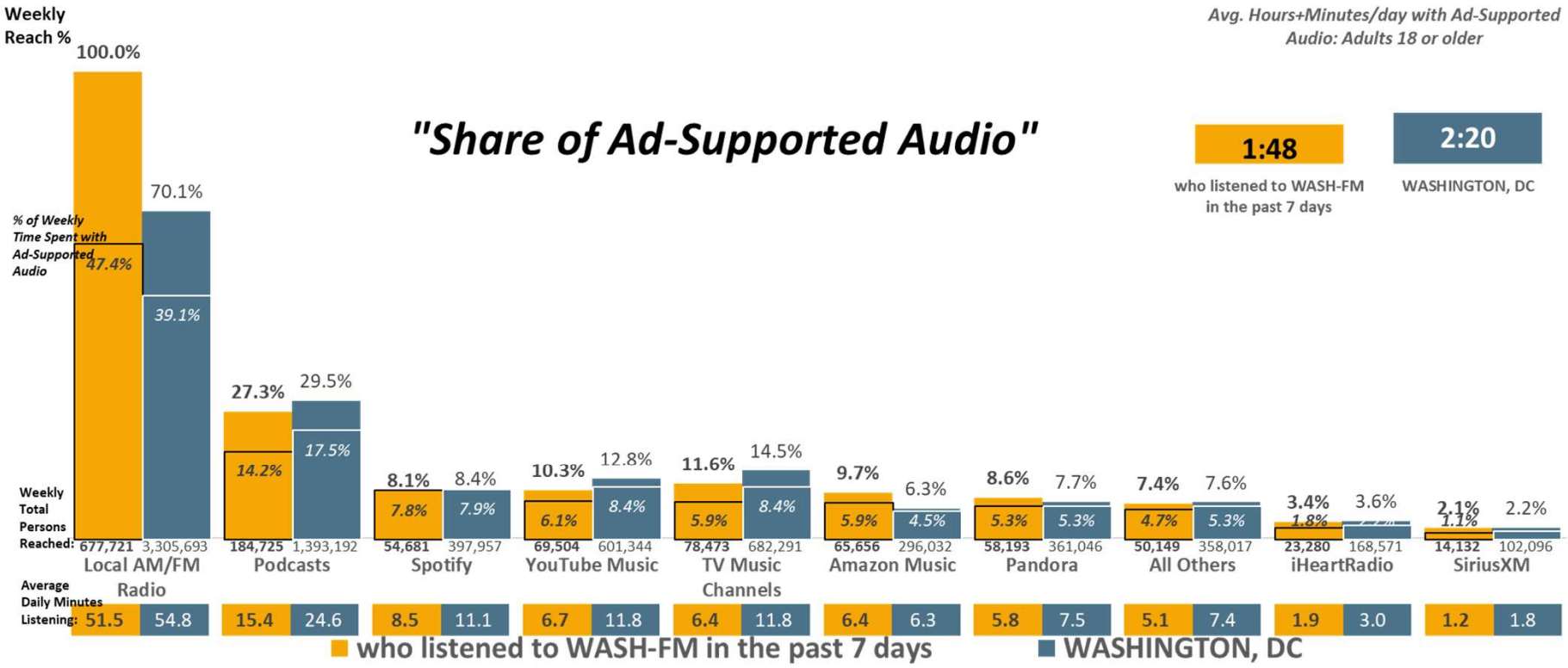
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

677,721 or 100.% of Adults 18 or older who listened to WASH-FM in the past 7 days listen to Ad-Supported Local AM/FM Radio for an average of 51.5 minutes every day representing 47.4% of all time spent daily with Ad-Supported Audio.

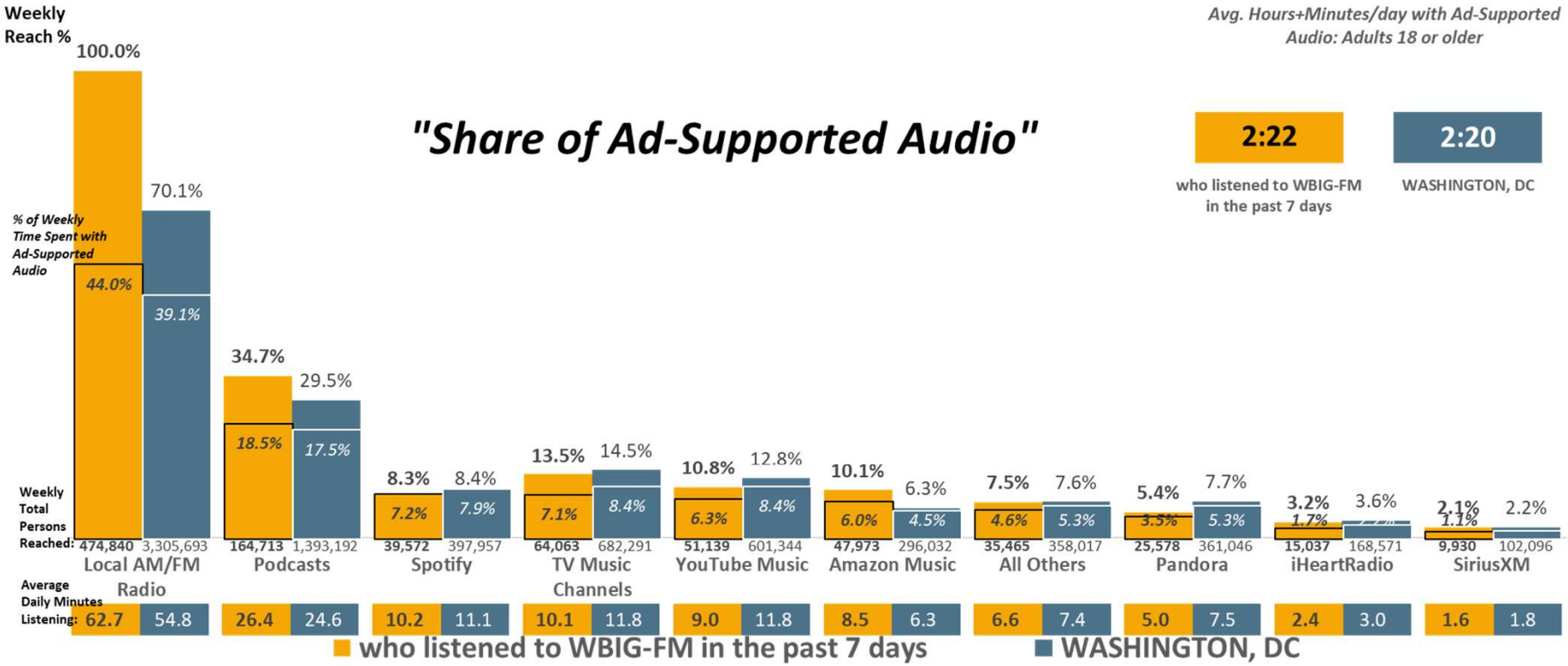


WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028
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Radio Stations: WASH-FM

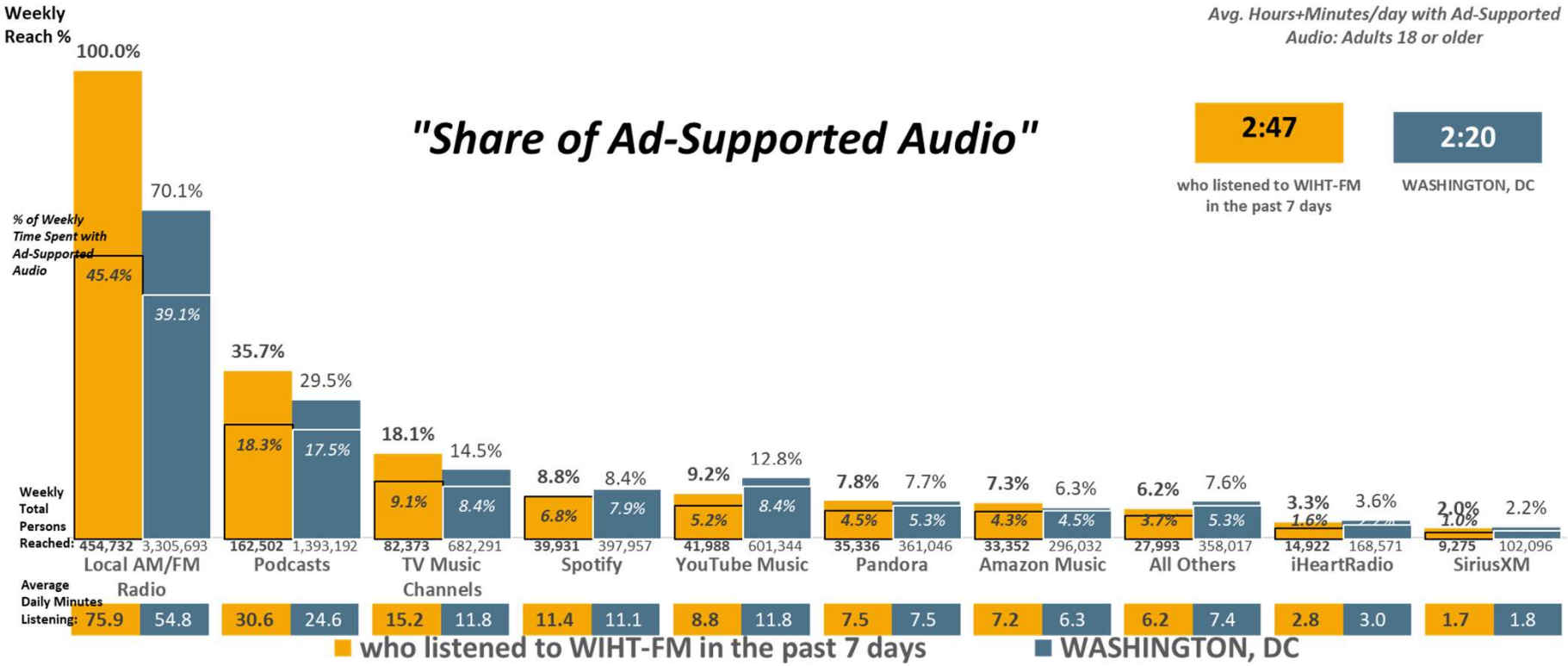
474,840 or 100.% of Adults 18 or older who listened to WBIG-FM in the past 7 days listen to Ad-Supported Local AM/FM Radio for an average of 62.7 minutes every day representing 44.% of all time spent daily with Ad-Supported Audio.



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028
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Radio Stations: WBIG-FM

454,732 or 100.% of Adults 18 or older who listened to WIHT-FM in the past 7 days listen to Ad-Supported Local AM/FM Radio for an average of 75.9 minutes every day representing 45.4% of all time spent daily with Ad-Supported Audio.



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

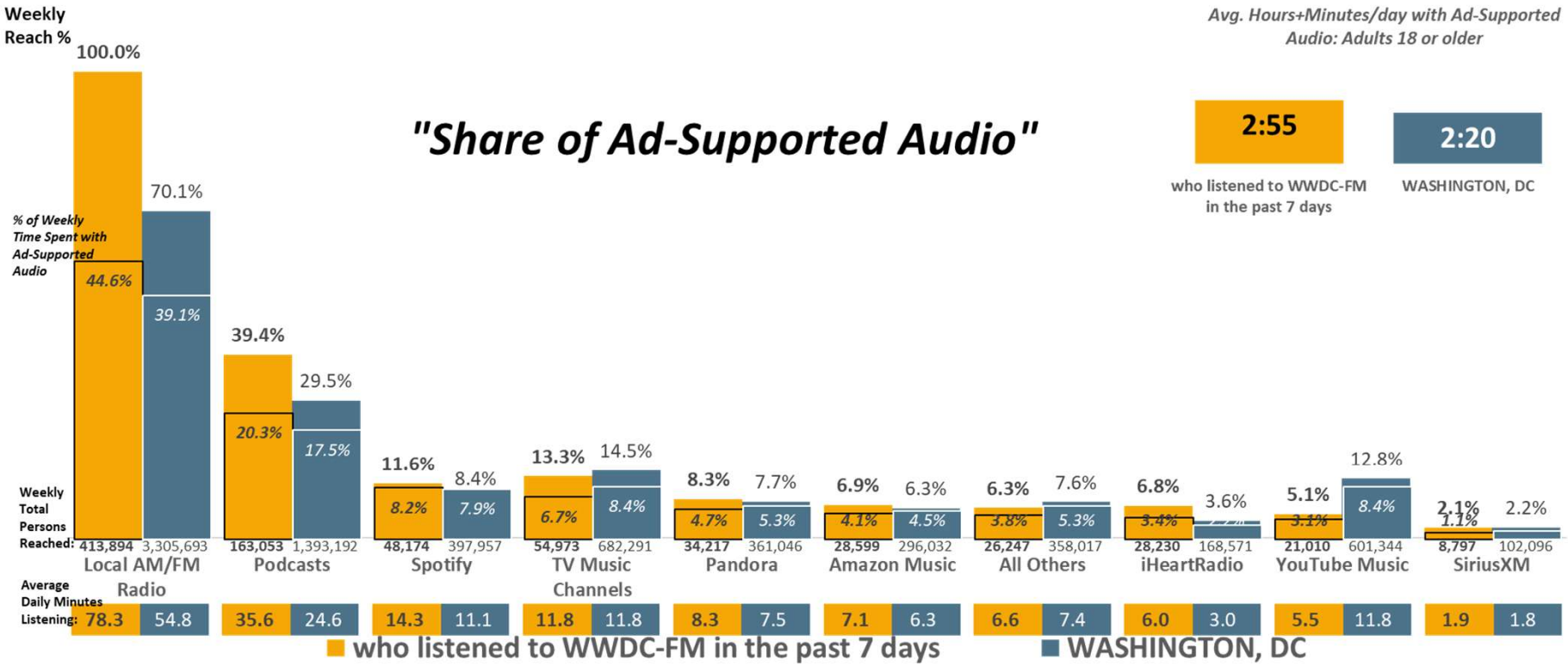
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Radio Stations: WIHT-FM

DC 101

413,894 or 100.% of Adults 18 or older who listened to WWDC-FM in the past 7 days listen to Ad-Supported Local AM/FM Radio for an average of 78.3 minutes every day representing 44.6% of all time spent daily with Ad-Supported Audio.



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

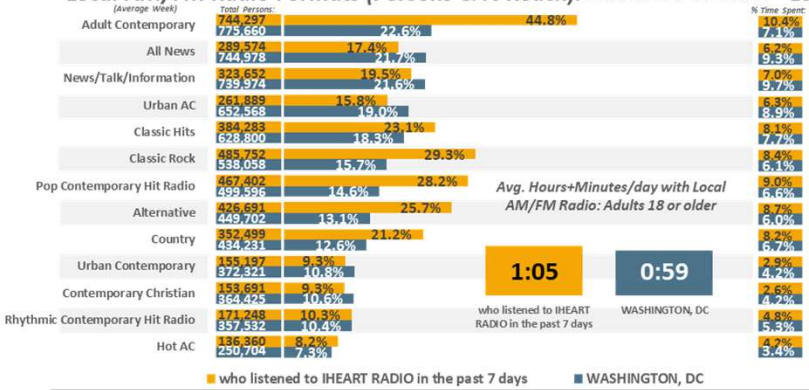
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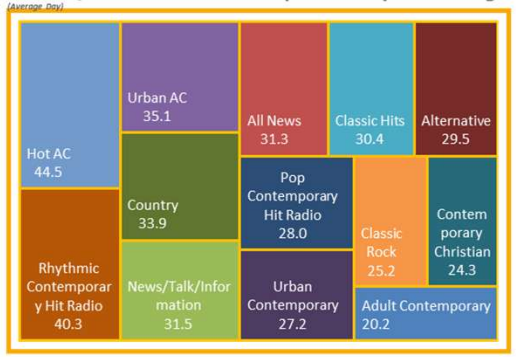
Radio Stations: WWDC-FM

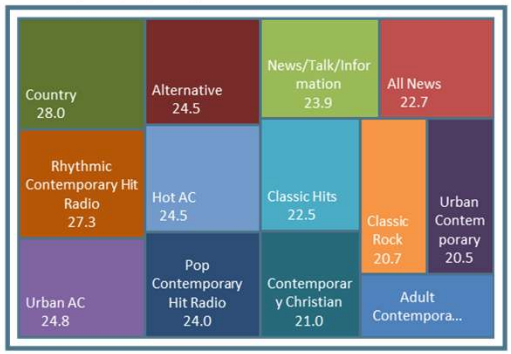
1,660,062 or 100.% of Adults 18 or older who listened to IHEART RADIO in the past 7 days listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Adult Contemporary, Classic Rock, Pop Contemporary Hit Radio, Alternative, and Classic Hits.

Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older

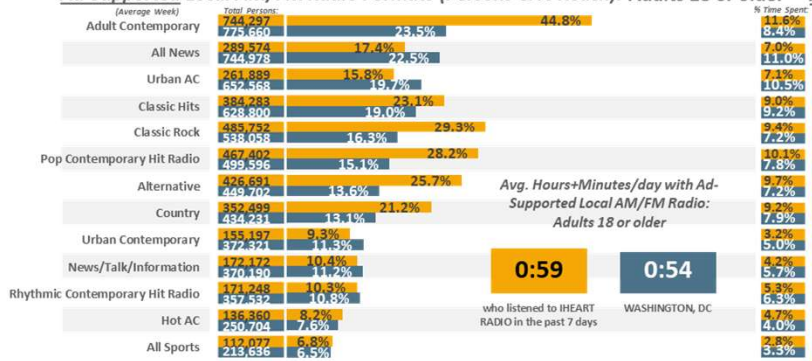


Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

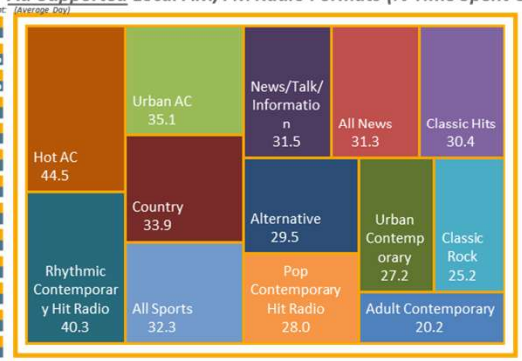


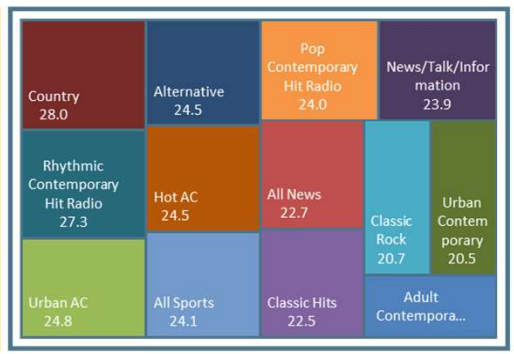


Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

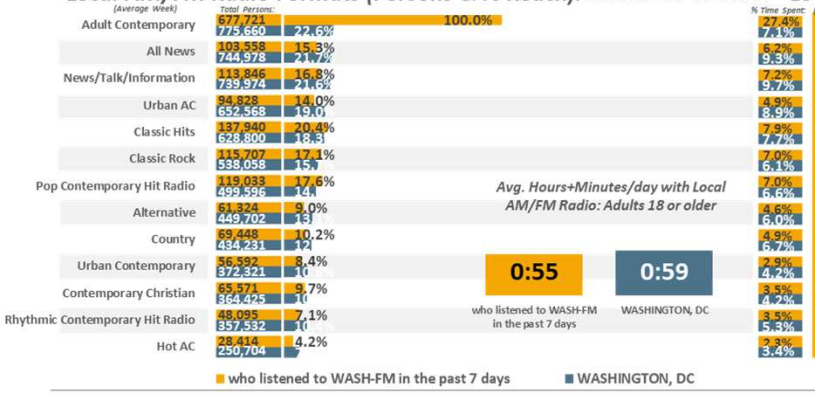
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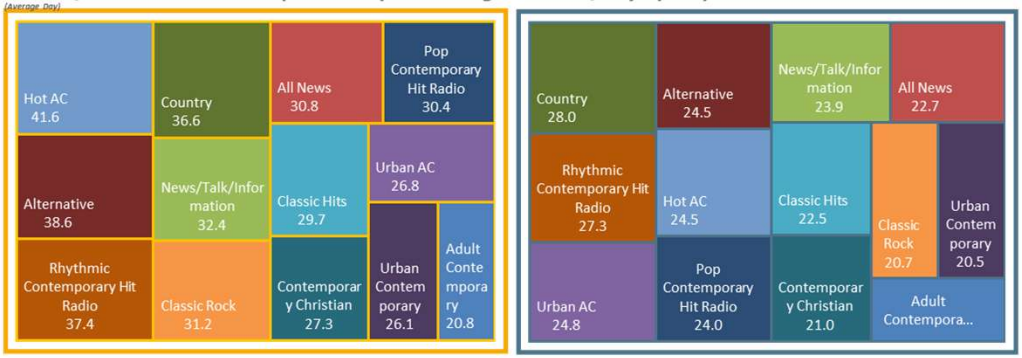
(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

677,721 or 100.% of Adults 18 or older who listened to WASH-FM in the past 7 days listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Adult Contemporary, Classic Hits, Pop Contemporary Hit Radio, Classic Rock, and All News.

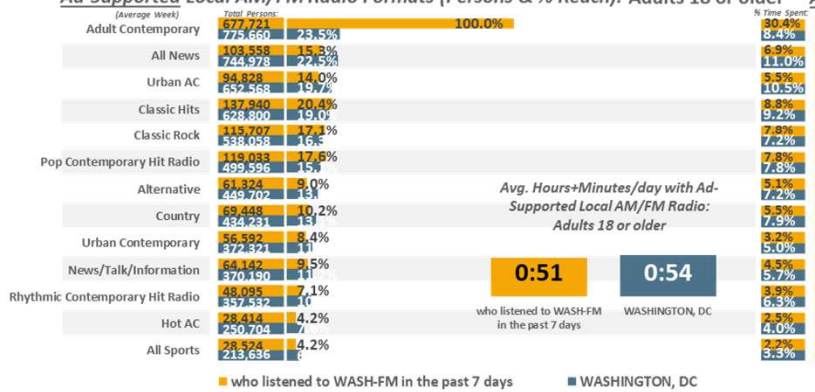
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



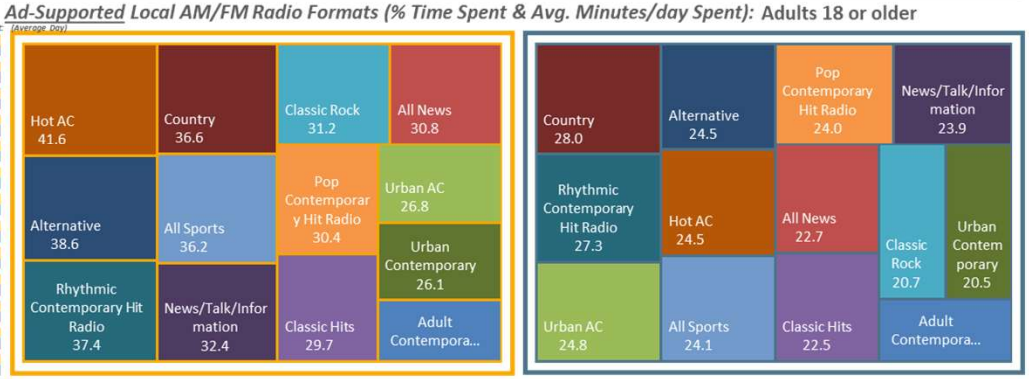
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

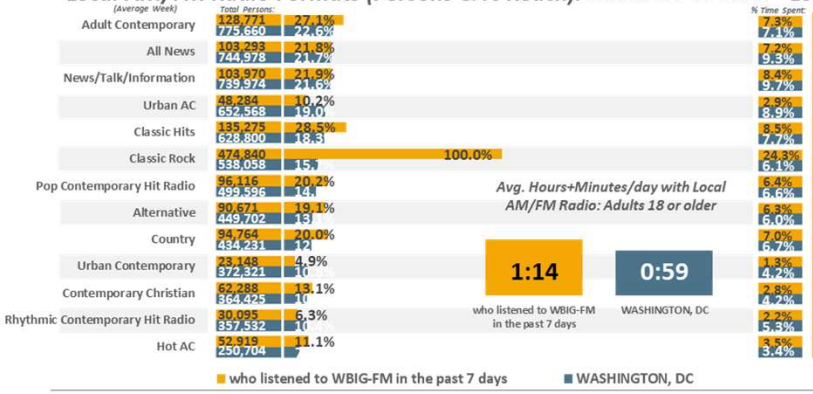
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Radio Stations: WASH-FM

474,840 or 100.% of Adults 18 or older who listened to WBIG-FM in the past 7 days listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Classic Rock, Classic Hits, Adult Contemporary, All News, and Pop Contemporary Hit Radio.

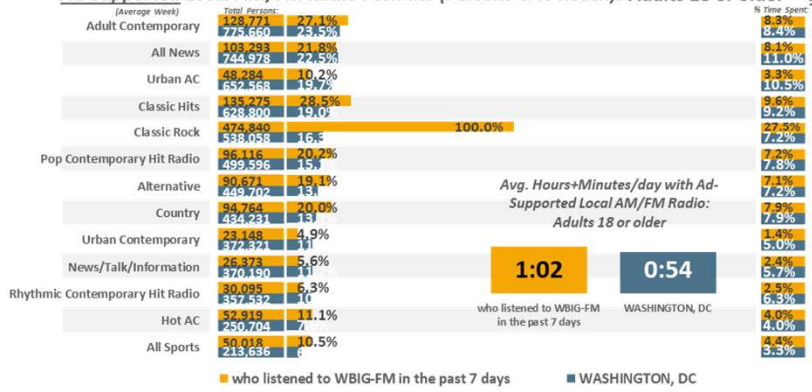
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



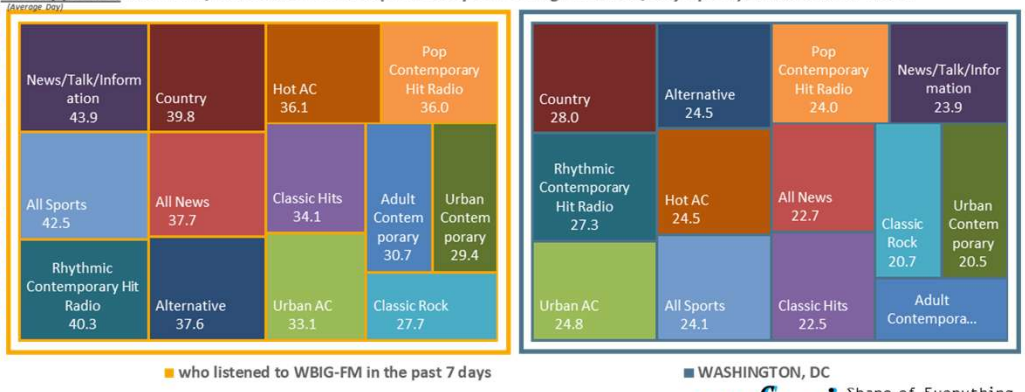
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

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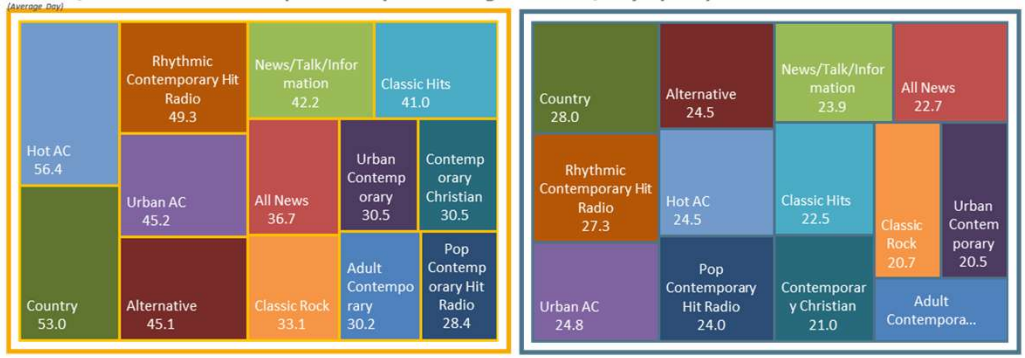
Radio Stations: WBIG-FM

454,732 or 100.% of Adults 18 or older who listened to WIHT-FM in the past 7 days listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Pop Contemporary Hit Radio, Classic Hits, Adult Contemporary, Alternative, and Urban AC.

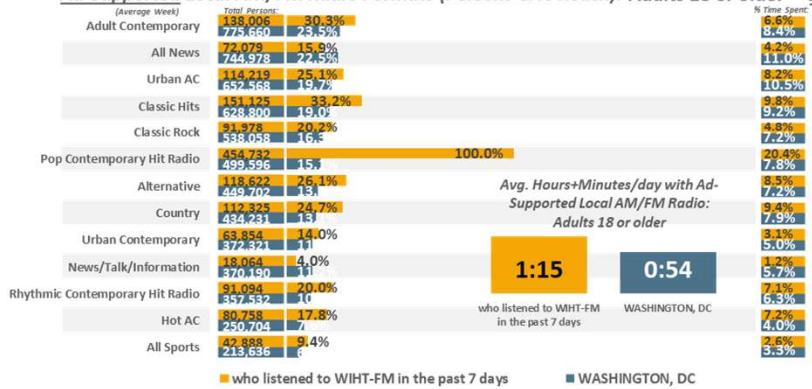
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



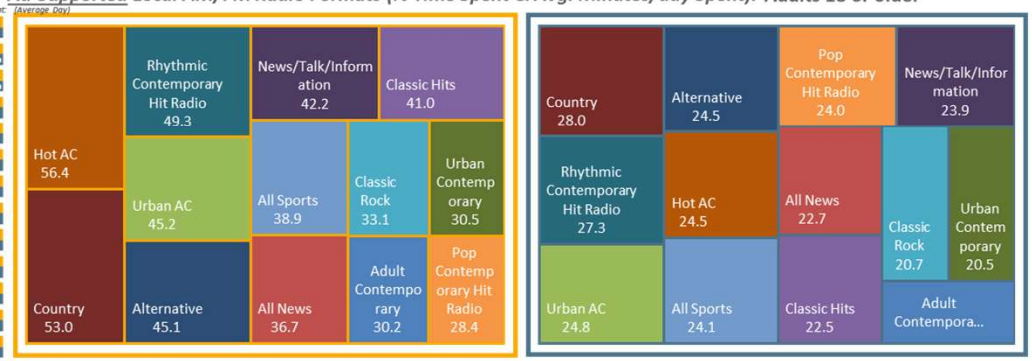
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

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Radio Stations: WIHT-FM

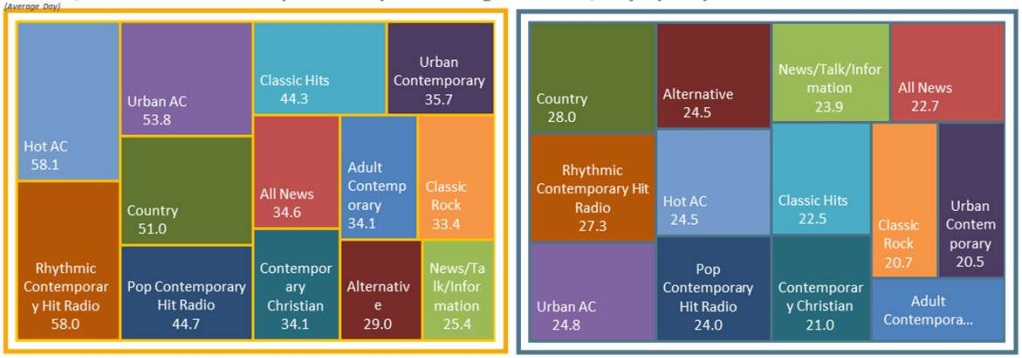
DC 101

413,894 or 100.% of Adults 18 or older who listened to WWDC-FM in the past 7 days listen to Ad-Supported Local AM/FM Radio. The Top-5 Formats are Alternative, Classic Hits, Pop Contemporary Hit Radio, Country, and Adult Contemporary.

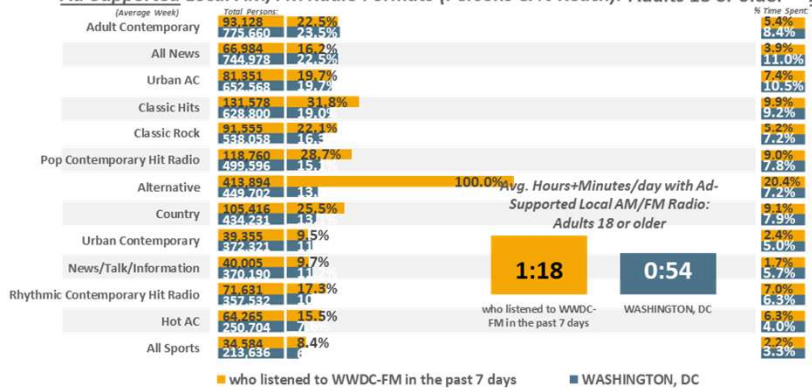
Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



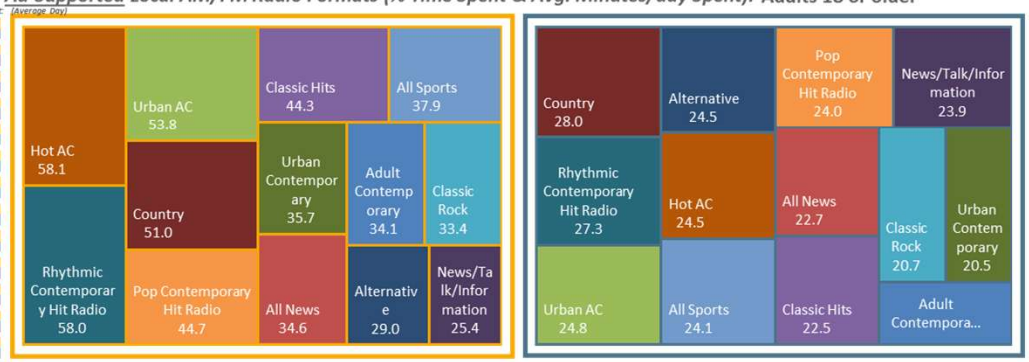
Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (Persons & % Reach): Adults 18 or older



Ad-Supported Local AM/FM Radio Formats (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

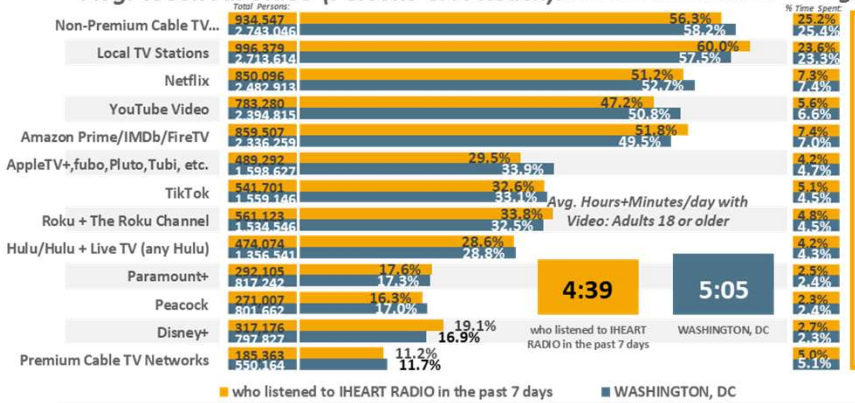
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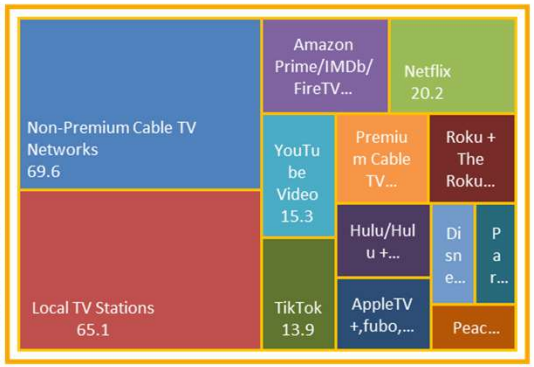
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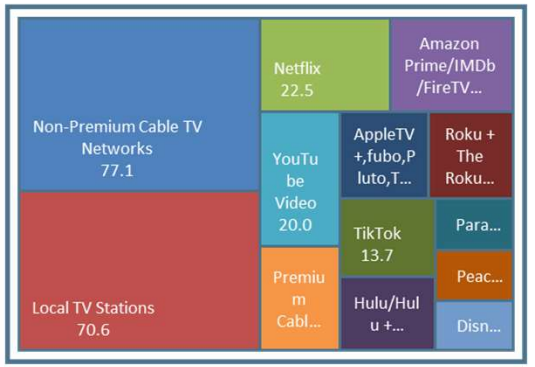
Radio Stations: WWDC-FM

985,790 or 59.4% of Adults 18 or older who listened to IHEART RADIO in the past 7 days watch Ad-Supported Local TV Stations for an average of 61.9 minutes every day representing 27.% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

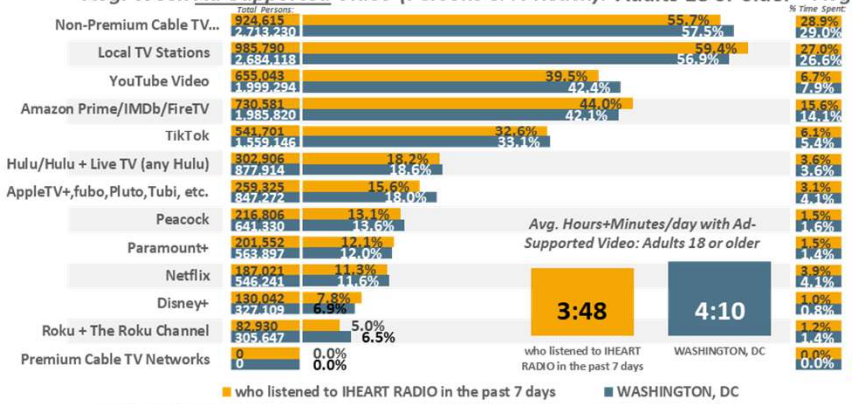


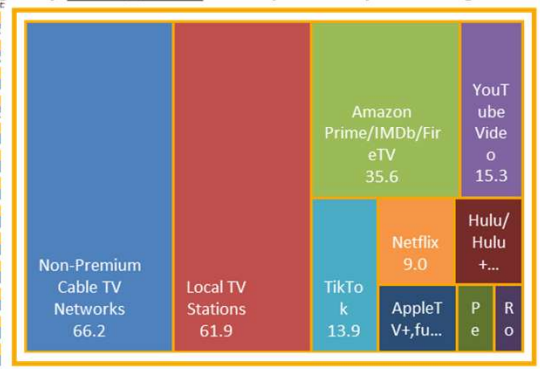


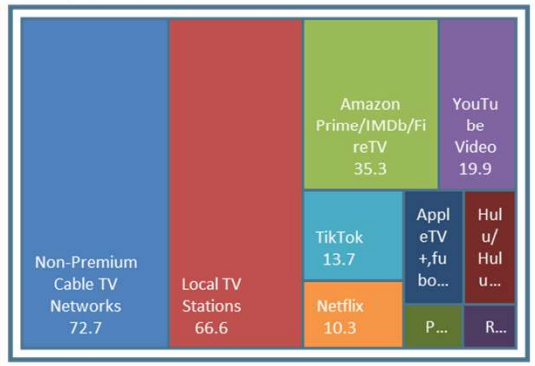


who listened to IHEART RADIO in the past 7 days ■ WASHINGTON, DC

Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older







who listened to IHEART RADIO in the past 7 days ■ WASHINGTON, DC

WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

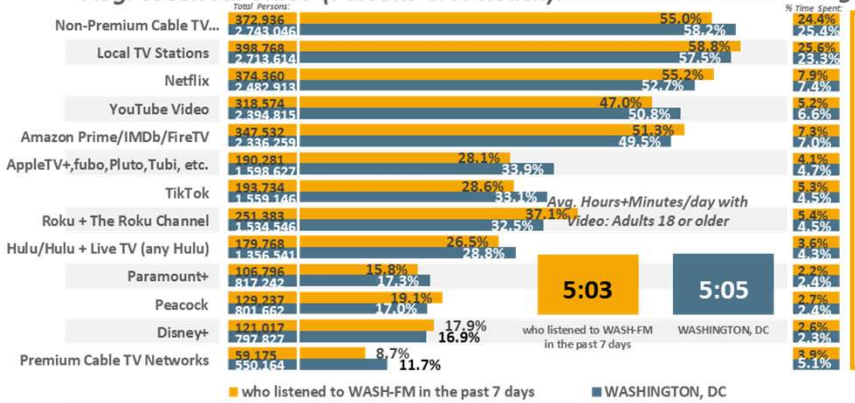
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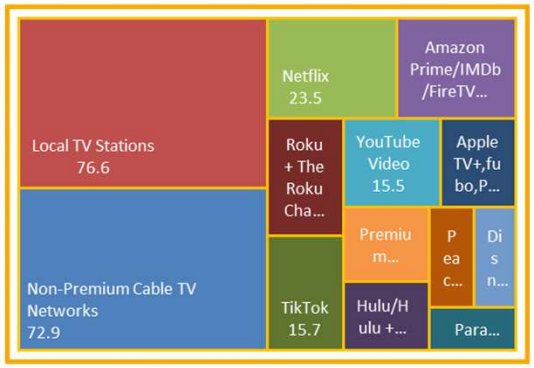
(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

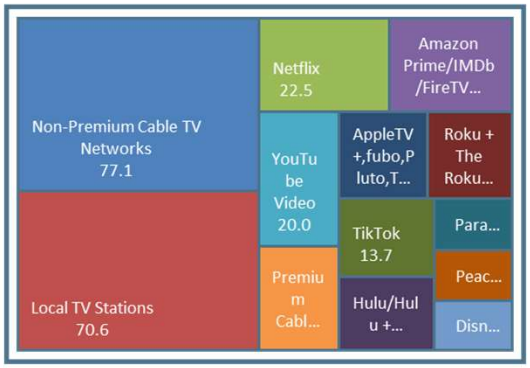
394,047 or 58.1% of Adults 18 or older who listened to WASH-FM in the past 7 days watch Ad-Supported Local TV Stations for an average of 73.4 minutes every day representing 29.8% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

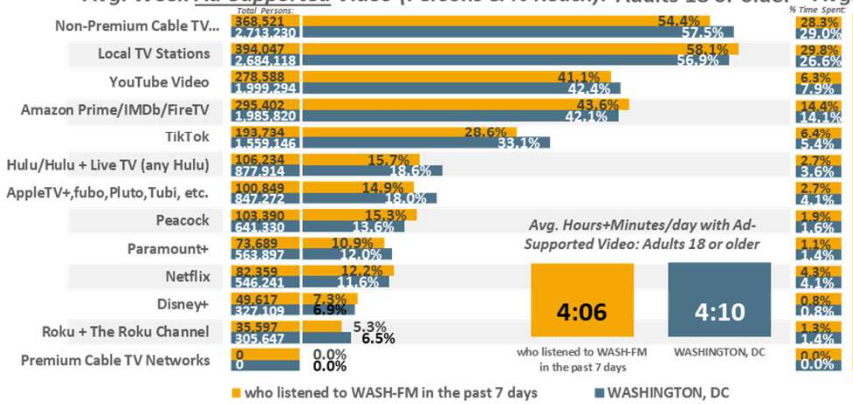


Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

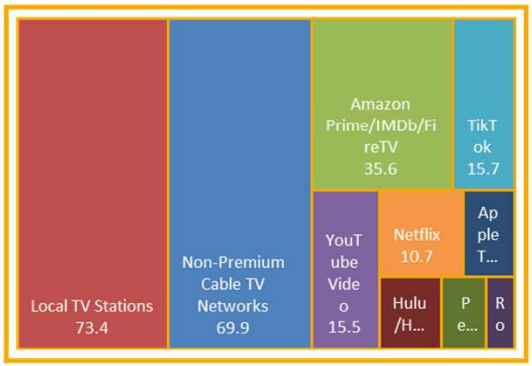


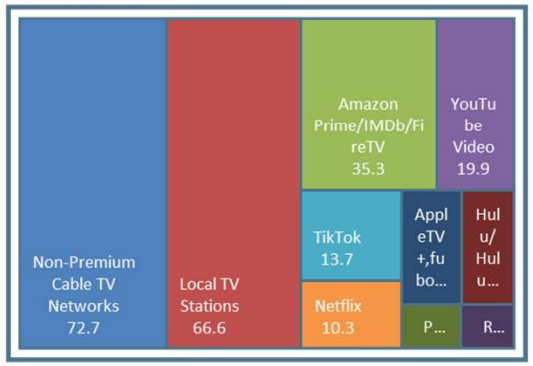


Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

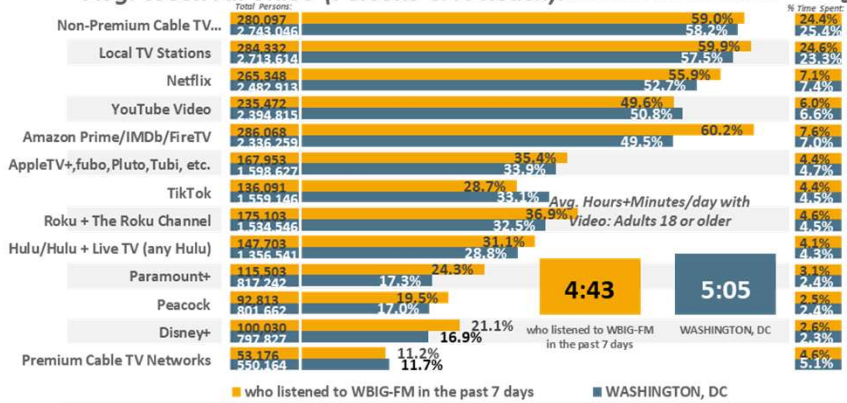
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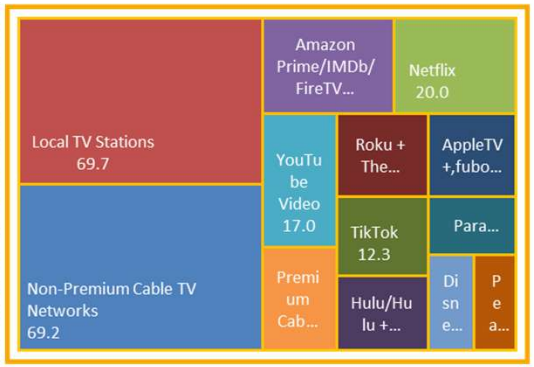
Radio Stations: WASH-FM

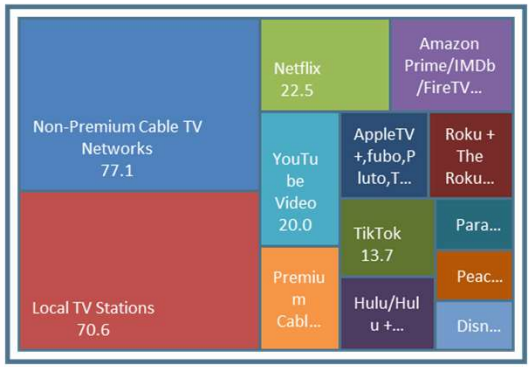
282,739 or 59.5% of Adults 18 or older who listened to WBIG-FM in the past 7 days watch Ad-Supported Local TV Stations for an average of 63.9 minutes every day representing 27.3% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

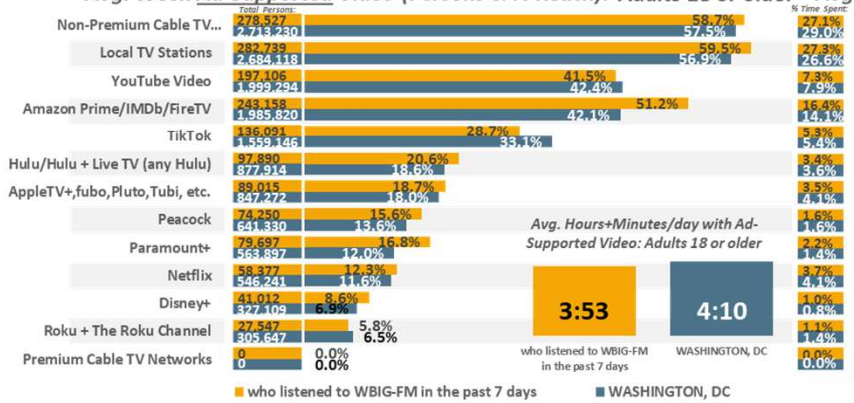


Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

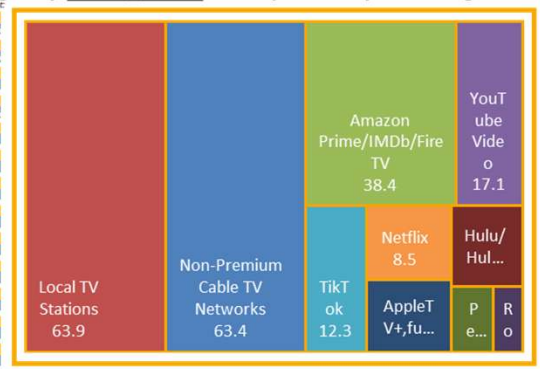


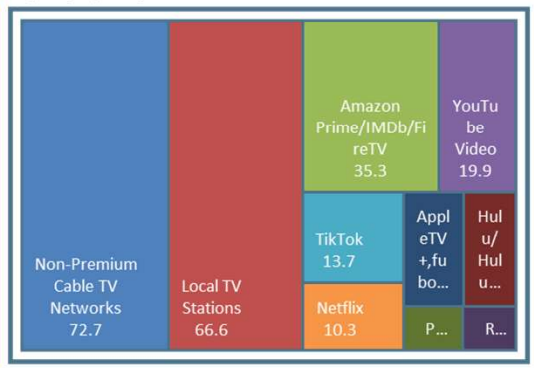


Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

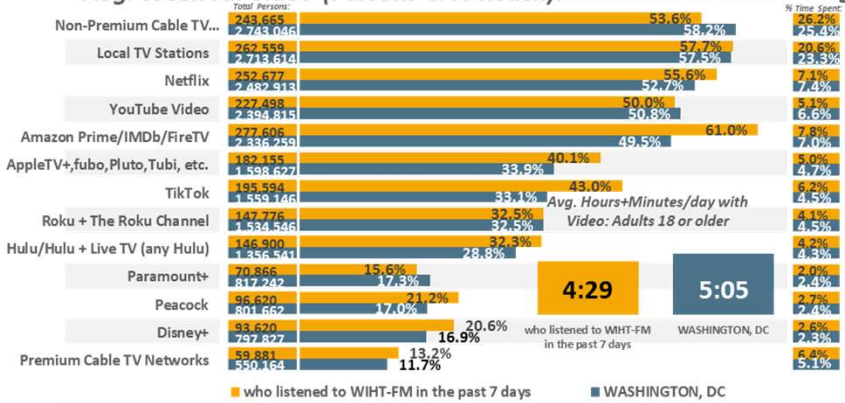
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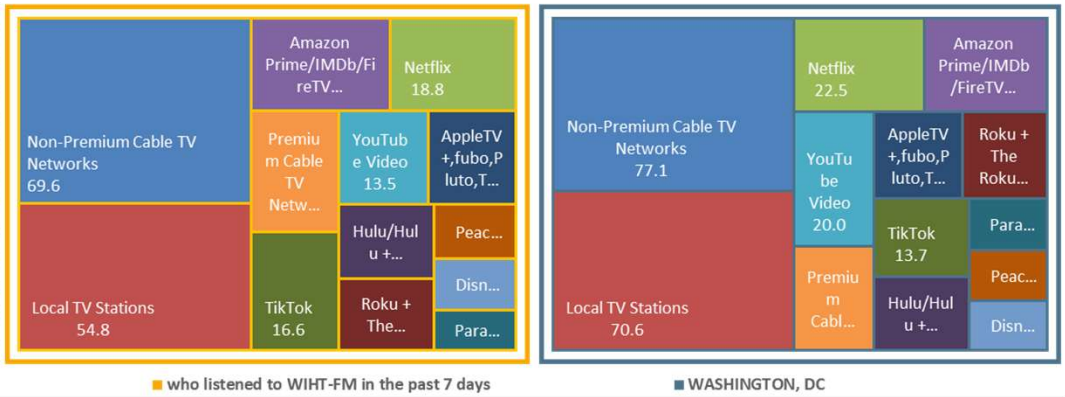
Radio Stations: WBIG-FM

260,669 or 57.3% of Adults 18 or older who listened to WIHT-FM in the past 7 days watch Ad-Supported Local TV Stations for an average of 52.8 minutes every day representing 23.7% of all time spent daily with Ad-Supported Video.

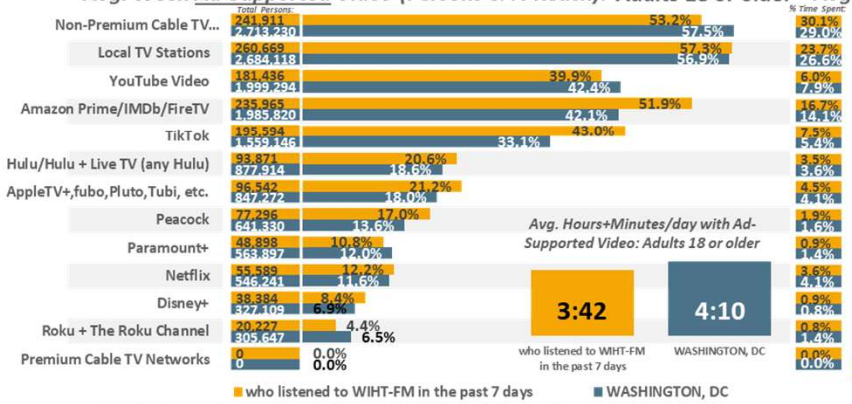
Avg. Week All Video (Persons & % Reach): Adults 18 or older



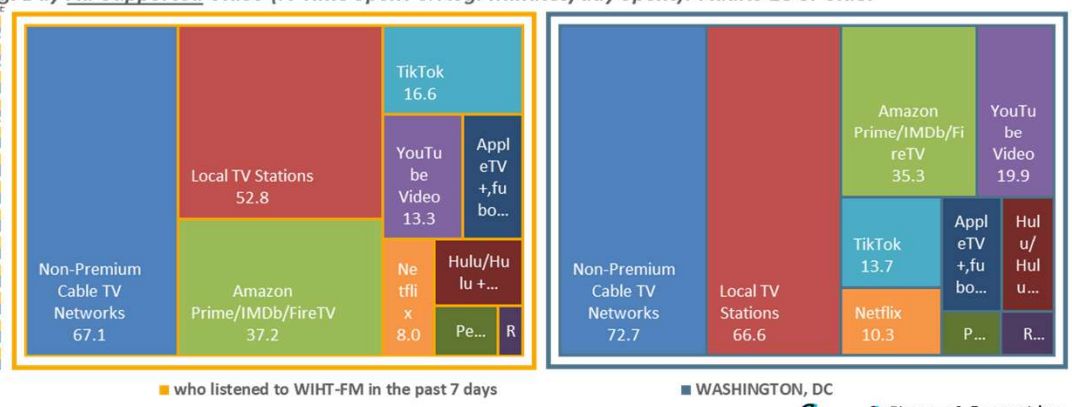
Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

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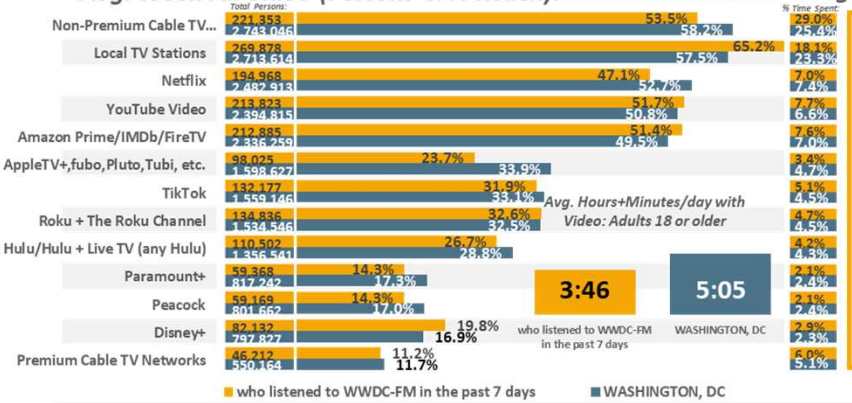
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Radio Stations: WIHT-FM

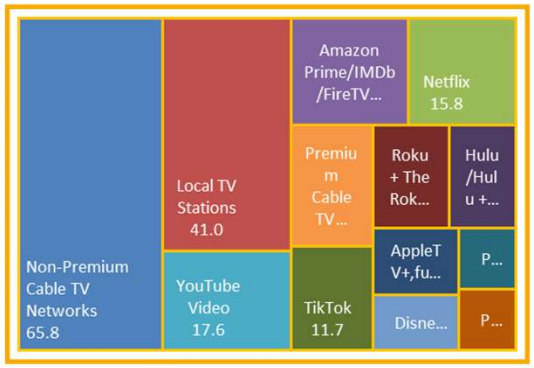
DC 101

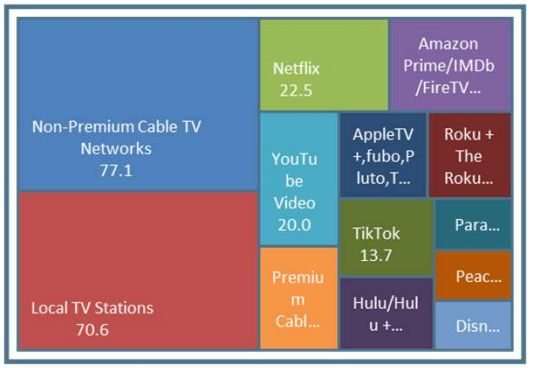
267,349 or 64.6% of Adults 18 or older who listened to WWDC-FM in the past 7 days watch Ad-Supported Local TV Stations for an average of 38.4 minutes every day representing 20.4% of all time spent daily with Ad-Supported Video.

Avg. Week All Video (Persons & % Reach): Adults 18 or older

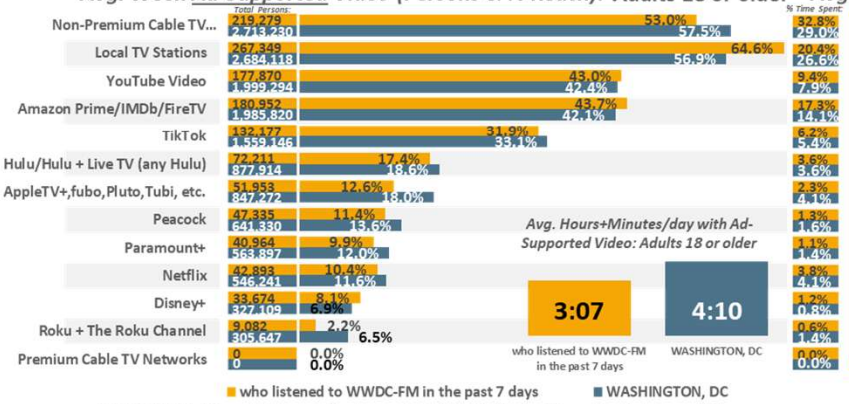


Avg. Day All Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

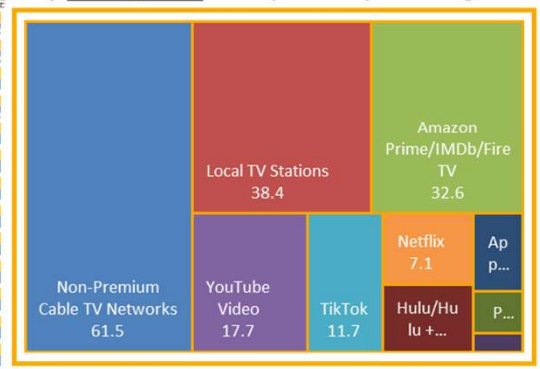


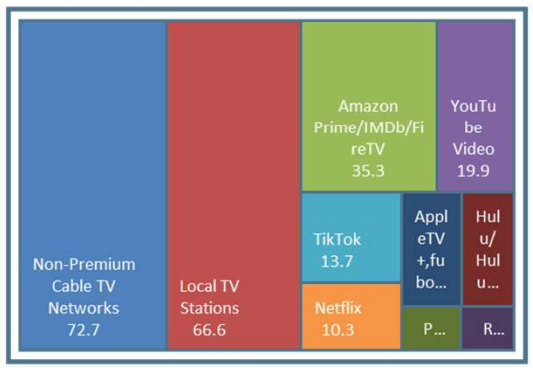


Avg. Week Ad-Supported Video (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Video (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





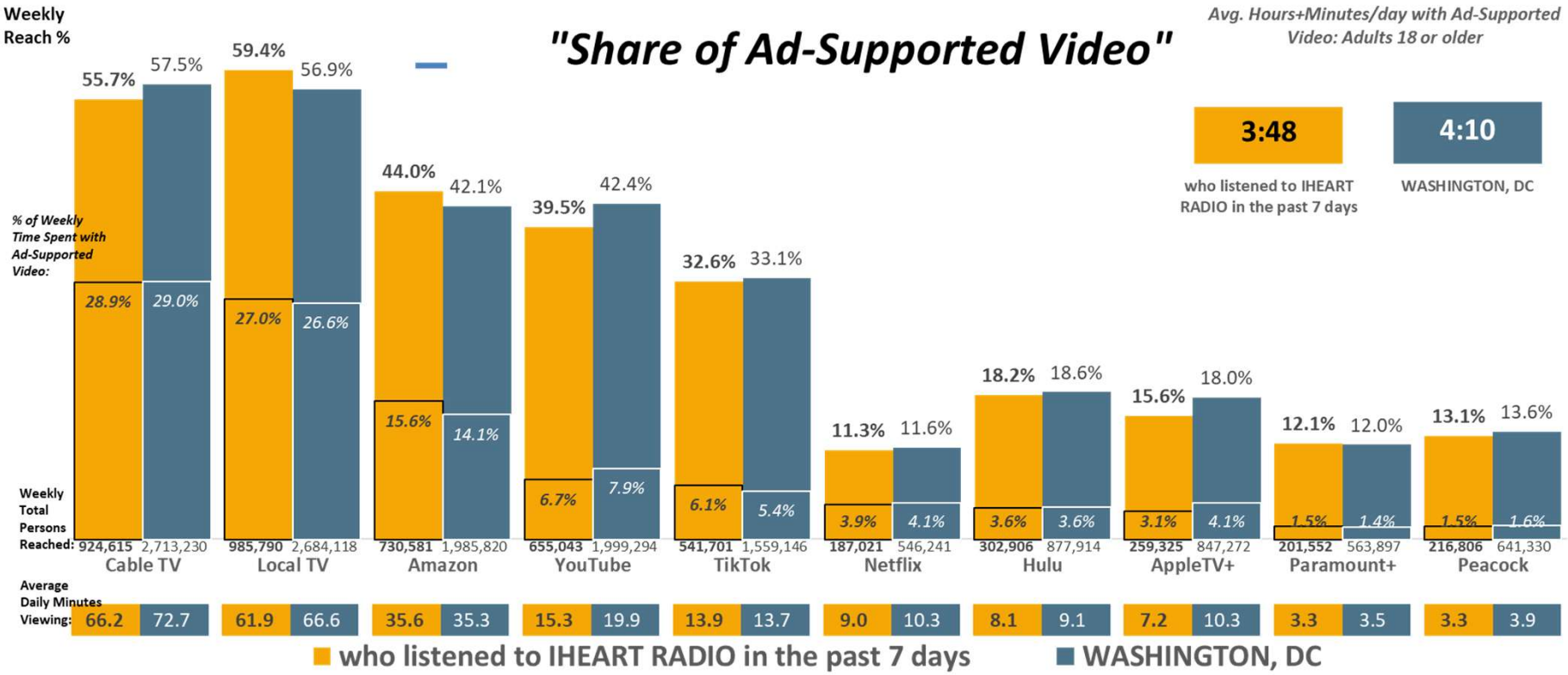
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

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Radio Stations: WWDC-FM

985,790 or 59.4% of Adults 18 or older who listened to IHEART RADIO in the past 7 days watch Ad-Supported Local TV Stations for an average of 61.9 minutes every day representing 27.% of all time spent daily with Ad-Supported Video.



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

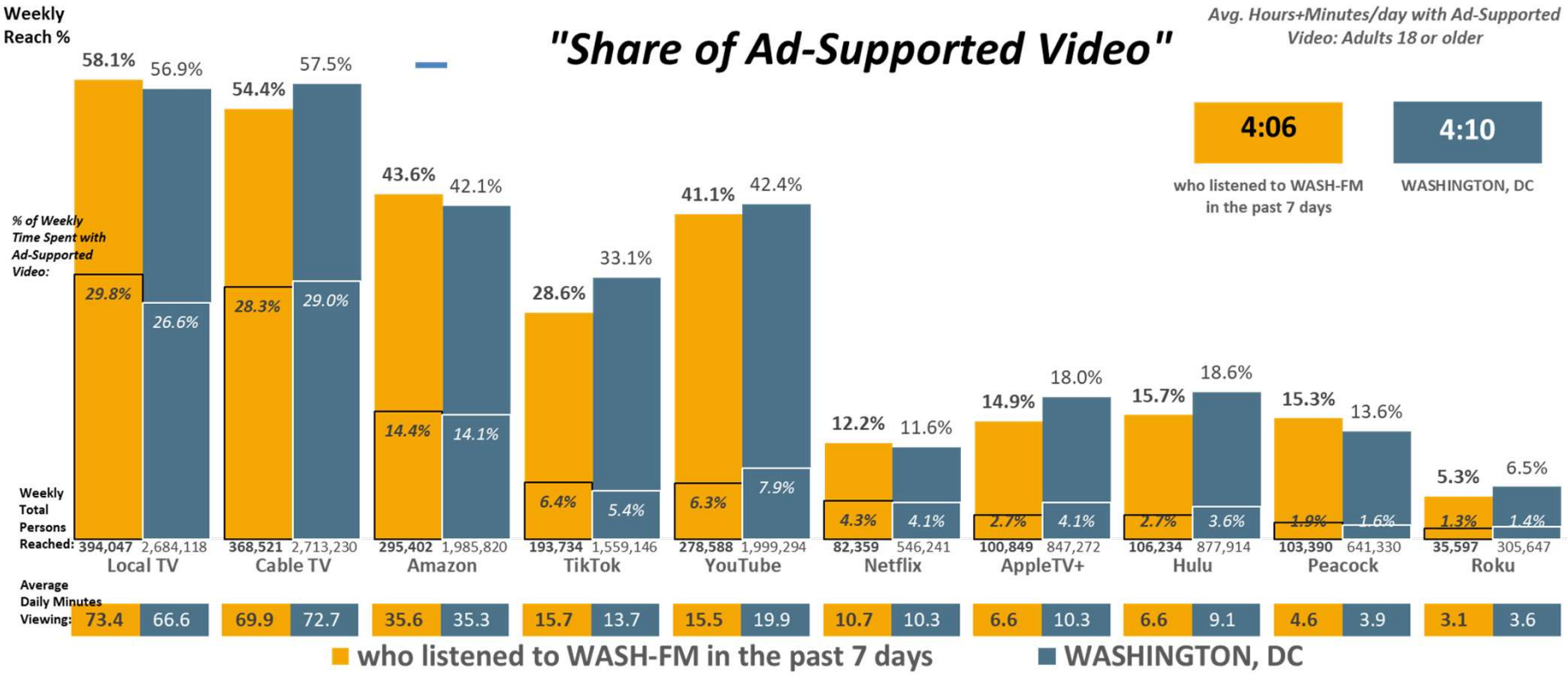
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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

97.1 WASH-FM

394,047 or 58.1% of Adults 18 or older who listened to WASH-FM in the past 7 days watch Ad-Supported Local TV Stations for an average of 73.4 minutes every day representing 29.8% of all time spent daily with Ad-Supported Video.



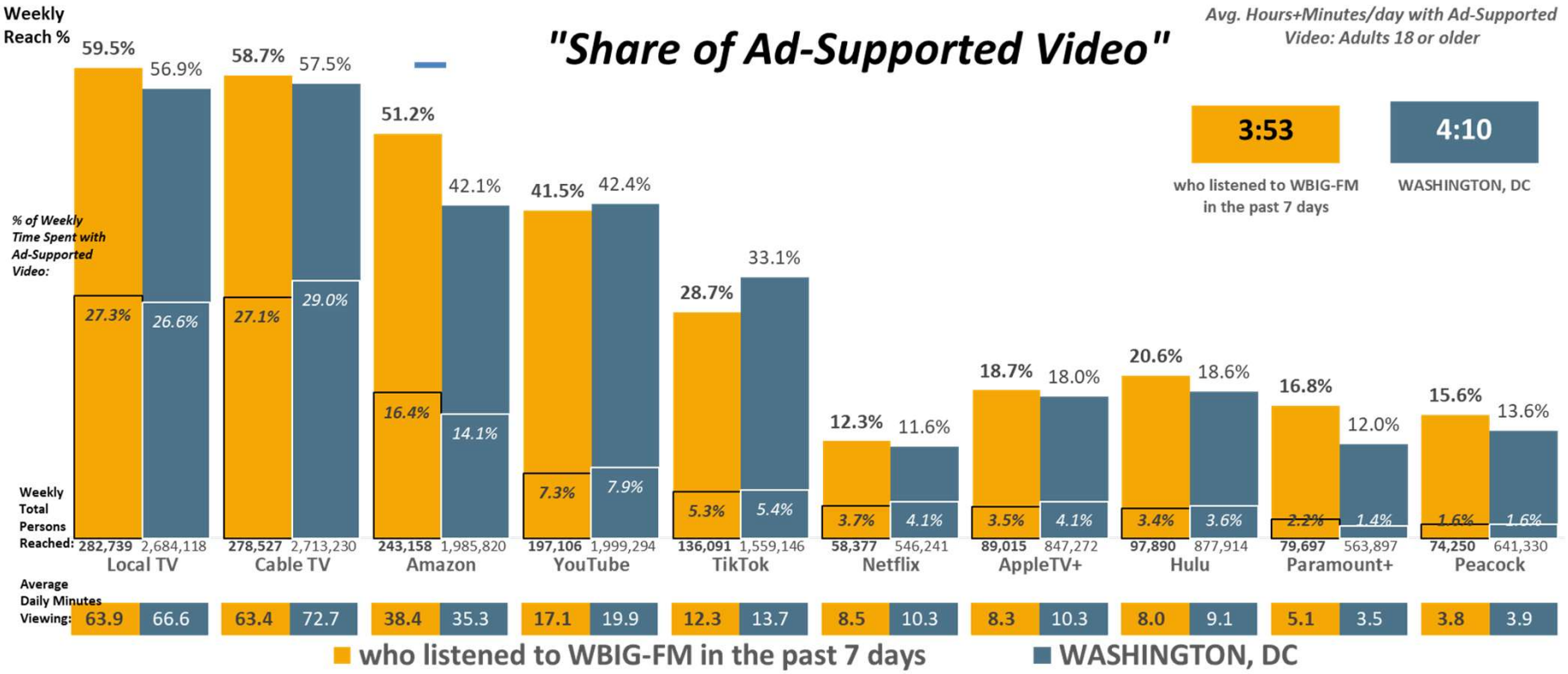
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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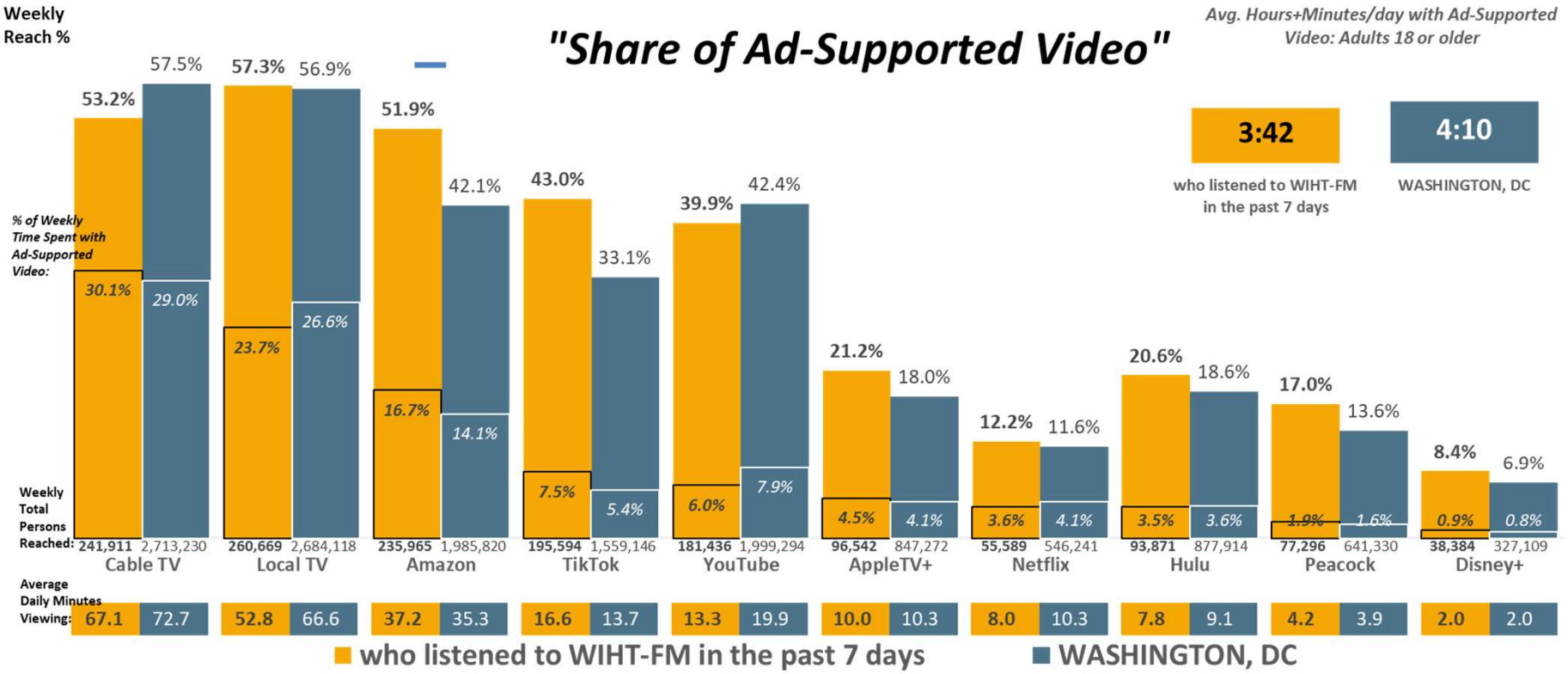
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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Radio Stations: WBIG-FM

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WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

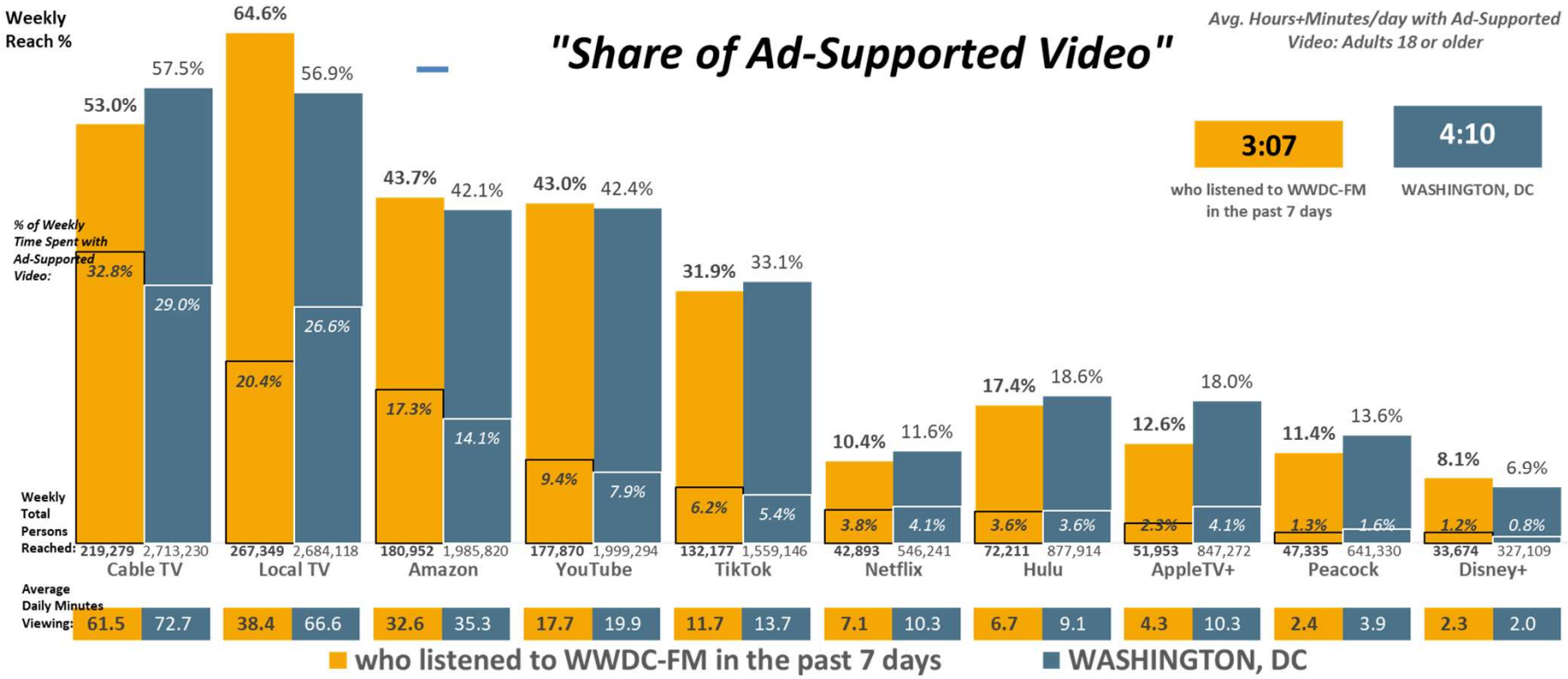
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Radio Stations: WIHT-FM

DC 101

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WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

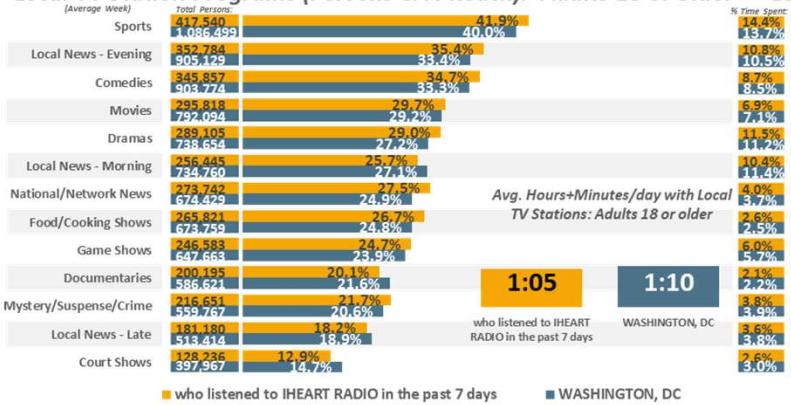
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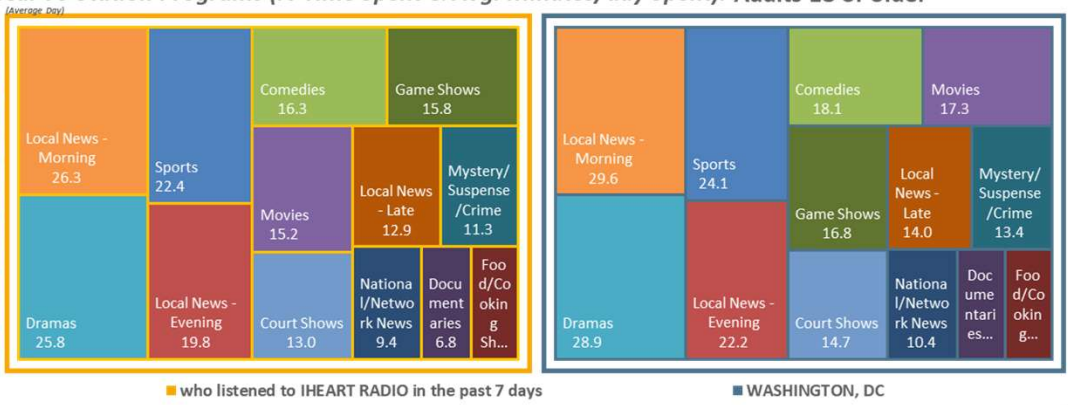
Radio Stations: WWDC-FM

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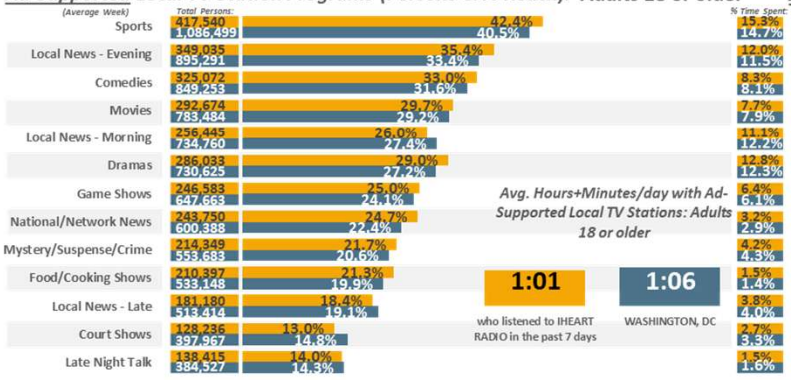
Local TV Station Programs (Persons & % Reach): Adults 18 or older



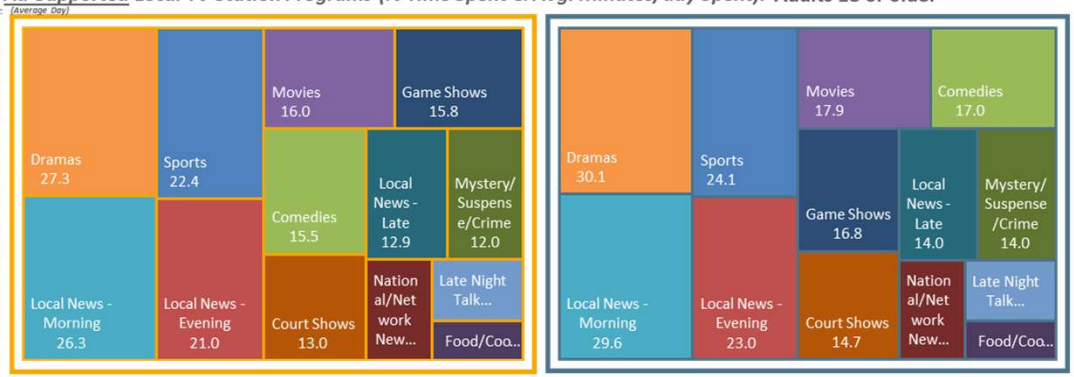
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

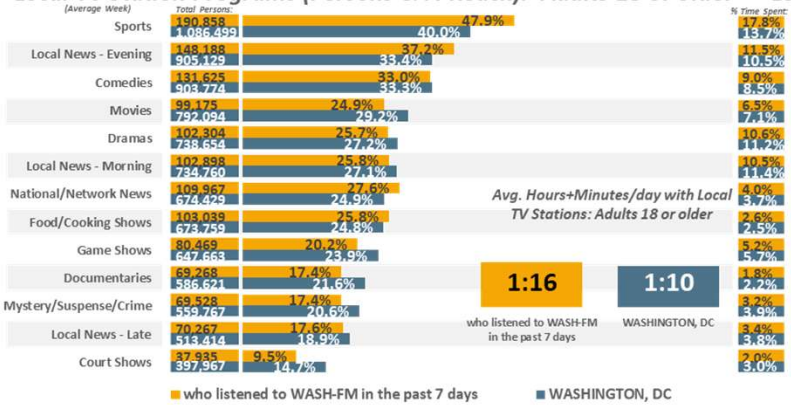
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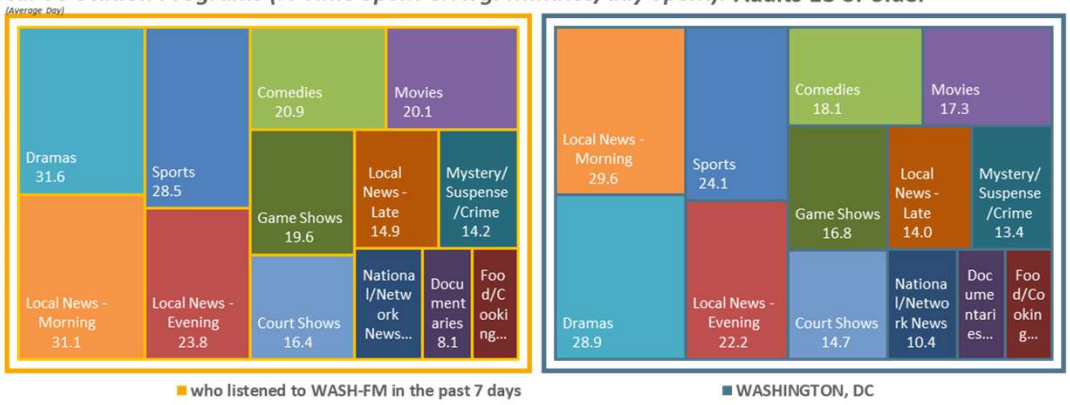
(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

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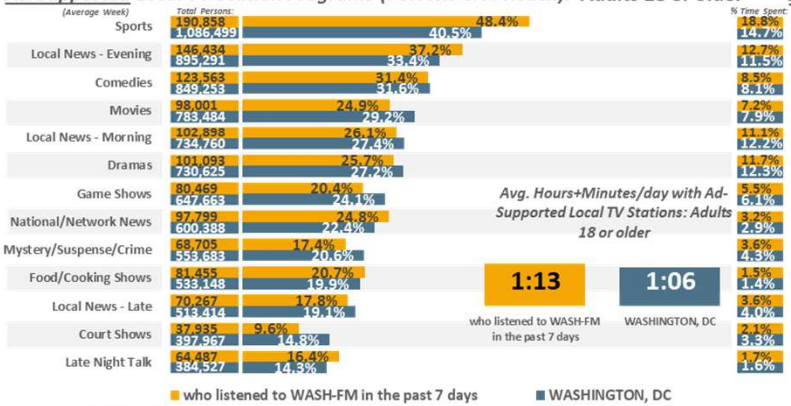
Local TV Station Programs (Persons & % Reach): Adults 18 or older



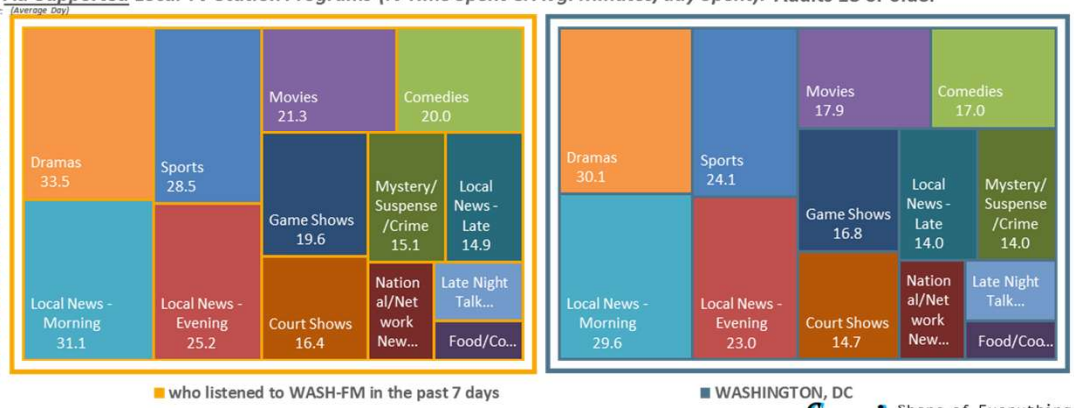
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

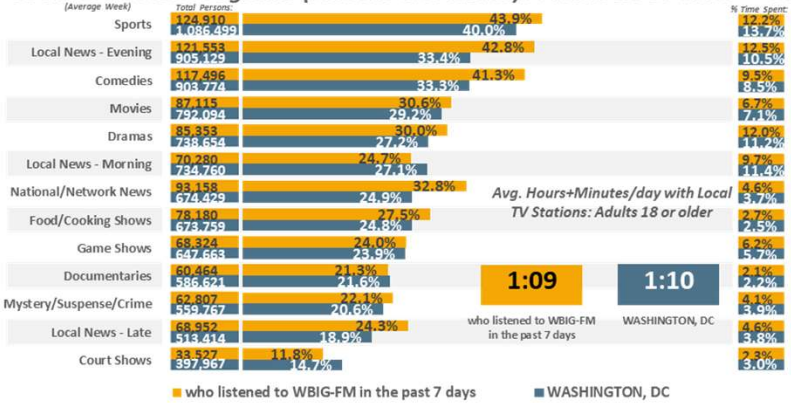
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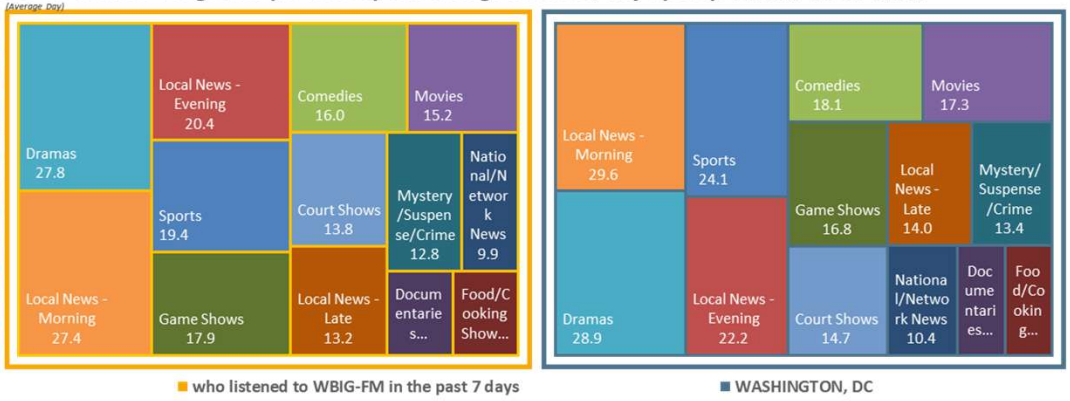
Radio Stations: WASH-FM

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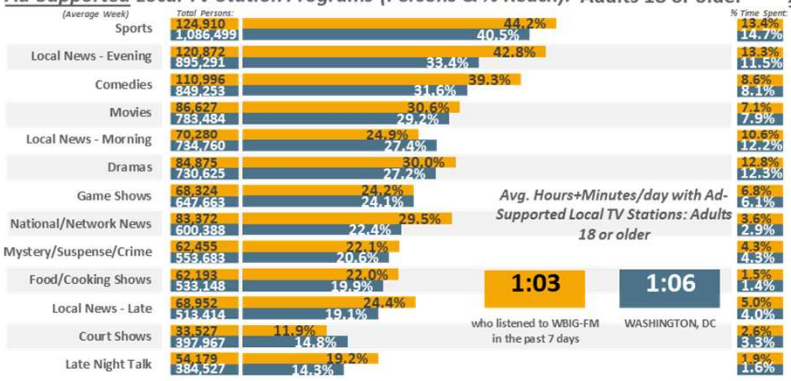
Local TV Station Programs (Persons & % Reach): Adults 18 or older



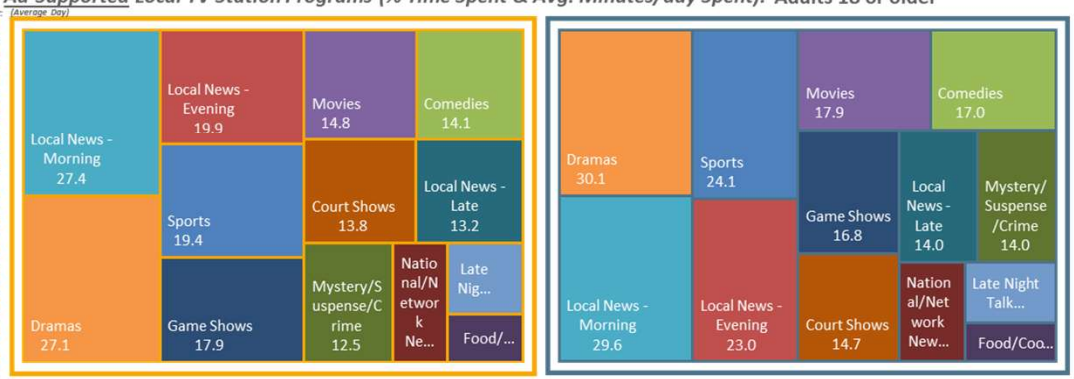
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

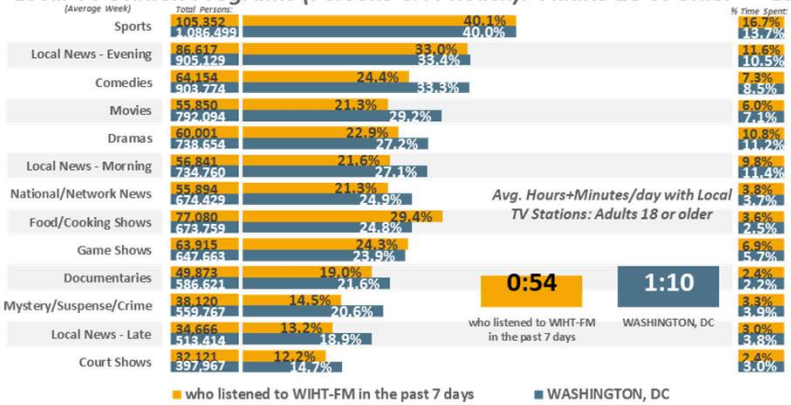
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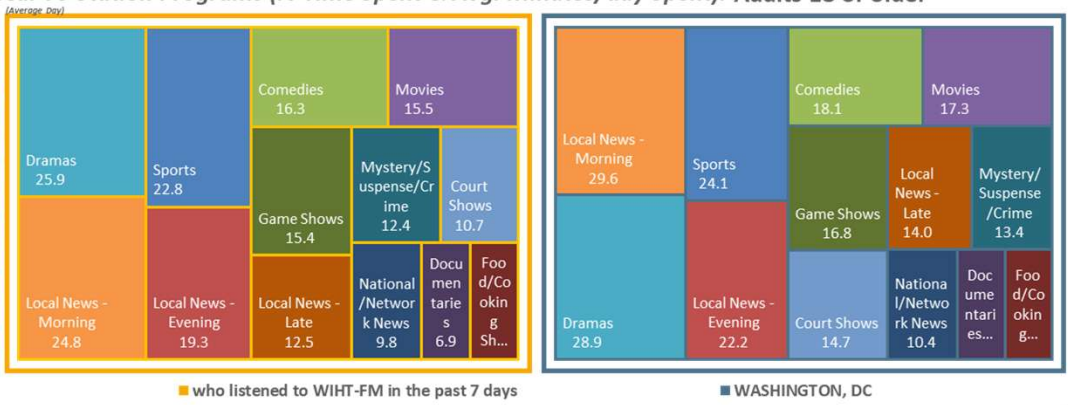
Radio Stations: WBIG-FM

260,669 or 57.3% of Adults 18 or older who listened to WIHT-FM in the past 7 days watch Ad-Supported Local TV Stations. The Top 6-Programs are Sports, Local News - Evening, Game Shows, Food/Cooking Shows, Comedies, and Dramas.

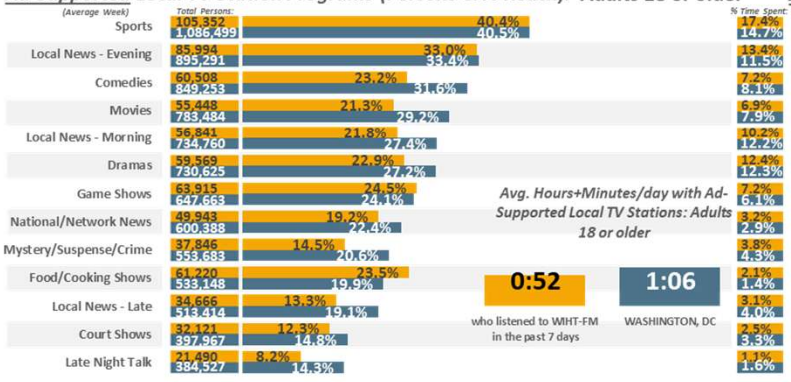
Local TV Station Programs (Persons & % Reach): Adults 18 or older



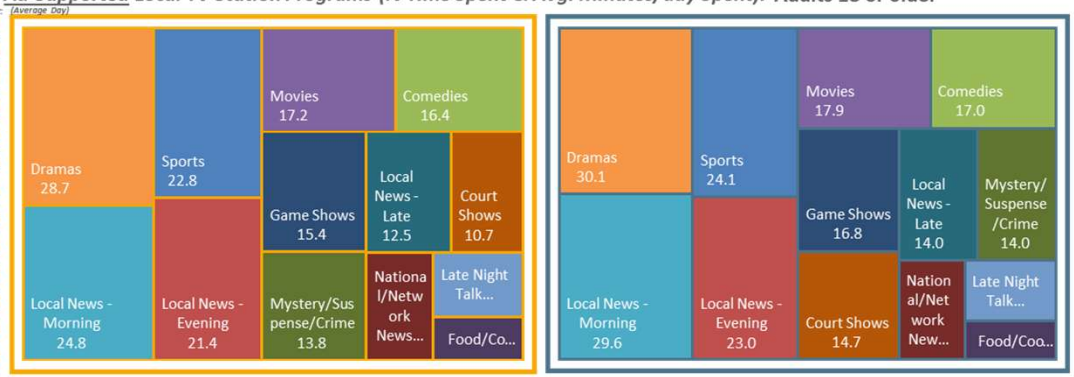
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

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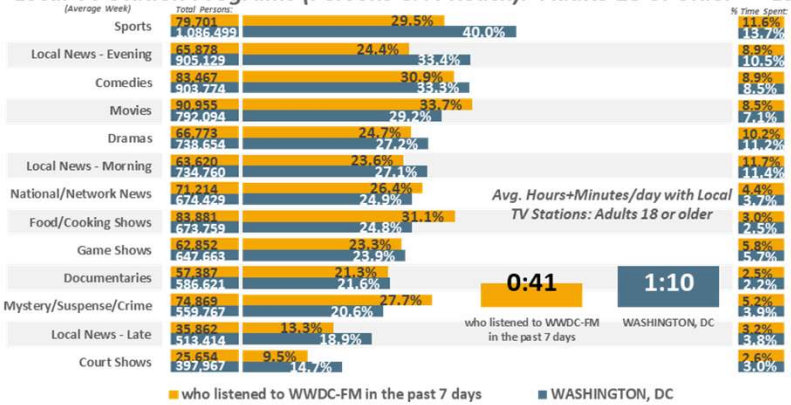
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Radio Stations: WIHT-FM

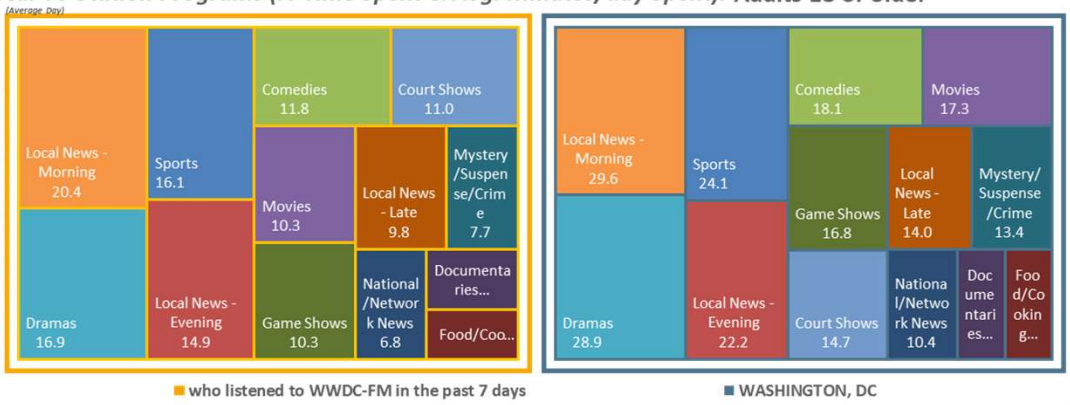
DC 101

267,349 or 64.6% of Adults 18 or older who listened to WWDC-FM in the past 7 days watch Ad-Supported Local TV Stations. The Top 6-Programs are Movies, Sports, Comedies, Mystery/Suspense/Crime, Food/Cooking Shows, and Dramas.

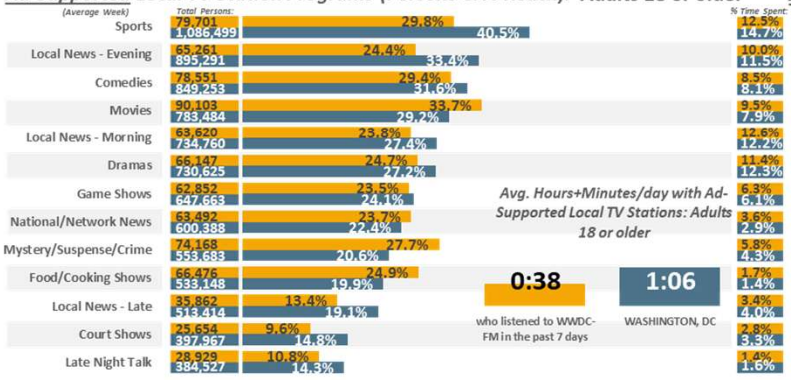
Local TV Station Programs (Persons & % Reach): Adults 18 or older



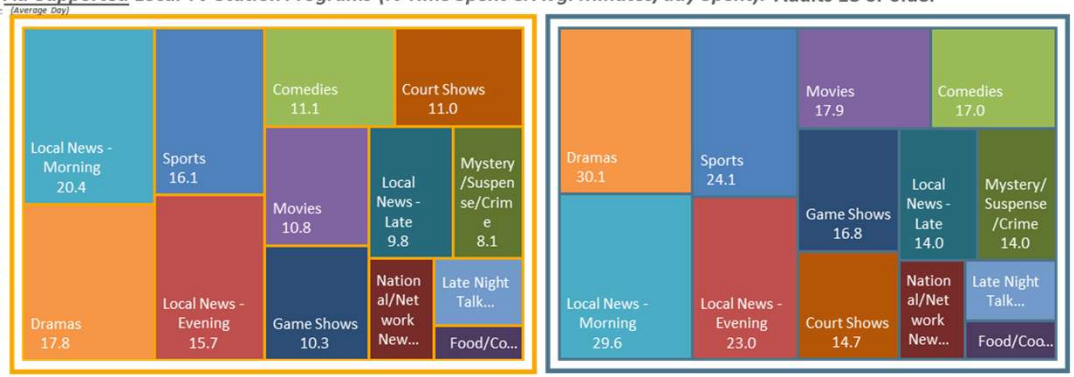
Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Ad-Supported Local TV Station Programs (Persons & % Reach): Adults 18 or older



Ad-Supported Local TV Station Programs (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

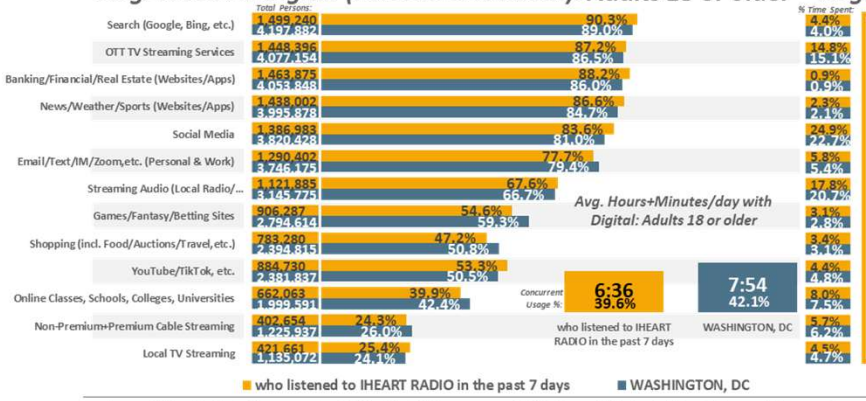
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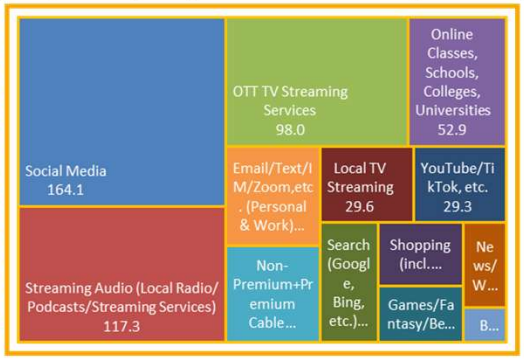
Radio Stations: WWDC-FM

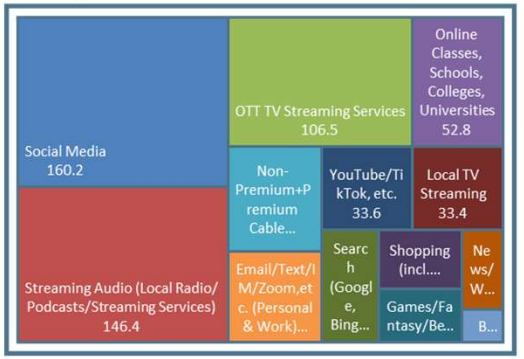
1,186,014 or 71.4% of Adults 18 or older who listened to IHEART RADIO in the past 7 days use Ad-Supported Social Media for an average of 140.4 minutes every day representing 29.3% of all time spent daily with Ad-Supported Digital Media.

Avg. Week All Digital (Persons & % Reach): Adults 18 or older

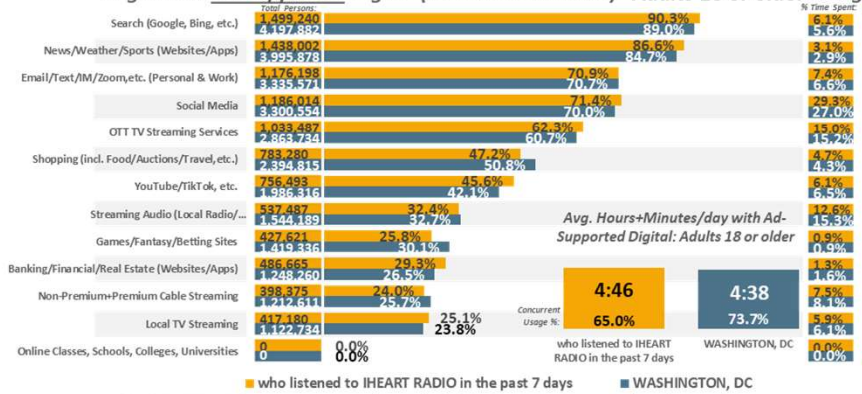


Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

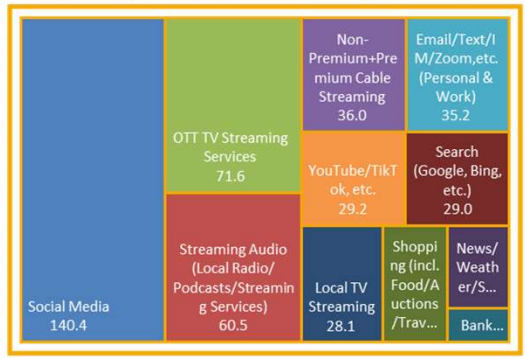


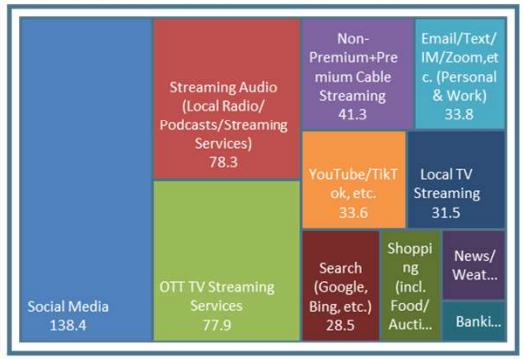


Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

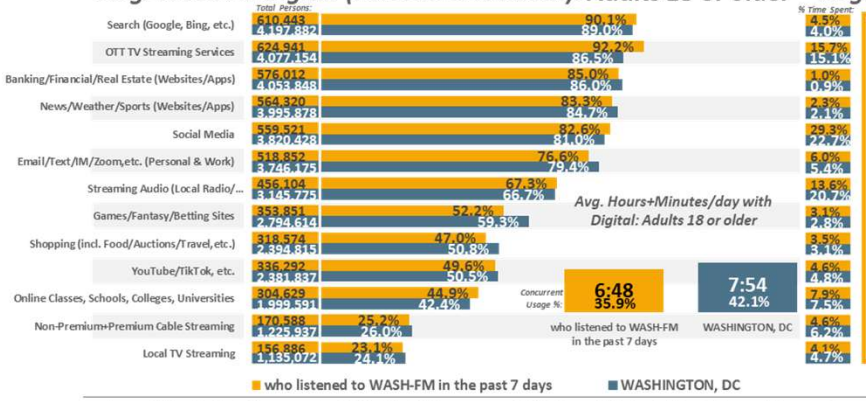
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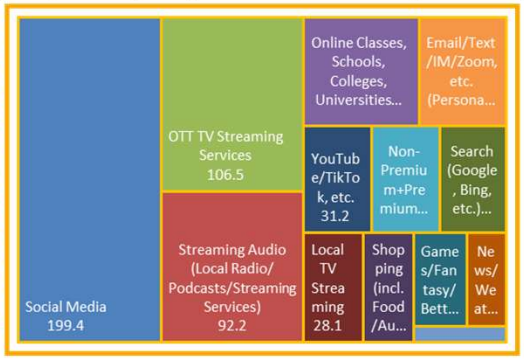
(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

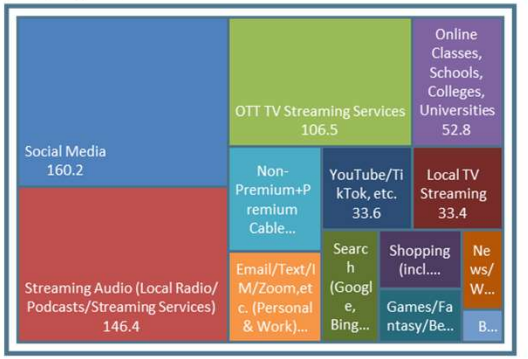
488,761 or 72.1% of Adults 18 or older who listened to WASH-FM in the past 7 days use Ad-Supported Social Media for an average of 174.2 minutes every day representing 34.8% of all time spent daily with Ad-Supported Digital Media.

Avg. Week All Digital (Persons & % Reach): Adults 18 or older

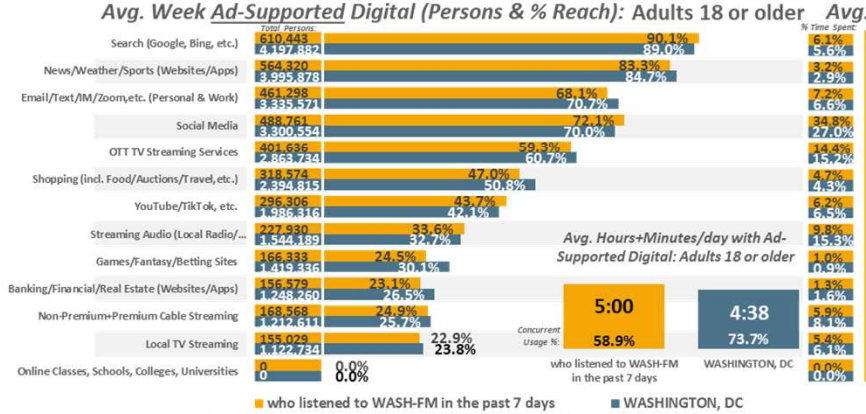


Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older

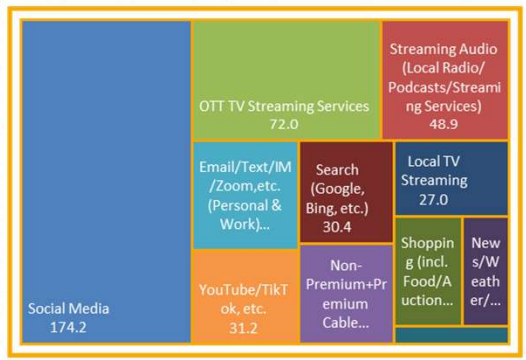


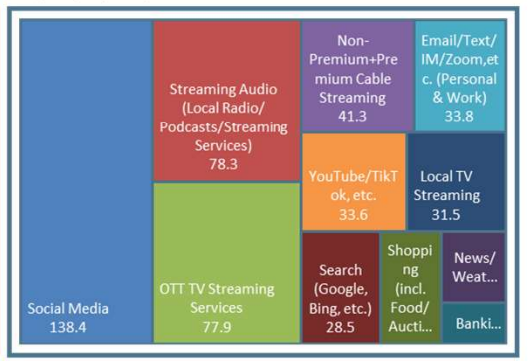


Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

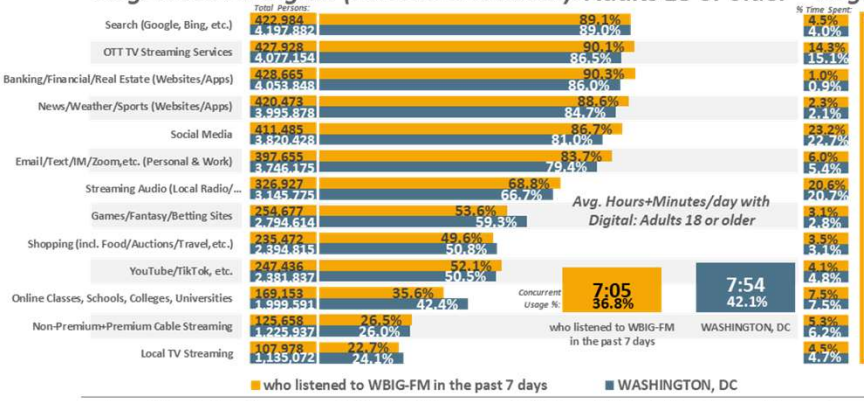
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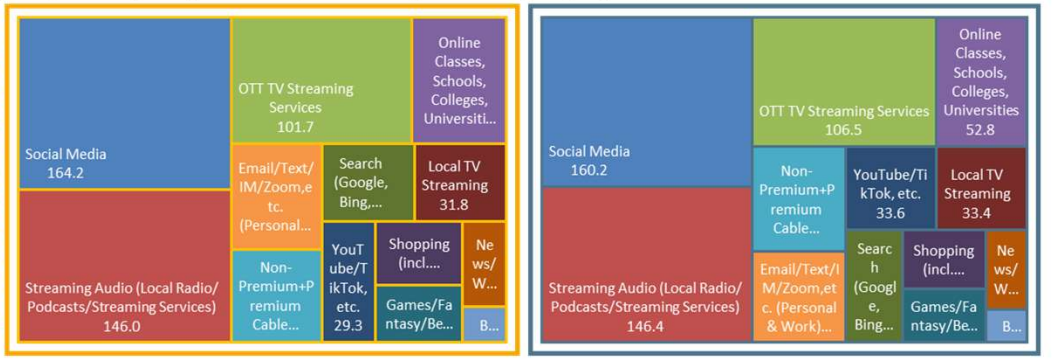
Radio Stations: WASH-FM

363,738 or 76.6% of Adults 18 or older who listened to WBIG-FM in the past 7 days use Ad-Supported Social Media for an average of 145.1 minutes every day representing 28.3% of all time spent daily with Ad-Supported Digital Media.

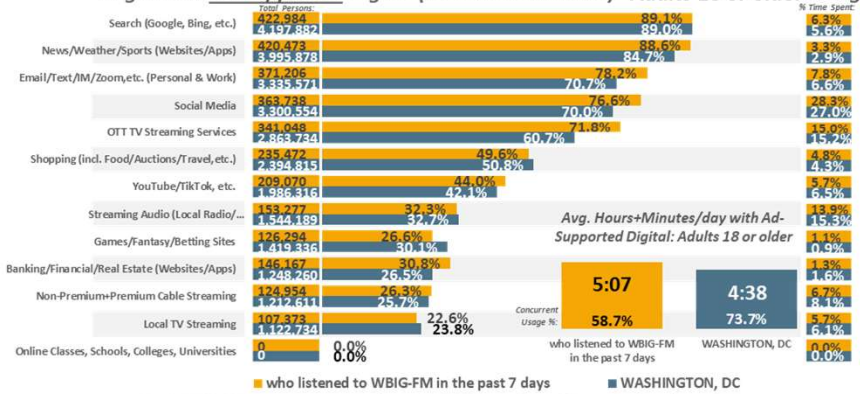
Avg. Week All Digital (Persons & % Reach): Adults 18 or older



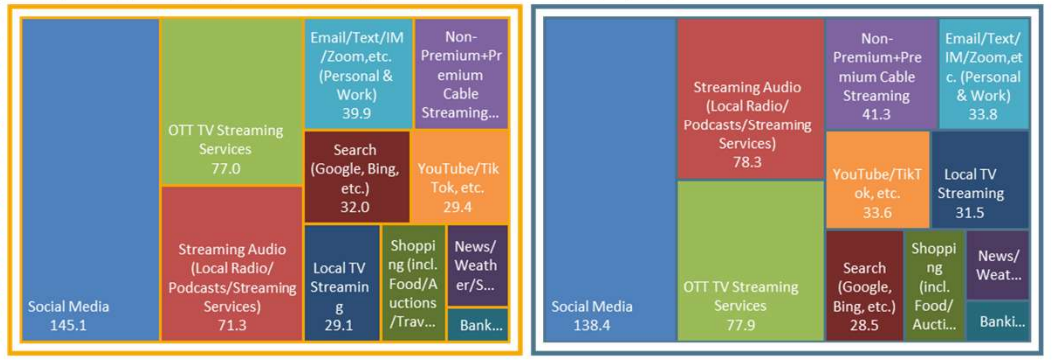
Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

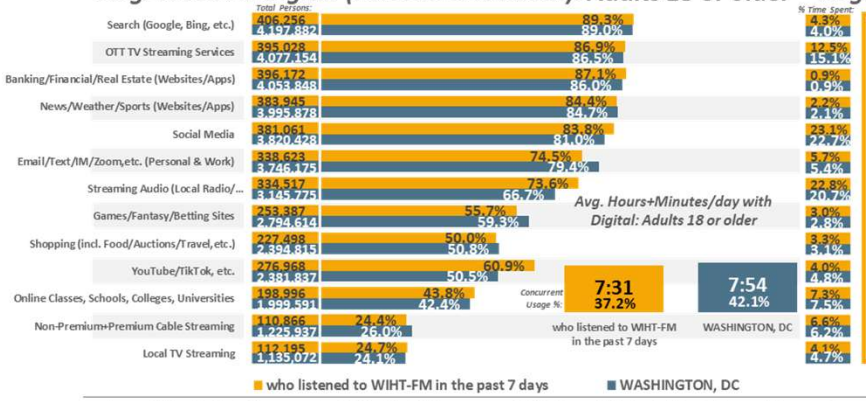
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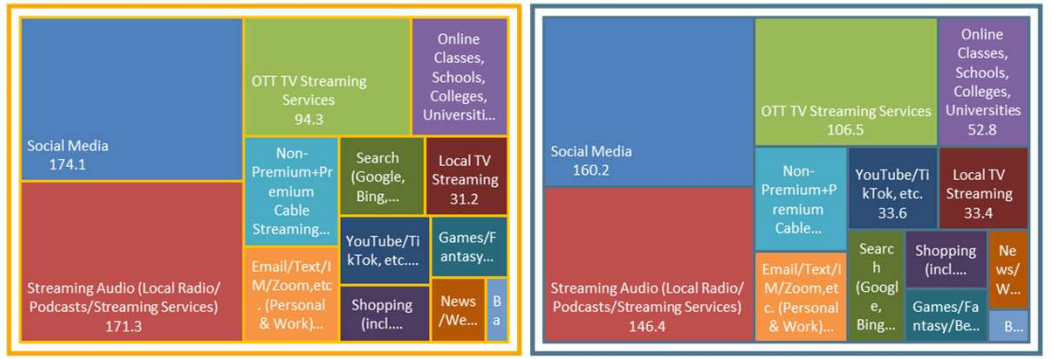
Radio Stations: WBIG-FM

327,134 or 71.9% of Adults 18 or older who listened to WIHT-FM in the past 7 days use Ad-Supported Social Media for an average of 149.4 minutes every day representing 27.8% of all time spent daily with Ad-Supported Digital Media.

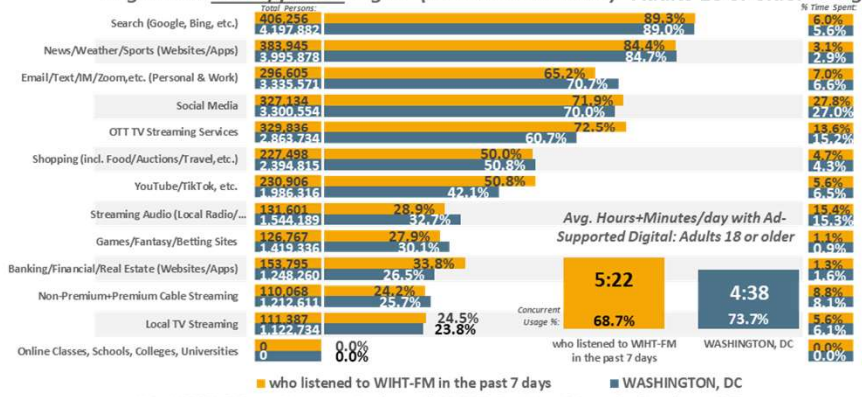
Avg. Week All Digital (Persons & % Reach): Adults 18 or older



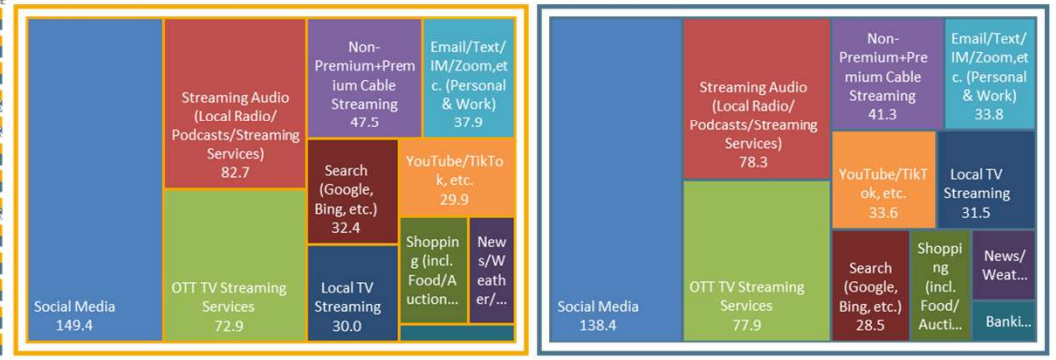
Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

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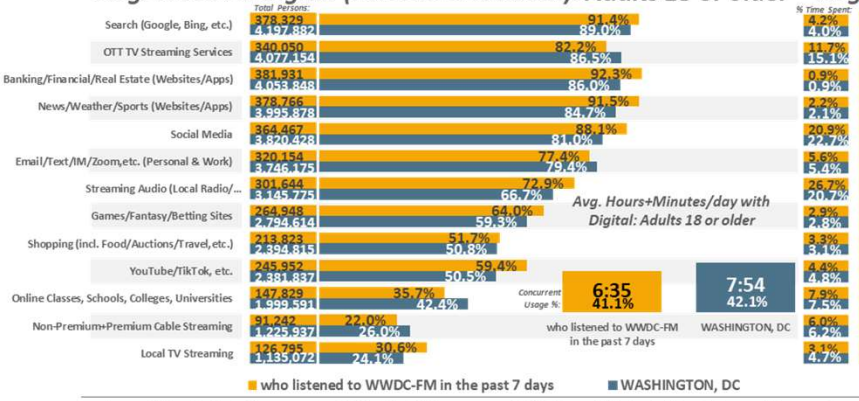
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Radio Stations: WIHT-FM

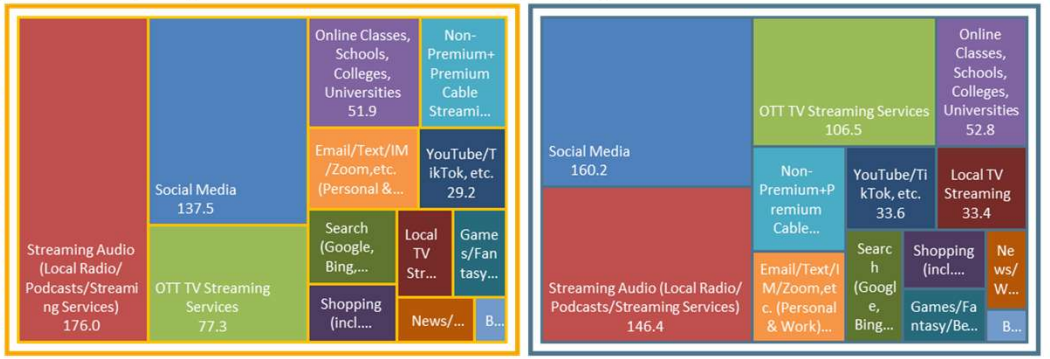
DC 101

318,807 or 77.% of Adults 18 or older who listened to WWDC-FM in the past 7 days use Ad-Supported Social Media for an average of 120.3 minutes every day representing 26.% of all time spent daily with Ad-Supported Digital Media.

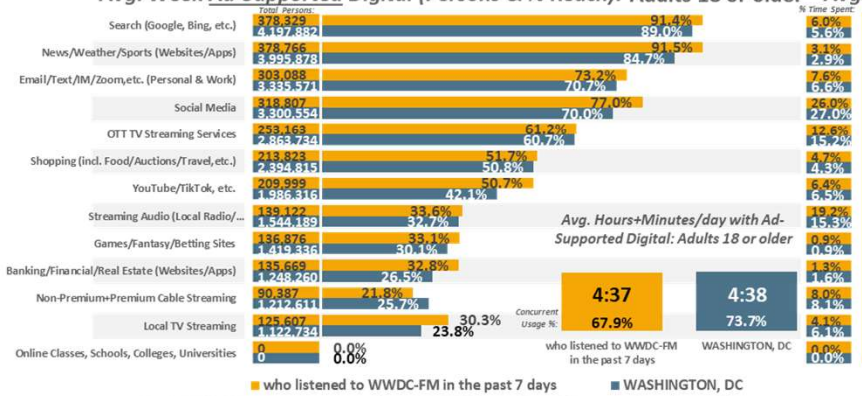
Avg. Week All Digital (Persons & % Reach): Adults 18 or older



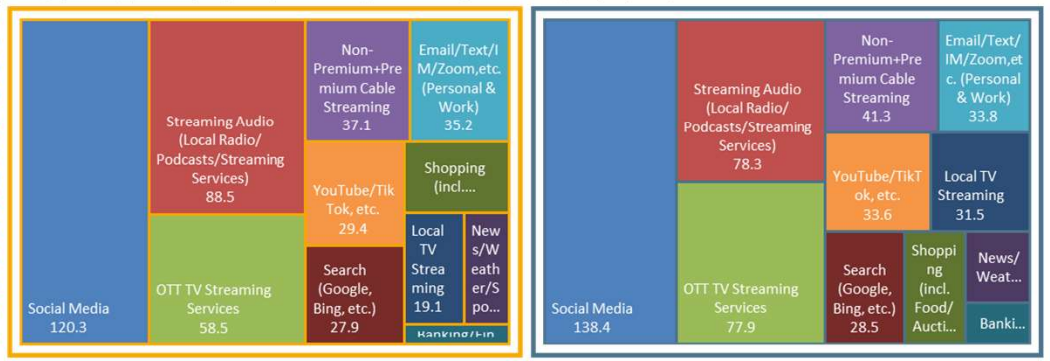
Avg. Day All Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Digital (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Digital (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

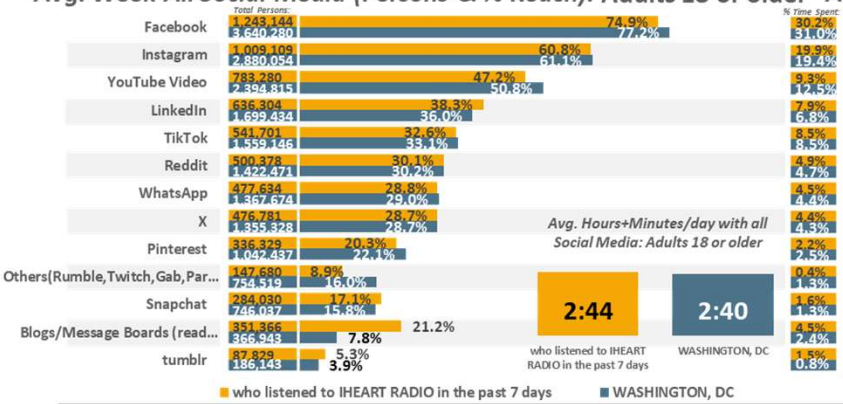
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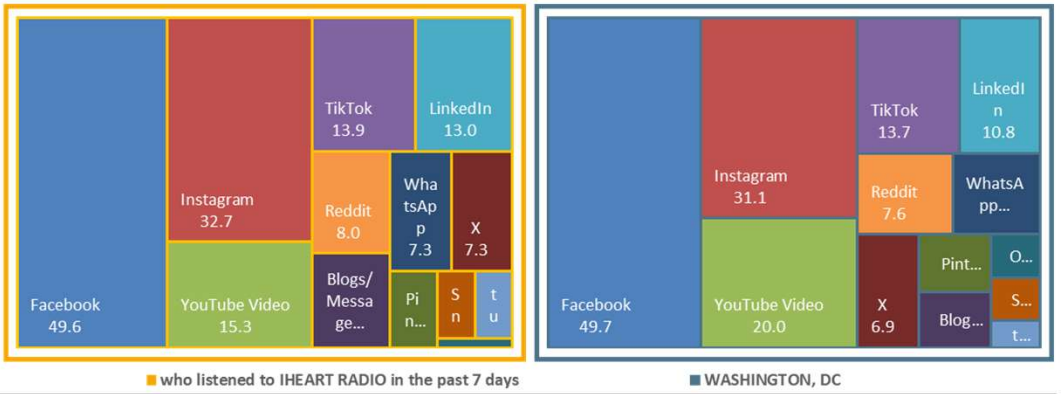
Radio Stations: WWDC-FM

1,186,014 or 71.4% of Adults 18 or older who listened to IHEART RADIO in the past 7 days use Ad-Supported Facebook for an average of 48.8 minutes every day representing 34.8% of all time spent daily with Ad-Supported Social Media.

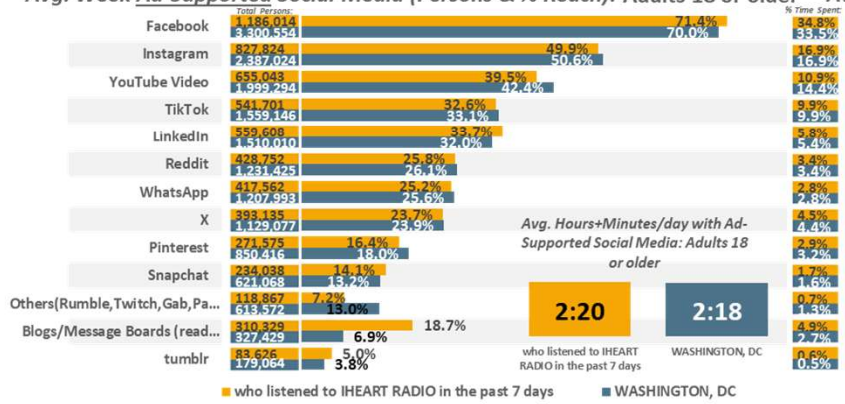
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



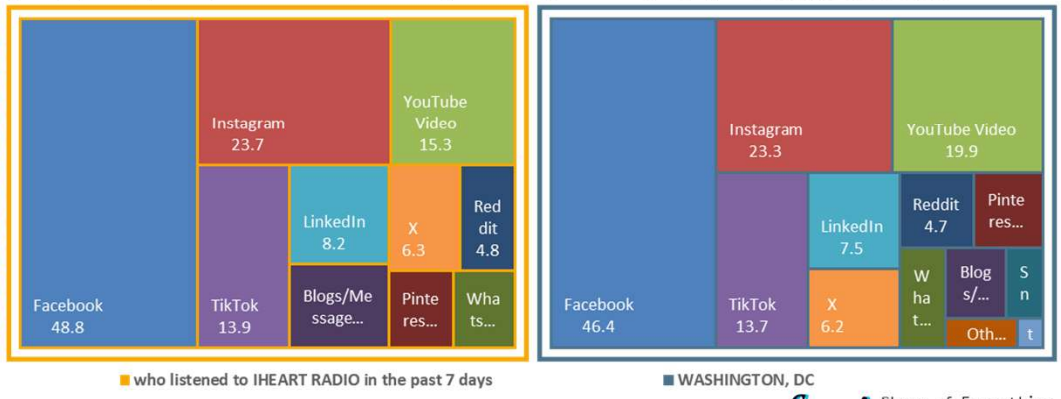
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

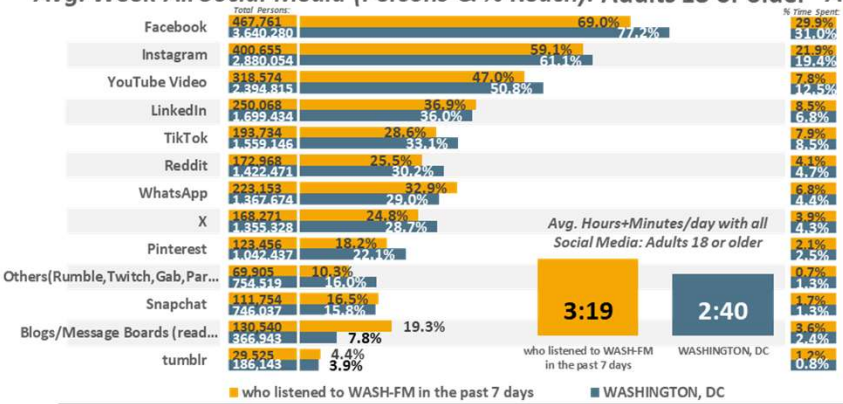
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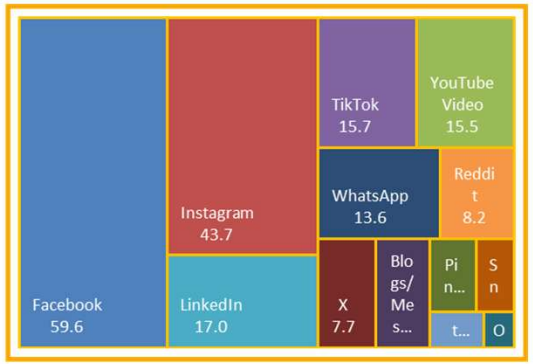
(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

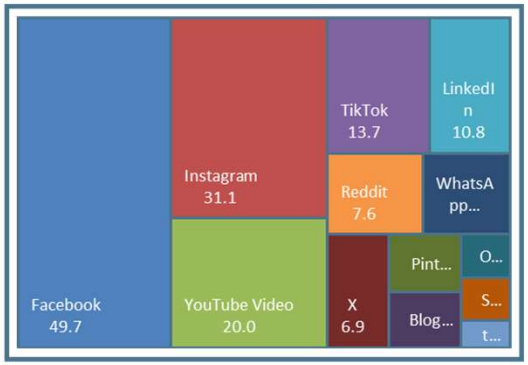
467,761 or 69.% of Adults 18 or older who listened to WASH-FM in the past 7 days use Ad-Supported Facebook for an average of 63.5 minutes every day representing 36.4% of all time spent daily with Ad-Supported Social Media.

Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



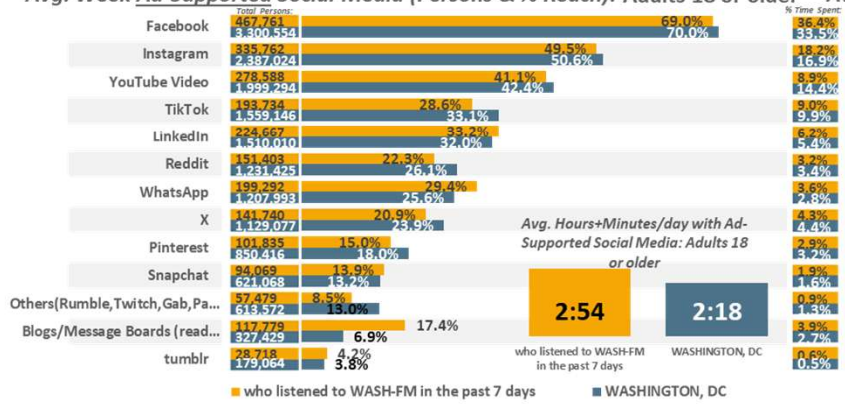
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



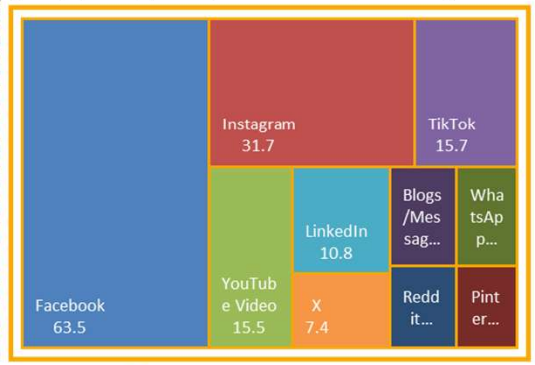


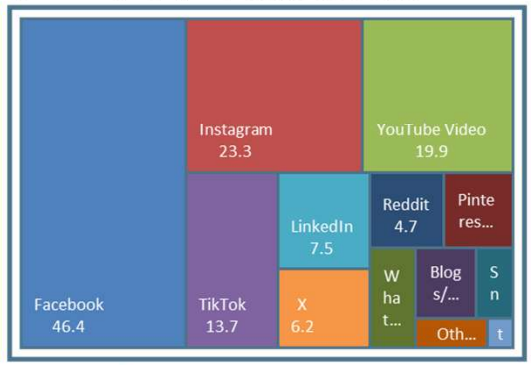
who listened to WASH-FM in the past 7 days ■ WASHINGTON, DC

Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older





who listened to WASH-FM in the past 7 days ■ WASHINGTON, DC

WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

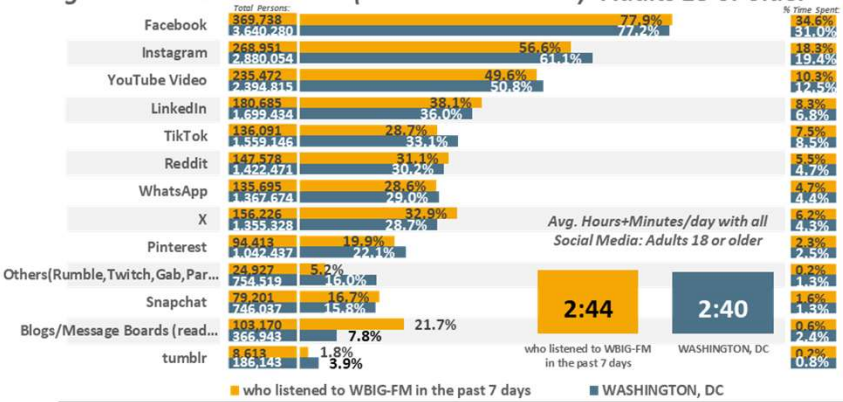
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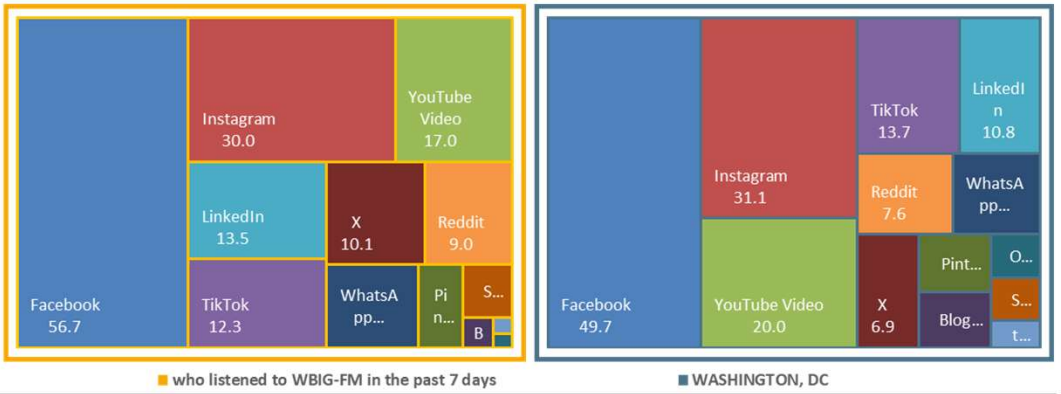
Radio Stations: WASH-FM

363,738 or 76.6% of Adults 18 or older who listened to WBIG-FM in the past 7 days use Ad-Supported Facebook for an average of 55.8 minutes every day representing 38.5% of all time spent daily with Ad-Supported Social Media.

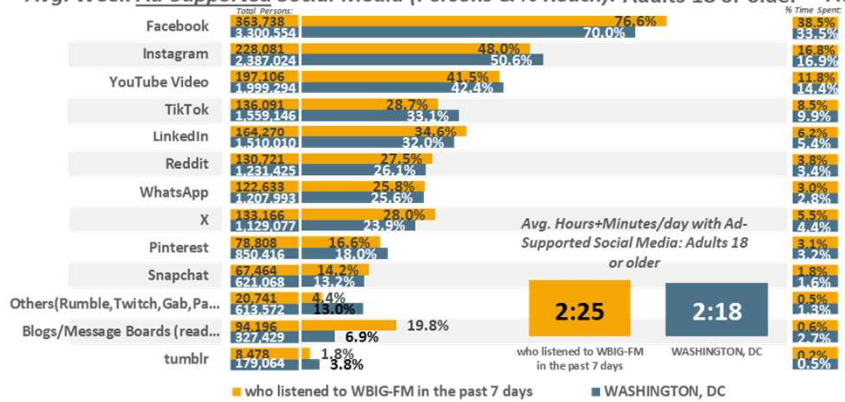
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



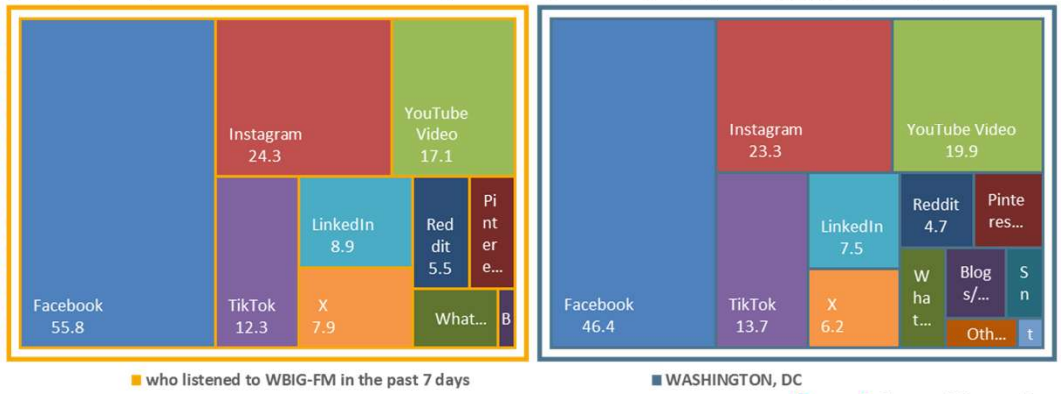
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

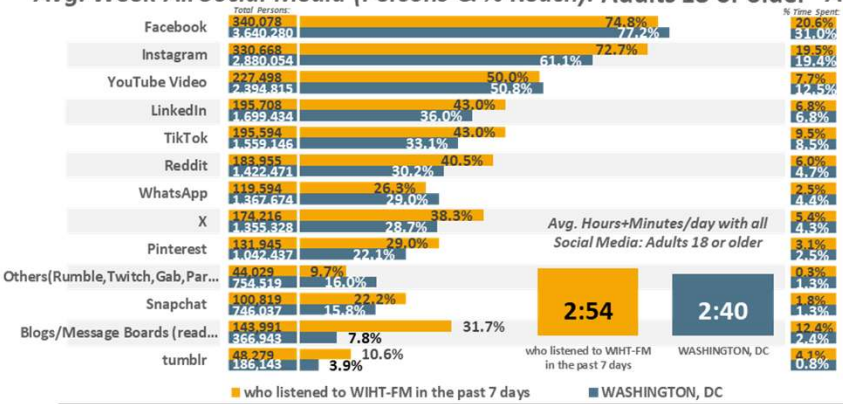
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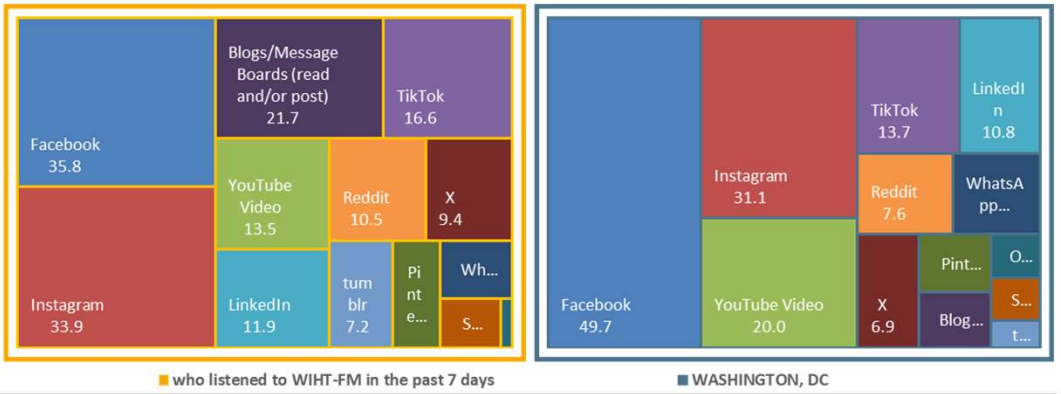
Radio Stations: WBIG-FM

327,134 or 71.9% of Adults 18 or older who listened to WIHT-FM in the past 7 days use Ad-Supported Facebook for an average of 41.6 minutes every day representing 27.8% of all time spent daily with Ad-Supported Social Media.

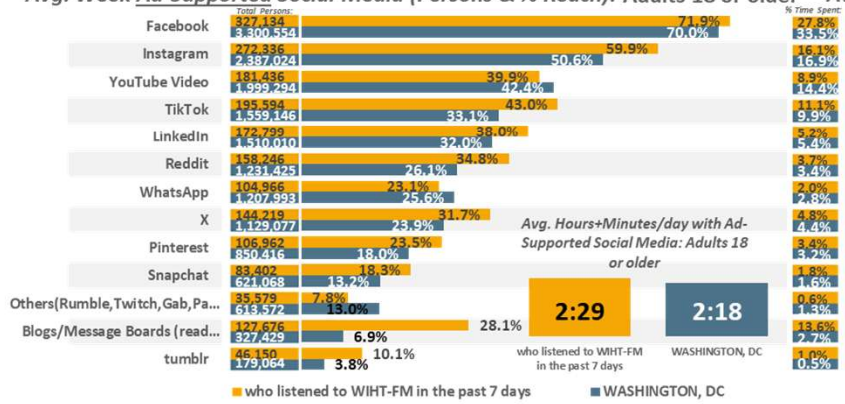
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



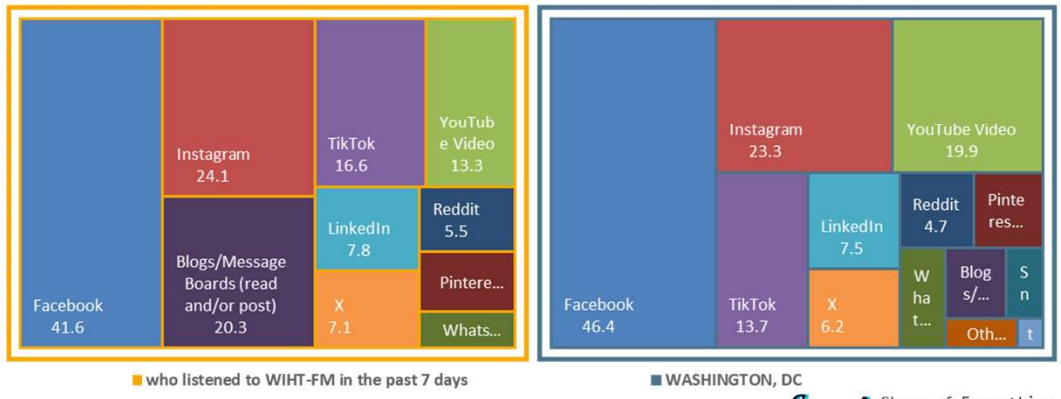
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

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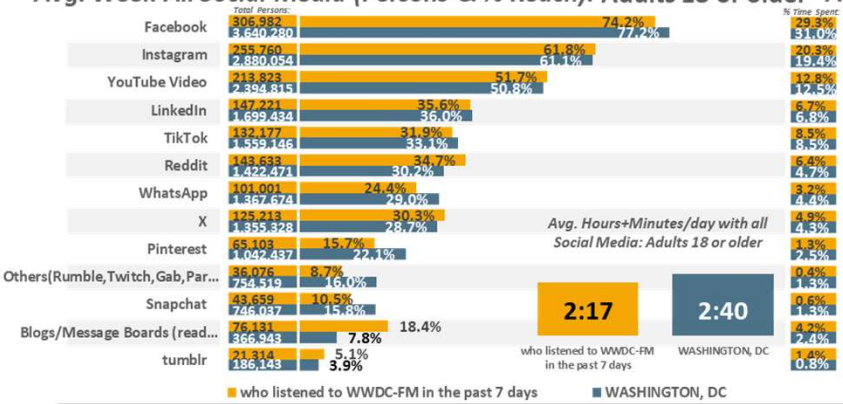
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Radio Stations: WWDC-FM

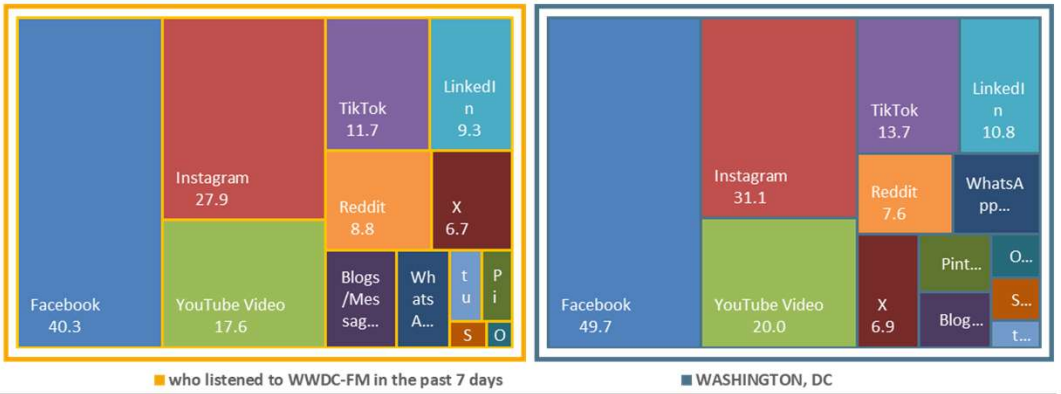
DC 101

306,982 or 74.2% of Adults 18 or older who listened to WWDC-FM in the past 7 days use Ad-Supported Facebook for an average of 41. minutes every day representing 34.1% of all time spent daily with Ad-Supported Social Media.

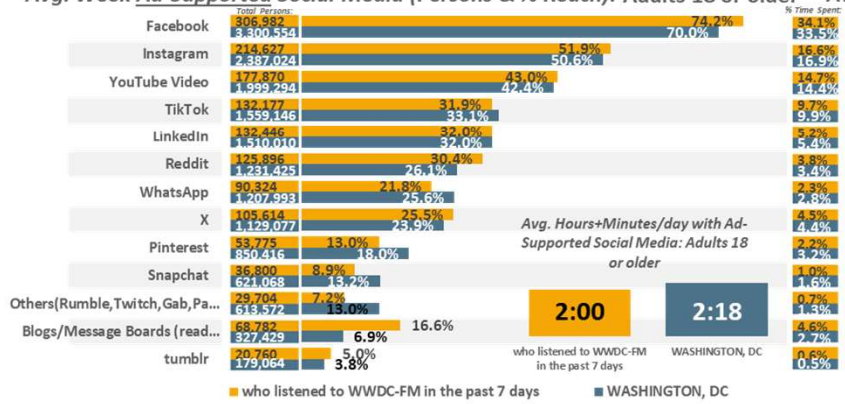
Avg. Week All Social Media (Persons & % Reach): Adults 18 or older



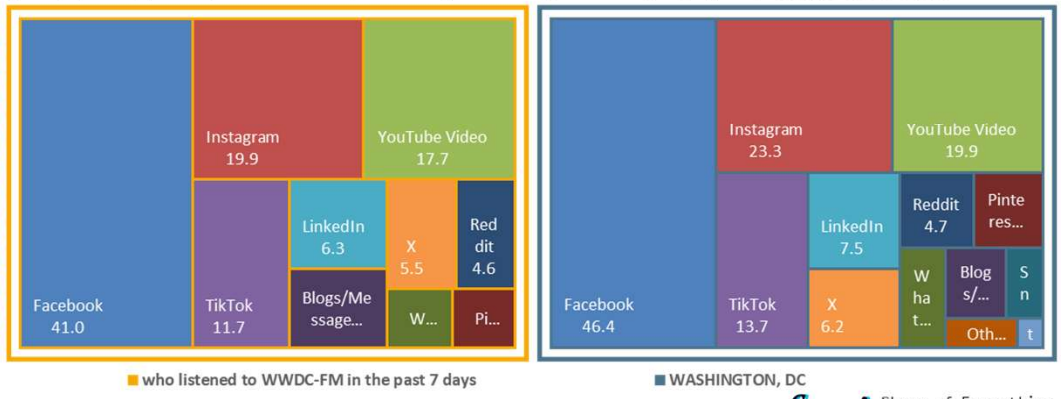
Avg. Day All Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported Social Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Social Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



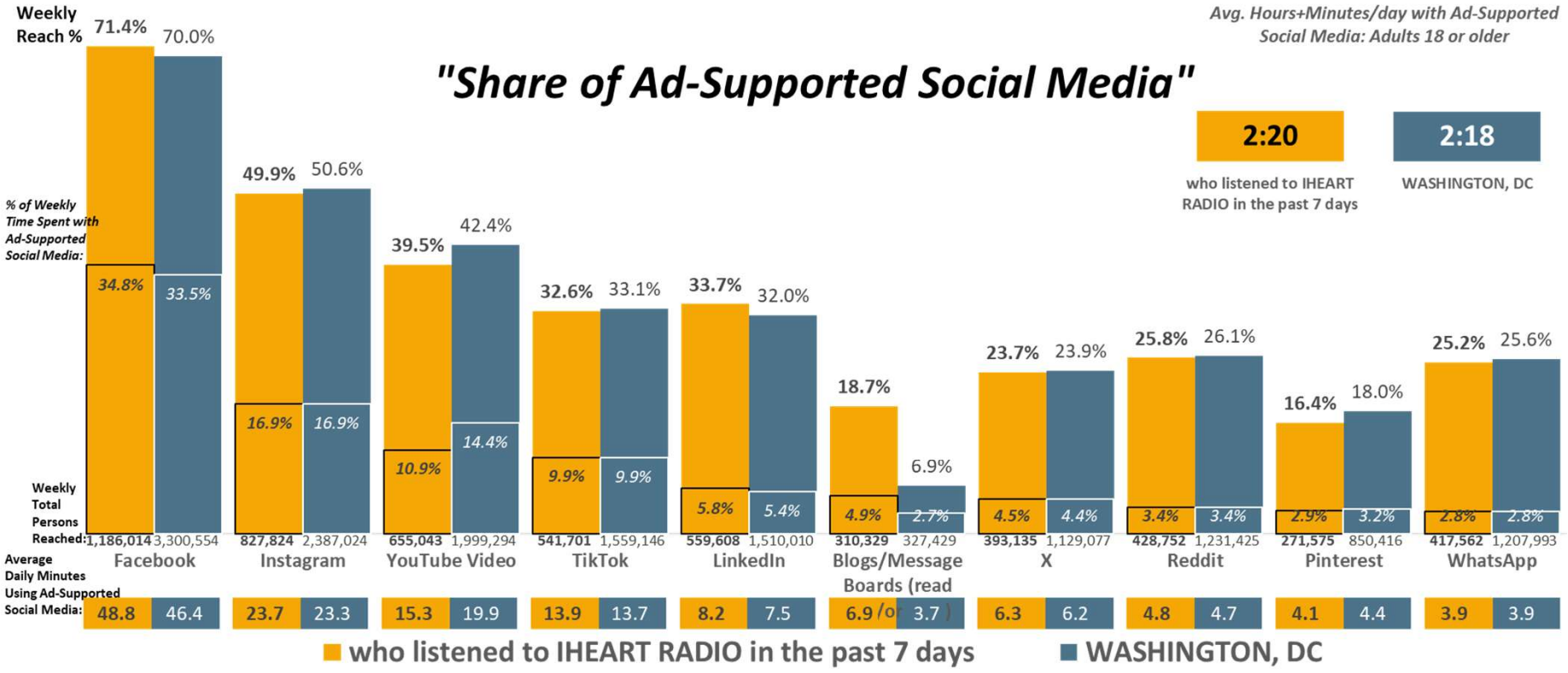
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

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Radio Stations: WIHT-FM

1,186,014 or 71.4% of Adults 18 or older who listened to IHEART RADIO in the past 7 days use Ad-Supported Facebook for an average of 48.8 minutes every day representing 34.8% of all time spent daily with Ad-Supported Social Media.



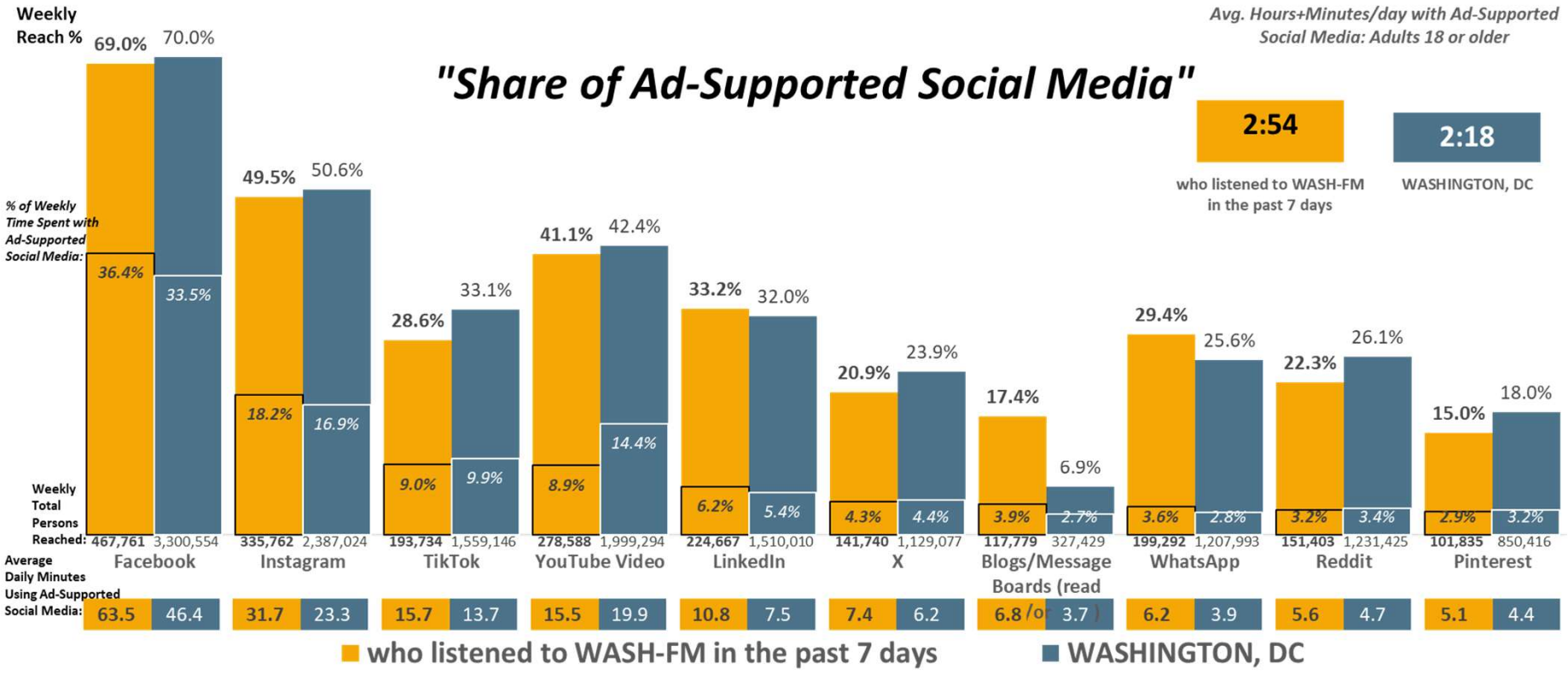
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

467,761 or 69.% of Adults 18 or older who listened to WASH-FM in the past 7 days use Ad-Supported Facebook for an average of 63.5 minutes every day representing 36.4% of all time spent daily with Ad-Supported Social Media.



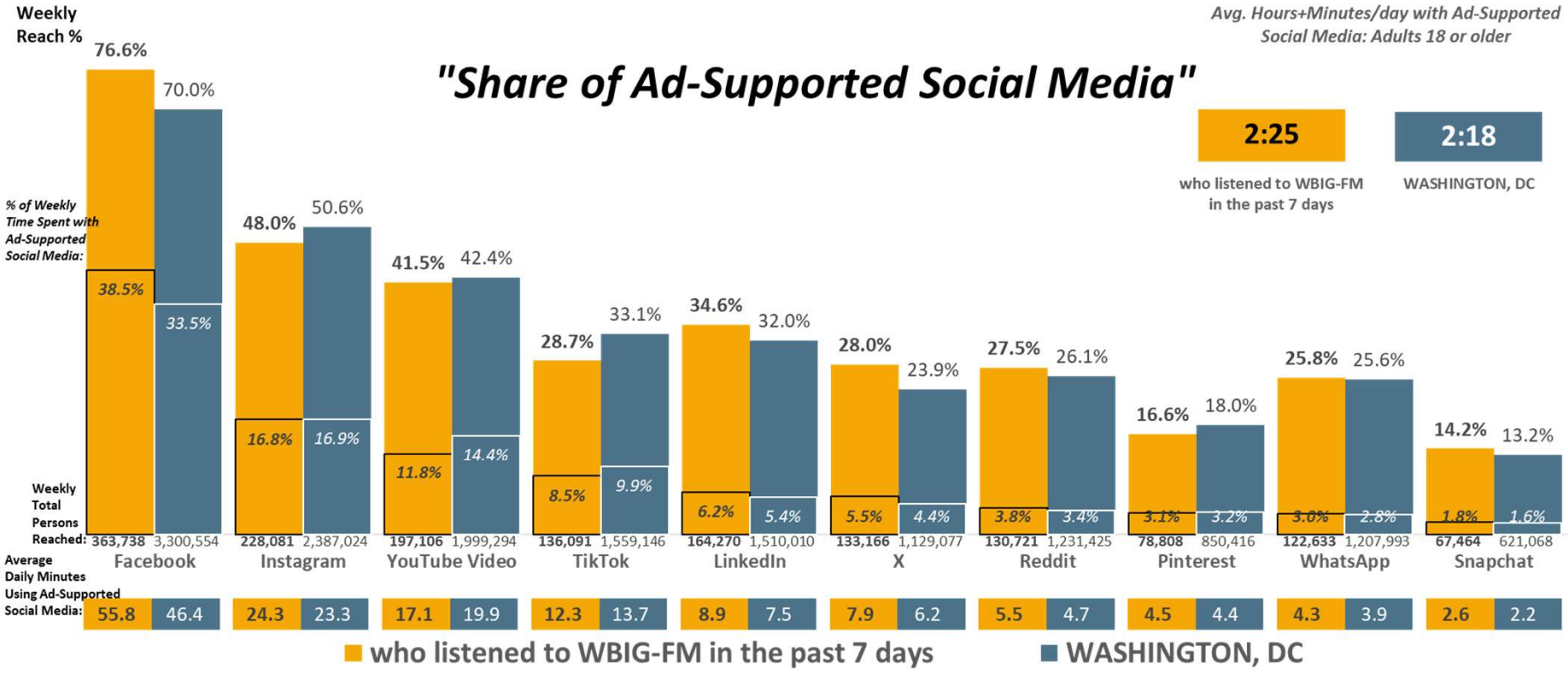
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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Radio Stations: WASH-FM

363,738 or 76.6% of Adults 18 or older who listened to WBIG-FM in the past 7 days use Ad-Supported Facebook for an average of 55.8 minutes every day representing 38.5% of all time spent daily with Ad-Supported Social Media.



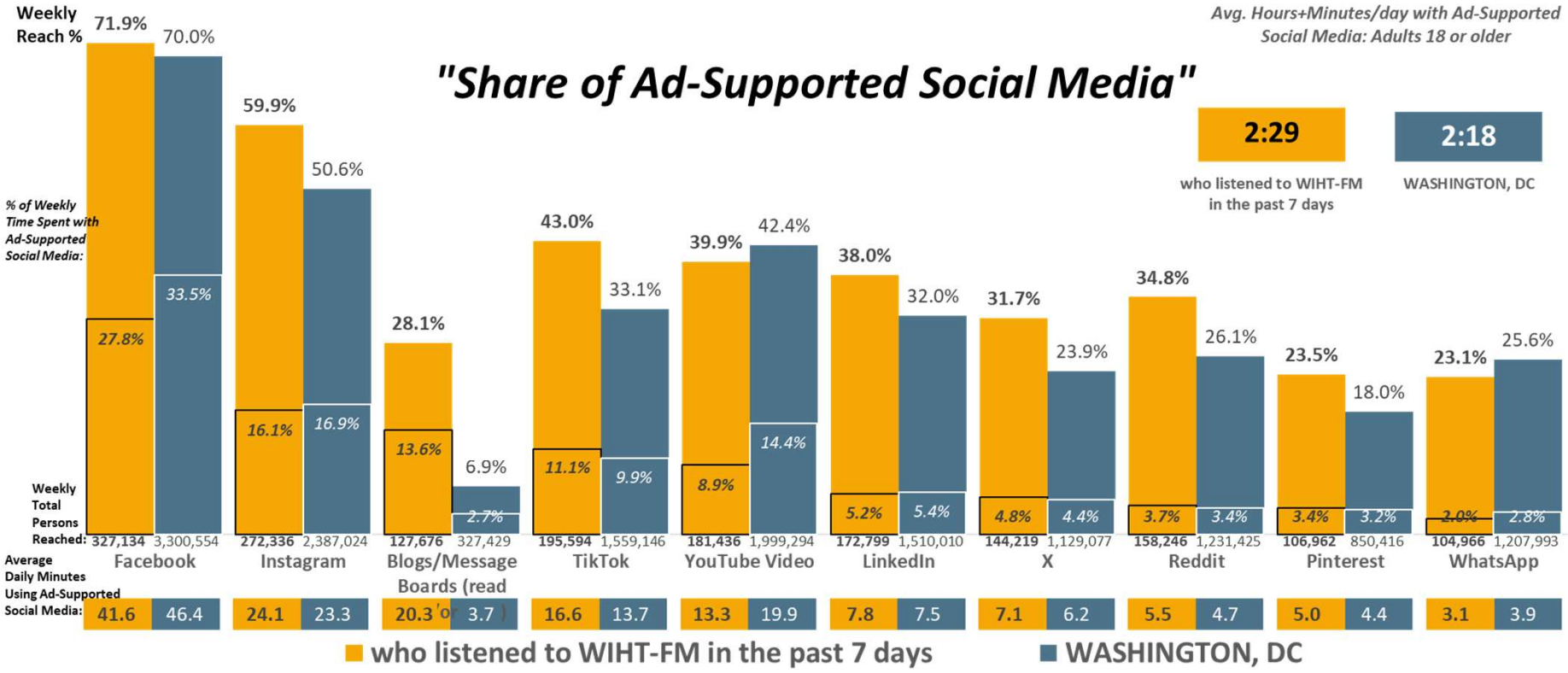
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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Radio Stations: WBIG-FM

327,134 or 71.9% of Adults 18 or older who listened to WIHT-FM in the past 7 days use Ad-Supported Facebook for an average of 41.6 minutes every day representing 27.8% of all time spent daily with Ad-Supported Social Media.



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

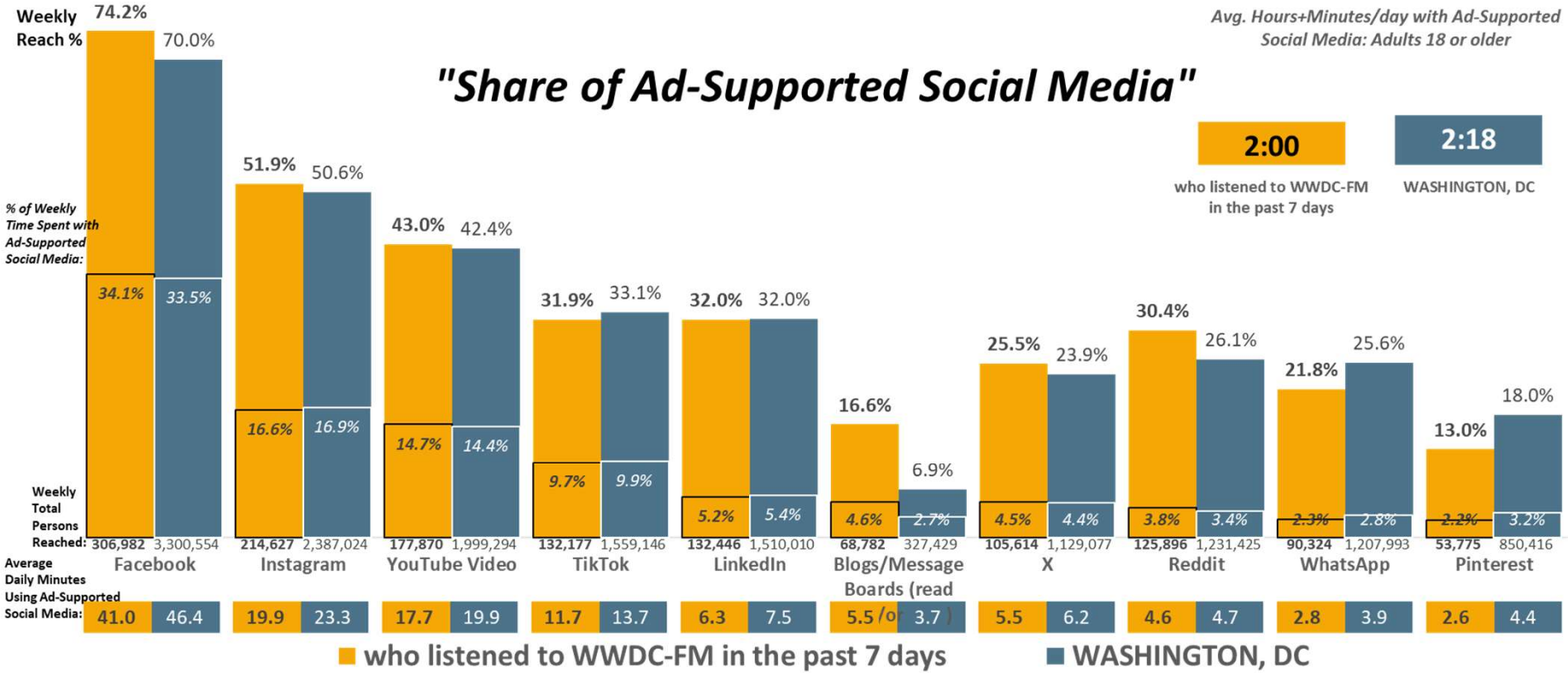
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Radio Stations: WIHT-FM

DC 101

306,982 or 74.2% of Adults 18 or older who listened to WWDC-FM in the past 7 days use Ad-Supported Facebook for an average of 41. minutes every day representing 34.1% of all time spent daily with Ad-Supported Social Media.



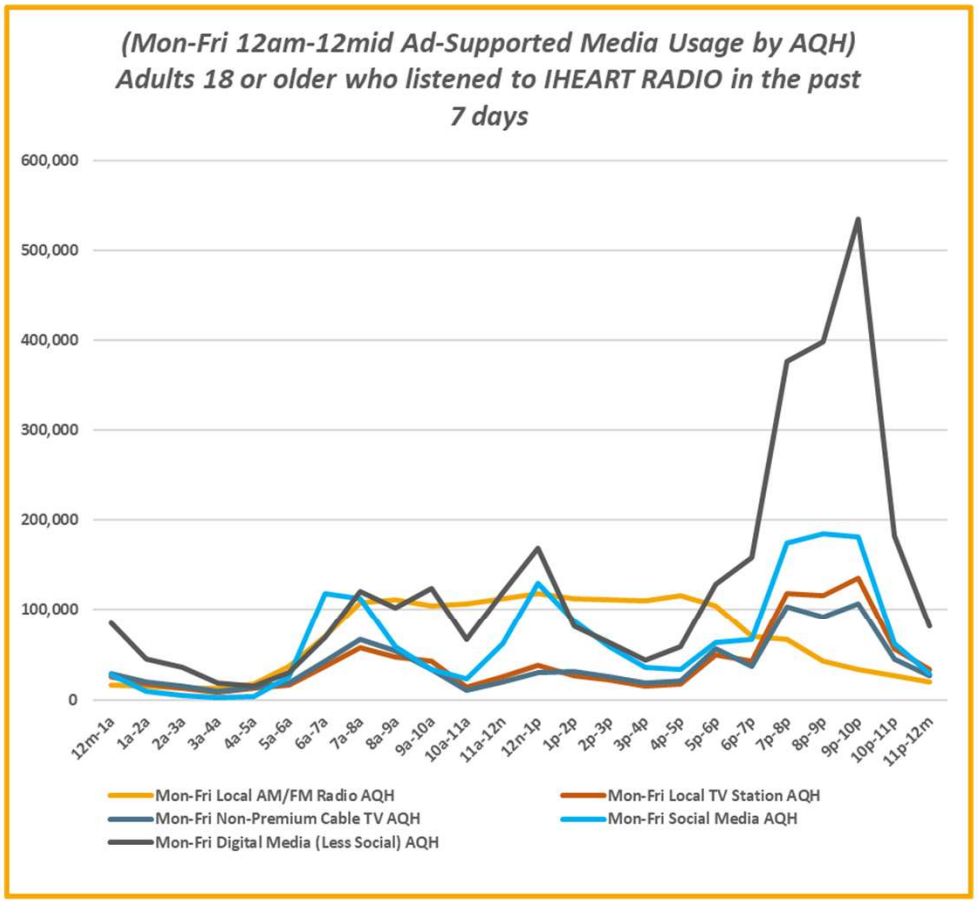
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

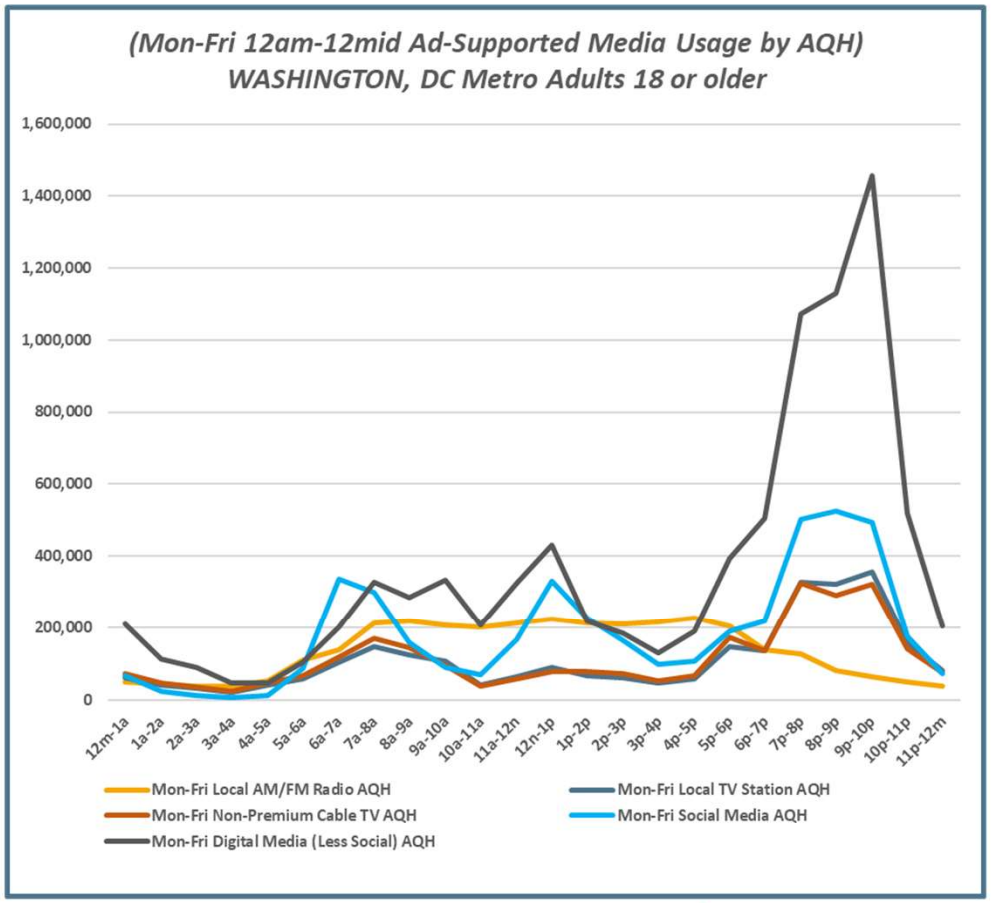
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Radio Stations: WWDC-FM

M-F 6a-7p Avg. Available Impressions per 15-min. are... Local Radio: 104,578; All Other Digital Media: 100,344; Social Media: 67,879; Non-Prem. Cable: 34,316; Local TV: 33,377 reaching Adults 18 or older who listened to IHEART RADIO in the past 7 days





WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

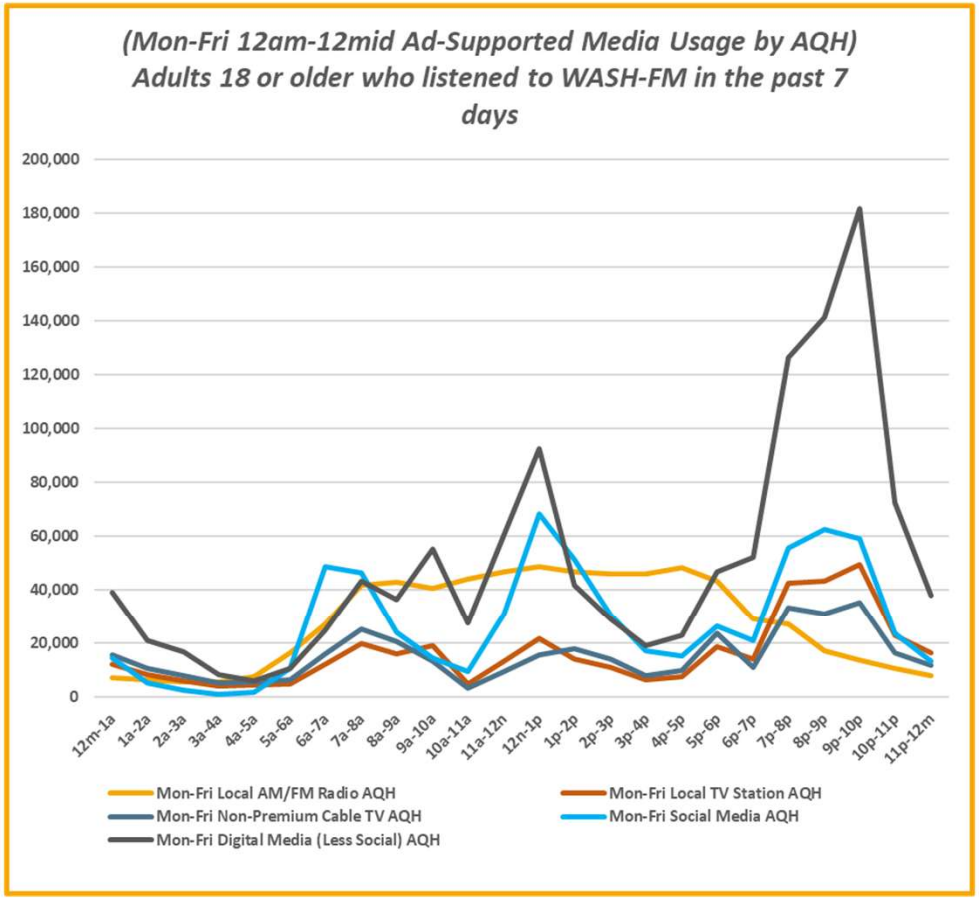
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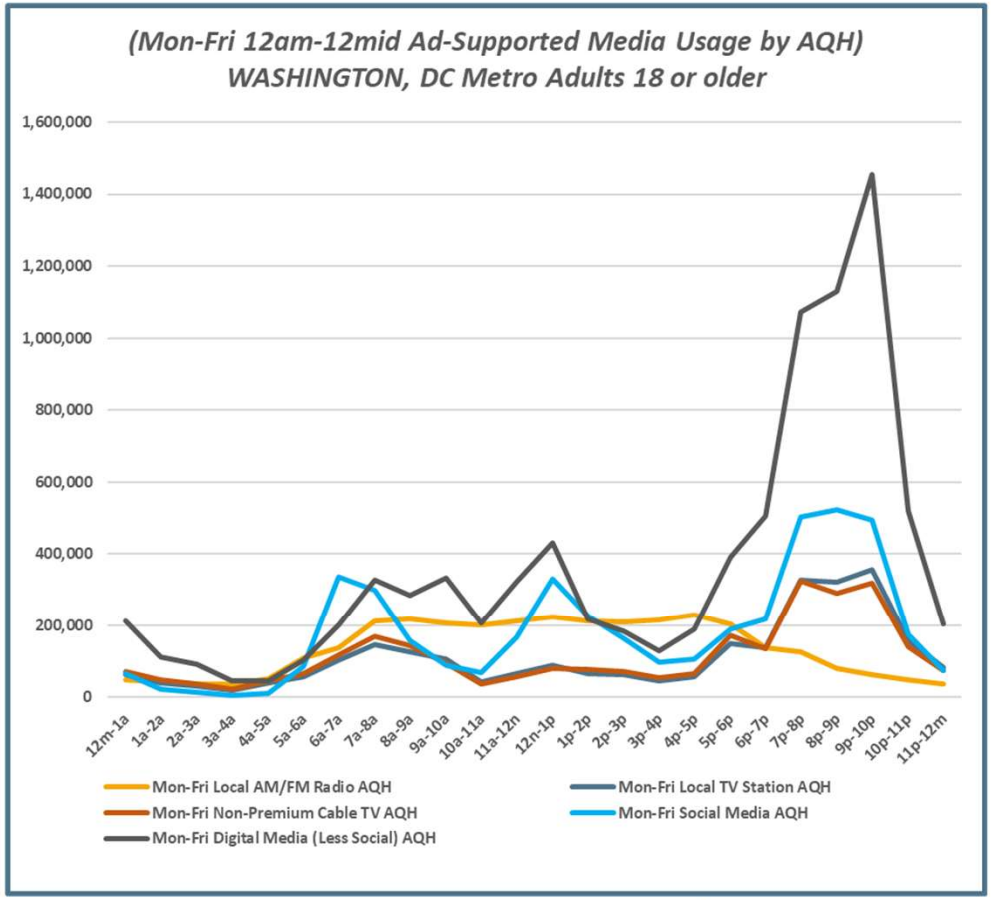
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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

97.1 WASH-FM

M-F 6a-7p Avg. Available Impressions per 15-min. are... All Other Digital Media: 42,495; Local Radio: 42,489; Social Media: 31,125; Non-Prem. Cable: 14,547; Local TV: 13,781 reaching Adults 18 or older who listened to WASH-FM in the past 7 days.





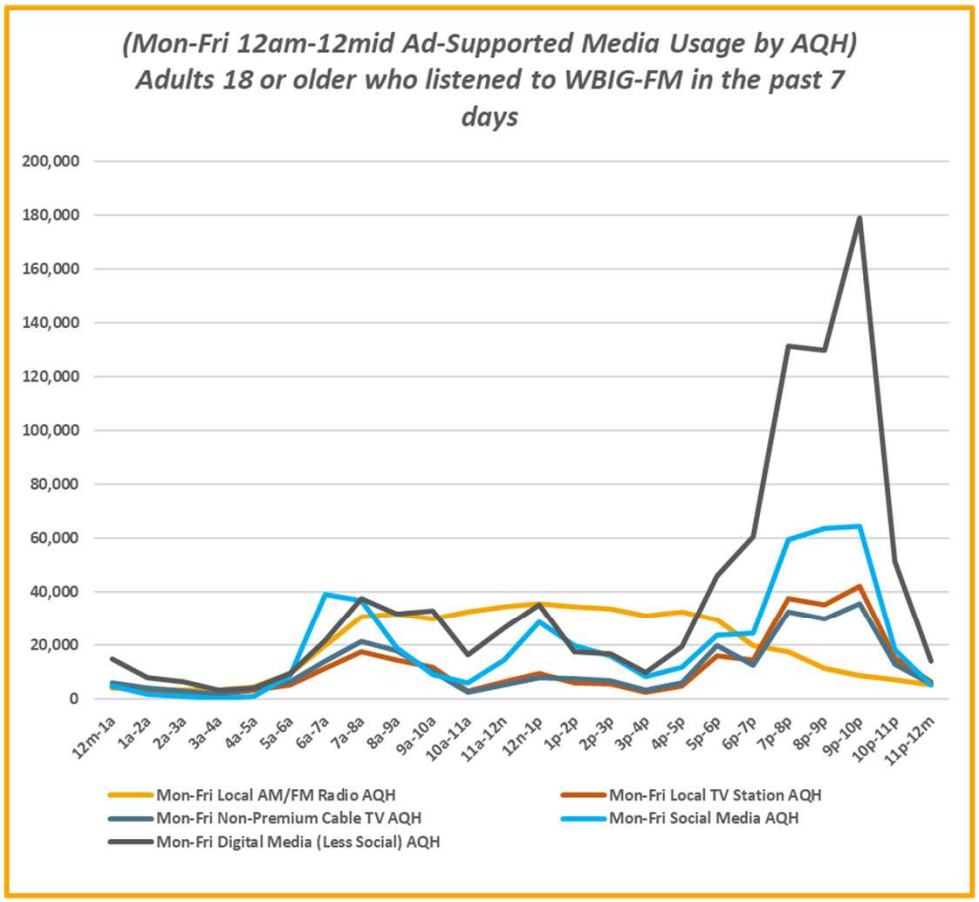
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

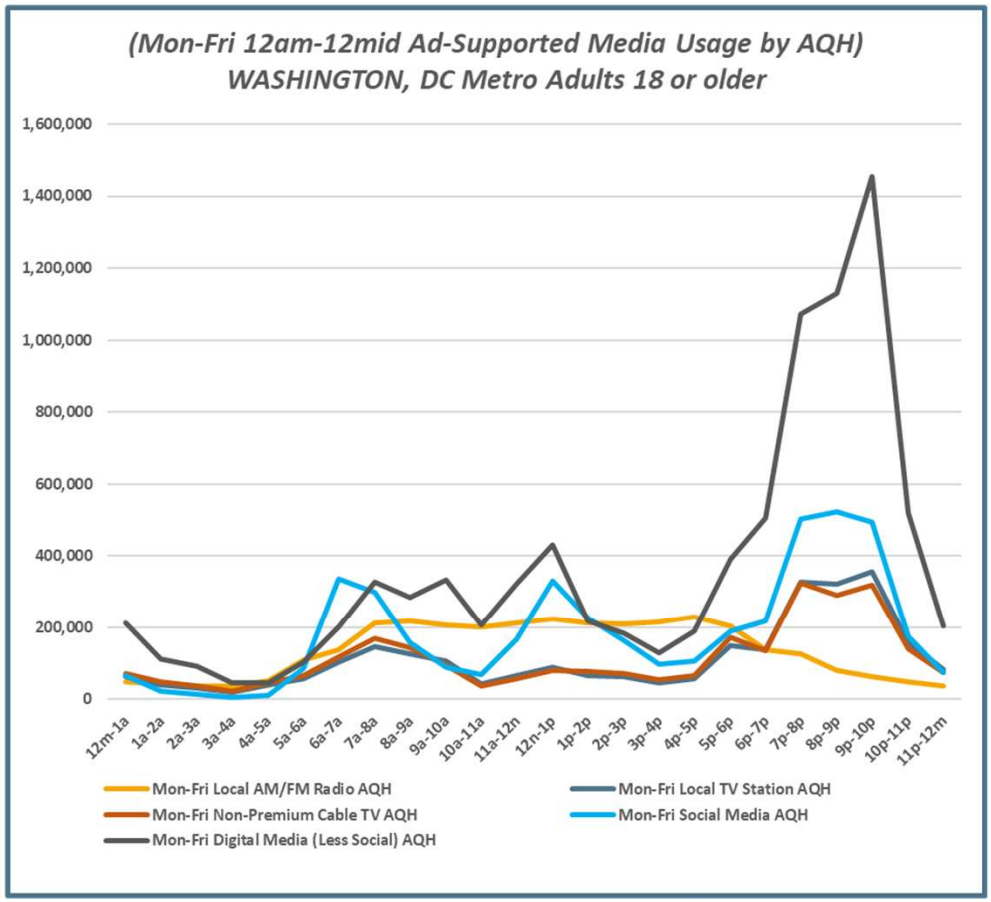
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Radio Stations: WASH-FM

M-F 6a-7p Avg. Available Impressions per 15-min. are... Local Radio: 30,460; All Other Digital Media: 28,675; Social Media: 19,859; Non-Prem. Cable: 10,427; Local TV: 9,556 reaching Adults 18 or older who listened to WBIG-FM in the past 7 days.





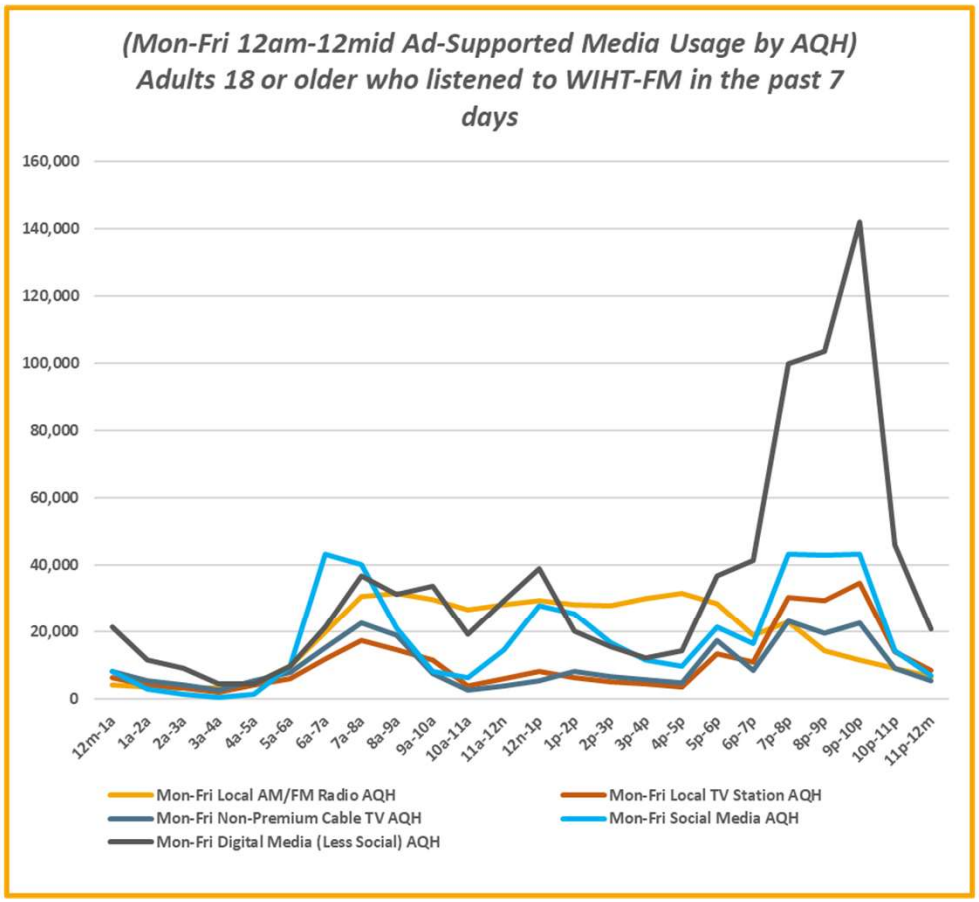
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

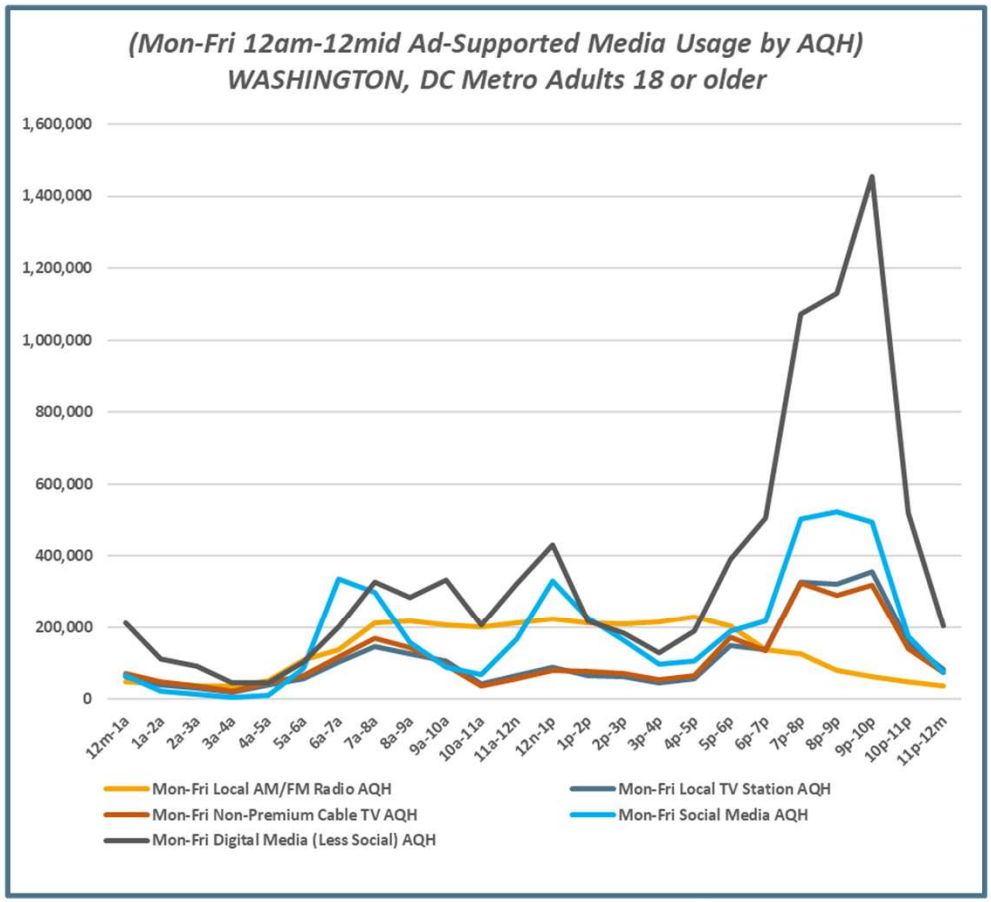
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Radio Stations: WBIG-FM

M-F 6a-7p Avg. Available Impressions per 15-min. are... Local Radio: 27,788; All Other Digital Media: 27,049; Social Media: 20,249; Non-Prem. Cable: 9,832; Local TV: 9,058 reaching Adults 18 or older who listened to WIHT-FM in the past 7 days.





WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

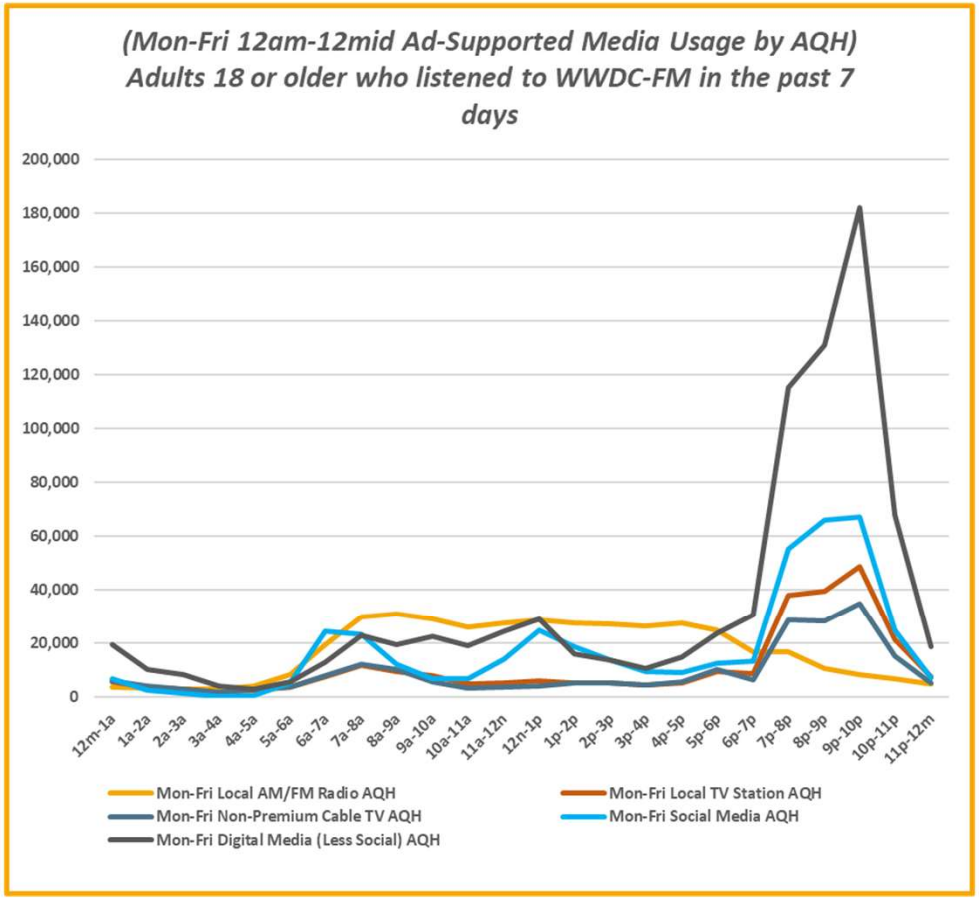
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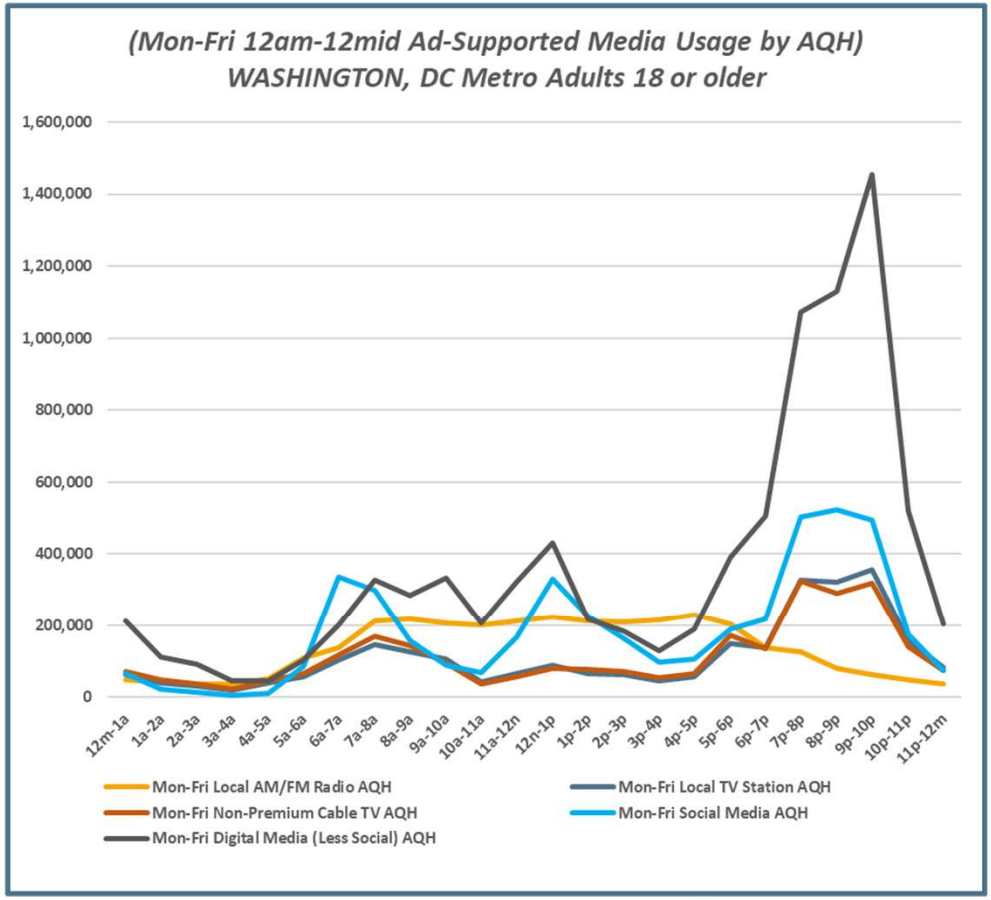
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Radio Stations: WIHT-FM

DC 101

M-F 6a-7p Avg. Available Impressions per 15-min. are... Local Radio: 26,273; All Other Digital Media: 20,080; Social Media: 14,595; Local TV: 7,020; Non-Prem. Cable: 6,541 reaching Adults 18 or older who listened to WWDC-FM in the past 7 days.





WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

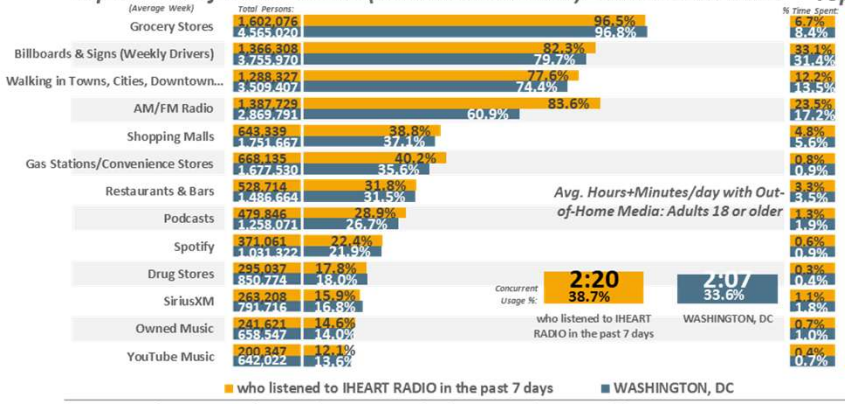
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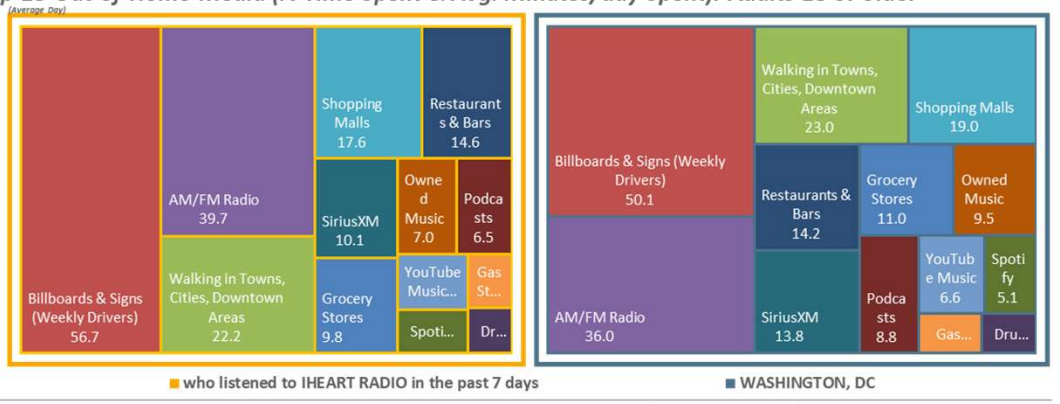
Radio Stations: WWDC-FM

1,366,308 or 82.3% of Adults 18 or older who listened to IHEART RADIO in the past 7 days spend an average of 56.7 minutes per day driving, seeing Billboards and Signs. 83.6% Listen to Local Radio Stations Out-of-Home for an average of 36.1 minutes/day.

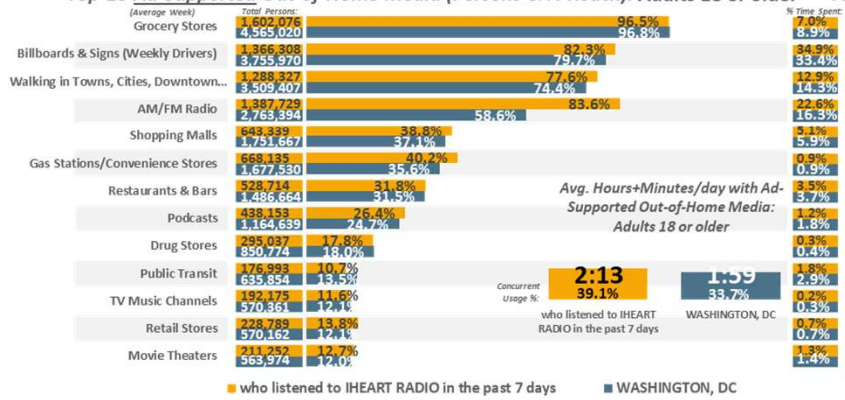
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



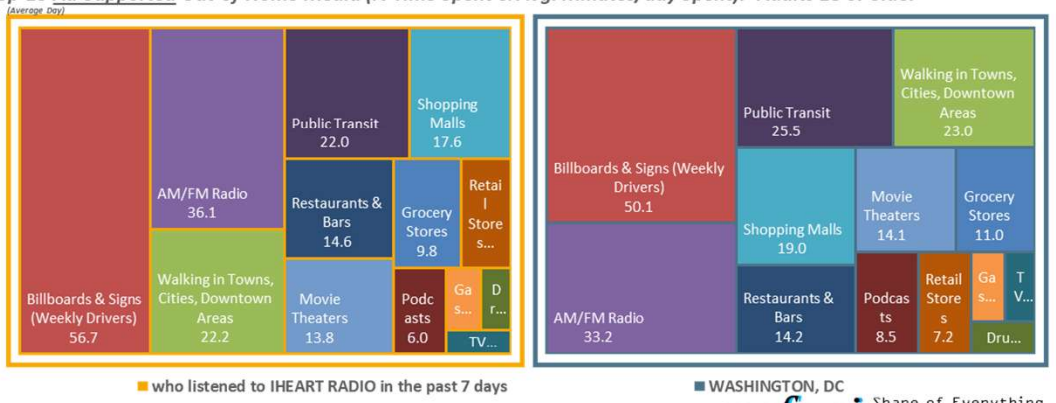
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

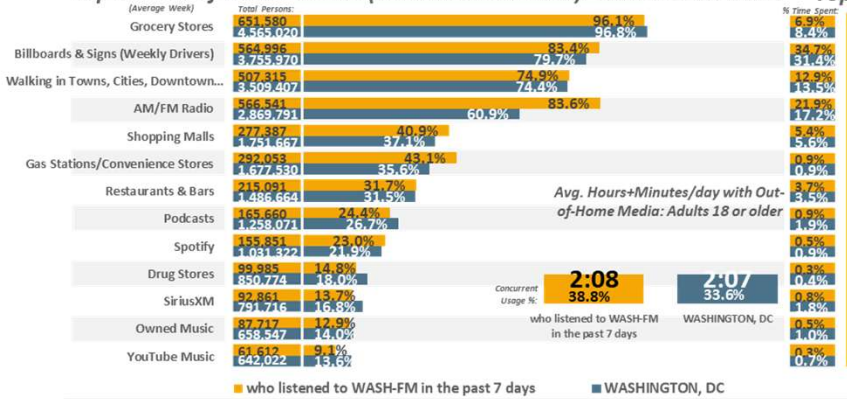
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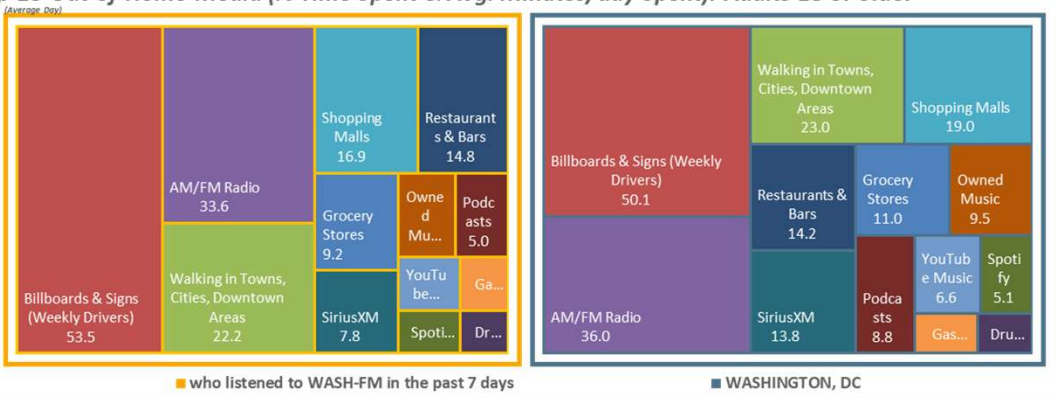
(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

564,996 or 83.4% of Adults 18 or older who listened to WASH-FM in the past 7 days spend an average of 53.5 minutes per day driving, seeing Billboards and Signs. 83.6% Listen to Local Radio Stations Out-of-Home for an average of 31.2 minutes/day.

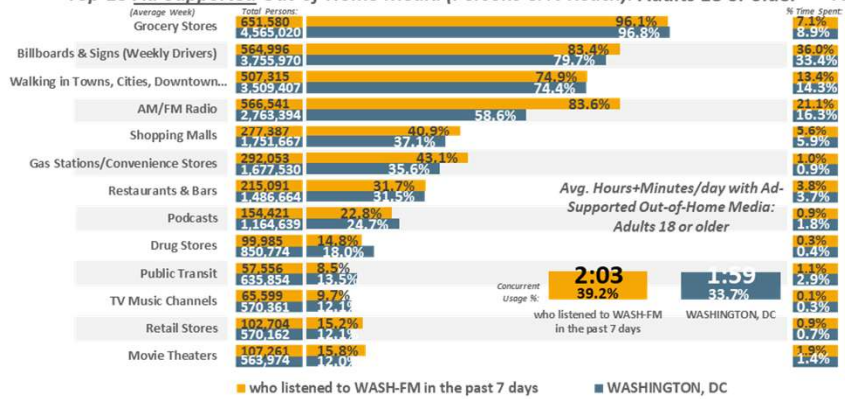
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



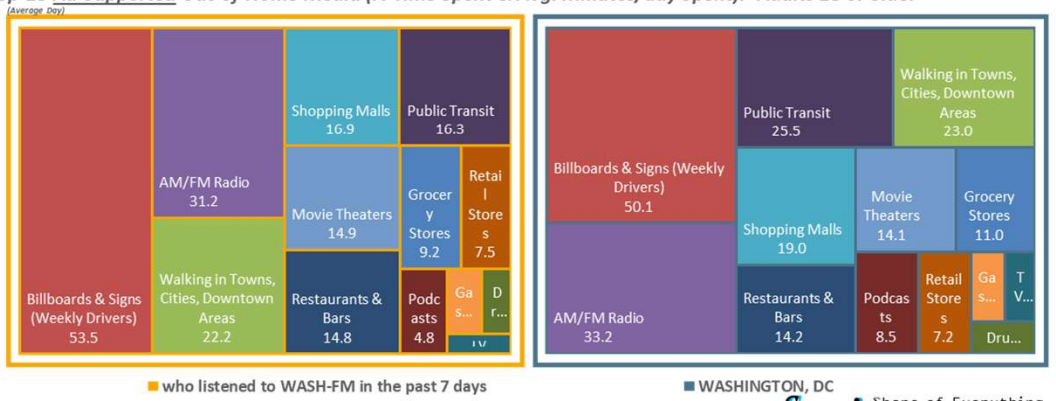
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

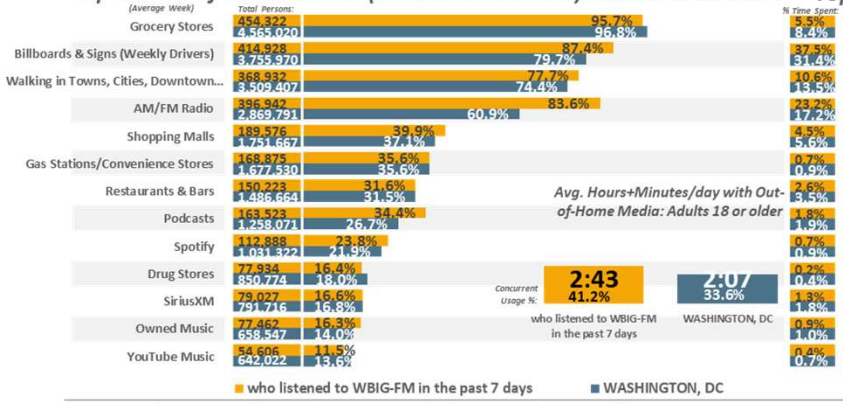
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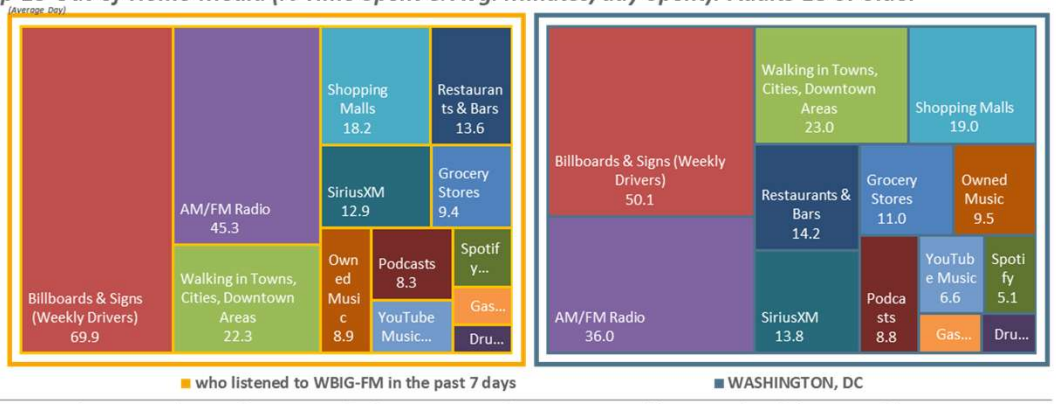
Radio Stations: WASH-FM

414,928 or 87.4% of Adults 18 or older who listened to WBIG-FM in the past 7 days spend an average of 69.9 minutes per day driving, seeing Billboards and Signs. 83.6% Listen to Local Radio Stations Out-of-Home for an average of 38. minutes/day.

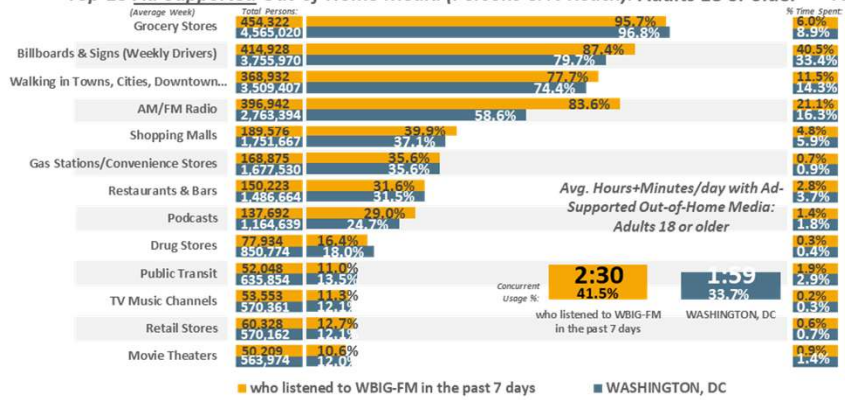
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



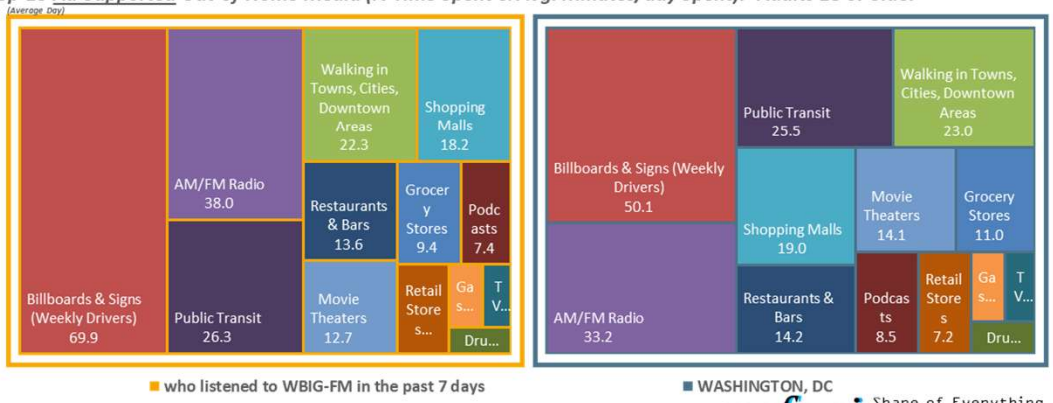
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

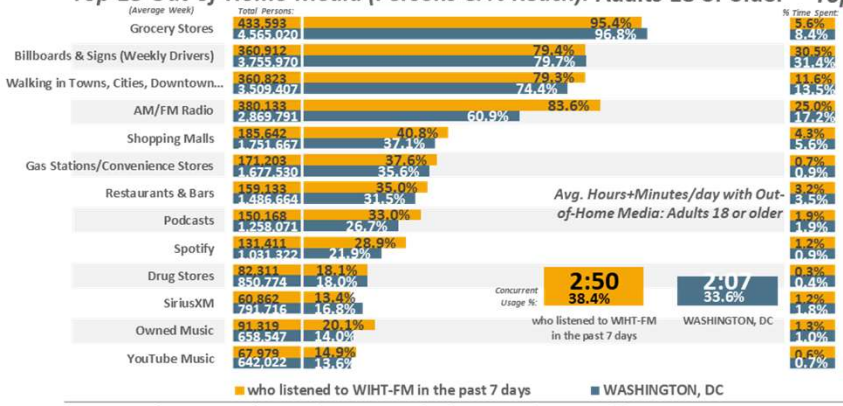
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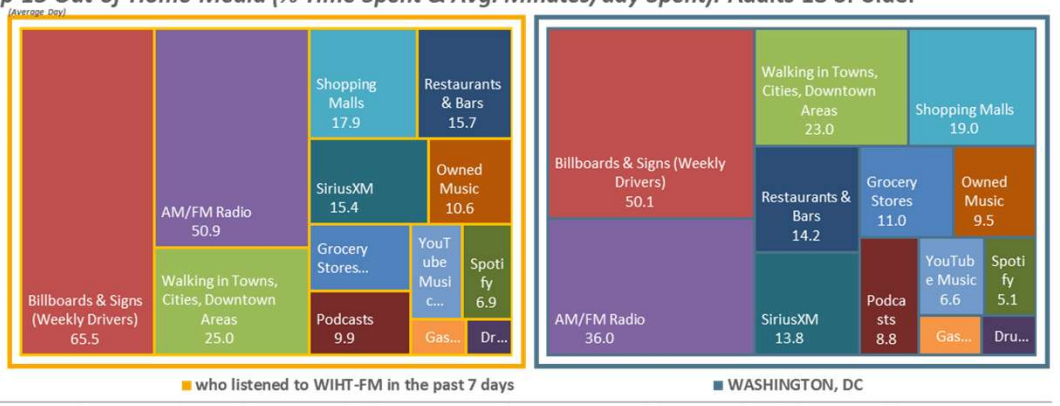
Radio Stations: WBIG-FM

360,912 or 79.4% of Adults 18 or older who listened to WIHT-FM in the past 7 days spend an average of 65.5 minutes per day driving, seeing Billboards and Signs. 83.6% Listen to Local Radio Stations Out-of-Home for an average of 46. minutes/day.

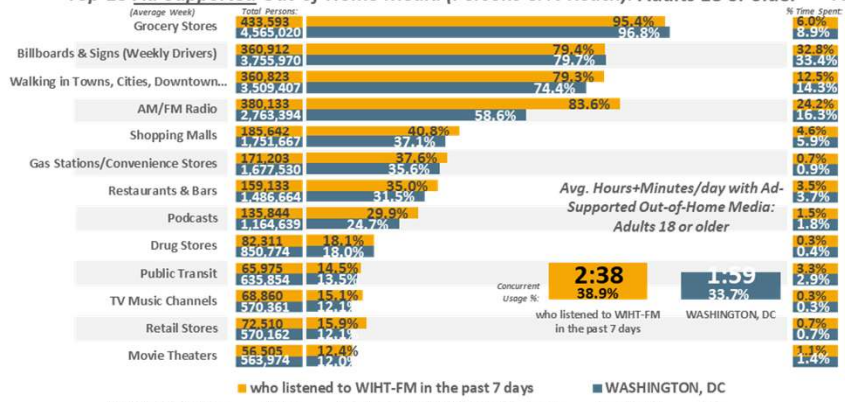
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



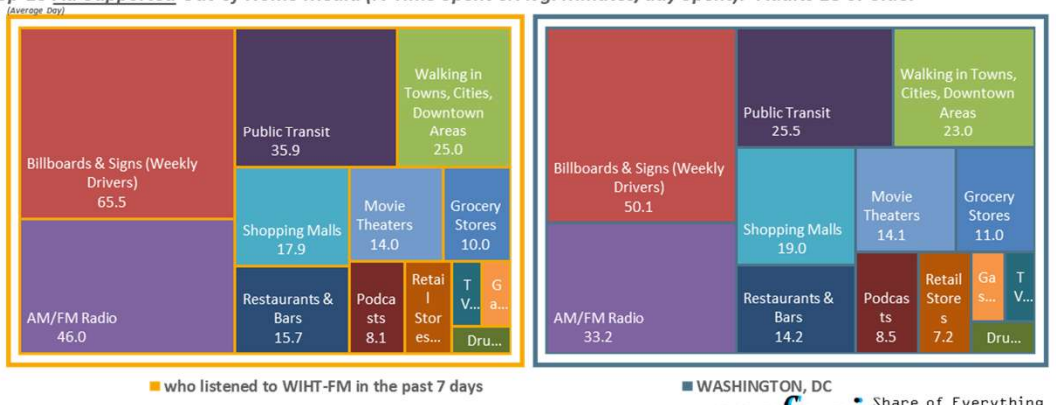
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

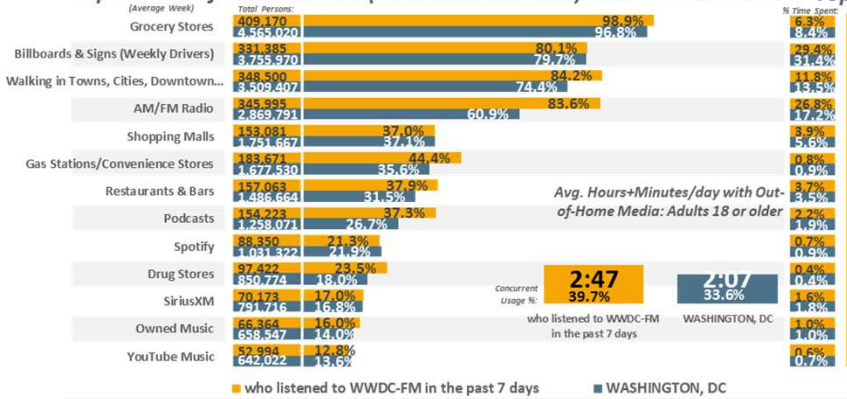
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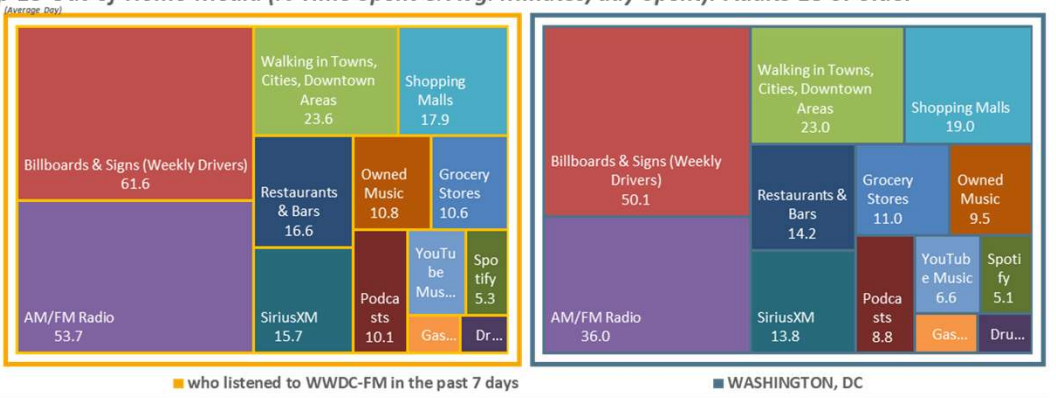
Radio Stations: WIHT-FM

331,385 or 80.1% of Adults 18 or older who listened to WWDC-FM in the past 7 days spend an average of 61.6 minutes per day driving, seeing Billboards and Signs. 83.6% Listen to Local Radio Stations Out-of-Home for an average of 47.4 minutes/day.

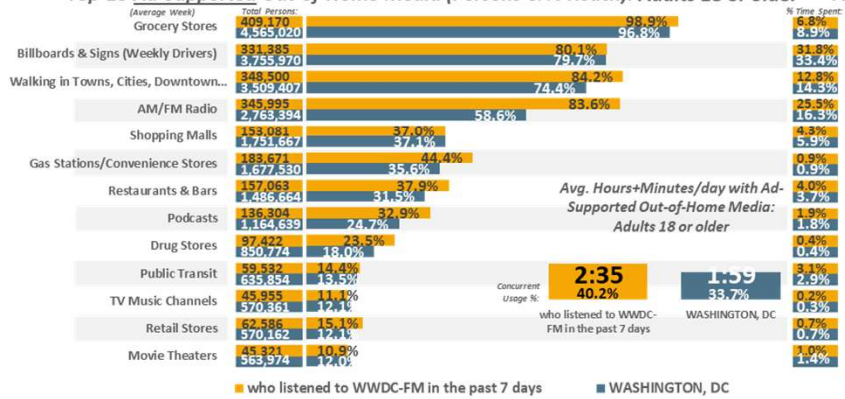
Top-13 Out-of-Home Media (Persons & % Reach): Adults 18 or older



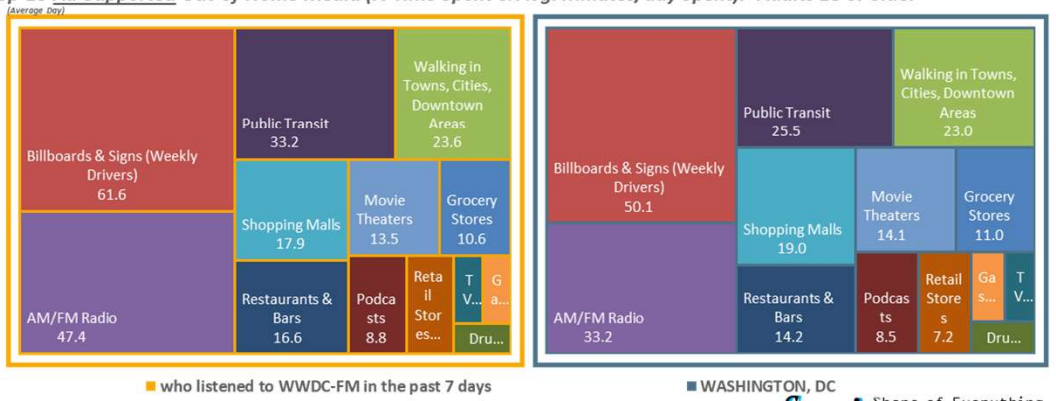
Top-13 Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (Persons & % Reach): Adults 18 or older



Top-13 Ad-Supported Out-of-Home Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

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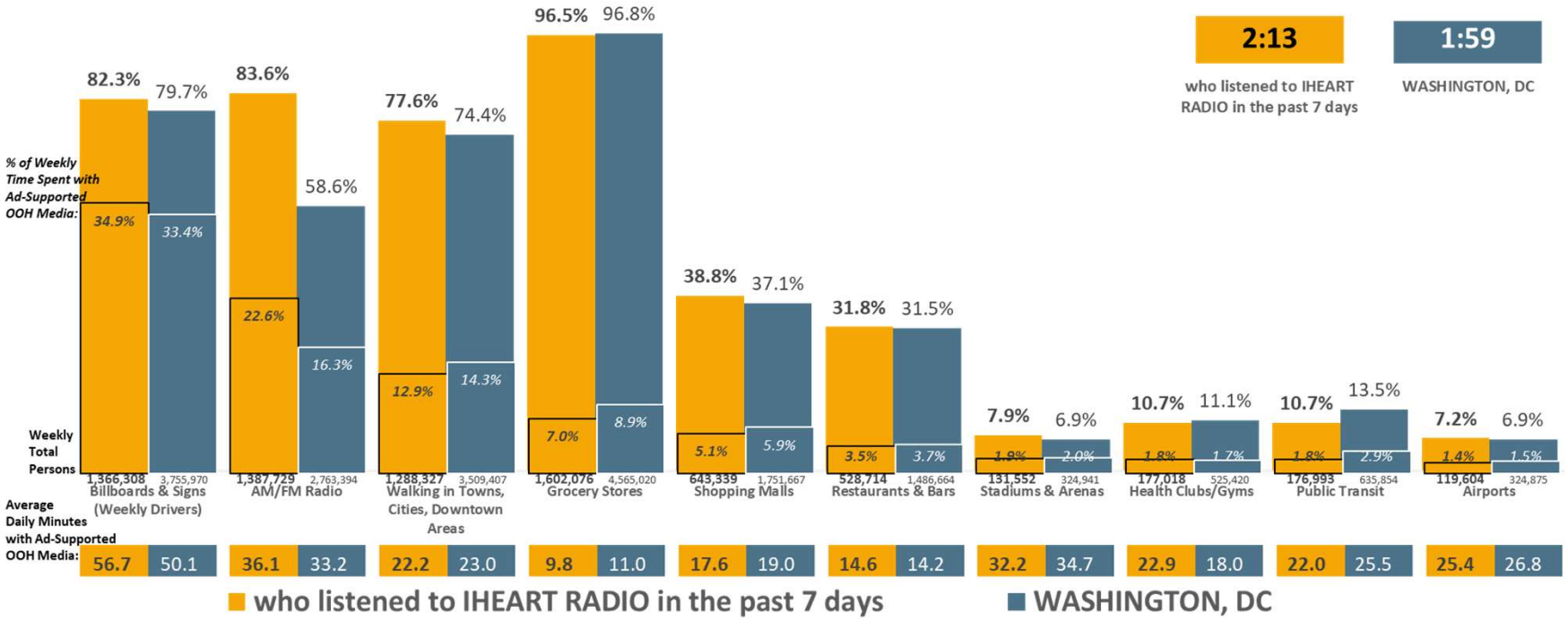
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Radio Stations: WWDC-FM

1,366,308 or 82.3% of Adults 18 or older who listened to IHEART RADIO in the past 7 days spend an average of 56.7 minutes per day driving, seeing Billboards and Signs representing 34.9% of all Time Spent with Ad-Supported Out-of-Home Media.

Avg. Hours+Minutes/day with Ad-Supported Out-of-Home Media: Adults 18 or older

"Share of Ad-Supported OOH Media"



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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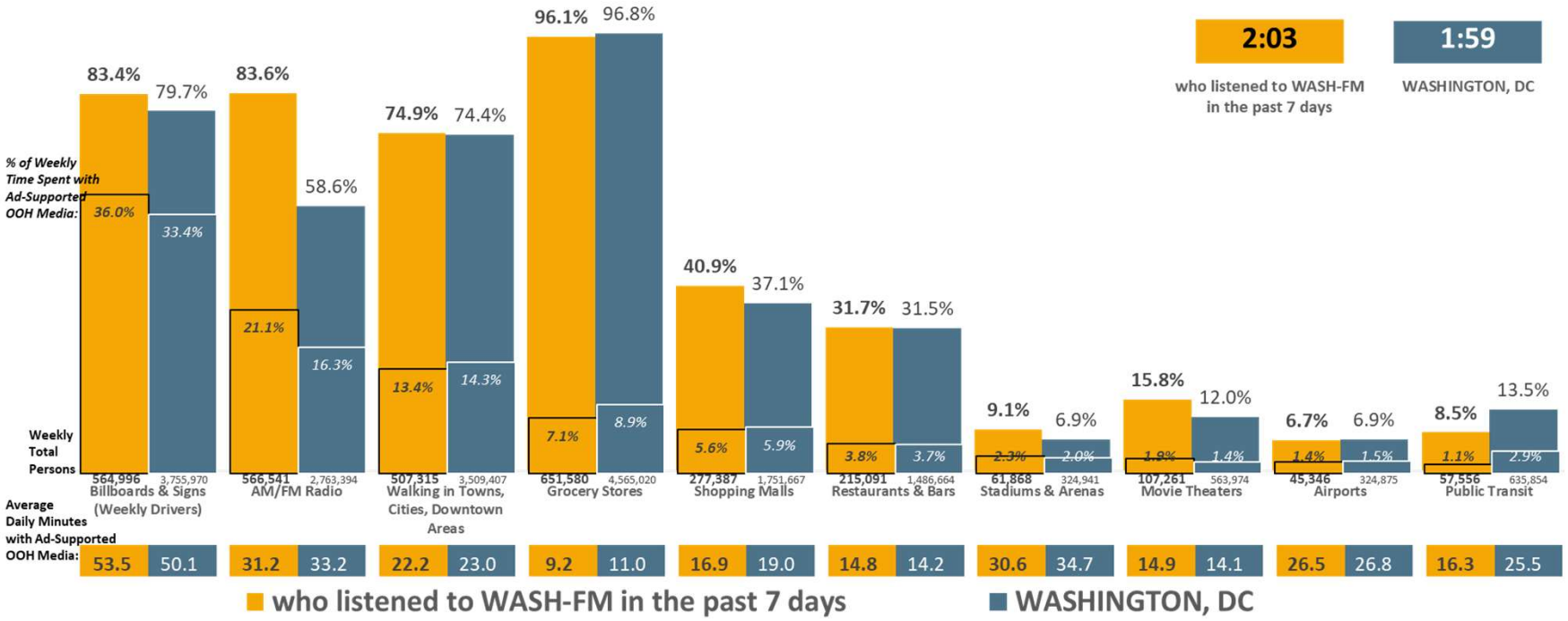
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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

564,996 or 83.4% of Adults 18 or older who listened to WASH-FM in the past 7 days spend an average of 53.5 minutes per day driving, seeing Billboards and Signs representing 36.% of all Time Spent with Ad-Supported Out-of-Home Media.

Avg. Hours+Minutes/day with Ad-Supported Out-of-Home Media: Adults 18 or older

"Share of Ad-Supported OOH Media"



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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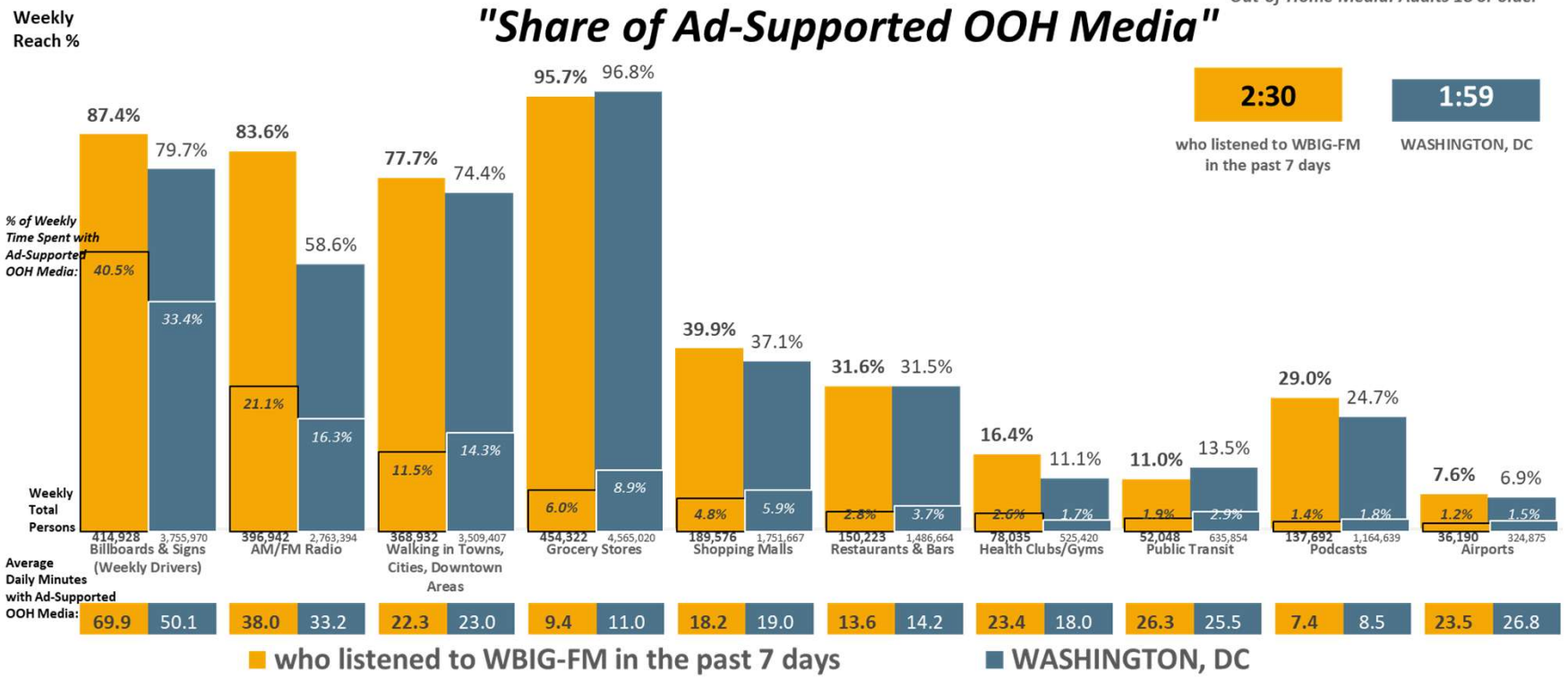
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Radio Stations: WASH-FM

414,928 or 87.4% of Adults 18 or older who listened to WBIG-FM in the past 7 days spend an average of 69.9 minutes per day driving, seeing Billboards and Signs representing 40.5% of all Time Spent with Ad-Supported Out-of-Home Media.

Avg. Hours+Minutes/day with Ad-Supported Out-of-Home Media: Adults 18 or older

"Share of Ad-Supported OOH Media"



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

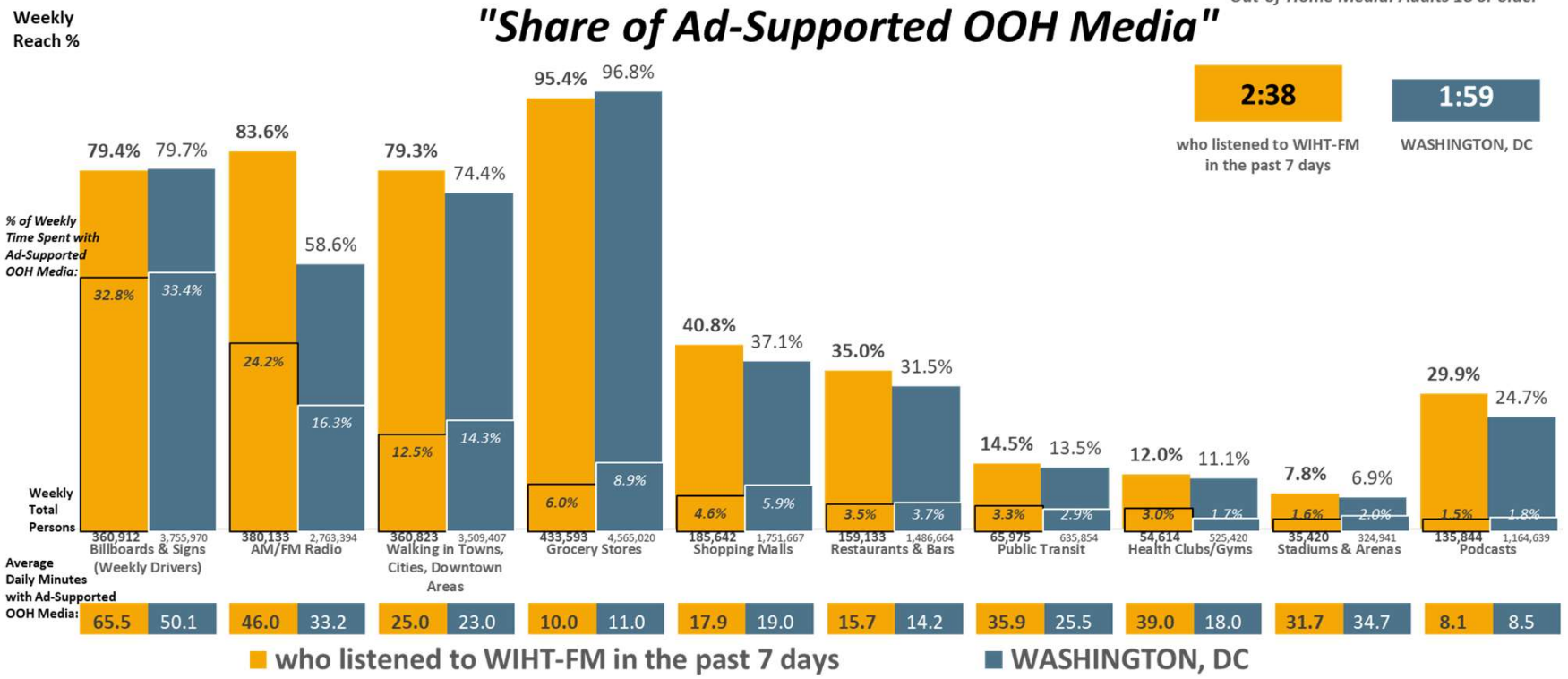
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Radio Stations: WBIG-FM

360,912 or 79.4% of Adults 18 or older who listened to WIHT-FM in the past 7 days spend an average of 65.5 minutes per day driving, seeing Billboards and Signs representing 32.8% of all Time Spent with Ad-Supported Out-of-Home Media.

Avg. Hours+Minutes/day with Ad-Supported Out-of-Home Media: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

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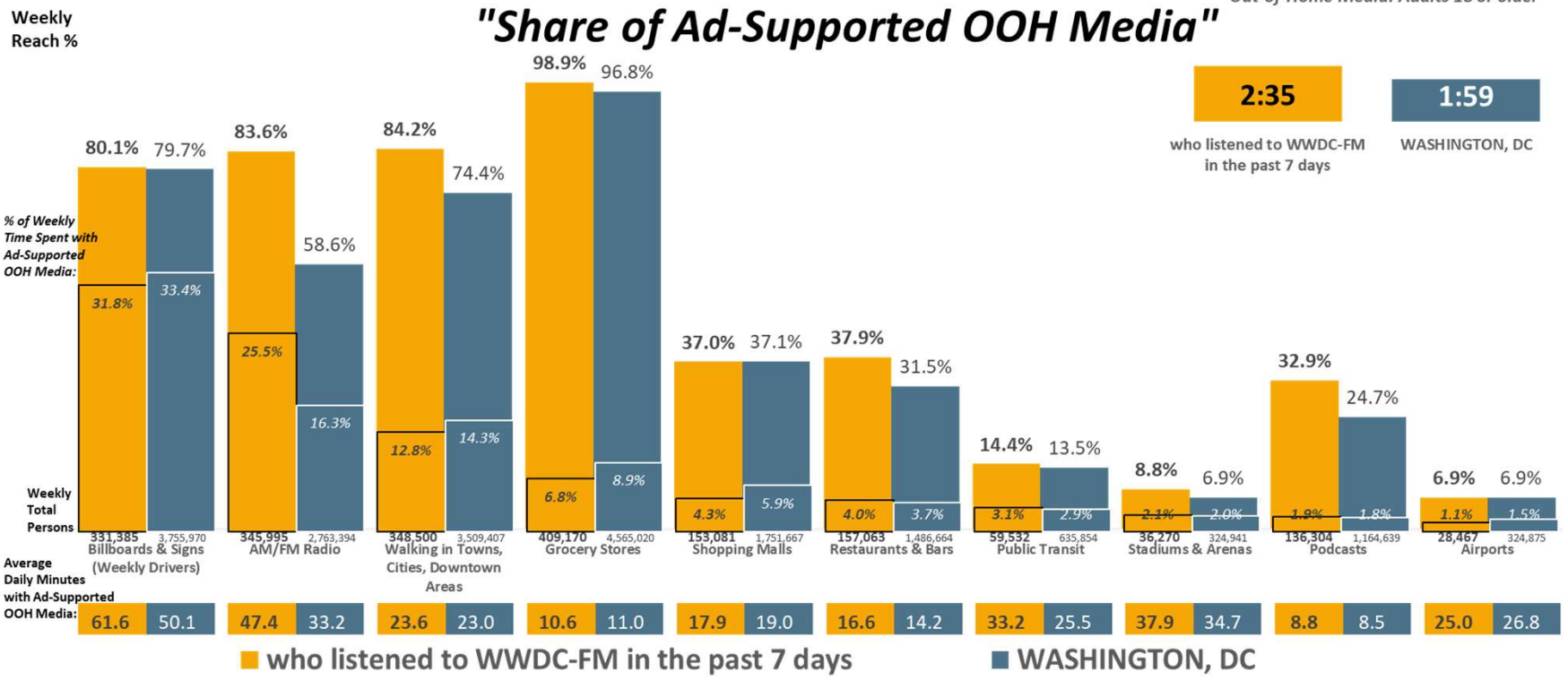
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Radio Stations: WIHT-FM

DC 101

331,385 or 80.1% of Adults 18 or older who listened to WWDC-FM in the past 7 days spend an average of 61.6 minutes per day driving, seeing Billboards and Signs representing 31.8% of all Time Spent with Ad-Supported Out-of-Home Media.

Avg. Hours+Minutes/day with Ad-Supported Out-of-Home Media: Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391 WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 5,028

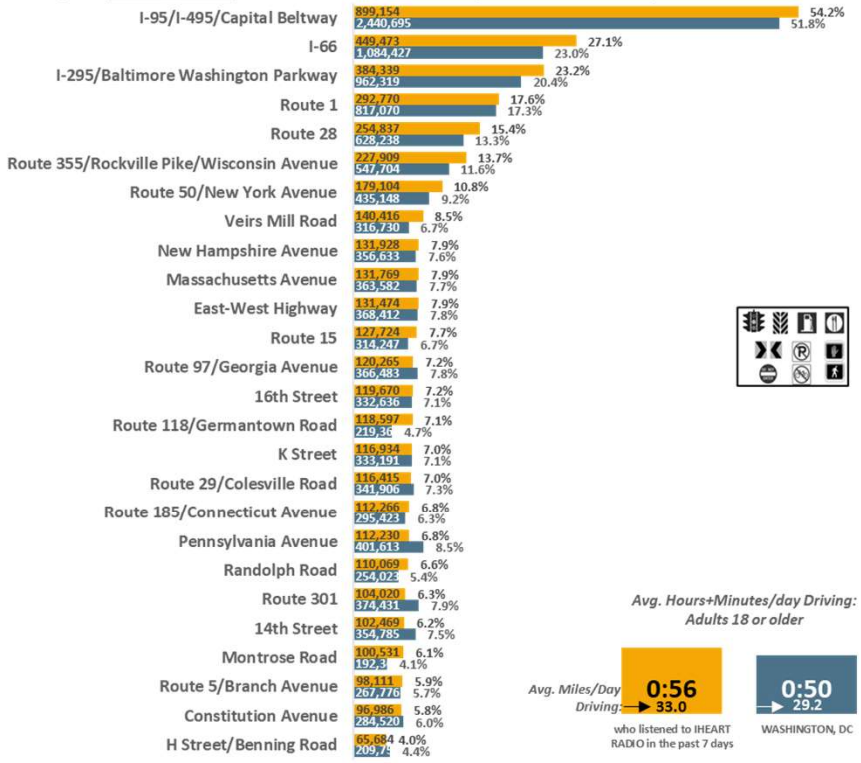
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Radio Stations: WWDC-FM

1,366,308 or 82.3% of Adults 18 or older who listened to IHEART RADIO in the past 7 days spend an average of 56.7 minutes per day driving an average of 33. miles each day and are 53.6% more likely to use Route 118/Germantown Road than the Metro average.

Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older



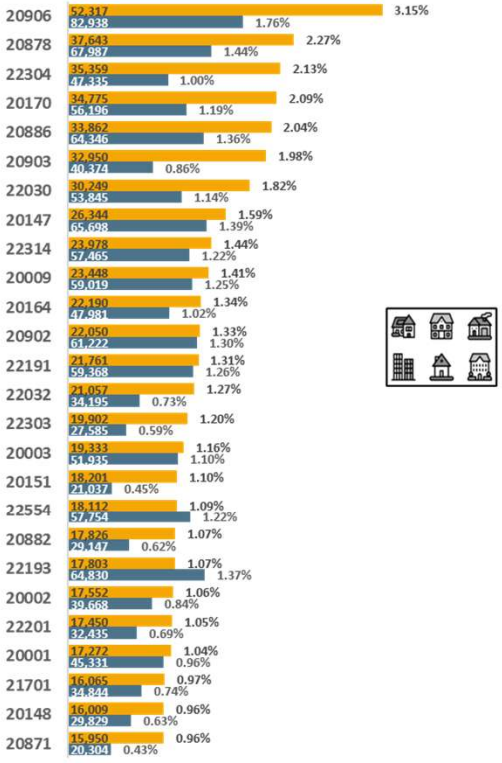
Avg. Hours+Minutes/day Driving: Adults 18 or older

Avg. Miles/Day Driving: 33.0

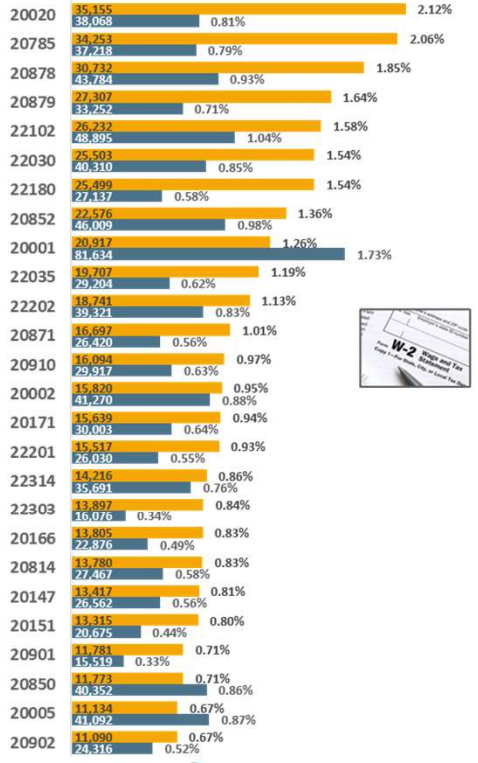
0:56 who listened to IHEART RADIO in the past 7 days

0:50 WASHINGTON, DC

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



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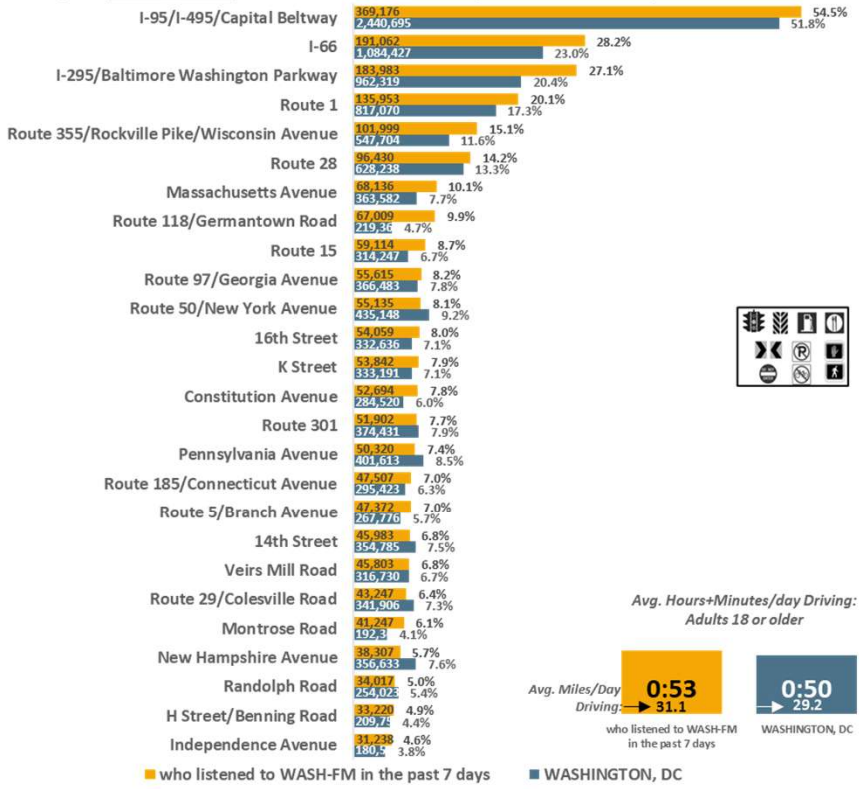
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

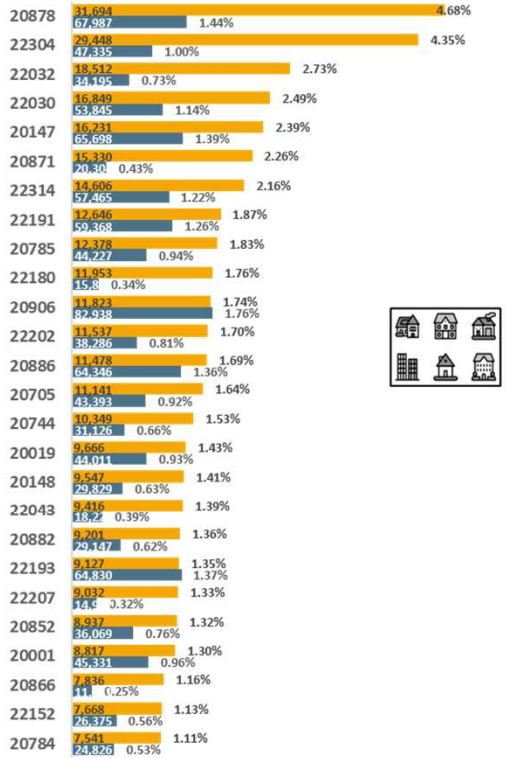
564,996 or 83.4% of Adults 18 or older who listened to WASH-FM in the past 7 days spend an average of 53.5 minutes per day driving an average of 31.1 miles each day and are 112.5% more likely to use Route 118/Germantown Road than the Metro average.

Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older

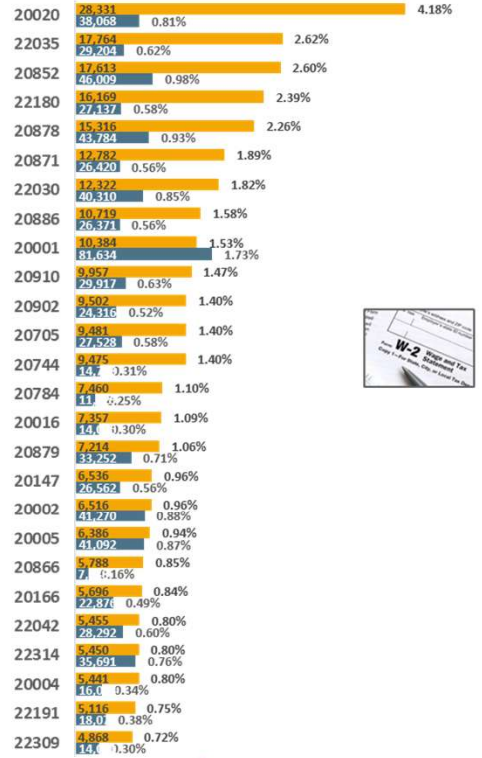


Avg. Hours+Minutes/day Driving: Adults 18 or older

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



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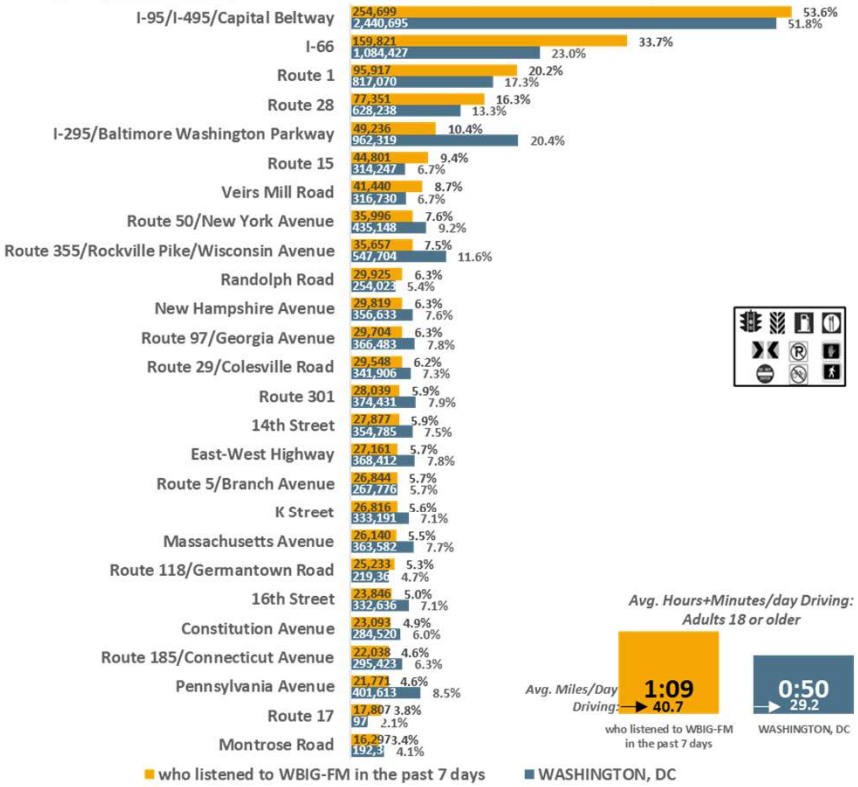
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

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Radio Stations: WASH-FM

414,928 or 87.4% of Adults 18 or older who listened to WBIG-FM in the past 7 days spend an average of 69.9 minutes per day driving an average of 40.7 miles each day and are 46.4% more likely to use I-66 than the Metro average.

Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older



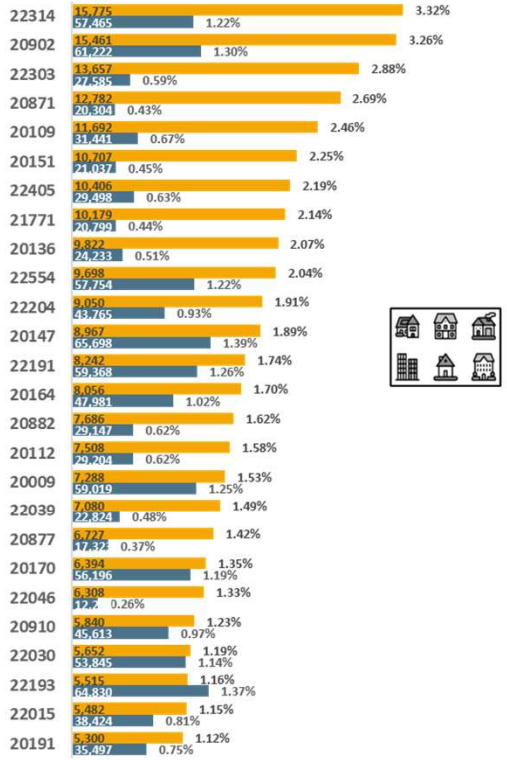
Avg. Hours+Minutes/day Driving: Adults 18 or older

Avg. Miles/Day Driving: 40.7

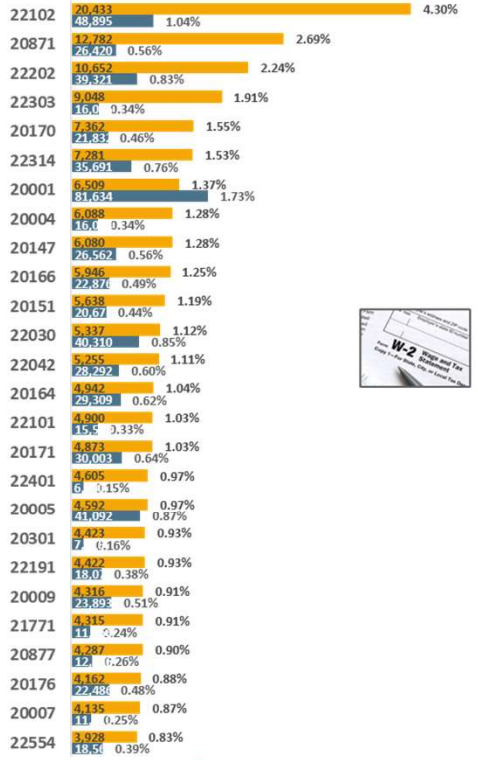
1:09 who listened to WBIG-FM in the past 7 days

0:50 WASHINGTON, DC

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



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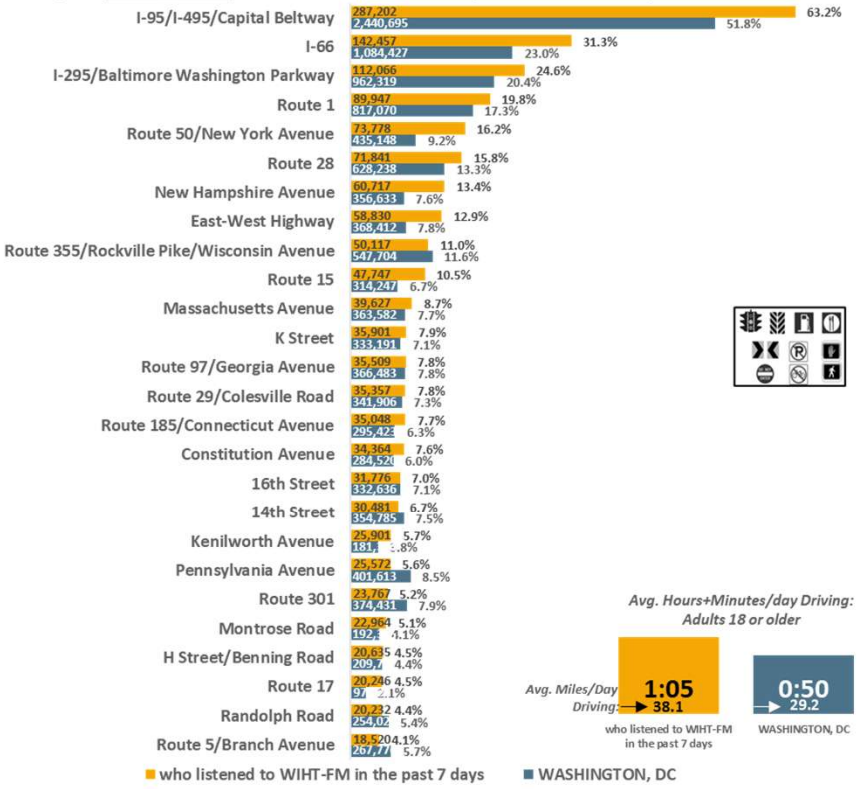
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

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Radio Stations: WBIG-FM

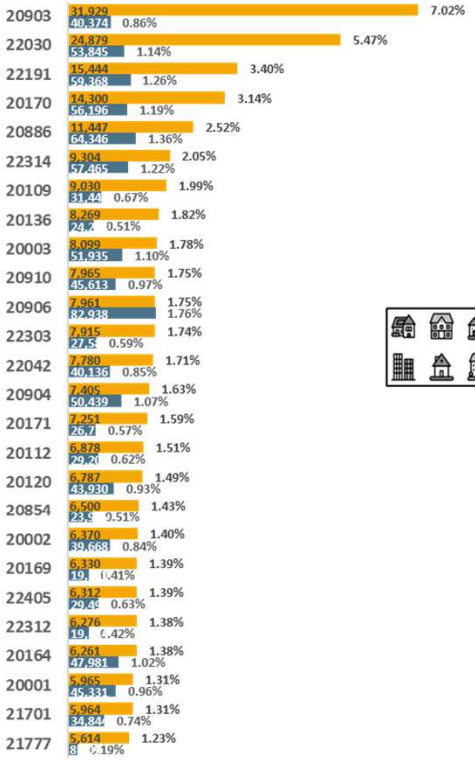
360,912 or 79.4% of Adults 18 or older who listened to WIHT-FM in the past 7 days spend an average of 65.5 minutes per day driving an average of 38.1 miles each day and are 76.5% more likely to use New Hampshire Avenue than the Metro average.

Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older

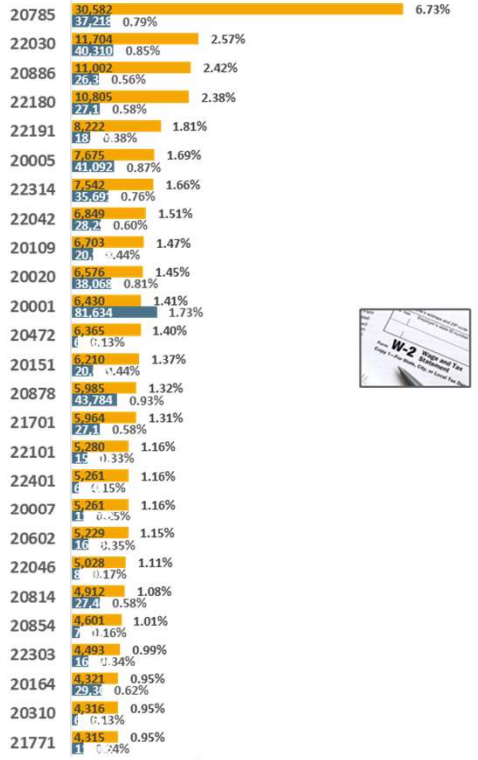


Avg. Hours+Minutes/day Driving: Adults 18 or older

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



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WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

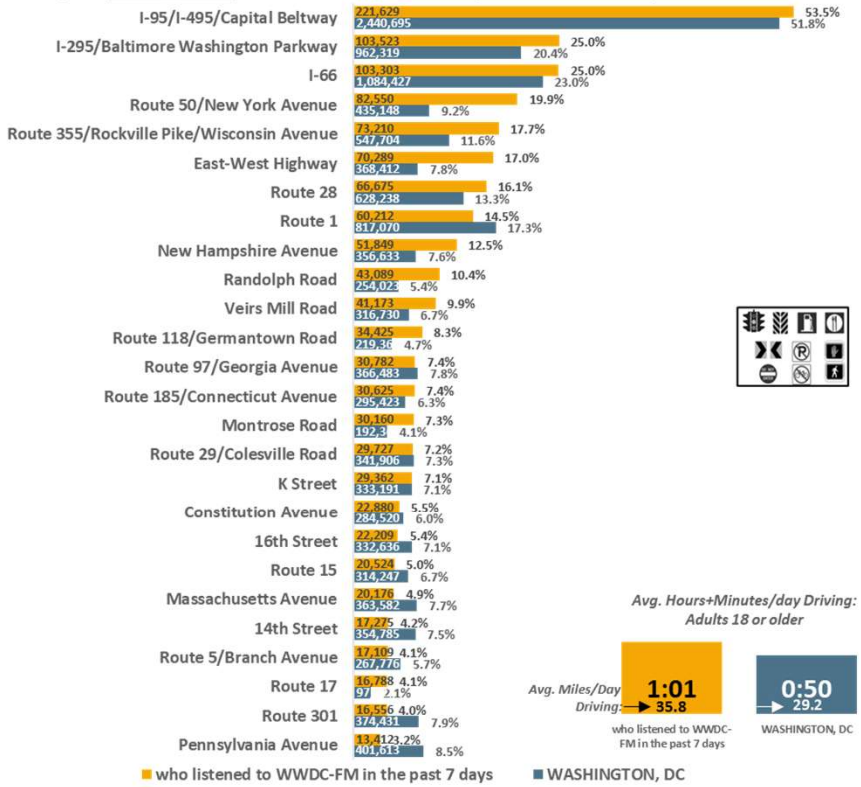
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Radio Stations: WIHT-FM

DC 101

331,385 or 80.1% of Adults 18 or older who listened to WWDC-FM in the past 7 days spend an average of 61.6 minutes per day driving an average of 35.8 miles each day and are 117.4% more likely to use East-West Highway than the Metro average.

Top-26 Ad-Supported Roads Traveled Per Week (Persons & % Reach): Adults 18 or older



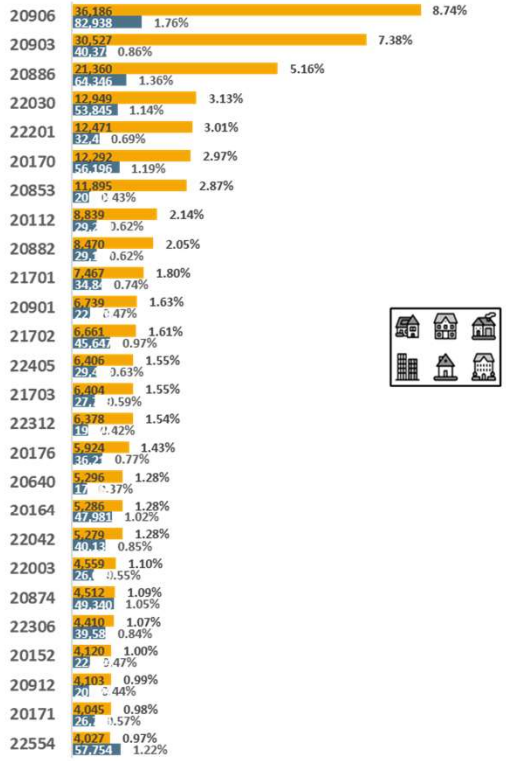
Avg. Hours+Minutes/day Driving: Adults 18 or older

Avg. Miles/Day Driving: 35.8

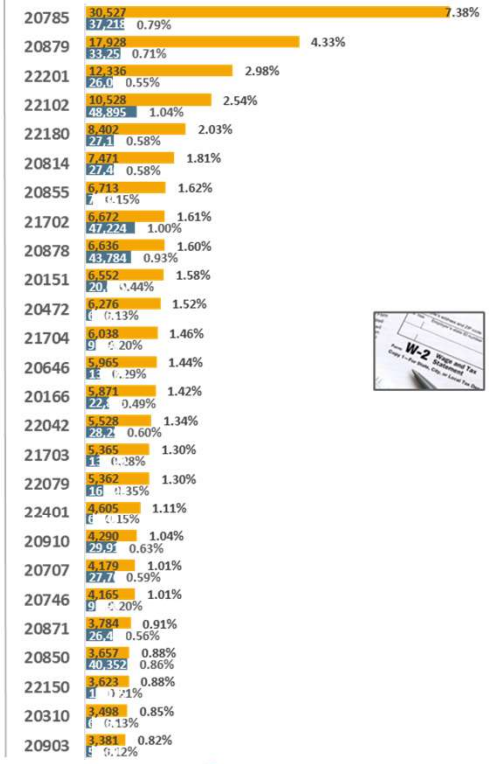
1:01 who listened to WWDC-FM in the past 7 days

0:50 WASHINGTON, DC

Top-26 Residential Zip Codes: Adults 18 or older



Top-26 Employment Zip Codes: Adults 18 or older



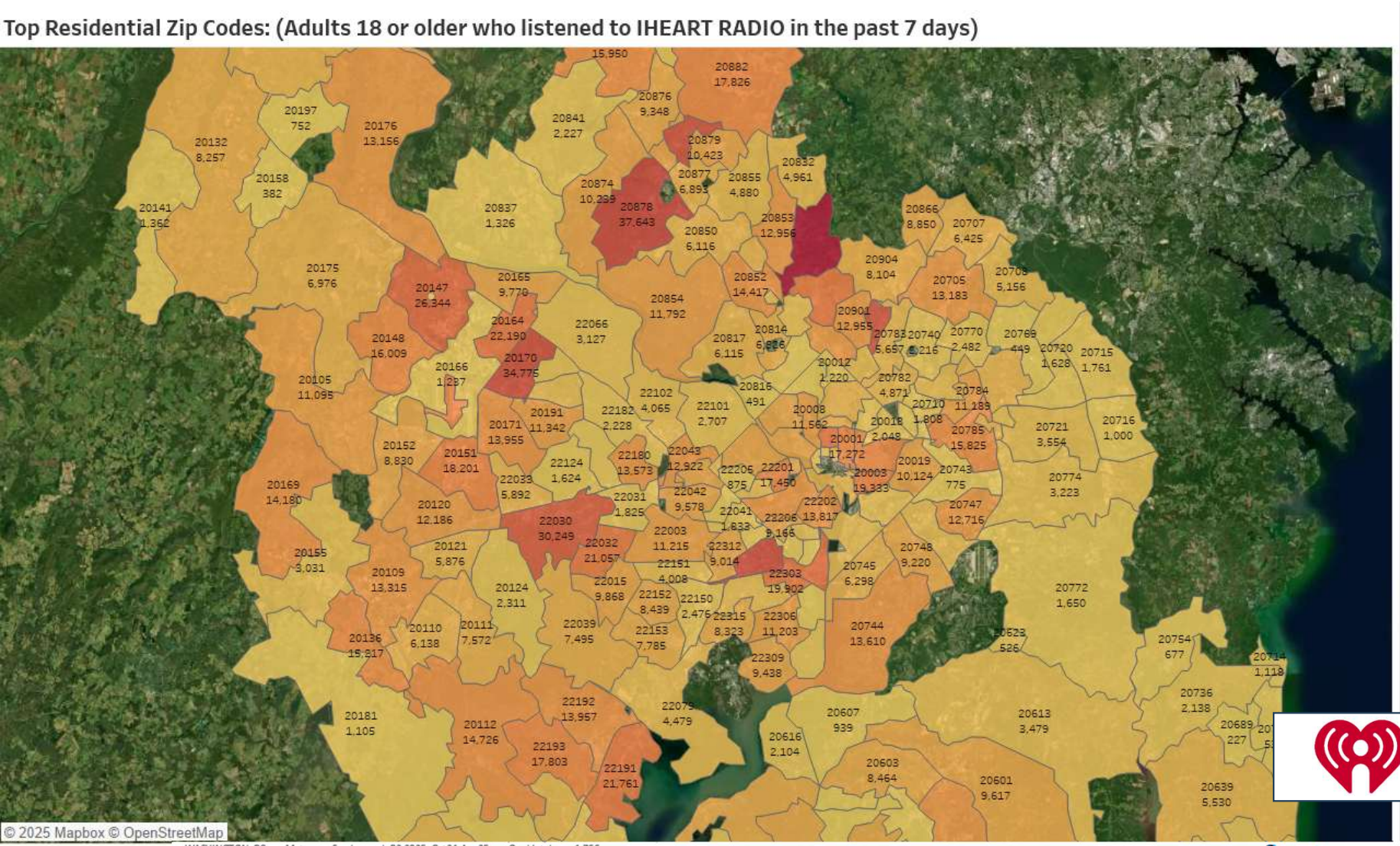
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WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

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Radio Stations: WWDC-FM

Top Residential Zip Codes: (Adults 18 or older who listened to IHEART RADIO in the past 7 days)



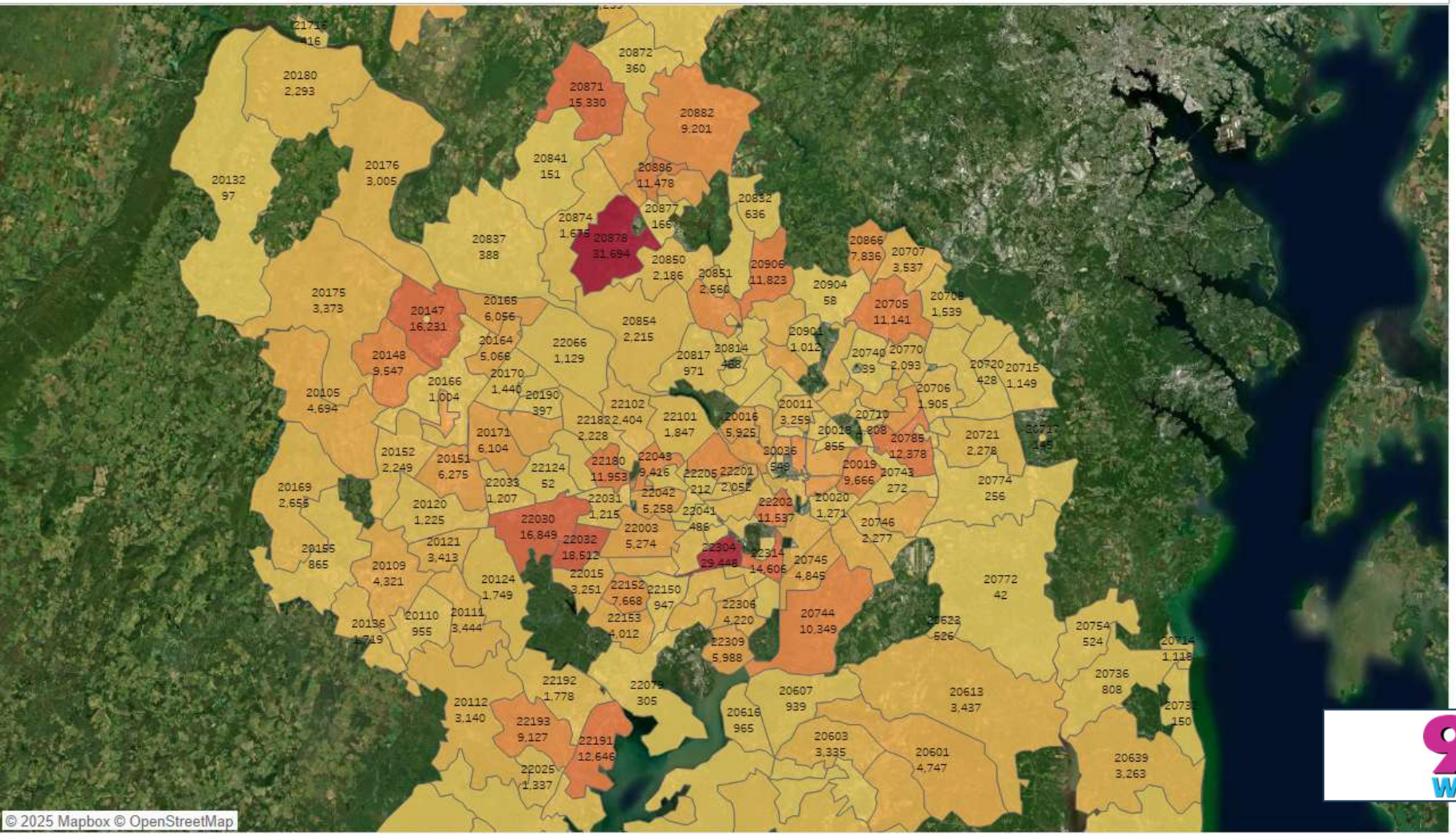
WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

Top Residential Zip Codes: (Adults 18 or older who listened to WASH-FM in the past 7 days)



SUM(Adults 18 or older ...
39 31,694

97.1 WASH-FM

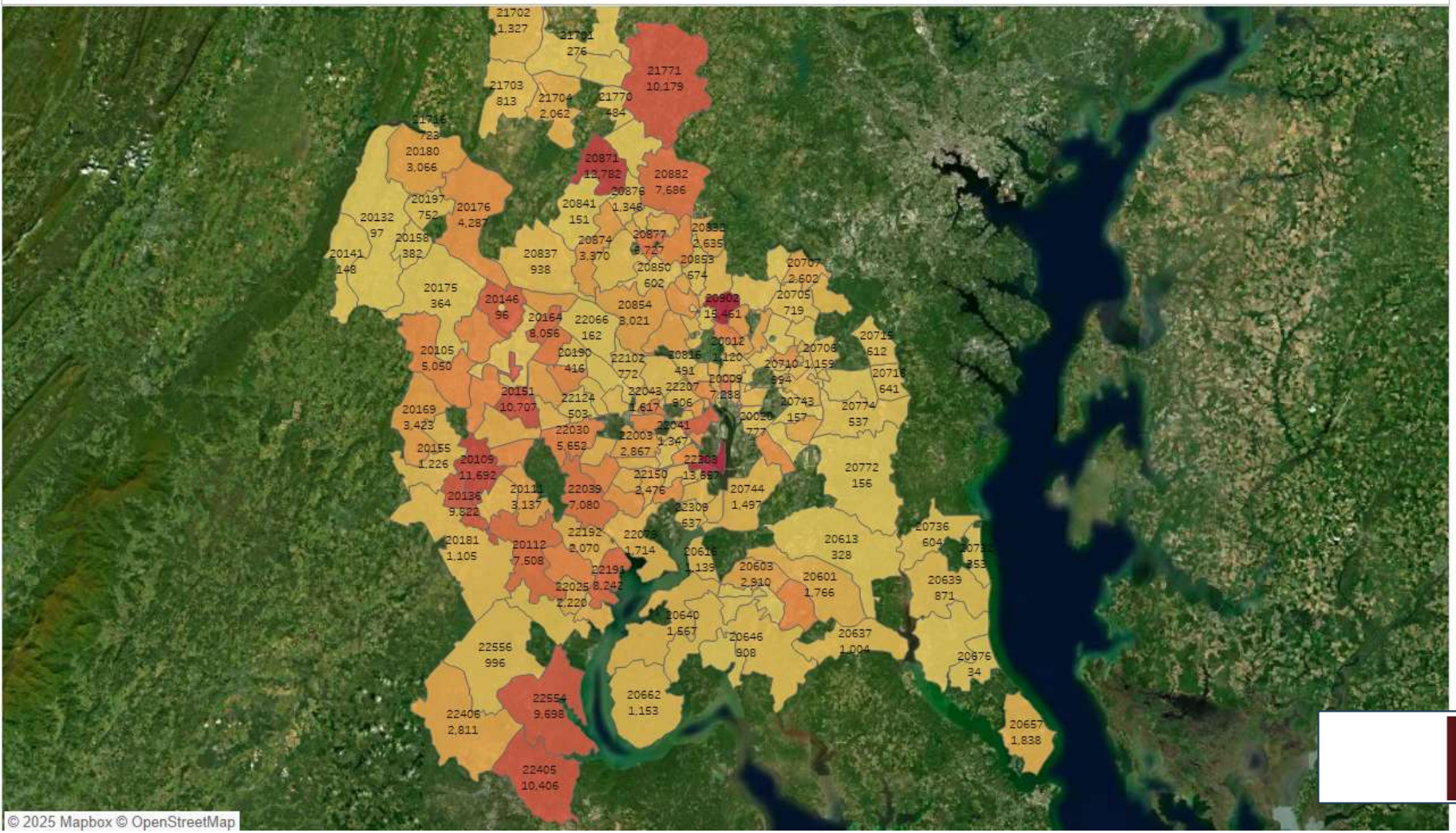
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Radio Stations: WASH-FM

Top Residential Zip Codes: (Adults 18 or older who listened to WBIG-FM in the past 7 days)

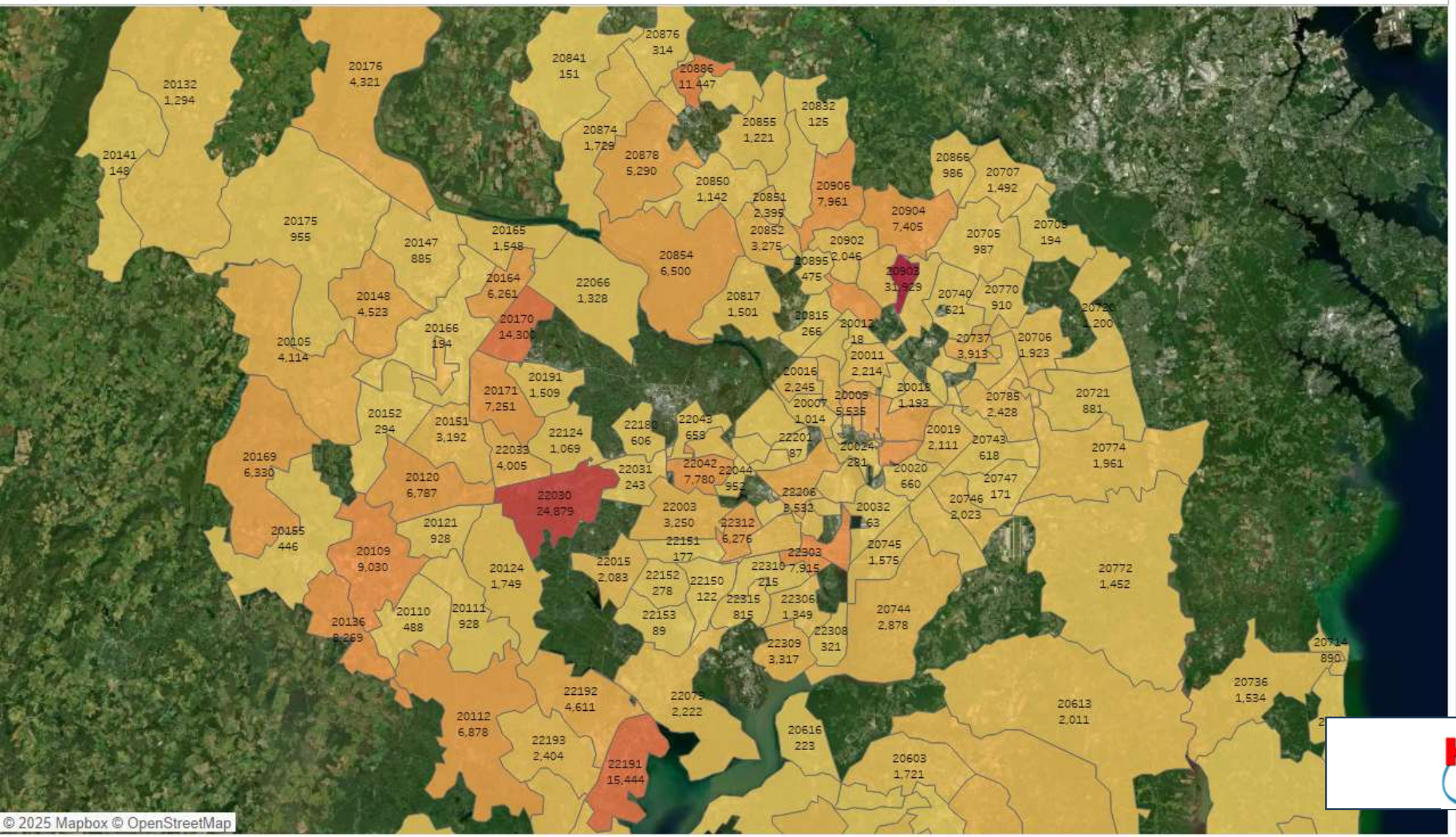


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Radio Stations: WBIG-FM

Top Residential Zip Codes: (Adults 18 or older who listened to WIHT-FM in the past 7 days)

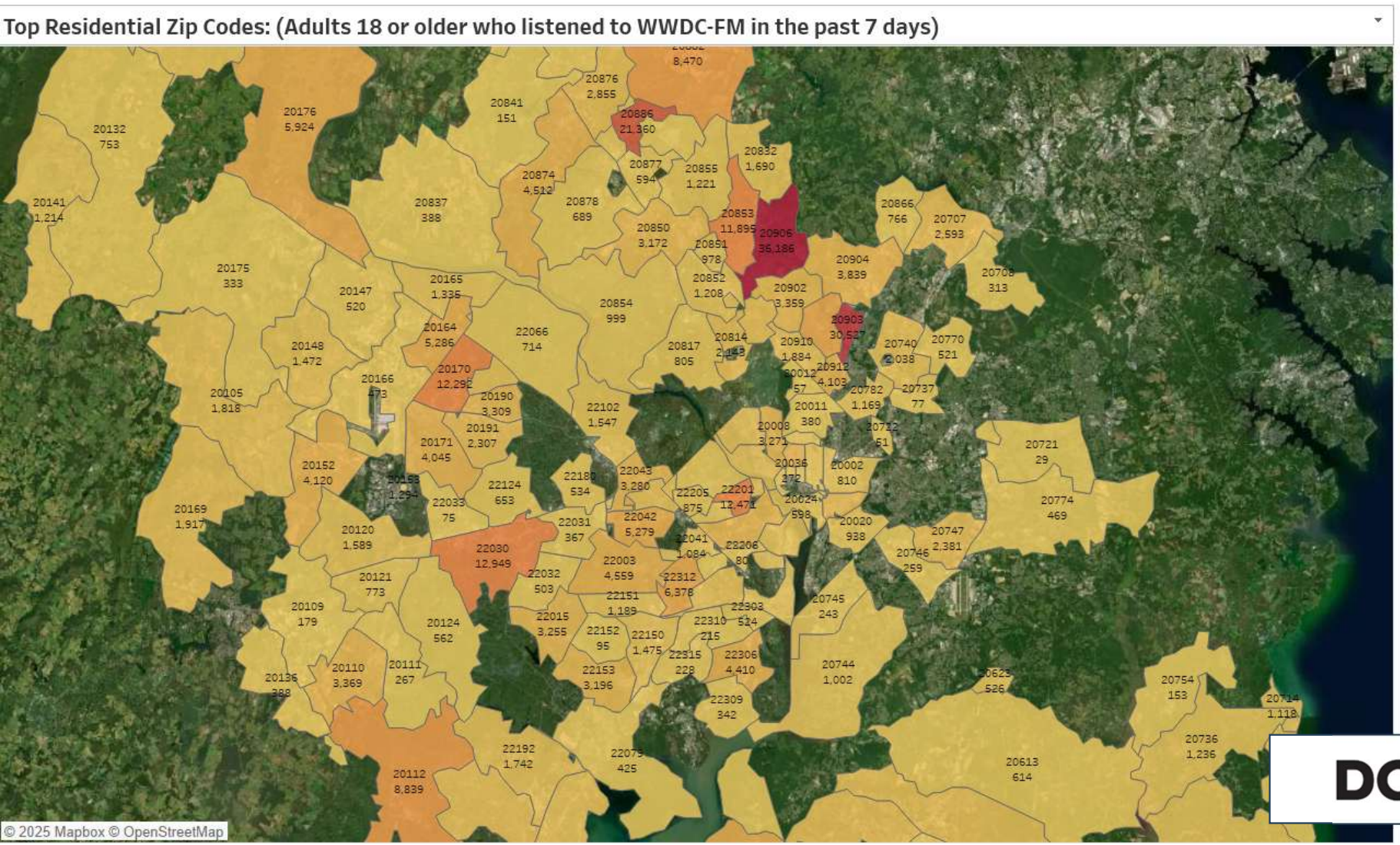


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Radio Stations: WIHT-FM

Top Residential Zip Codes: (Adults 18 or older who listened to WWDC-FM in the past 7 days)



DC 101

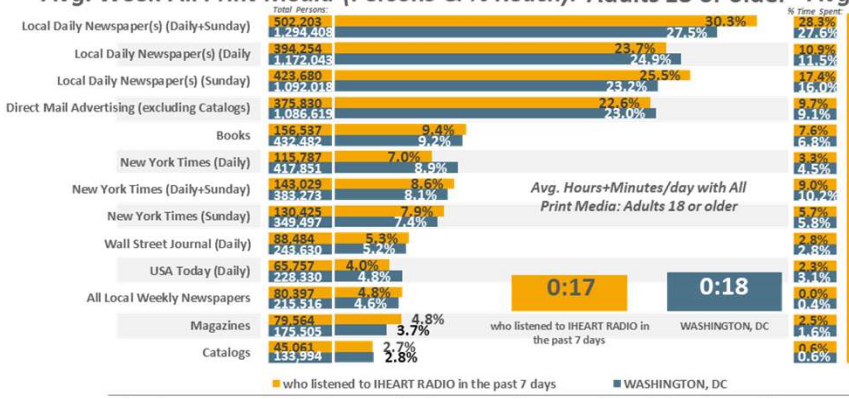
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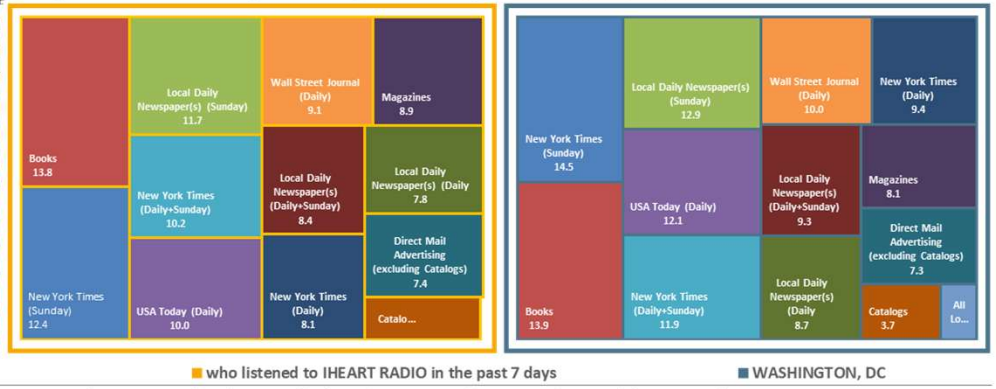
Radio Stations: WWDC-FM

502,203 or 30.3% of Adults 18 or older who listened to IHEART RADIO in the past 7 days read Local Daily Newspaper(s) (Daily+Sunday) for an average of 8.4 minutes every day representing 30.6% of all time spent daily with All forms of Print Media.

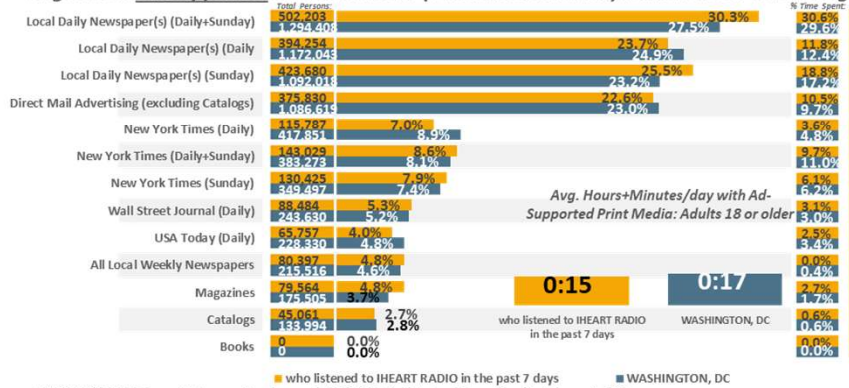
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



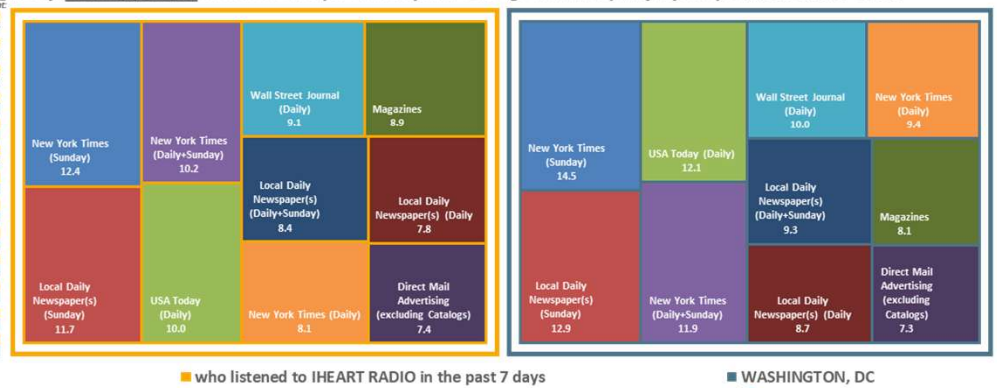
Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 1,766

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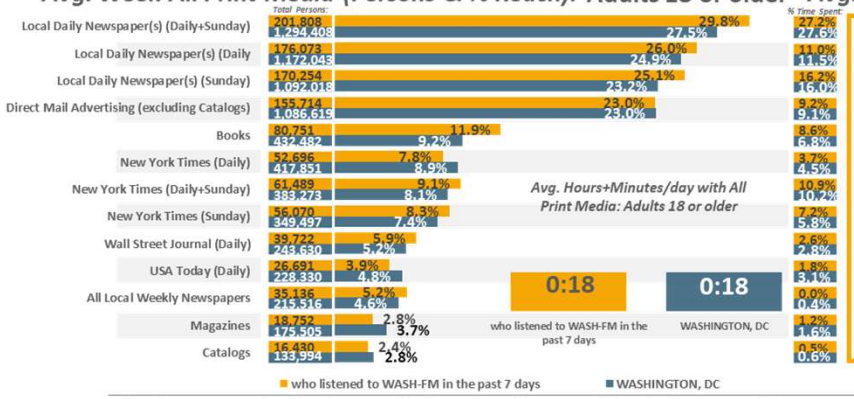
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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

97.1 WASH-FM

201,808 or 29.8% of Adults 18 or older who listened to WASH-FM in the past 7 days read Local Daily Newspaper(s) (Daily+Sunday) for an average of 8.6 minutes every day representing 29.8% of all time spent daily with All forms of Print Media.

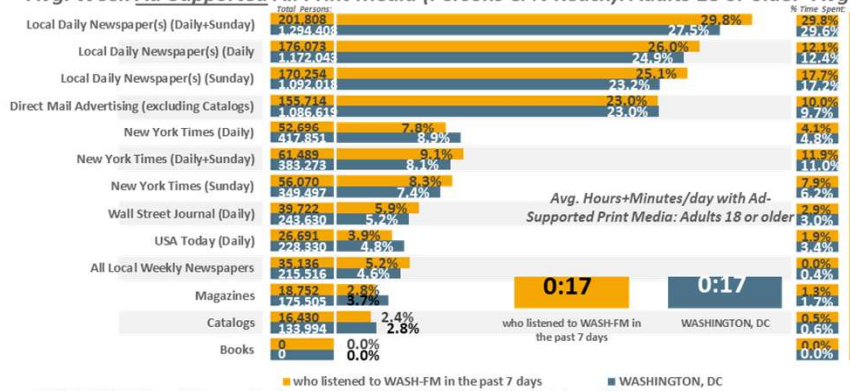
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



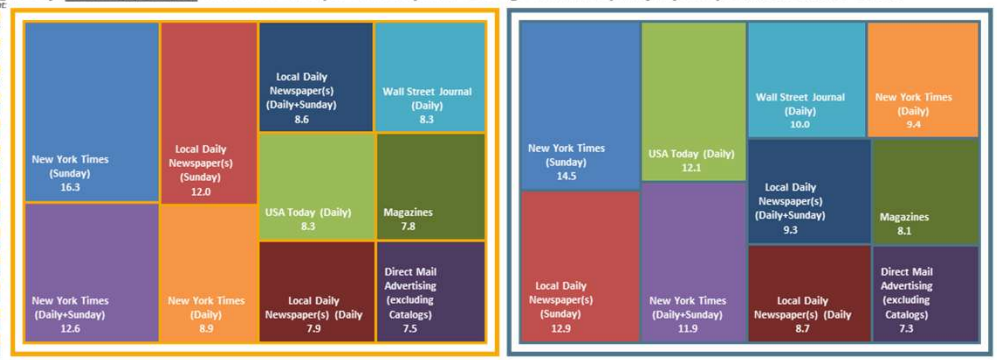
Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 677

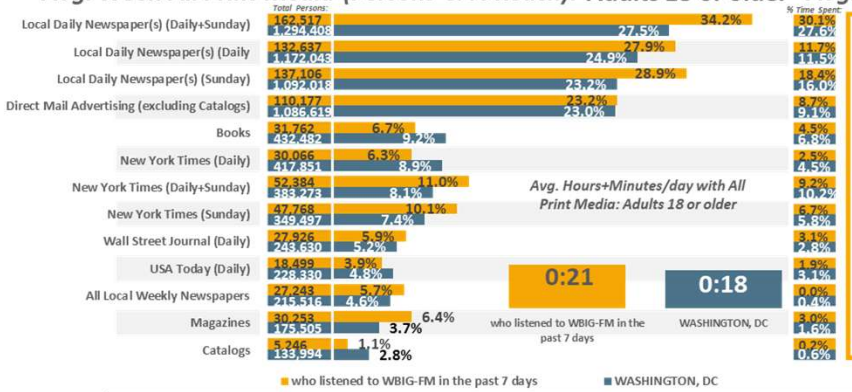
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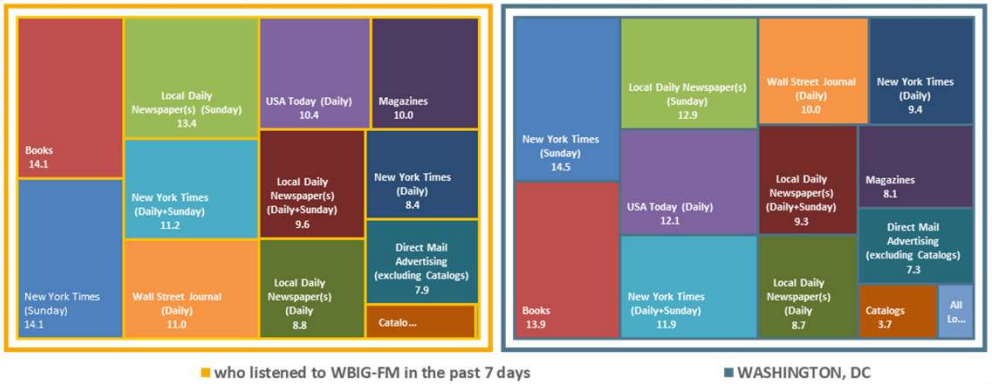
Radio Stations: WASH-FM

162,517 or 34.2% of Adults 18 or older who listened to WBIG-FM in the past 7 days read Local Daily Newspaper(s) (Daily+Sunday) for an average of 9.6 minutes every day representing 31.5% of all time spent daily with All forms of Print Media.

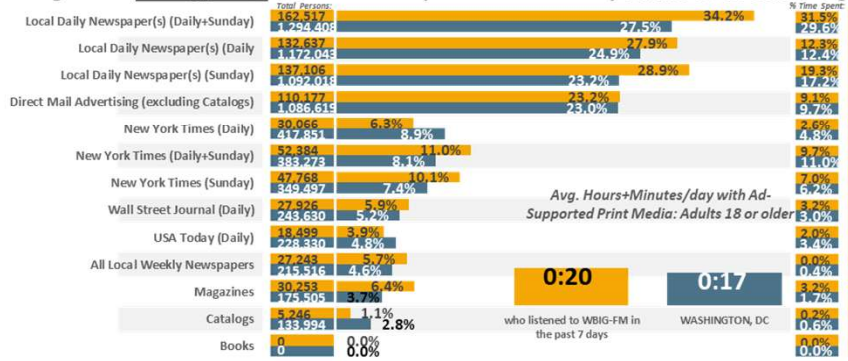
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



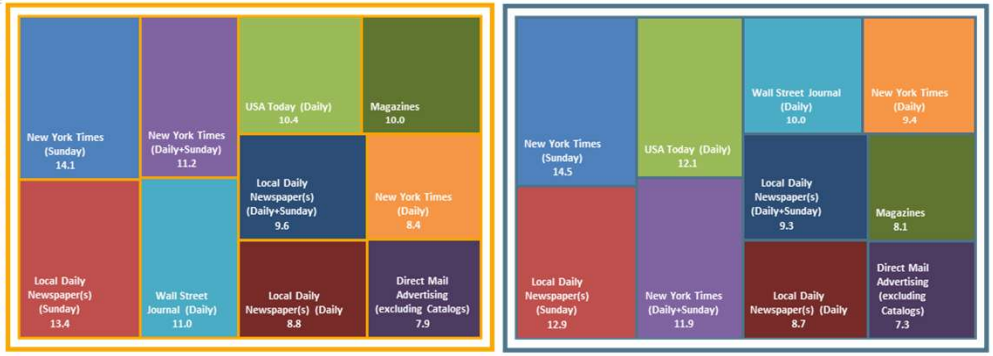
Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 574

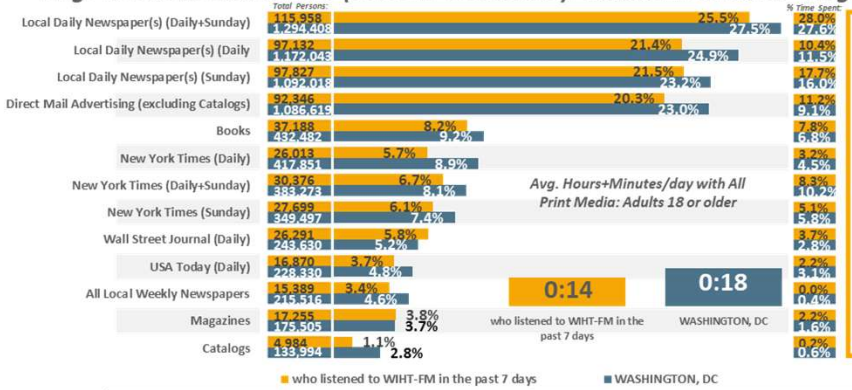
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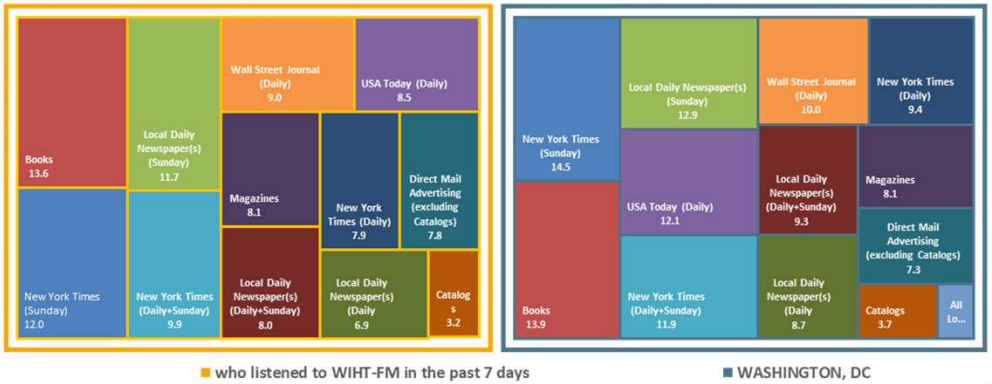
Radio Stations: WBIG-FM

115,958 or 25.5% of Adults 18 or older who listened to WIHT-FM in the past 7 days read Local Daily Newspaper(s) (Daily+Sunday) for an average of 8. minutes every day representing 30.4% of all time spent daily with All forms of Print Media.

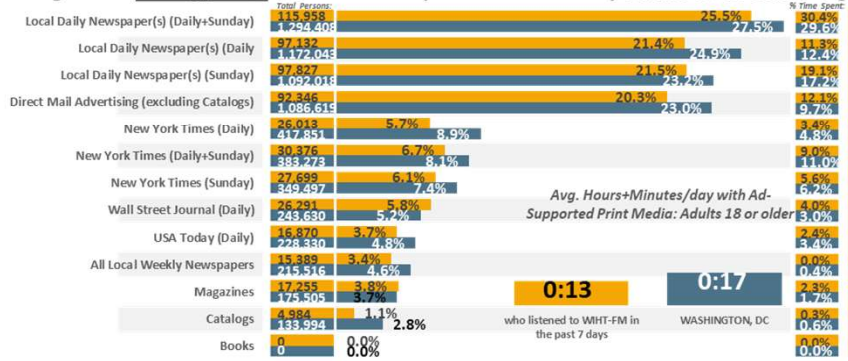
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



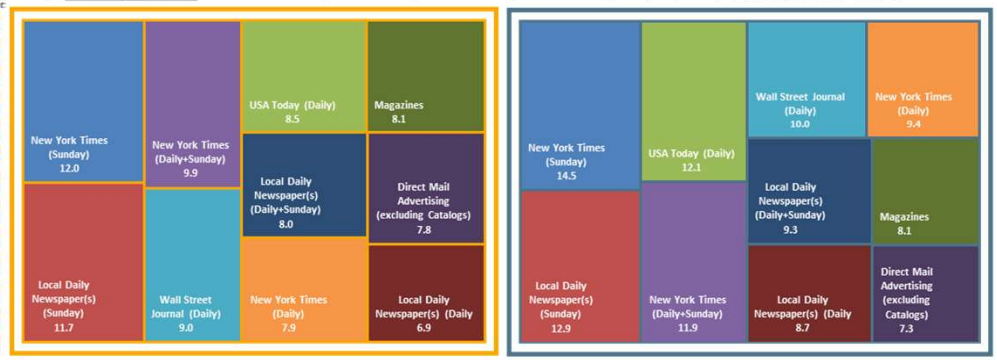
Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 535

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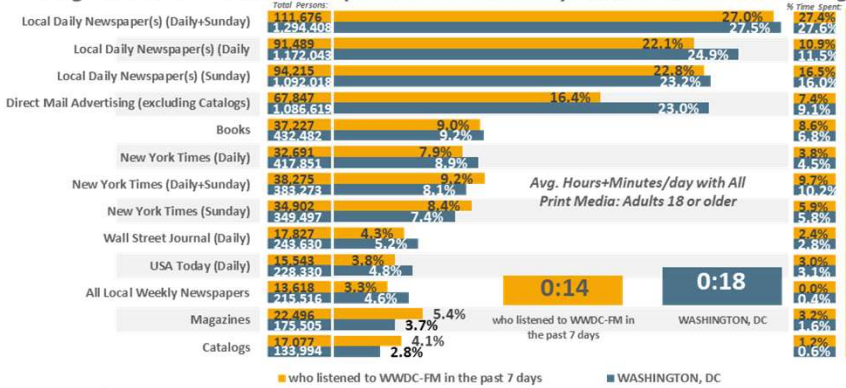
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Radio Stations: WIHT-FM

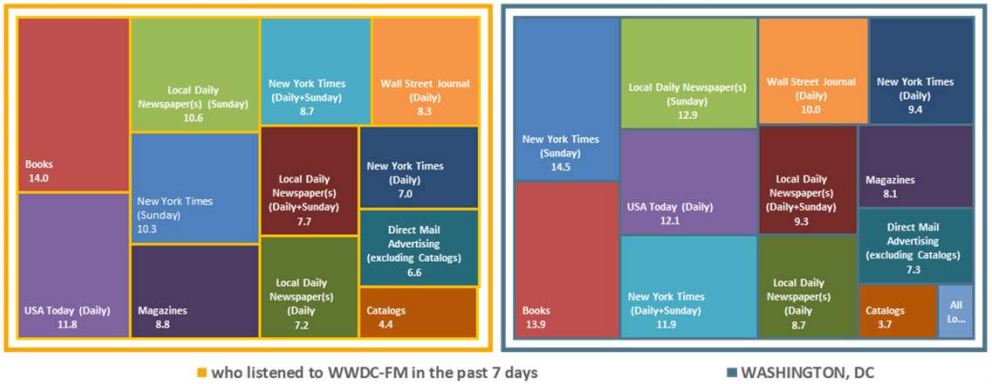
DC 101

111,676 or 27.% of Adults 18 or older who listened to WWDC-FM in the past 7 days read Local Daily Newspaper(s) (Daily+Sunday) for an average of 7.7 minutes every day representing 30.% of all time spent daily with All forms of Print Media.

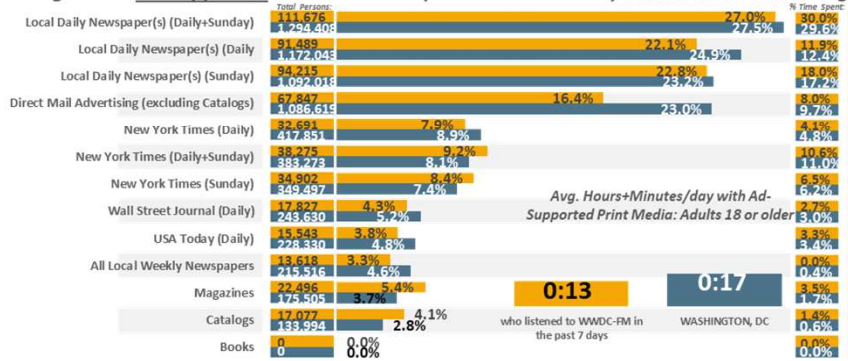
Avg. Week All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day All Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



Avg. Week Ad-Supported All Print Media (Persons & % Reach): Adults 18 or older



Avg. Day Ad-Supported Print Media (% Time Spent & Avg. Minutes/day Spent): Adults 18 or older



WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab 391

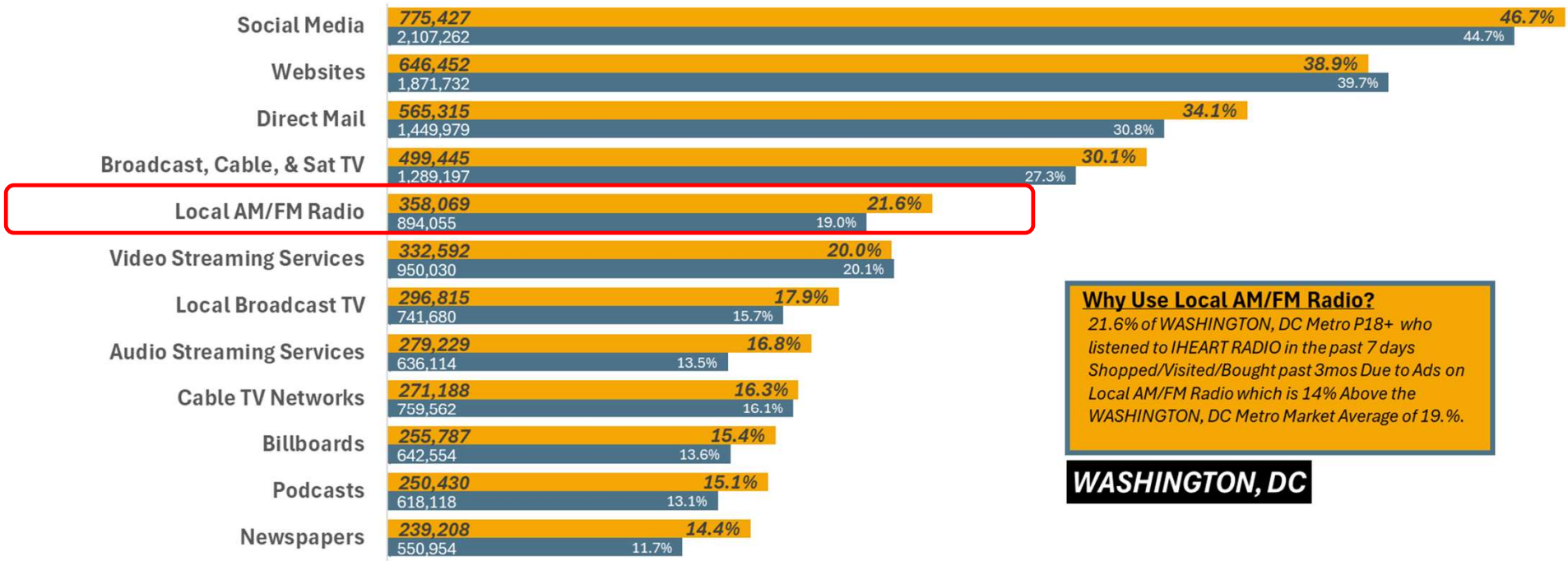
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Radio Stations: WWDC-FM

"Advertising Actions"

P18+ who listened to IHEART RADIO in the past 7 days (Shopped/Visited/Bought past 3mos Due to Ads on %)



Why Use Local AM/FM Radio?

21.6% of WASHINGTON, DC Metro P18+ who listened to IHEART RADIO in the past 7 days Shopped/Visited/Bought past 3mos Due to Ads on Local AM/FM Radio which is 14% Above the WASHINGTON, DC Metro Market Average of 19.%.

WASHINGTON, DC

WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab: 1766

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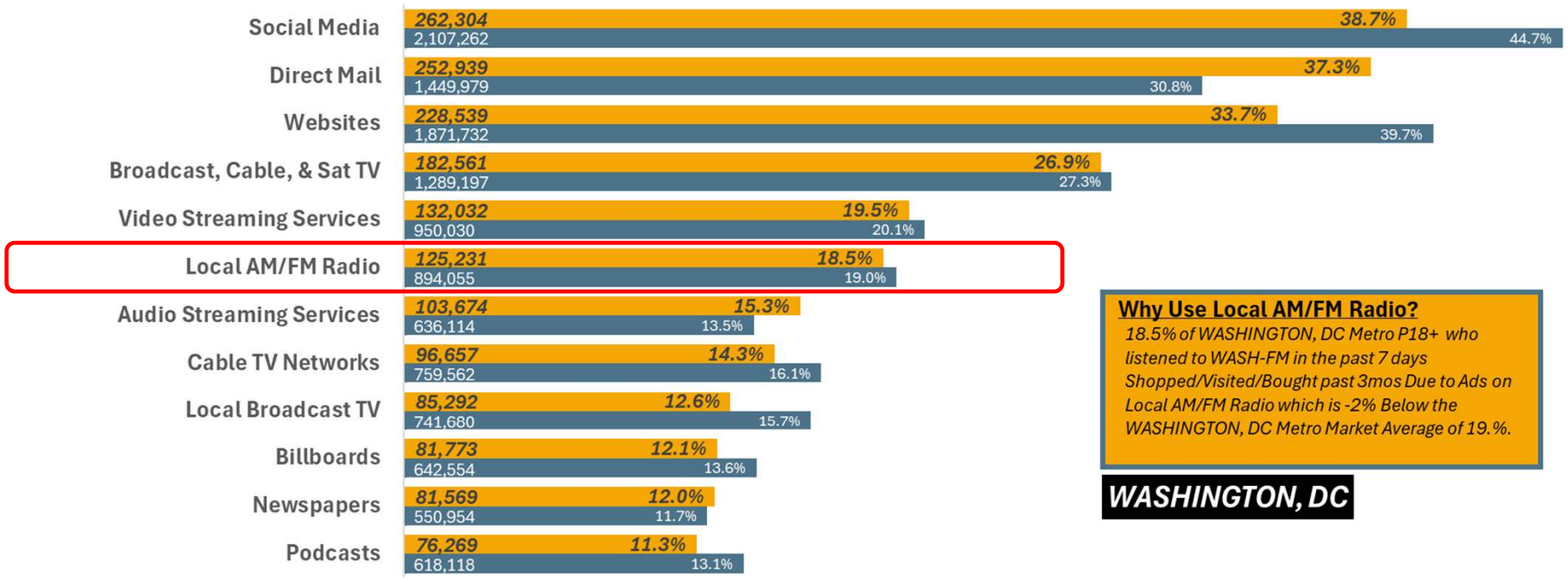
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(Radio Stations: WASH-FM OR Radio Stations: WBIG-FM OR Radio Stations: WIHT-FM OR Radio Stations: WMZQ-FM OR Radio Stations: WWDC-FM)

97.1 WASH-FM

"Advertising Actions"

P18+ who listened to WASH-FM in the past 7 days (Shopped/Visited/Bought past 3mos Due to Ads on %)



Why Use Local AM/FM Radio?

18.5% of WASHINGTON, DC Metro P18+ who listened to WASH-FM in the past 7 days Shopped/Visited/Bought past 3mos Due to Ads on Local AM/FM Radio which is -2% Below the WASHINGTON, DC Metro Market Average of 19.%.

WASHINGTON, DC

WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab: 677

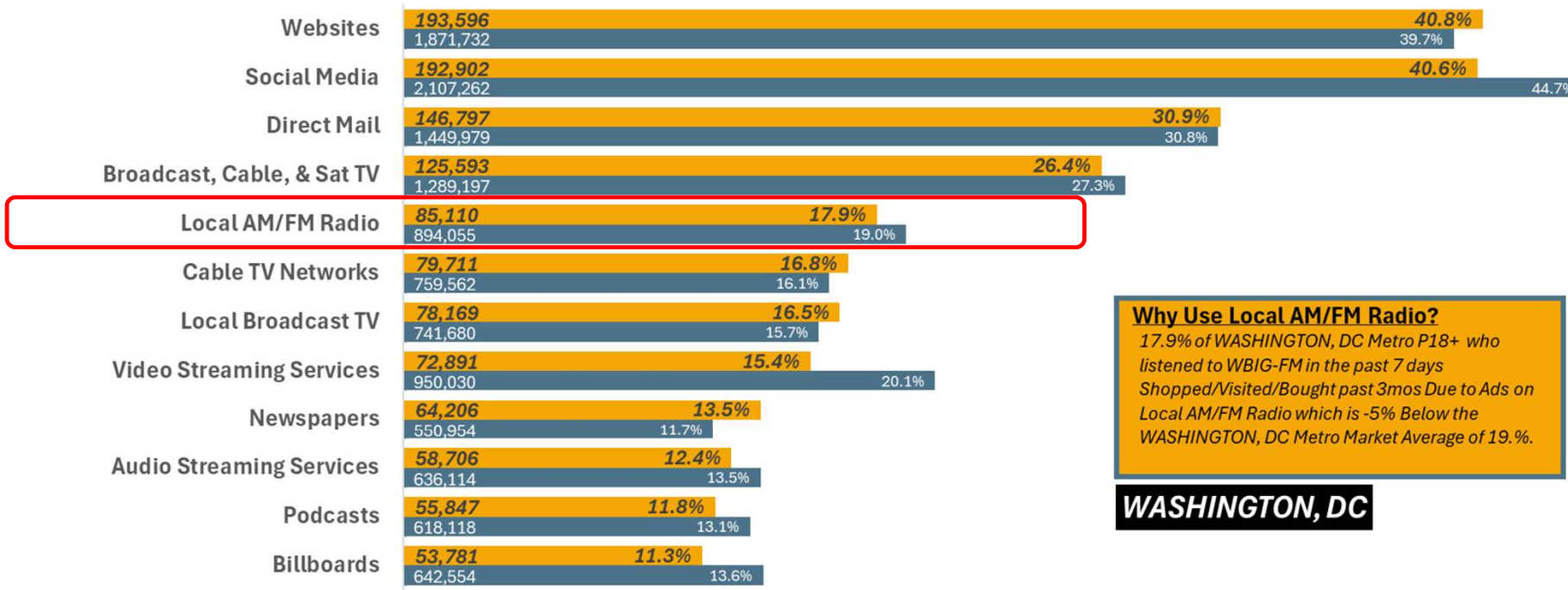
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Radio Stations: WASH-FM

"Advertising Actions"

P18+ who listened to WBIG-FM in the past 7 days (Shopped/Visited/Bought past 3mos Due to Ads on %)



Why Use Local AM/FM Radio?

17.9% of WASHINGTON, DC Metro P18+ who listened to WBIG-FM in the past 7 days Shopped/Visited/Bought past 3mos Due to Ads on Local AM/FM Radio which is -5% Below the WASHINGTON, DC Metro Market Average of 19.%.

WASHINGTON, DC

WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab: 574

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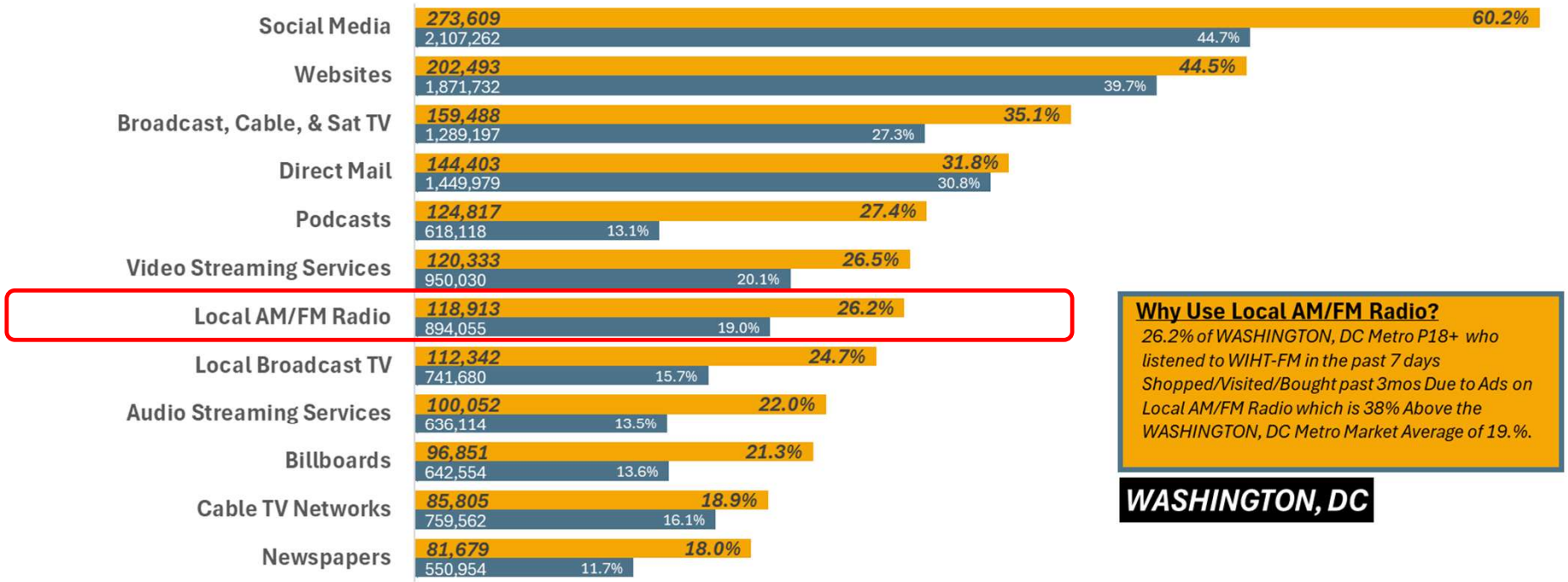
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Radio Stations: WBIG-FM

HOT 99.5

"Advertising Actions"

P18+ who listened to WIHT-FM in the past 7 days (Shopped/Visited/Bought past 3mos Due to Ads on %)



Why Use Local AM/FM Radio?

26.2% of WASHINGTON, DC Metro P18+ who listened to WIHT-FM in the past 7 days Shopped/Visited/Bought past 3mos Due to Ads on Local AM/FM Radio which is 38% Above the WASHINGTON, DC Metro Market Average of 19.%.

WASHINGTON, DC

WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab: 535

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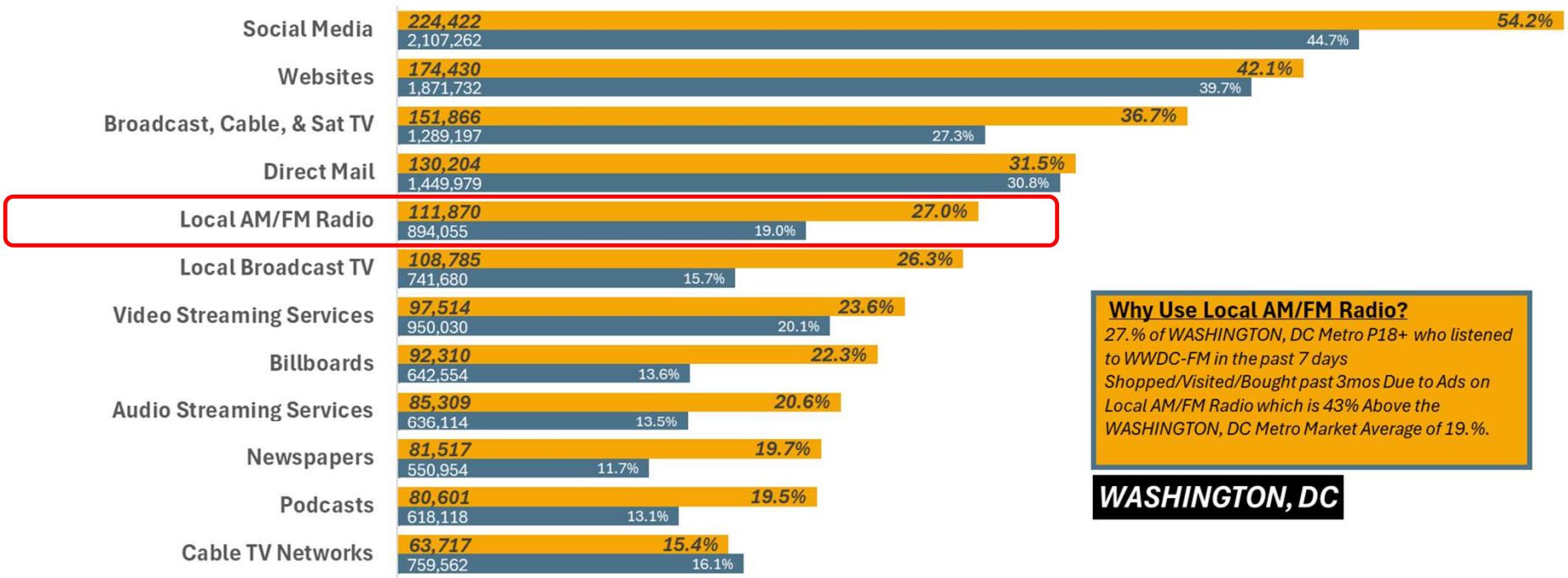
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Radio Stations: WIHT-FM

DC 101

"Advertising Actions"

P18+ who listened to WWDC-FM in the past 7 days (Shopped/Visited/Bought past 3mos Due to Ads on %)



Why Use Local AM/FM Radio?

27.% of WASHINGTON, DC Metro P18+ who listened to WWDC-FM in the past 7 days Shopped/Visited/Bought past 3mos Due to Ads on Local AM/FM Radio which is 43% Above the WASHINGTON, DC Metro Market Average of 19.%.

WASHINGTON, DC

WASHINGTON, DC Metro Scarborough R2 2025: Oct24-Aug25 Qual Intab: 391

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Radio Stations: WWDC-FM